

Edgar Dormitorio

*Assistant Vice Chancellor &
Chief of Staff, Student Affairs*

Developing UCI's

Andrea Gutierrez

Basic Needs Coordinator

UCI Student Outreach and Retention Center

FRESH

BASIC NEEDS HUB



4079 MESA RD.



Objectives:



1. Participants will understand how UCI was able to initiate their FRESH Basic Needs Hub
 2. Participants will be able to identify action items that they could use to initiate or enhance a comprehensive approach to addressing student basic needs.
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UCI Student Profile

- UCI - 9th campus in the UC system
- Located in affluent area of OC
- 35,000+ students
- Recent designations HSI & AANAPISI
- First-generation freshmen 58%
- Pell eligible 45%
- Approximately 70% on Financial Aid
- 94% retained in the 2nd year
- Graduation rates 4 year (68%) & 6 year (85%)
- Peter the Anteater

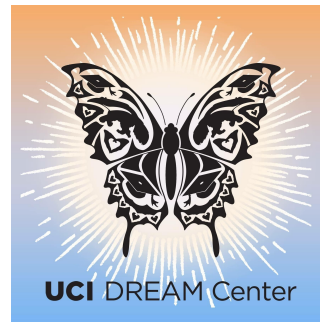


UCI Student Outreach and Retention Center



- Student- initiated center
- Incubation space
- Fee referendum

“The little center that could”



SOAR Food Pantry - Fall 2015

- Opens with support of the Global Food Initiative grant
- Full time staff position - Food Access & Security Coordinator



Ongoing Learning Process

- Systemwide support and leadership to begin addressing need
- Community forums and dinners to hear student perspective
- CA Higher Ed Food Summit (CHEFS) - January 2016
- Pantry expansion effort -Food Pantry Referendum - April 2016
- Reports and research informing the work



UC Average - Students reporting having experienced food insecurity:

- **44% Undergraduate**
- **26% Graduate**

The University of California
Graduate Student Well-Being Survey Report



University of California Office of the President
May 2017

UNIVERSITY
OF CALIFORNIA Global Food
Initiative

Student Food Access
and Security Study

2016

tell us
how **UC** it

UC UNDERGRADUATE EXPERIENCE SURVEY

UNIVERSITY
OF CALIFORNIA

Global Food
Initiative

Global Food Initiative:
Food and Housing
Security at the
University of California

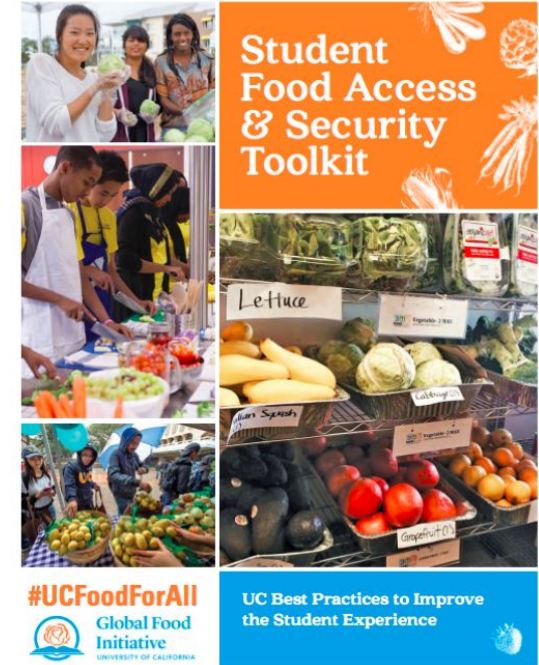
December 2017

UC Basic Needs Systemwide Sub-Committee



Global Food Initiative
UNIVERSITY OF CALIFORNIA

- Monthly conference calls
- Quarterly meetings
- Ongoing support from systemwide co-chairs
- Sharing best practices



Vision for Basic Needs Hub

- Emergency food and toiletries
- CalFresh Application Assistance
- Resource referral for crisis resolution
- Reduce the stigma associated with food assistance
- Community Kitchenette: to prepare food in a kitchenette complete with blenders, a convection oven, a microwave, coffee machine, etc.
- Participate in the Smart 'Eaters Life Skills Series which gives students the education and skills they need to eat healthy on a budget and to learn how to cook affordable, nutrient-dense foods for themselves
- Student participation via volunteering, internships, fellowships



Process

- Timing was right
 - Space availability
 - GFI grant renewal
 - Long term funds for operations (food pantry initiative)
 - National conversation shifting beyond food security to Basic Needs security
- Overcoming legal/risk issues
 - Securing partnership with Second Harvest Food Bank (Feeding America affiliate)
- Identifying campus leadership and champions
 - Advocacy

Basic Needs Security Workgroup

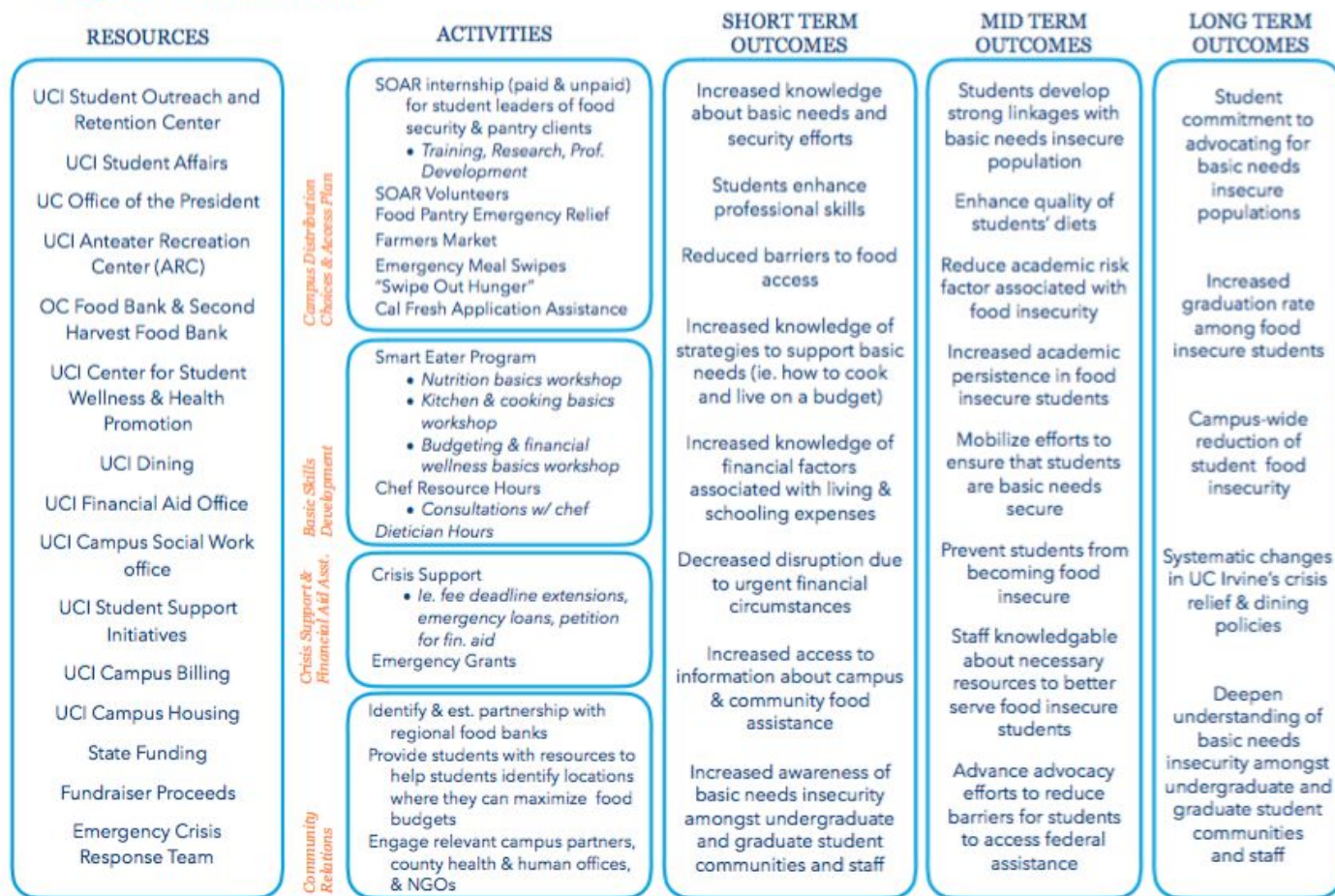


Sub-Committees:

1. Communications, Awareness & Basic Needs Skills
2. Crisis Support & Fin.Aid Assistance
3. Campus Distribution Choices & Access Plan
4. Off Campus Partnerships and Engagement
5. Research & Evaluation



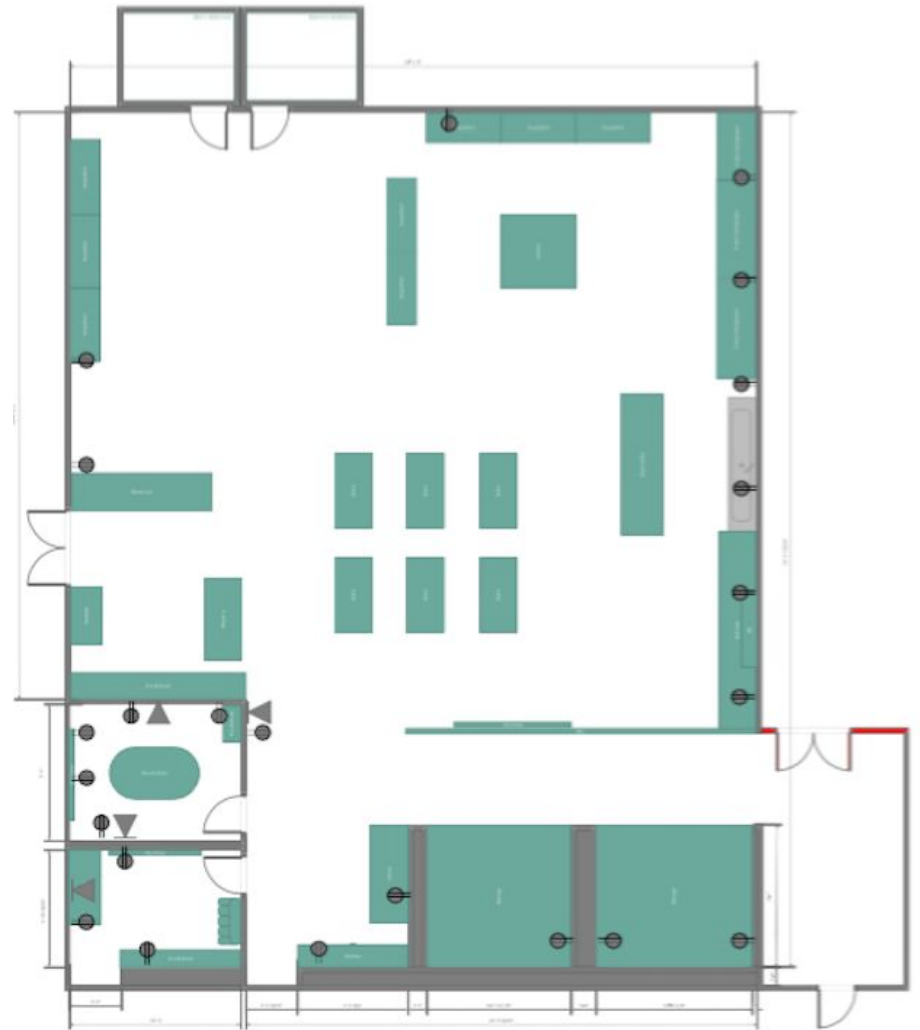
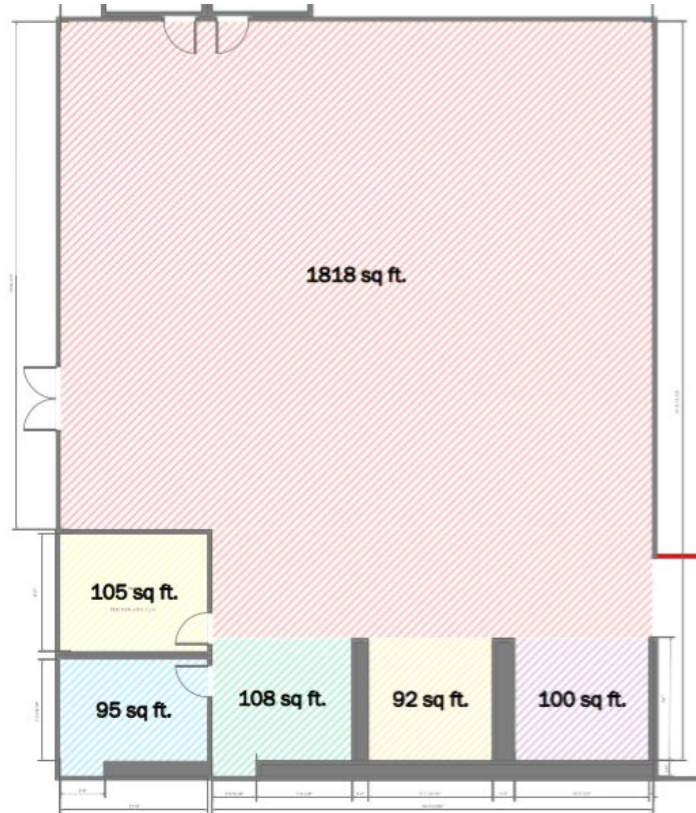
UCI Basic Needs Logic Model



Space Allocation



Design



Initial Design

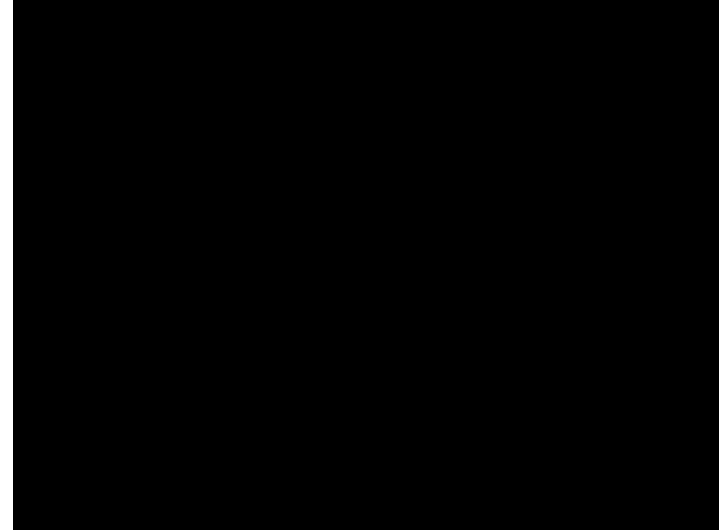
1. Food Distribution and Storage (Food Facility Service Area)
2. Student Consultation (Office Area)
3. Life Skill Development (Commons Area)
4. Food Preparation Station



Branding

- Looking for name and feel that would reduce the stigma
- Ran student contests for name & logo

"The food is only half of a food pantry. The rest is the work of the people and most important of all is love and kindness."



www.basicneeds.uci.edu

- Located at the new Anteater Community Resource Center (ACRC)
- 4079 Mesa Rd. Irvine CA 92617 (In the trailer at the end of parking Lot 5)



A vision realized

UC Irvine opened the FRESH Basic Needs Hub in September 2017. The Hub provides a 2,630 square foot space where advising, food preparation, community meetings, teaching, CalFresh and Food Pantry services are centralized.



FRESH FUNDING SOURCES



FOOD PANTRY STUDENT FEE REFERENDUM (2016-2026)

- \$3 / quarter per student (adjusts for CPI)
- 1/3 returned to financial aid
- Currently \$170,000 (2017-18)

FUNDS:

- Operations
 - Transportation
 - Utilities
 - Janitorial
 - Supplies
- Supplemental food & toiletry purchases
- Staffing
 - FTE
 - Student Staff
- Programmatic activities & Marketing materials

Temporary Grants

GLOBAL FOOD INITIATIVE (GFI)

- Phase I: \$75,000 (2015-2016)
- Phase II: \$151,000 per year (2016-2018)
- Phase III: Potentially *amount TBD* (2018-2020)

SB 85 (JAN. - JUNE 2018)

- Temporary FTE (CalFresh Coordinator)
- CalFresh Advocates (Student Staff)
- Additional food purchases
- Emergency Meal Swipes
- Infrastructure (vehicle)

BASIC NEEDS TEAM: 2017 - 2018

Andrea Gutierrez
Basic Needs Coordinator

OPERATIONS TEAM

PANTRY MANAGERS
Devin Rankin
Chris Tafoya

FOOD PROCUREMENT
MANAGER
Guillermo Paez

MARKETING
MANAGER
Gunindu Abeysekera

PROGRAMMING
MANAGER
Malak Kudaimi

PANTRY COORDINATORS
Teresa Gaspar & Sunny Yin

VOLUNTEERS

GFI FELLOWS

GARDEN FELLOW
Manny Preciado

FOOD RECOVERY
FELLOW
Emily Makini

COMMUNICATIONS
AMBASSADOR
Melissa Mulengwa

ADMIN INTERN
Vanessa Llamas



Celine Qussiny
CalFresh Capacity
Coordinator

CALFRESH STUDENT
MANAGER
Selma Hassane

CALFRESH ADVOCATES
Elissa Cobian
Devora Siquin
Jenny Nguyen
Annelyz Garcia
Jose Santacruz
Gurneel Boparai

CALFRESH INTERN
Gisell Sanchez

Food Pantry

- Access using student ID
- Intake form for 1st visit of the year
- Visit once per week

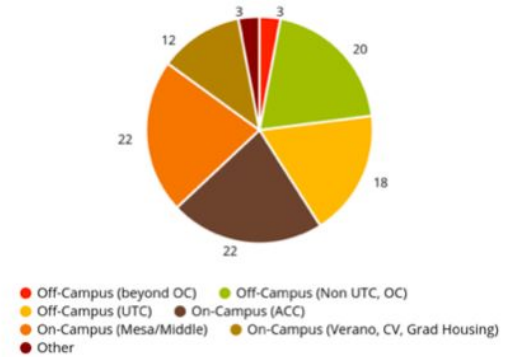


- Up to 1 large bag limit
- Non-perishable items
- Fresh produce
- Dairy/protein
- Toiletries

Intake Form

- Ensure students understand purpose of the pantry
- Screen for CalFresh eligibility (optional)
- Obtain data that's not readily available via SID's
 - Transfer, independent, student parent, international student, housing accommodations

Housing Arrangements of Students Using FRESH (Percentages)



Source: Fresh Fall Quarter 2017 Intake Form Results

BEAM veerage.com/beam

Off-Campus (beyond OC): 3%
Off-Campus (Non UTC, OC): 20%
Off-Campus (UTC): 18%
On-Campus (ACC): 22%
On-Campus (Mesa/Middle): 22%
On-Campus (Verano, CV, Grad Housing): 12%
Other: 3%

CalFresh Student Eligibility (Percentages)



Source: Fresh Fall Quarter 2017 Intake Form Results

FRESH Basic Needs Hub | Food Pantry Visits

Sept. 28, 2017 - Jan. 30, 2018

6,235

Total Visits

2,447

Unique
Visitors

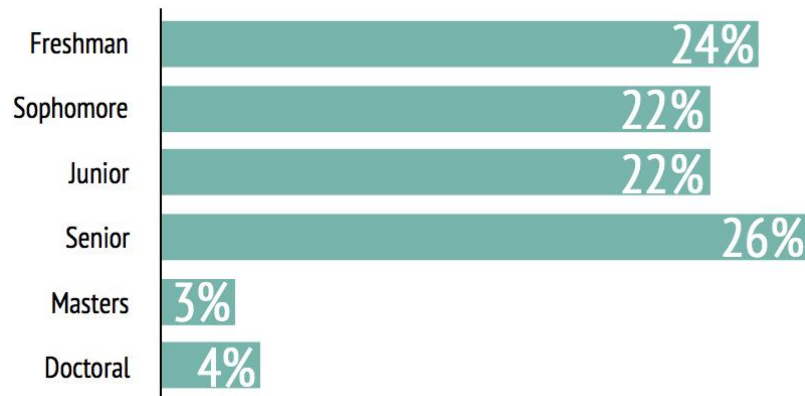
39% Hispanic

36% Asian

8% White/Caucasian

7% Black/African-American

4% East Indian/Pakistani



61%

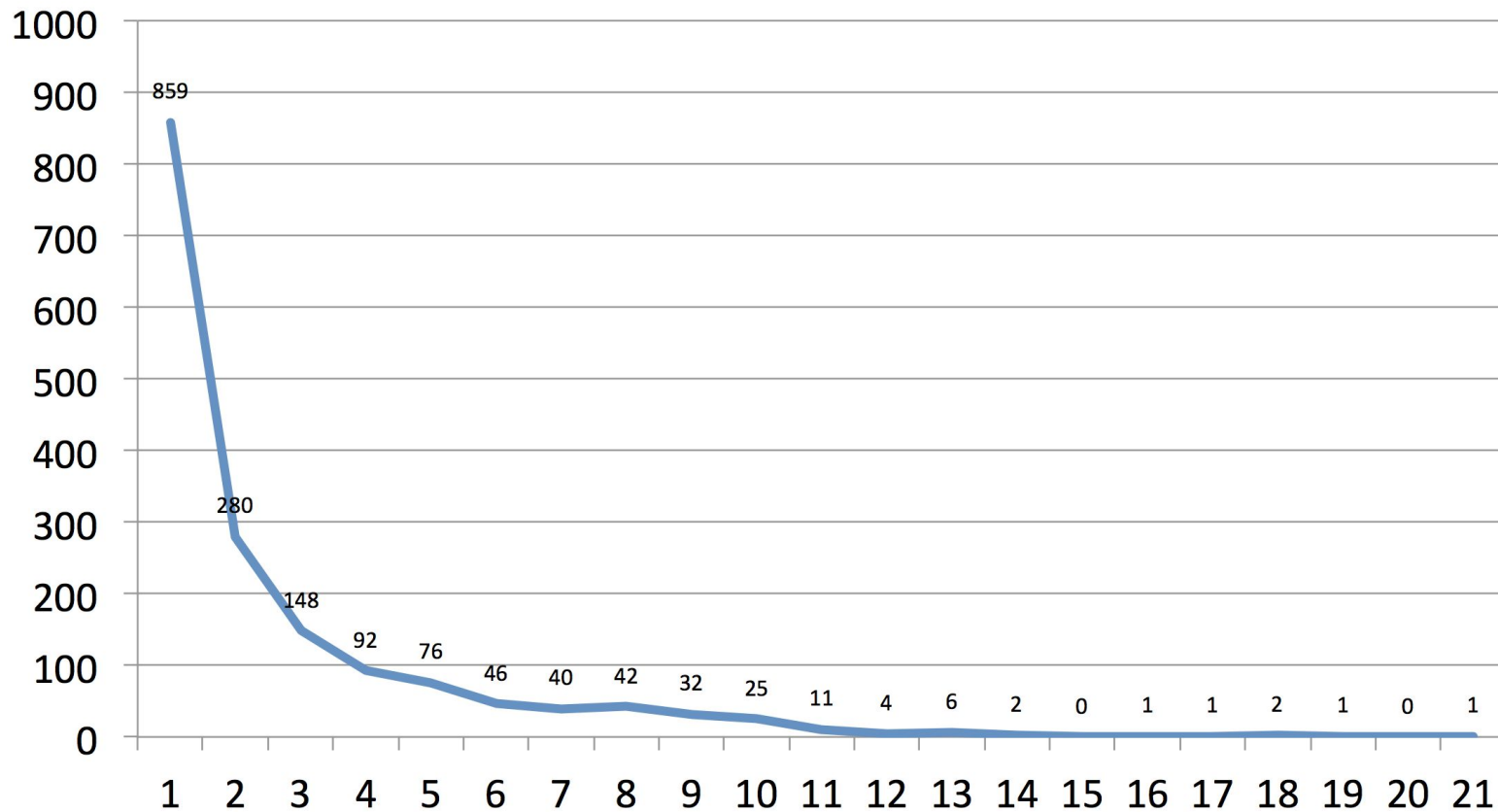


39%

Ethnicity	N Visits	% of Visits
Hispanic/Latino	665	40%
Latino/Other Spanish-American	127	8%
Chicano/Mexican-American	538	32%
Asian		
Chinese/Chinese-American	197	12%
Filipino/Filipino-American	138	8%
Japanese/Japanese-American	16	1%
Korean	45	3%
Thai/Other Asian	69	4%
Vietnamese	126	8%
American Indian	3	<1%
Black/African American	113	7%
East Indian/Pakistani	64	4%
Polynesian	3	<1%
White/Caucasian	135	8%
Decline to State	95	6%
Total	1669	100%

Data from Sept 28, 2017 – Dec 22, 2017

Frequency of Visits



CalFresh (EBT): Peer to Peer Application Assistance & Outreach

Application Assistance Appointments:

- Via subcontractor status with Second Harvest Food Bank of OC
- M-F appointments available at the hub
- Dedicated CalFresh office
- Currently securing satellite locations



CalFresh Outreach:

- Awareness Campaign
- Class & Org Announcements
- Outreach to centers serving vulnerable populations

Coming up: Enrollment Events

- Super Clinics
- Mega clinics



Emergency Meal Swipe Program

- Provides students that are experiencing food insecurity access to several healthy and well-balanced meals in the University Dining Commons
- Online application
 - Financial aid information
- Partnership with Dining & Hospitality



Student meal donation drive campaign:

ZOT
SWIPE
OUT HUNGER

Supplies meals to the program to be re-distributed to students in need

ECRT Emergency Grants



Application Eligibility:

A student under consideration for the ECR grant must:

- be a currently enrolled undergraduate or graduate student at the University of California, Irvine;
- demonstrate a financial crisis that is affecting their access to housing, food, medical and/or mental health care.

Case-specific, university interventions (e.g., fee deadline extensions, payment plans, rent deferment, emergency loans, emergency meals, etc.) should be utilized first to address a student's financial crisis. If the case-specific interventions alone cannot address the financial crisis, students may be awarded one-time grants through the Economic Crisis Response Team (ECRT). The ECR grant is not to exceed \$1,000 amount per individual, as the funds are not long-term financial solutions.

- Must demonstrate a financial crisis that is affecting access to housing, food, medical and/or mental health care.
- Students are eligible for up to \$1,000.
- Application can be found on basic needs website, financial aid website, and campus social worker website

Skill Development

Smart 'Eaters Workshop Series:

- 3 workshops per quarter

Ask the Dietitian Hours:

- Mondays (Even Weeks) 10:30am-12pm

Chef Jess Cooking Demos:

- Mondays (Odd Weeks) 10:30am-12pm



Campus Social Workers & Office of Financial Aid

- Economic Crisis Response Grant (ECRG)
- Emergency meal swipes (EMSP)

ASUCI

- Food Security Commission
- Housing Security Commission

CFEP Research & Evaluation

- Evaluation services
 - Pantry survey
 - Pantry analysis (data)
- Logic model

Center for Student Health & Wellness Promotion

- Smart 'Eaters Life Skills Series
- Ask the Dietitian Hours
- Student Parent Orientation Program (SPOP)
 - Basic Needs 101

Community Partnerships

- Secod Harvest Food Bank of OC
 - Food provider
 - CalFresh Subcontractor
- OC Food Bank
 - Food provider
- OC Food Access Coalition
 - Resource sharing
 - Advocacy

FRESH BASIC NEEDS HUB

UCI Dining & Hospitality

- The Emergency Meal Swipe Program
- Zot Out Hunger (Meal swipe donation program)

Campus Recreation

- Cooking Classes
- Chef Resource Hours

Healthy Campus Initiative

- Nutrition work group

UCI Public Affairs

- Community & Government relations
- Strategic Communications

FRESH FOOD DRIVES & FUNDRAISERS

OCTOBER - DECEMBER

- UCI Parking & Transportation
 - Campus-wide "Clash of the Cans" Food Drive



NOVEMBER

- School of Social Sciences Food Drive
- Hunger & Homelessness Awareness Week (with over 20 campus partners)
- UCI School of Humanities Crowdfunding Campaign

JUNE

- UCI Housing & Sustainability: Move Out Food Donation Drive

OTHER

- Zot Out Hunger Crowdfunding Campaign (Sep. - Dec. 2017)
- 2018 Class Gift

PERMANENT DONATION BINS

- UCI Health Center
- University Hills Community Center
- UCI Law School

Challenges & Lessons Learned:

- Planning for staff structure
- Strategic plan
- At the mercy of GFI/State funding for efforts beyond emergency pantry food
- Adapting to the fast pace development of Basic Needs efforts and research
- Collective effort must include campus leadership, staff and service providers, students, and community partners/expertise

Resources: UC Best Practices

Report, Toolkit, and other resources:

<http://www.ucop.edu/global-food-initiative/>

Or Google: UCOP Global Food Initiative

Questions?



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