

COMMUNITY PARTNERS: REACHING A COMMON GOAL



The California State University represents the rich diversity of California, serving the most ethnically, economically and academically diverse university student population in the nation. Each year, the CSU awards the most undergraduate degrees earned by African American (45%), Latino (54%) and Native American (46%) students in the state. The university's success in graduating historically underserved students stems from its long-standing partnerships with local communities, faith-based organizations, parents, non-profit organizations, K-12 and business leaders.

Community Partners Impact Student Success

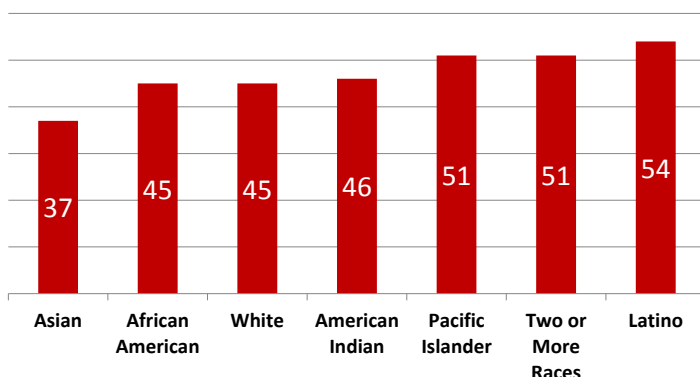
The CSU leads and supports local, regional and statewide educational outreach and awareness efforts targeted at teachers, parents, students and counselors beginning in elementary school and extending through high school – all with the singular focus of ensuring that underserved students have the information and support they need to be college ready.

Statewide Initiatives Target Underserved Students

More than a decade ago, the university created initiatives to improve preparation, college access and graduation rates among underserved students. The initiatives are overseen by the Presidents' Council on Underserved Communities. Programmatic highlights of each initiative include:

- **Latino Initiative:** In collaboration with Univision Inc., **Feria de Educación** events annually educate tens of thousands of Spanish-speaking parents and youth about steps to prepare for college and provide exposure to career options.
- **African American Initiative:** The **Summer Algebra Institute** targets middle school and ninth grade students performing below grade level in math to offer an intensive, culturally-based curriculum. After participating in the Institute, 95 percent of the students received a grade of B or better in Algebra I.

CSU Bachelor's Degrees Awarded as Percentage of All CA Bachelor Awards 2012-13



- **Asian American and Pacific Islander**

Initiative: The **Student Ambassador Program** trains the CSU's AAPI students and develops their leadership skills. In turn, these students assist in the planning and implementation of outreach activities to underserved AAPI communities, most notably the **CSU Journey to Success** college fair. At this event, information is offered in a variety of languages including Chinese, Korean, Vietnamese, Tagalog, Hmong, Tongan, Samoan and Cambodian.

- **Native American Initiative:** In 2014, the CSU was a sponsor of the **Fourth Annual Pow Wow at CSU Dominguez Hills** that drew an attendance of 2,500 and featured 25 tribes from across the country.

Annual Impact

- **120,000+** copies of "How to Get To College" pamphlets and brochures, translated into Spanish, Asian and Native American languages, are distributed by the CSU and community partners.
- **100,000** students and families receive college readiness materials at **Super Sunday** events across California with CSU leaders visiting 113 congregations.
- **35,000** parents and students attend an annual **Super Saturday, Feria de Educación, or Journey to Success** college fair.
- **8,000** parents take part in the **CSU/Parent Institute for Quality Education (PIQE)** parent education training programs that help parents of K-12 students ready their children for high school graduation and college success. The curriculum is provided in 16 languages.
- **600** students benefit from the **Summer Algebra Institute**, receiving the curriculum at 18 partner churches.

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"When my youngest daughter, Tania, was a sophomore in high school, I saw a sign for PIQE and enrolled immediately. Once I finished both levels of the program, I knew exactly how to help Tania apply for college, fill out financial aid forms, connect with CSU campuses and choose the right university that best fit her needs."

--Monica Arellano
PIQE Program Graduate
Monterey, California

Transforming Lives and Communities

The CSU's work with underserved communities provides students and their families many opportunities to learn about admissions and financial aid, understanding the parent's role in their child's education, exploring careers in science, technology, engineering and mathematics (STEM), and more. The CSU's partnerships with faith-based, nonprofit, and academic organizations deepen community ties while showcasing the excellence of its students, faculty, staff and alumni. This work helps to ensure that CSU enrolled students reflect the rich diversity of the state.

