

Recruiting a Diverse Teacher Workforce

November 2, 2018



Find webinar resources at www.calstate.edu/teachered (Resources)



Welcome and Introductions

Marquita Grenot-Scheyer
Assistant Vice Chancellor for Educator Preparation and Public School Programs
California State University Office of the Chancellor

mgrenot-scheyer@calstate.edu



Introducing Guest Presenters

- Presenters in this webinar include experts on and experienced providers of residencies:
 - Travis Bristol and Michael Singh, UC Berkeley
 - Ken Futernick, CSU Chancellor's Office
 - Lisa Kirtman and Aimee Nelson, CSU Fullerton
 - David Kretschmer and Monica Garcia, CSU Northridge
 - Oddmund Myhre, Daniel Soodjinda, Tara Ribeiro and Elmano Costa, CSU Stanislaus
 - Ernest Black, CalStateTEACH
- A welcome and thanks to all of them



Identifying the Need and Critical Strategies in Recruiting Teachers of Color

Travis J. Bristol, Ph.D.

Assistant Professor, UC Berkeley, Graduate School of Education tjbristol@berkeley.edu

Michael V. Singh

Ph. D. candidate, UC Berkeley, Graduate School of Education 2018-19 NAEd/Spencer Dissertation Fellow mvsingh2@gmail.com



2016 California Teachers, Male Teachers & Students' Ethnoracial Characteristics

	%Latinx	%Black	%Asian	%Native American	%White
Teachers	20	4	11	0.5	66
Male Teachers	5	1	2	0.2	18
Students	54	6	11.5	0.6	25

Source: California Department of Education (2016)



2015 Los Angeles Unified School District Teachers & Students' Ethnoracial Characteristics

	%Latinx	%Black	%Asian	%Native American	%White
Teachers	35	10	10	1	39
Students	74	8	6	>1	10

Source: Los Angeles Unified School District (2015)



"Added-Value" for Students of Color When Taught by a Teacher of Color

Qualitative Research

- Black teachers draw on culturally relevant pedagogy to increase learning and engagement for their Black students (Ladson-Billings, 2009).
- Black male teachers draw on their own insiders' knowledge of Black students to provide mentorship, care, and guidance (Brown, 2009; Lynn, 2006).
- Latino male bilingual teachers negotiate complex identities to enact practices that facilitate their Latino students' learning and engagement (Lara, 2015).
- Latino male teachers reform popular representations of Latino masculinity to build lasting relationships with their Latino male students (Singh, 2018).



"Added-Value" for Students of Color When Taught by a Teacher of Color

Quantitative Research

- Lower-performing Black and White students appear to particularly benefit from being assigned to a race-congruent teacher (Egalite, Kisida, & Winters, 2015).
- Middle-school white students and middle-school students of color perceive their teachers of color more favorably than their White teachers (Cherng & Halpin, 2016).
- An increase in the number of Latinx teachers increases the likelihood of Latinx students' decision to take advanced placement and international baccalaureate courses (Kettler & Hurst, 2017).
- Assigning a black male to a black teacher in the third, fourth, or fifth grades significantly reduces the probability that he drops out of high school, particularly among the most economically disadvantaged black males (Gershenson, Hart, Lindsay, & Papageorge, 2017).

Our Data in Conversation: Youth Workers to Teachers

2017 Study of Latino Male Youth Workers in SF Bay Area Public Schools

2013 Study of Black Male teachers in Boston Public Schools

Sample

- 13 Latino male youth workers
 - All holding a bachelor's degree
- 10 schools
- 16 semi-structured interviews

Sample

27 Black male teachers

- 14 schools
- 51 semi-structured interviews

Why Latino Male Youth Workers do not want to become Teachers

No desire to enter the teaching profession.

• Reasons given: Lack of respect as a youth worker from teachers.

"I don't really feel connected to the school. The kids yes, but not...teachers. I'm in the school all the time, and I have a college degree...I don't think a credential is going to change much for me...[in] getting respect."

-Middle School Youth Worker

Why Latino Male Youth Workers do not want to become Teachers (cont'd)

No desire to enter the teaching profession.

• **Desired career goals included**: Social worker, school counselor, probation officer.

"I just don't see myself as a teacher, but I for sure want to work with youth...being some sort of counselor will let me do more than just teach. You know, like now, as a mentor.

-High School Youth Worker



Social and Emotional Challenges: Perception that Colleagues Saw them as Intellectually Inferior

"They don't respect my professional opinion. Is it because I'm black? Even now it still bugs me. If I'm saying it, are you not hearing me? It really messes with me sometimes. I mean it makes you feel inadequate. Like am I saying something that's crazy? I've been educated. I have a Master's. I pass all these MTELs [the state licensure exams] just like everybody else. It's frustrating you know?"

-8th Grade English Teacher

Little Space and Time to Work on Practice: Behavior Managers Rather Than Teachers

"I can see most people would feel enthused that they're helping out their colleagues – like they picked me because they respect me – [but] it's also becoming a burden now because I have other things to do. I have to plan. I have to plan for my kids to be on a specific track, plan my scope and sequence, and correct papers. Just the regular things that teachers do."

-9th Grade Math Teacher

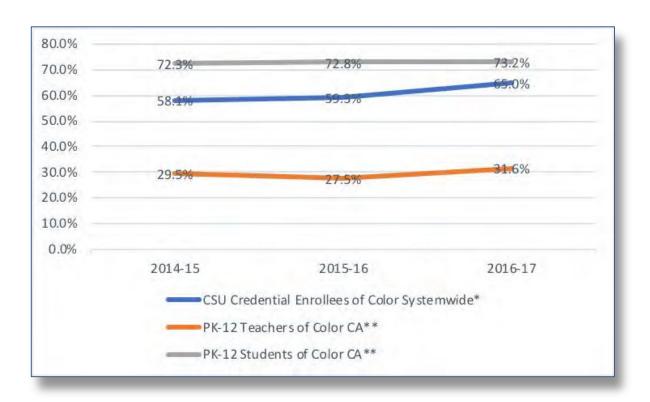


Recruiting and Engaging Candidates of Color

Ken Futernick, Ph.D.
Director, CSU EduCorps
kfuternick@calstate.edu
California State University, EduCorps
CSU Chancellor's Office

Demographic Trends in California

	2014-15	2015-16	2016-17
CSU Credential Enrollees of Color Systemwide*	58.1%	59.3%	65.0%
PK-12 Teachers of Color CA**	29.5%	27.5%	31.6%
PK-12 Students of Color CA**	72.3%	72.8%	73.2%



Real and Perceived Obstacles to Teaching for Candidates of Color

Obstacles	Strategies		
 Financial pressures Tuition costs and loan debt Temporary loss of job income Costs for exams Teacher pay too low 	 Publicize widely: Grants and scholarships Internships and residencies Evening credential programs Exam fee reimbursement Compensation packages incl. benefits 		
Exam pressuresCBEST, CSET, RICA	 Test prep workshops (in person and online) and tutoring 		
 Socio-cultural Absence of diversity in the teaching profession Absence of diversity in credential programs 	 Develop diverse communities of practice with teaching prospects, credential students, and PK-12 mentors 		
 Employment concerns Won't get hired in desired districts Will get laid off 	 Publicize widely: Local employment opportunities Employment opportunities and layoff trends 		
 Status Lack of respect from peers, family, media, and society 	 Emphasize purpose-driven careers and the impact teaching has on individuals and communities Interact with PK-12 role models 		

The Purposes of EduCorps



1) To significantly increase the <u>number</u> and <u>diversity</u> of students entering CSU's teacher preparation programs, especiallyin high need areas such as mathematics, science, special education, and bilingual education.



2) To create diverse <u>communities of practice</u> for those who want to become teachers.



3) To provide ongoing, <u>high-quality support</u> to to those who planto become teachers.



4) To <u>overcome the obstacles</u> that prevent candidates from becoming teachers.

Nomination Campaigns and Celebration of Teaching Events

<u>Step 1</u>: Professors and high school teachers nominatediverse candidates

<u>Step 2</u>: Campuses congratulate nominees and invite them (and other candidates) to Celebration of Teaching Events

Step 3: Conduct Celebration of Teaching events to inspire and inform

- Facilitated breakouts with PK-12 teachers
- Financial aid opportunities
- Employment opportunities

<u>Step 4</u>: Engage frequently with interested candidates

- Informal events
- Social media updates



Nomination Campaigns and Celebration of Teaching Events

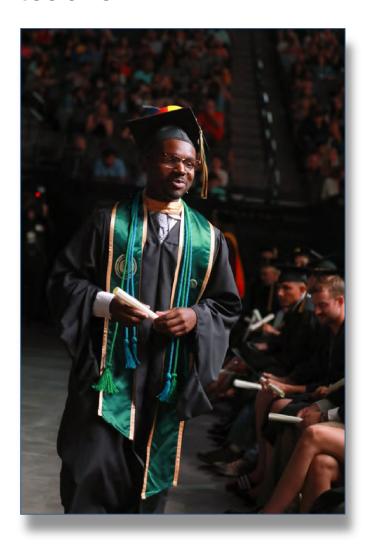
Key Findings

- Students are honored to be nominated, and they show up in great numbers to Celebration of Teaching Events
- Nomination campaigns are an effective way to recruit students of color (90% at CSUS)
- Many senior nominees apply for credential programs (50% at CSUS)

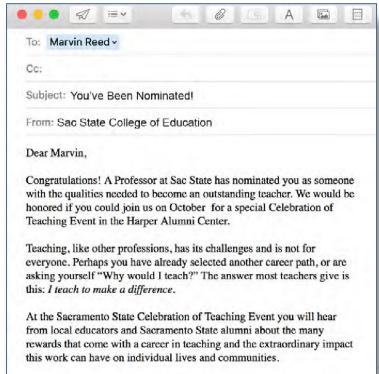




One person's journey from nominee to teacher







Grow Your Own Programs Recruiting Paraprofessionals into the Teaching Profession

- Paraprofessionals typically have extensive experience working with children
- Paraprofessionals are familiar with and often reflect the demographics of the local community and its students
- LEAs have first-hand knowledge of paraprofessionals' ability to work with children, teachers, and staff
- 56 LEAs have state grants that provide \$4000/year to assist paraprofessionals in completing their bachelor's degrees and credential programs



Grow Your Own Programs Recruiting Paraprofessionals into the Teaching Profession

CSU Northridge recently conducted a recruitment event for over 100 LAUSD paraprofessionals in one of LAUSD's local districts.

Breakout sessions focused on a variety of topics, including:

- Transferring to CSUN
- How to Get Your Teaching Credential
- Be the Change You Want To See: Using Teaching as a Tool To Transform Your Community
- Special Education Programs and Pathways



Grow Your Own Programs Recruiting Paraprofessionals into the Teaching Profession

San Juan Unified, near Sacramento, recently launched a paraprofessional recruitment campaign by asking all of the district's teachers and administrators to nominate paraprofessionals that would make effective teachers.

- Over 200 paraprofessionals were nominated
- Over 80 nominees attended an event in the summer to learn how they could become fully-credentialed teachers
- Many nominees were educators of color with experience in special education



CSU Teacher Recruitment Strategies Database



Recruitment and Engagement Strategies > Home

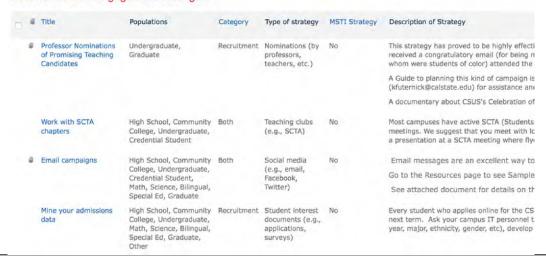
CSU EDUCORPS

RECRUITMENT AND ENGAGEMENT STRATEGIES

OTHER RESOURCES

160+ proven strategies for recruiting and engaging teaching candidates

Recruitment and Engagement Strategies



Database searchable by:

<u>Target Population</u>: high school, community college, undergraduate, credential student, graduate, paraprofessionals, math, science, bilingual, special education

<u>Type of Strategy</u>: nominations (by professors, teachers, etc.), early field experiences, advising and mentoring, campus info booths, teaching pathways, advertising (signs, buttons, videos, newspapers, etc), recruitment fair, celebration of teaching and other formal events, informal campus events (info and networking), professional conferences, student interest documents (e.g., applications, surveys), financial assistance (for tests, tuition, etc), financial aid information, test preparation, social media (e.g., email, Facebook, Twitter), class presentations, promoting the teaching profession, teaching clubs (e.g., SCTA)

CSU Teacher Recruitment Strategies Database

Examples

<u>Type(s) of Strategy</u>: **Advising**

<u>Description</u>: San Diego State University offers group advising sessions for people interested in teacher credential programs in untraditional formats. For example, we recognized the need for some people employed full-time that were unable to attend sessions during business hours on weekdays, therefore we now offer sessions in the evening (7pm) or on Saturdays (11am).



For more information...

Contact:
Ken Futernick, Director of EduCorps

kfuternick@calstate.edu

www.calstate.edu/educorps

Send name and email to receive EduCorps updates and announcements about recruitment workshops and webinars





Innovative Programs in Recruitment of Teachers of Color

Lisa Kirtman

Ikirtman@fullerton.edu

Aimee Nelson

anelson@fullerton.edu

California State University, Fullerton



Innovative Programs in Recruitment of Teachers of Color

California State University, Fullerton



Diversifying the Teaching Force

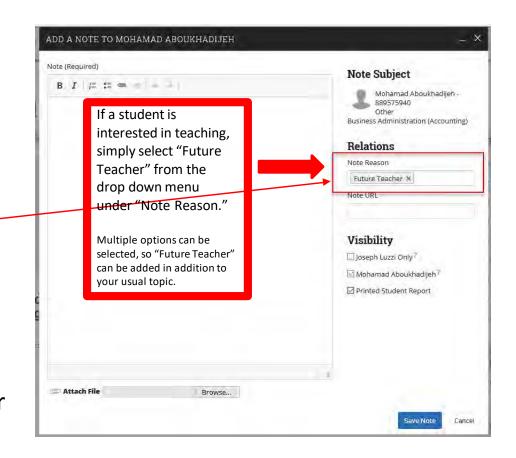
- Intentional Campus Recruitment
- Grow your Own
- Lessons Learned



Intentional Campus Recruitment

Center for Careers in Teaching

- Undergraduate advising center focused on careers in education
- Advised over 900 per year
- 3 full time staff advisors
- 2 student assistants
- The "Button"
- Freshman and Transfer Student Orientations
- Cultural Centers
- Students advised through our pathways graduate a ½ year earlier than the average students on campus (GI 2025)





Titan M.E.N. (Male Educators Network)

- Recruitment of African Americanand Latino Men
- Includes use of a laptop, advisement, exam and application waivers, mentors and workshops on teaching and student success
- Monthly meetings
- 12 in first cohort and 30 in second cohort
- 83% still on track to be teachers





Titan Future Teachers

- Pre-education pathway
- Focuses on the recruitment of underrepresented students
- Meetings/programs 3 times a month
- 400 students in the pathway
 - -60% Latino
 - -8% Asian
 - -23% White
 - -8% Others





Grow your Own

High School Pipeline

Anaheim Union Partnership

Community Pipeline Program

- R-TEC (Regional Teacher Education Committee)
- TEPAC (Teacher, Education Partners and Collaborators)

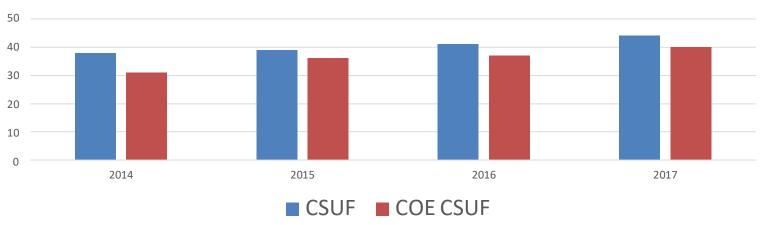




Impact on CSUF Credential Programs

Underrepresented students increased from 31% in 2014 to 39% in 2017

Underrepresented Students CSUF vs COE





Lessons Learned

- Direct Recruitment (the button, cultural centers, classes)
- Building community matters
- Faculty and Staff Buy-in
- Branding matters (shirts, lanyards)
- Consistency...must have regular events/meetings to keep it going



Future Minority Male Teachers of California Project

David Kretschmer, Project Director <u>David.kretschmer@csun.edu</u>

Monica Garcia, Project Director

<u>Monica.g.garcia@csun.edu</u>

California State University, Northridge



What is the F2MTC Project?

Dedicated to the recruitment of men of color as elementary teachers, support of all men in their preparation as elementary teachers, and providing the needed support and mentoring to retain men, and particularly men of color, as teachers of young children.





The Future Minority Male Teachers of California (F2MTC)

Based upon a more comprehensive assortment of empirical studies, California State University, Northridge and its partners have been funded by the Kellogg Foundation to implement the Future Minority Male Teachers of California Project.

Project Goal:

The goal of the project is to improve the pipeline for male teachers of color throughout the California State University system so that elementary age students of color will have increased numbers of males of color serving as teachers, mentors and role models, thereby helping to close the persistent achievement gap between white students and students of color.





F2MTC Project Partners

MenTeach

The Success Center for California Community Colleges

EdInsights

Six CSU's:

- > Years 1 & 2 CSUN, CSULA, CSUDH
- > Year 3 CSU San Diego, CSU San Jose and CSU East Bay





Wraparound Services

Recruitment

- Program Brochures and Websites
- Social Media (Facebook, Instagram, Twitter)
- Community & University Connections
 - Troops to Teachers Veterans Program
 - EOP/Trio Student Support Services Program (SSSP)
 - Upward Bound, Talent Search, Student Support
 - Breakthrough Collaborative
 - National Compadres Network

Retention

 Follow a student's university experience and look for and address challenges that may impact retention.





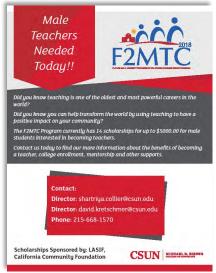
Dimensions of Program Implementation



PD for faculty and staff

ED Diversity Club





Scholarships for future teachers

Summer MENtor Bridge Program







Professional Development for Faculty and Staff

Project partners, Bryan Nelson & Dr. Lemuel Watson provided two all-day Professional Development sessions:

- 1. Recruitment of Men as Future Teachers
- 2. Retention of Men in Teacher Preparation Programs

Bryan and Lemuel will continue to offer professional development sessions to CSULA and CSUDH in Fall 2018 and branch out to San Diego State, East Bay, and San Jose State in year three of the grant (November 1 2018-October 31 2019).





Supporting Male Candidates through the ED Diversity Club

Instituted to support all men currently enrolledin a Multiple Subject Program pathway

Monthly gatherings to discuss a range of topics related to teaching at the elementary level, and specifically men teaching at the elementary level:

- What it means to be a teacher of youngchildren
- Challenges of our males candidates as they negotiate a predominately female domain bothin university coursework and fieldwork and student teaching
- Teaching activities that candidates can immediately applyin their classrooms
- Discussions about how their teacher preparation program can better meet the needs of male teacher candidates





Supporting Male Candidates through the ED Diversity Club

- ➤ Offers a safe space for future teachers to talk about sensitive topics related to teaching and to participate in fun activities that will engage the youngest learners
- ➤ Best NOT to refer to this as a support group meeting men do not willingly do support groups
- > Provide light refreshments in a relaxed atmosphere





Summer MENtor Bridge Program

We recruited young men from CSUN's undergraduate ITEP Program and local high school Teacher Academies to join us for a week of presentations, discussion, reflection, activities, and visits to the Children's Summer Enrichment Program on the CSUN campus. Daily topics included:

- 1. Teaching as a Tool to Transform My Community
- 2. Social Justice and Hip Hop as Teaching Tools
- 3. Using Digital Media and STE(A)M as Future Teachers
- 4. College Strategies that Lead to Success
- 5. Teaching to Transform the World One Mind at a Time







Summer Bridge Program Evaluation

Participant Responses

Item	N	Pre Mean	Post Mean	Pre SD	t	sig. (p)	Cohen's d
I feel confident in my understanding of the							
importance of male minority teachers in	10	4.20	4.80	0.789	3.67	.005	0.76
transforming the community.							
I feel confident in my understanding of how to	10	3.00	4.50	0.816	9.00	.000	1.84
use social justice as a teaching tool.							
I feel confident in my understanding of how to	10	2.80	4.10	1.135	3.88	.004	1.15
use hip hop as a teaching tool.							
I feel confident in my knowledge of how to	10	2.50	4.00	0.972	3.74	.005	1.54
write a lesson plan.							
I feel confident in my understanding of how to							
use digital media for STEM education and	10	2.90	4.50	1.101	4.71	.001	1.45
lesson planning.							
I feel confident in my ability to implement	10	2.90	4.30	0.876	6.33	.000	1.60
strategies for college success.							
I feel confident in my knowledge of lifelong	10	3.10	4.30	0.994	4.13	.003	1.21 CS
vocabulary skills.							
I feel confident in my understanding of how							
multicultural education is used as a teaching	10	3.00	4.60	0.943	5.24	.001	1.70
tool.							1



Scholarships for Future Elementary Teachers

Scholarships provide an incentive for men to come to the CSU for their preparation as elementary teachers.

Recruit from undergraduate blended credential programs and Liberal Studies Precredential Option students.



California Community Foundation



Next Steps – Moving Forward

- Utilizing knowledge and skills gained through the grant, continue efforts to recruit men of coloras future elementary teachers.
- 2. Continue to hold regular meetings of ED Diversity Club and increase participation of credential candidates; explore avenues to formally establish ED Diversity club on the CSUN campus.
- 3. Increase the pool of male Mentor Teachers who can host our male teacher candidates for at least one semester of student teaching.





Next Steps – Moving Forward

- 4. Continue to seek funding opportunities to continue professional development in the area of supporting male teacher candidates.
- 5. Roll-out F2MTC project to additional campuses in year 3.
- 6. Continue to connect with other agencies on campus in promoting program goals (veterans, TRIO).
- 7. With the support of FedCo grant funding, develop systems of support to increase retention rates of program graduates once they are in the field.



Grow Your Own and Additional Recruitment Approaches

Oddmund Myhre

omyhre@csustan.edu

Daniel Soodjinda

dsoodjinda@csustan.edu

Tara Ribeiro

Tribeiro@csustan.edu

Elmano Costa

ecosta@csustan.edu

California State University, Stanislaus





GROW YOUR OWN - Recruitment Approaches

- Comprehensive Teacher Outreach Program Teacher Recruitment and Retention Teacher Outreach Ambassadors
- Support Services Teacher Recruitment and Retention Program (TRRP)
 - financial aid advising
 - examination preparation support
 - paid early clinical experiences for future teachers in K-12 classrooms, academies and afterschool programs
 - advising on teacher preparation pathway options, credential program prerequisite requirements, application process, exam prep and financial aid.
 - professional and career development
- Stan State; A Hispanic Serving Institution
 - Dual Language Conference
 - Developing online BILLACourses
 - MSCP and SSCP w/Bilingual Authorization option



GROW YOUR OWN- Recruitment Approaches

- District Grants –Scholarship Support for District Personnel to Earn Credential w/Bilingual Authorization
- Grow Your Own Teachers Roadshow Supporting District Recruitment in Rural Communities
- TRRP Support for Student California Teachers Association (SCTA)



GROW YOUR OWN - Recruitment Approaches

Conferences, Workshops and Professional Development

TRRP/MSTI hosts professional development activities designed to motivate and support preservice and teachers.

- Dual Language Conference
- Student to Teacher Conference
- Educational Technology Conference
- Math Teacher Meet and Greet
- Financial Literacy For Future Teachers
- Yearbook 101 Series

Community College Counselors – Discussions, Conversations, Collaboratives

- Liberal Studies community college counselor ad-hoc annual meeting
- Teacher Pathway Partnership Led by COEKSW Dean, partnership includes community colleges, local high schools, community organizations and Stan State Teacher Professionals
- Meetings with counselors at feeder community colleges Department Chairs, TRRP Director



GROW YOUR OWN - Recruitment Approaches

Collaboration

TRRP/MSTI collaborates with programs, organizations and departments that build upon and enhance resources in support of diverse teacher candidates. These relationships include school districts, Community Colleges, **Migrant Education** Programs, **Mini-Corps**, **Dual Language Consortium**, County Offices of Education, University Outreach Services, Student Leadership Programs, Career Services, Great Valley Writing Project, Future Teacher Programs (HS), Student Support Services, STEM Vista, Financial Aid and the Student California Teachers Association (SCTA).

Support for RICA

Stan State has partnered with a local school district to provide RICA preparation courses for struggling MSCP candidates. Facilitated by a K-6 Reading Specialist, participants are provided study materials and access to Teachers Test Prep on-line RICA support. CEU's available.



Who Are We?

The Stanislaus State Teacher Recruitment and Retention Program (TRRP) and Math and Science Teacher Initiative (MSTI) seek to increase the diversity pool and number of students enrolling in undergraduate and postbaccalaureate teacher preparation programs.

TRRP offers a variety of support services, including guiding future teachers toward a seamless and successful transition into the appropriate teacher preparation program.

Why Do We Love TRRP? Get to know some of our current and former ambassadors! **TRRP Inspired and supported my dreams of being a teacher when I was in high to do the same for others. It is such an important program!*

"It is important to support our teachers! They serve such an important role in our society, and TRRP exists to support them in their endeavors." -Jonathan Bastler, Kluure Teacher



"TRRP has greatly impacted my rapport with students and helped me build effective academic relationships with them, particularly with at-risk and resource students." -Long Chang, Math Teacher

Contact Us:

☑ StanTeach@csustan.edu

(209) 667-3589 (209) 667-3559

⊕ www.csustan.edu/trrp

Teacher Recruitment and Retention Program DBH 305-308
One University Circle, Turlock, CA 95382

Teacher Recruitment and Retention







Teacher Outreach



Information Tables - We attend career fairs and similar events to provide information on Stan State teacher pathways and support services.



Presentations - We conduct information sessions and classroom presentations about the importance of a college education and Stan State's teacher preparation programs.



Campus Visits - We host student groups on the furlock campus. Students tour the campus, participate in confidence building activates, and attend presentations on Teacher Education and the importance of higher education.

Program Advising

Undergraduate Teacher Preparation Pathways

- Elementary Teacher Preparation (K-6)
 Liberal Studies (Turlock & Stockton)
- Secondary Teacher Preparation (7-12)
 Subject Matter Preparation Programs

Post-Graduate Teacher Credential Programs

- Multiple Subject (K-6) (Turlock & Stockton)
- Single Subject (7-12)
- Education Specialist (Special Ed. K-12)
- Special Ed./Multiple Subject Concurrent
- Bilingual Authorization (BCLAD)

Future Teacher Support

- Early Field Experience Opportunities
- Advising on Teacher Preparation Pathways
- CBEST and CSET Preparation Resources
- Financial Aid Advising
- Professional and Career Development Training
- CSET Reimbursement for Foundation Level Math and Science



GROW YOUR OWN - Dual Language Consortium

- Created a partnership between (IHE) CSU Stanislaus Teacher Education, Central Valley Dual Language Consortium, and (LEA) Patterson School District
- Focuses on building bilingual teacher education pipeline
 - o provide summer institute for both school administrators and teachers
 - teacher professional development focus on asset oriented frameworks, and culturally sustaining pedagogies
 - recruit bilingual teachers to obtain added authorization, and paraprofessionals to enroll in bilingual teacher education courses that focus on updated bilingual education and asset oriented pedagogy



GROW YOUR OWN - RICA and CalTPA Support Structures

- RICA support
 - Candidate workshops
- TPA
 - Faculty and student teaching supervisor workshops
 - Asset-oriented approaches towards teaching
 - Critical examination of students who have experienced trauma due to racism, discrimination, etc.
 - Intersectionality Social Identities
 - Online candidate workshops
 - Unpacking each CalTPA cycle



Webinar Recap

Ernest Black
Director, CalStateTEACH
California State University
eblack@calstate.edu

Closing Remarks

- Reflection
 - Think about the numbers of male teachers of color that you had during K-12
 - Think about how the effect a male teacher of color has on all students
- Summary of strategies of recruitment of men of color
- My anecdotal story
 - As a student
 - As a teacher

www.calstate.edu



Find webinar resources at www.calstate.edu/teachered (Resources)

Thank You!