

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 12:15 p.m., Tuesday, November 17, 2020
Virtually via Teleconference

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Adam Day
Romey Sabalius
Lateefah Simon

- Consent**
1. Approval of Minutes of the Meeting of September 22, 2020, *Action*
 2. Naming of the Anna W. Ngai Alumni Center – California State University, Long Beach, *Action*
 3. Naming of Lamden Hall – San Diego State University, *Action*
- Discussion**
4. Naming of The Milt and Debbie Valera Resilient Scholars Program and Valera Hall – California State University, Northridge, *Action*
 5. Naming of the Swanson Beach Volleyball Complex – California Polytechnic State University, San Luis Obispo, *Action*
 6. Naming of the William and Linda Frost Center for Research and Innovation – California Polytechnic State University, San Luis Obispo, *Action*
 7. Naming of the Boswell Agricultural Technology Center – California Polytechnic State University, San Luis Obispo, *Action*
 8. Naming of the Jack and Felicia Cashin Expressive Technology Studios – California Polytechnic State University, San Luis Obispo, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, California**

September 22, 2020

Members Present

Jean P. Firstenberg, Chair
Douglas Faigin, Vice Chair
Adam Day
Hugo N. Morales
Romey Sabalius
Lateefah Simon

Lillian Kimbell, Chair of the Board
Timothy P. White, Chancellor

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of July 22, 2020, were approved as submitted.

2020-2021 California State University Trustees' Award for Outstanding Achievement

Trustee Firstenberg shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate superior academic performance, extraordinary personal accomplishments, community service and financial need.

Chancellor White thanked past and present trustees for their contributions to the scholarships, with special thanks to Trustee Emeritus Ali C. Razi, CSU Foundation Board of Governors member and CSU Trustees' Award selection committee chair, whose leadership and dedication has allowed the program to thrive. He then introduced the top Razi scholar, Breanna Holbert, from California State University, Chico.

***PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the September 20-23, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.**

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The board recognized the 23 recipients of the 2020-2021 CSU Trustees' Award for Outstanding Achievement. Trustee Wenda Fong introduced each student with a brief description of their accomplishments, followed by a compilation video of all the scholars.

Trustee Firstenberg adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Anna W. Ngai Alumni Center – California State University, Long Beach

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jane Close Conoley
President
California State University, Long Beach

Summary

This item will consider naming the Alumni Center at California State University, Long Beach, as the Anna W. Ngai Alumni Center.

This proposal, submitted by California State University, Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the leadership gift by Anna W. Ngai, which exceeds ten percent of the Alumni Center's \$11 million renovation costs. The new home for alumni on campus will revitalize the former site of the Soroptimist House and provide a one-of-a-kind gathering space for campus and community groups.

Through her generous leadership gift, Ms. Ngai has not only provided funds to directly support the planning, design and construction of a new Alumni Center, but she has also inspired other alumni, including international alumni, to contribute to this historic project. With the establishment of the Alumni Center, the university will have the ability to showcase the many extraordinary contributions of Cal State Long Beach alumni; to honor a long tradition of academic, artistic and athletic excellence; and to encourage the 49er family to remain active participants in the life of their alma mater. The new center, which is expected to become one of the campus's most visible landmarks and a bridge between campus and community, will facilitate alumni engagement in a way that has never before been possible while also providing a platform for sharing the university's amazing story with the world. This vibrant campus hub will enjoy broad and varied usage, giving

more than 330,000 alumni the opportunity to reconnect with the proud traditions of their alma mater and encouraging all visitors to reflect on Cal State Long Beach's remarkable progress and emergence as a nationally recognized leader in student-centered education.

Ms. Ngai came to Southern California as an international student from Hong Kong and earned her bachelor's degree in finance from Cal State Long Beach in 1974. In the years that followed, she co-founded two banks in Northern California, as well as several companies that operate chains of restaurants throughout Northern California and Southern Oregon.

Upon returning to Southern California in 2007, Ms. Ngai joined the Newport Beach Rotary Club, serving as the organization's treasurer for two years, and she also became a member of The Ninety-Nines (an international organization of women pilots). A strong believer in the importance of higher education and of giving back, Ms. Ngai currently serves on the CSULB 49er Foundation Board of Directors, and she continues to be an enthusiastic champion for her alma mater.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Alumni Center at California State University, Long Beach be named the Anna W. Ngai Alumni Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Lamden Hall – San Diego State University

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Adela de la Torre
President
San Diego State University

Summary

This item will consider naming the Education and Business Administration Building at San Diego State University as Lamden Hall.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

In recognition of the Lamden family's generous commitment of \$10 million dollars to support the Charles W. Lamden School of Accountancy, the campus would like to bestow the naming of Lamden Hall to the Education and Business building located on Aztec Circle Drive on the main San Diego State University campus. Built in 1962, the building was originally named "Business Administration and Math." For decades it was known as "BAM." In 2007 the building was renamed "Education and Business Administration."

The naming of the Lamden Hall would serve to acknowledge Gertrude Lamden and the Lamden family for their incredible generosity and recognize Dr. Charles W. Lamden as the founder of the Fowler College of Business. As the College of Business's first dean, Dr. Lamden was instrumental in its accreditation, integration with the business community, and global perspective.

The campus is pleased to recognize the family for all that they have done and continue to do for San Diego State University.

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Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Education and Business Administration Building at San Diego State University be named Lamden Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of The Milt and Debbie Valera Resilient Scholars Program and Valera Hall – California State University, Northridge

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Dianne F. Harrison
President
California State University, Northridge

Summary

This item will consider the naming of the Resilient Scholars Program at California State University, Northridge as The Milt and Debbie Valera Resilient Scholars Program and the naming of University Hall at California State University, Northridge as Valera Hall.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policies on Naming California State University Schools, Colleges, Programs, and Other Academic and Non-Academic Units and Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the Resilient Scholars Program and University Hall recognizes the recent \$11 million gift by Milt and Debbie Valera to establish endowments at California State University, Northridge to further the academic mission. This gift continues a history of philanthropic and volunteer commitment from the Valera family that has spanned three decades and continues to elevate programs and students across the university.

This contribution will establish endowments in the Division of Academic Affairs to create and sustain programs in support of emancipated and former foster youth to help ensure they have the academic and life resources necessary to support their resiliency and success at the university and beyond.

The gift also creates multiple academic program and student scholarship endowments in the Mike Curb College of Arts, Media and Communication; the Michael Eisner College of Education; the Nazarian College of Business and Economics; and the College of Humanities. It further creates an endowment for The Younes and Soraya Nazarian Center for the Performing Arts for operational and capital projects related to maintaining the facilities, and provides the Delmar T. Oviatt Library with funding for materials and media pertaining to the First Amendment to the Constitution of the United States. The philanthropic investments by Mr. and Mrs. Valera are far reaching and multi-disciplinary.

Mr. Milton Valera '68 (Journalism) is an alumnus of CSUN's Mike Curb College of Arts, Media, and Communication and the chairman of the National Notary Association. He was the founding national chair of the President's Associates in 2008 and through the years has been recognized for his active service on campus. He was the first alumnus to be honored with two Volunteer Service Awards from two different groups – the Journalism Chapter of the Alumni Association in 2003 and University Relations and Advancement in 2005. In 2011, he received the Dorothea “Granny” Heitz Award for Outstanding Volunteer Leadership and, in 2019, he was recognized with the CSUN's Distinguished Alumni Award.

Debbie Valera is an alumna of Syracuse University and the vice chairman and executive vice president of the National Notary Association. She is also executive director of the National Notary Foundation, whose nonprofit work with dozens of college and university scholarships has awarded thousands of dollars to institutions throughout the country.

Mr. and Mrs. Valera are passionate supporters of CSUN and education. They are members of the President's Associates, the CSUN Heritage Society, and major supporters of the journalism program, the Delmar T. Oviatt Library, The Soraya, CSUN Athletics and numerous other campus programs. Mr. Valera serves on the Board of Directors of The California State University, Northridge Foundation. He also serves as a member of the advisory committees for the Mike Curb College of Arts, Media, and Communication, the David Nazarian College of Business and Economics, and The Soraya. He currently serves on the Board of Directors of the CSUN Alumni Association and on the Campaign Leadership Committee for CSUN's first comprehensive campaign.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Resilient Scholars Program at California State University, Northridge be named as The Milt and Debbie Valera Resilient Scholars Program, and that University Hall at California State University, Northridge be named Valera Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Swanson Beach Volleyball Complex – California Polytechnic State University, San Luis Obispo

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jeffrey D. Armstrong
President
California Polytechnic State University, San Luis Obispo

Summary

This item will consider naming the beach volleyball facility at California Polytechnic State University, San Luis Obispo as the Swanson Beach Volleyball Complex.

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes a \$1.3 million pledge from William H. and Cheryl K. Swanson for Cal Poly San Luis Obispo's beach volleyball program.

Mr. and Mrs. Swanson are longtime supporters of Cal Poly San Luis Obispo and the gift will support the facility's construction, equipment and program. The new complex will help develop some of the best beach volleyball student-athletes in the nation and provide strong recruiting leverage for Cal Poly's top ten Division I program. The new sand courts are conveniently located adjacent to the training room, weight room, locker room and team office, which will greatly benefit the busy schedules of the student-athletes. The beach volleyball facility was completed in fall 2019 with the construction cost of the facility totaling approximately \$3 million.

The beach volleyball complex includes:

- Five regulation-size NCAA beach volleyball courts

- Seating for up to 250 spectators
- A state-of-the-art LED video scoreboard
- Lights around the facility
- An outdoor shower

William H. Swanson is a retired chairman and chief executive officer of Raytheon Company. Under his leadership, he transformed the company's community engagement while championing corporate responsibility, STEM (Science, Technology, Engineering and Mathematics) education and armed services support. He retired from a 42-plus year career with the company in 2014. Additionally, Mr. Swanson and Cal Poly alumnus Rob Rossi are proprietors of Center of Effort, an Arroyo Grande-based winery.

Mr. Swanson graduated magna cum laude from Cal Poly with a bachelor's degree in industrial engineering in 1972 with the assistance of a golf scholarship. He was an Honored Alumnus in Cal Poly's College of Engineering in 1991, and received an honorary doctor of science degree from Cal Poly in 2005.

Mr. Swanson has served as a board member of the Cal Poly Foundation since its founding in 2006 and is its current chair. He is also an active member of the Cal Poly President's Cabinet. Mr. and Mrs. Swanson served as campaign co-chairs for Cal Poly's The Power of Doing: The Campaign for Learn by Doing.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the beach volleyball facility at California Polytechnic State University, San Luis Obispo be named the Swanson Beach Volleyball Complex.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the William and Linda Frost Center for Research and Innovation – California Polytechnic State University, San Luis Obispo

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jeffrey D. Armstrong
President
California Polytechnic State University, San Luis Obispo

Summary

This item will consider naming the Science and Agriculture Teaching and Research Complex at California Polytechnic State University, San Luis Obispo as the William and Linda Frost Center for Research and Innovation (The Frost Center).

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the pledge of more than \$32 million by William and Linda Frost to the facility's construction and instruments, with \$20 million of that amount committed as part of the Frosts' historic \$110 million gift in 2017. The four-story and 2.32-acre complex will feature configurable classrooms, hands-on learning programs and cutting-edge laboratory space dedicated to undergraduate research for the College of Science and Mathematics; the College of Agriculture, Food and Environmental Sciences; and the College of Liberal Arts. The complex will also include conference rooms and faculty offices. The estimated total cost is \$125 million for the facility project, which includes the Plant Conservatory and Vivarium replacements.

When completed, the Frost Center will allow more than 1,000 students to utilize this new space at any given time, learning and working with professors and graduate students. Housed within the Frost Center complex will be:

- **College of Science and Mathematics:** Supported by William and Linda Frost, there will be 13 modern laboratories designed for students to perform cutting edge research with their faculty mentors in each of the College's disciplines. A new plant conservatory will be constructed on the hill overlooking Poly Canyon Village at the intersection of Village Drive and Poly Canyon Road.
- **College of Agriculture, Food and Environmental Sciences:** The Boswell Agricultural Technology Center will facilitate research and discovery in seven cutting edge laboratories to educate tomorrow's leaders in food innovation and experiential design.
- **College of Liberal Arts:** The Jack and Felicia Cashin Expressive Technology Studios will house performance, recording, editing and project design spaces, as well as a computer lab, for students and faculty to collaborate on creative work at the nexus of the arts, humanities and technology.
- Three university classrooms, 46 faculty offices and three conference rooms.

Mr. Frost graduated from Cal Poly San Luis Obispo (BS '72 Biochemistry) and is the former CEO and co-founder of Chemlogics Group, a specialty chemical and polymer manufacturer with headquarters in Paso Robles, California. Mrs. Frost earned her degree in biology from San José State University.

The Frosts' contributions will allow Cal Poly to attract, retain and support students with stipends and scholarships, draw top faculty candidates, offer more faculty mentorship time, involve students in professional studies and research, purchase additional equipment, and build a state-of-the-art interdisciplinary research center in the heart of campus. The Frosts and Cal Poly share the goal of positioning the campus to become one of the nation's premier undergraduate research institutions.

In 2005, Mr. Frost was selected as the College of Science and Mathematics honored alumnus. Mr. and Mrs. Frost served as honorary campaign co-chairs for Cal Poly's Campaign for Learn by Doing.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Science and Agriculture Teaching and Research Complex at California Polytechnic State University, San Luis Obispo be named the William and Linda Frost Center for Research and Innovation.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Boswell Agricultural Technology Center – California Polytechnic State University, San Luis Obispo

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jeffrey D. Armstrong
President
California Polytechnic State University, San Luis Obispo

Summary

This item will consider naming the agricultural center at California Polytechnic State University, San Luis Obispo as the Boswell Agricultural Technology Center.

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the pledge of more than \$10 million by James W. Boswell, both privately and through the Boswell Foundation.

The Boswell Agricultural Technology Center is named in honor of James W. Boswell's father, James G. Boswell, and will facilitate research and discovery in state-of-the-art laboratories to educate tomorrow's leaders in food innovation and experiential design. The facility will house instructional and research spaces primarily for the College of Agriculture, Food and Environmental Sciences and will be part of a larger complex, the William and Linda Frost Center for Research and Innovation.

When completed, the Boswell Agricultural Technology Center will include:

- Culinary Teaching Lab
- Sensory Analysis Teaching and Research Lab

- Experience Innovation Lab
- Teaching and Research Instrumentation Lab
- Nutrition, Food and Beverage Lab
- Food Safety Teaching Lab
- Food Safety Research Lab

Mr. Boswell is chairman of J.G. Boswell Company, headquartered in Pasadena, California which is the nation's largest cotton producer and among the top tomato growers. He has more than 40 years with the company that was created by his great uncle and expanded under his father's leadership. He also currently serves as president of the James G. Boswell Foundation.

Mr. Boswell is a Cal Poly alumnus ('77, Business Administration) and was a member of Cal Poly's President's Cabinet from 2008 to 2011. In June 2013, Mr. Boswell received an Honorary Doctorate degree from Cal Poly. Mr. and Mrs. Boswell served as honorary campaign co-chairs for Cal Poly's Campaign for Learn by Doing. Mr. Boswell and his wife Suzanne reside in La Canada Flintridge, California and have four children.

Mr. Boswell and his family have a long history of supporting Cal Poly and the College of Agriculture, Food and Environmental Sciences. When the Boswell Agricultural Technology Center is complete, students, faculty and industry leaders will have new space to come together to create safe, healthy and sustainable food for the future — while solving today's more complex food issues. The new center will serve as a hub for students, faculty and industry leaders to collaborate and share knowledge to drive the food industry forward in the areas of food safety, culinary development and sensory evaluation. It is critically important for the fields of agriculture and food innovation to come together and create a path forward that is focused on the holistic health and wellness of not only consumers but the environment by addressing issues such as food waste, improved nutrition and food safety from field to fork.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the agricultural center at California Polytechnic State University, San Luis Obispo be named the Boswell Agricultural Technology Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Jack and Felicia Cashin Expressive Technology Studios – California Polytechnic State University, San Luis Obispo

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jeffrey D. Armstrong
President
California Polytechnic State University, San Luis Obispo

Summary

This item will consider naming the Expressive Technology Studios at California Polytechnic State University, San Luis Obispo as the Jack and Felicia Cashin Expressive Technology Studios (ETS).

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the \$2 million gift from Mr. James A. Cashin Jr. and Mrs. Felicia C. Cashin.

The Jack and Felicia Cashin Expressive Technology Studios will occupy the ground floor of the William and Linda Frost Center for Research and Innovation. This well-conceived facility will primarily serve the College of Liberal Arts and will also be the first at Cal Poly devoted exclusively to promoting interdisciplinary collaboration between the sciences, arts and technology. Students learning in this facility will be in daily contact with peers and faculty who represent nearly every discipline on campus.

In addition to previous gifts to the university, the Cashins have also provided consultation on studio design and technical equipment for the ETS. When completed, the ETS will include:

- Expressive Motion and Cinematic Design Studio

- Media and Network Control Booth
- Computing and Media Technology Distribution Center
- A pair of Advanced Sound and Image Editing Bays

Jack Cashin founded Ultra Stereo Labs (USL) Inc. in 1982. USL supplies audio signal processing and audio-visual test and measurement products for the cinema and pro AV industries. Previously, Mr. Cashin worked in the technical and production end of the motion picture industry. He received an electrical engineering degree from Lafayette College in Pennsylvania and attended the graduate division of the USC School of Cinematic Arts. Currently, he serves on Cal Poly's Center for Expressive Technology's External Advisory Board.

Felicia Cashin served as vice president of USL from 1986 until it was acquired in 2016. Prior to this, she had more than 10 years of experience in the banking industry with two major corporations, serving as manager of consumer affairs for Citicorp (Carte Blanche) and operations analyst for Home Savings. She was educated at the University of California, Los Angeles, with an emphasis in business law.

The Expressive Technology Studios were named to reflect the Cashin's disciplinary foci and will provide an environment where students can collaborate and experiment alongside faculty mentors in a facility as technologically advanced and intellectually diverse as the professional worlds they will enter. Students will work in state-of-the-art labs, where they will explore, discover and find new solutions that will make a difference in their communities and the world.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Expressive Technology Studios at California Polytechnic State University, San Luis Obispo be named the Jack and Felicia Cashin Expressive Technology Studios.