

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:**     **3:35 p.m., Tuesday, May 23, 2023**  
                  **Glenn S. Dumke Auditorium**

Lillian Kimbell, Chair  
Jean Picker Firstenberg, Vice Chair  
Diego Arambula  
Leslie Gilbert-Lurie  
Anna Ortiz-Morfit  
Yammilette Rodriguez  
Jose Antonio Vargas

- |                   |   |
|-------------------|---|
| <b>Consent</b>    | 1. Approval of Minutes of the Meeting of March 21, 2023, <i>Action</i>  |
| <b>Discussion</b> | 2. Naming of Landmark Hall – California State University, Fullerton, <i>Action</i>  |
|                   | 3. Naming of the Philip and Christina Bailey College of Science and<br>Mathematics – California Polytechnic State University, San Luis Obispo,<br><i>Action</i> |

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**March 21, 2023**

**Members Present**

Lillian Kimbell, Chair  
Jean Picker Firstenberg, Vice Chair  
Diego Arambula  
Leslie Gilbert-Lurie  
Anna Ortiz-Morfit  
Yammilette Rodriguez

Wenda Fong, Chair of the Board  
Jolene Koester, Interim Chancellor

Trustee Kimbell called the meeting to order.

**Approval of Minutes**

The minutes of January 25, 2023, were approved as submitted.

**Naming of the Ernest E. Tschannen Hall – California State University, Sacramento**

The committee approved the proposed resolution on consent (RIA 03-23-03) that the Engineering Replacement Building at California State University, Sacramento, be named The Ernest E. Tschannen Engineering Teaching and Research Building and, in the interim, to name Santa Clara Hall as The Ernest E. Tschannen Engineering Teaching and Research Building until the replacement building is completed.

**Naming of the Autodesk Technology Engagement Center – California State University, Northridge**

Steve Relyea, executive vice chancellor and chief financial officer, reported that the proposed naming recognizes the cumulative \$7,075,000 gift from software company Autodesk to construct a facility that will house academic programs for the College of Engineering and Computer Science as well as CSUN's Global HSI Equity Innovation Hub. The new 30,000-square-foot facility will be designed to accelerate equity through education that both inspires and prepares a diverse body of students to become the innovators and creators of the future.

Dr. Andrew Anagnost, president and chief executive officer of Autodesk, shared remarks remotely, and CSUN President Erika Beck and Interim Chancellor Koester thanked Dr. Anagnost for his visionary leadership and the transformative gift from Autodesk.

The committee recommended approval by the board of the proposed resolution (RIA 03-23-04) that this facility at California State University, Northridge be named as the Autodesk Technology Engagement Center for a term of 35 years.

Trustee Kimbell adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of Landmark Hall – California State University, Fullerton**

#### **Presentation By**

Steve Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Framroze Virjee  
President  
California State University, Fullerton

#### **Summary**

This item will consider naming the planned Center for Leadership building at California State University, Fullerton as Landmark Hall for a term of 25 years.

This proposal, submitted by Cal State Fullerton, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming recognizes the gifts of Mr. Terry Giles '70 and Landmark Worldwide Corporation, of which Mr. Giles is chairman emeritus, to support the construction of the Center for Leadership building at Cal State Fullerton. The cumulative giving of \$9,100,000 toward this project includes a \$1,000,000 personal pledge by Mr. Giles, an additional \$2,000,000 directly from Landmark Worldwide, and an additional \$6,100,000 from Landmark licensees. The total giving to Cal State Fullerton from Terry and his wife Kalli exceeds \$4,000,000.

The proposed naming recognizes the significant contributions of Mr. Terry Giles '70 and Landmark Worldwide Corporation. Landmark Worldwide is a company headquartered in San Francisco that offers personal-development programs. Landmark Education started in 1991 with the licensing right to use intellectual property owned by Werner Erhard.

Inst. Adv.  
Agenda Item 2  
May 21-24, 2023  
Page 2 of 2

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the planned Center for Leadership Building at California State University, Fullerton be named as Landmark Hall for a term of 25 years.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Philip and Christina Bailey College of Science and Mathematics - California Polytechnic State University, San Luis Obispo**

#### **Presentation By**

Steve Relyea  
Executive Vice Chancellor and  
Chief Financial Officer

Jeffrey D. Armstrong  
President  
California Polytechnic State University, San Luis Obispo

#### **Summary**

This item will consider the naming of the College of Science and Mathematics at California Polytechnic State University, San Luis Obispo as the Philip and Christina Bailey College of Science and Mathematics.

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Academic and Athletic Programs, including approval by the system review panel and the campus Academic Senate Executive Committee.

#### **Background**

The Philip and Christina Bailey College of Science and Mathematics honors and recognizes Drs. Philip and Christina Bailey, longtime, dedicated faculty, critical volunteers and stalwart supporters of students, Cal Poly and the College of Science and Mathematics (CSM).

Dr. Philip “Phil” S. Bailey, Jr. and Dr. Christina “Tina” A. Bailey are and were Cal Poly champions with a deep belief in Learn by Doing—a belief that inspired Bill and Linda Frost’s generosity to Cal Poly. Working closely with Phil through the years, the Frosts envisioned transforming science and mathematics education at Cal Poly by greatly enhancing the resources for undergraduate research.

Phil is currently the director of Frost Endowment, as well as a member of the Cal Poly Foundation Board. He retired in 2017 after 48 years of service to Cal Poly as professor and dean of the College of Science and Mathematics. Phil's vision for the College of Science and Mathematics inspired historic amounts of philanthropic investment, including the largest gift in CSU history received from the Frosts in May 2017. It is the desire of William and Linda Frost that their gift recognizes the legacy of Drs. Philip and Christina Bailey.

Phil has had a significant physical impact on campus with the science buildings that he helped to conceptualize, construct, plan, and then activate through his teaching and mentoring. Without Phil's incredible dedication to these projects—and so many more—the Warren J. Baker Center for Science and Mathematics, Faculty Offices East and the William and Linda Frost Center for Research and Innovation would not have come to fruition nor had the impact on students, faculty, and staff that they continue to have today.

Tina, professor emerita and former chair of the Chemistry and Biochemistry Department, passed away in 2020. Tina was one of only a few women faculty members in science when she began teaching at Cal Poly in the 1970s. Tina received national recognition for her development of the studio classroom model where “lecture” and “laboratory” are integrated in the same space. She received the university's Distinguished Teaching Award and was a beloved teacher and colleague who will be remembered as a pioneer for women in science.

It is impossible to overstate the positive impact Phil and Tina have had on Cal Poly and on the thousands of people they have mentored and inspired, including Bill and Linda Frost, as stalwart role models and advocates for those who have been historically excluded from science.

### **Recommended Action**

The following amended resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the College of Science and Mathematics at California Polytechnic State University, San Luis Obispo be named the Philip and Christina Bailey College of Science and Mathematics.