

FRESNO STATE



Food Security Project

Jessica Medina, Coordinator Food Security Project
Brenda Hartman, Student Assistant at Student Cupboard

Introductions



History

- Research
 - Focus groups
 - Alida Espinosa's masters thesis
- Food Security Advisory Board
 - Initiative creation
- Launch of the Food Security Project
 - November 2014

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Food Security Project

- Good Samaritan Fund
- University Dining Hall Complimentary Meals
- Education and Resources
- Catered Cupboard
- Student Cupboard

Good Samaritan Fund

- Emergency fund for catastrophic events



University Dining Hall Complimentary Meals

- Gift certificates for students in immediate food need



Education & Resources

- Educational workshops and connections to resources



Catholic
Charities



Community
FOOD
BANK

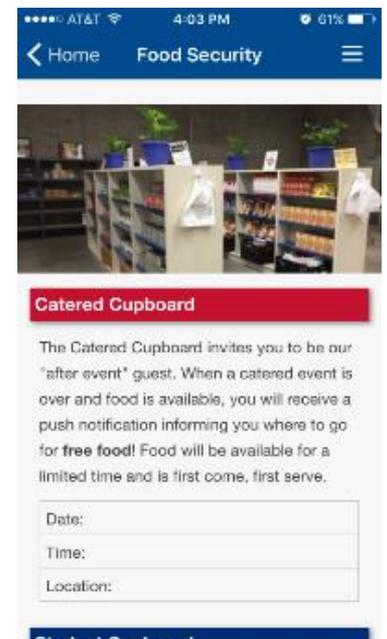
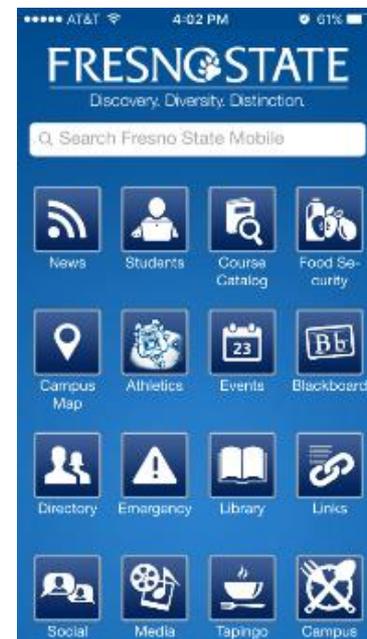


Poverello
House



Catered Cupboard

- Be our “after event guest” for a meal on campus after catered events
- How has it evolved
- Who has been involved



Student Cupboard

- Free food and hygiene pantry for current Fresno State students
- Launch in November 2014



Original Location



New Location



Things We Learned

- Health Permit
- Residential vs. Commercial equipment
- Expiration dates vs. best by dates



Growing Pains

- Space
 - Limited refrigeration and growing needs
 - Location “on” campus
 - New space required more storage!
- Awareness
 - About food insecurity and the program
 - Social media was the most effective

Growing Pains

- Accommodating growth
 - Starting with 196 visitors a month
 - Now more than 6,800 visitors a month
 - Staffing (more volunteers and students)
 - Inventory
 - Process of distribution had to change

Partnerships/ Sustainability

- Education: Health Center
- Resources: Fresno Metro Ministry, Catholic Charities
- Food: Poverello House, Community Food Bank, Bee Sweet Citrus
- Fundraising: March Match Up, Fresno Fair, Hunger Banquet, Caroling for Cans





OCT 7-18
BIG *times*
ARE BACK



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Student Cupboard

Donate 5 Food Cans & Get **FREE** Fair Admission on Oct. 15!

Oct. 1 - 14 by 12 p.m.



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Highlights

- Since opening in November 2014, we have served over 5,200 students
- March Match Up raised \$107,000 in one month
- Chancellor White visited...twice
- Inquiry from others within higher education
 - Helping other campuses get started

Highlights

- Support, support, support!
 - Volunteers, donors, partners, community, staff/faculty/administration, Chancellor's Office, etc.
- Student response
 - Knowing it's available when it's needed reduces stress
 - Students are very thankful

Questions?



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STUDENT CUPBOARD

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 [fresnostate.edu/
foodsecurity](http://fresnostate.edu/foodsecurity)

