

CSU SUPER SUNDAY

DIGITAL TOOLKIT FOR CHURCH PARTNERS

Find all Super Sunday 2024
promotional images and graphics at:
calstate.edu/supersunday



SOCIAL MEDIA

Promote #CSUSuperSunday across social media platforms, particularly X (Twitter) and Instagram. See the sample posts on the next page. The “square” images are sized for Instagram, while the “rectangles” can be used on either X (Twitter) or Facebook.

Let your followers know the campus that will be highlighted during the event by tagging your partner CSU campus in the posts.

Encourage your audience to share their event experience, the college they attended or will attend and tag it **#CSUSuperSunday**



Sample Posts on the Following Page

SAMPLE POSTS

FACEBOOK

**CSU External Relations**
November 1 · 🌐



Questions about college? CSU experts will be on hand February 25, 2024 to set you up for success. #CSUSuperSunday

**The California State University**

**SUPER SUNDAY
FEBRUARY 25
2024**

"Believe in yourself, learn, and never stop wanting to build a better world."
MARY MCLEOD BETHUNE

calstate.edu/supersunday



X (TWITTER)

**CSU External Relations** @CSUExRel · Nov 1

 Pinned Tweet

You can succeed in college! Learn how at #CSUSuperSunday on February 25, 2024 - Meet College Reps and have your questions answered.

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INSTAGRAM

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**csuexrel**
California State Univ...

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SAMPLE POST TEXT

Questions about college? CSU experts will be on hand February 25, 2024 to set you up for success. #CSUSuperSunday

Join us for #CSUSuperSunday on February 25, 2024 for college resources from your local CSU campus.

You can succeed in college! Learn how at #CSUSuperSunday on February 25, 2024 - Meet College Reps and have your questions answered.