



Farallon  
Strategies



Certified



Corporation

Company Background  
November 2, 2023



# Services



Capacity Building and Stakeholder Activation



Regional Governance Solutions



Planning for Community Resilience



National Service Program Development and  
Support

## Certified B Corporation

A **third-party certification**  
conferred by the nonprofit B Lab

Certified B Corps have (1) achieved a high standard of social and environmental performance as measured by the B Impact Assessment, (2) verified their scores through transparency requirements, and (3) made a legal commitment to consider all stakeholders, not just shareholders



# The Team



Michael McCormick  
President and Partnerships Lead



Carolyn Yvellez  
Project and Strategy Lead



Beth Gibbons  
National Resilience Lead



Kif Scheuer  
National Service Lead



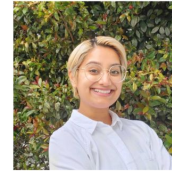
Annie Howley  
Project Associate and B Corps Liaison



Prati Rosen  
Graduate Research Assistant



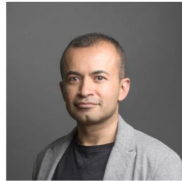
Christina Oraftik  
Project Associate



Neena Mohan  
Project Associate



Jenn McKenzie  
Operations and Project Lead



Alex Quinto  
Graphic Design Advisor



Hasmik Geghamyan  
Legal Advisor





# Capacity Building and Stakeholder Activation

The Farallon Strategies Team provides technical assistance, stakeholder activation, and other capacity building support to advance community climate, resilience, and equity goals. Our team has experience advising our clients on inclusive community engagement, focused stakeholder initiatives, partnership development, grant guidelines development, and grant writing support.



# Regional Governance Solutions

The Farallon Strategies Team has extensive experience creating and supporting regional, statewide, and national collaborations and networks focused on addressing climate change. Through research and experiential knowledge, our team is able to guide clients through the process of starting or formalizing equitable collaborative bodies to address governance gaps, regional planning and policy constructs, and collaborative project and program development opportunities





# Planning for Community Resilience

Equity, climate change, and community resilience planning, policy, and program development is the foundation of Farallon Strategies' work. With backgrounds in climate action and adaptation planning, expertise in developing environmental justice elements and equity plans, and in-depth policy knowledge across local planning constructs, our team has extensive experience working at all levels of government and with non-profit partners to create solutions for local, regional, and statewide issues.



# National Service Program Development and Support

The Farallon Strategies Team built some of the earliest climate focused fellowship and AmeriCorps programs in the United States. Our team now works at this intersection of climate and national service to help improve existing programs and catalyze the development of new national service initiatives focused on climate and community resilience. Our experience and understanding of these domains allows us to connect critical resources, support relationship development, and craft solutions that unlock the power of national service as a strategy for change.





# Town and Gown Nexus



*Loma Prieta, Dean Corso, Google Maps (2014)  
Retrieved: January 24, 2022*





# Contact

Michael McCormick  
President  
Farallon Strategies  
[michael@farallonstrategies.com](mailto:michael@farallonstrategies.com)  
Phone: 510-672-5487



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