

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: **11:05 a.m., Tuesday, May 12, 2020**
Virtually via Teleconference

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Larry L. Adamson
Debra S. Farar
Maryana Khames
Lillian Kimbell
Jeffrey R. Krinsk
Hugo N. Morales

- Consent**
1. Approval of Minutes of the Meeting of March 24, 2020, *Action*
 2. Naming of The Donald E. Gumz Enology Building – California State University, Fresno, *Action*
 3. Naming of Bashor Field in Aztec Stadium in Mission Valley – San Diego State University, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, California**

March 24, 2020

Members Present

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Larry L. Adamson
Debra S. Farar
Maryana Khames
Lillian Kimbell
Jeffrey R. Krisk
Hugo N. Morales
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of January 28, 2020, were approved as submitted.

**Naming of the Shakarian Family Student Success Center – California State University,
Long Beach**

The committee approved the proposed resolution (RIA 03-20-03) on consent that the Student Success Center at California State University, Long Beach, be named as the Shakarian Family Student Success Center.

***PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the March 24, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.**

Inst. Adv.
Agenda Item 1
May 12, 2020
Page 2 of 2

Recognition of Dolores Huerta

The committee approved the proposed resolution (RIA 03-20-04) on consent that on the occasion of her 90th birthday on April 10, 2020, each of the 23 campuses of the California State University will pay tribute to her legacy for generations to come by planting a tree – rooted in the same earth tended by many thousands of California farmworkers, including Dolores Huerta herself – or by taking other appropriate commemorative action to honor her lifelong work in service to California and Californians.

Trustee Firstenberg adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of The Donald E. Gumz Enology Building – California State University, Fresno

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Joseph I. Castro
President
California State University, Fresno

Summary

This item will consider naming the Enology Building at California State University, Fresno as The Donald E. Gumz Enology Building.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of this facility recognizes the generous bequest from Mr. Donald E. Gumz, a long-time supporter of Fresno State.

The existing Enology Building is located on the University Farm Laboratory and has a total of 36,049 gross square feet. It is estimated to be valued at \$12.8 million. Mr. Gumz's realized bequest of \$4,666,500 is a substantial benefit to Fresno State. This generous gift to the Jordan College of Agricultural Sciences and Technology will provide \$3.7 million towards the cost of expanding and renovating the research winery, located within the building, for the benefit of students and faculty.

Donald Emil Gumz was born in Fresno in 1934 when the city's population was about 55,000. He saw the population grow nearly 10 times during his life. He graduated in 1952 from Edison High School and upon graduating he began his accounting career. He retired at the age of 57 from Vie Del Company, where he developed his love of wine and wine-processing.

Inst. Adv.
Agenda Item 2
May 12, 2020
Page 2 of 2

In the 2010s, Mr. Gumz began attending the yearly wine tasting hosted by the Ag One Foundation at the Fresno State Winery in support of the Jordan College of Agricultural Sciences and Technology. He met many enology students over the years, and always enjoyed learning about wine characteristics from them.

Mr. Gumz was generous both in life and in death. He supported Fresno State's enology, irrigation and horticulture programs, and contributed to many other important local causes to help fight hunger, and abuse, and promote children's health as well as the arts. His bequest of \$4,666,500 will help the university expand and renovate the Fresno State research winery and further develop the university's Center for Irrigation Technology.

In recognition of this transformational gift, we request the Fresno State Enology Building be named The Donald E. Gumz Enology Building.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Enology Building at California State University, Fresno be named as The Donald E. Gumz Enology Building.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Bashor Field in Aztec Stadium in Mission Valley – San Diego State University

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Adela de la Torre
President
San Diego State University

Summary

This item will consider naming the field in the prospective Aztec Stadium in Mission Valley at San Diego State University as Bashor Field.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The naming of the field at Aztec Stadium in Mission Valley recognizes a commitment of \$15,000,000 from Mrs. Dianne Bashor. This gift accounts for approximately 5% of the projected cost of the entire stadium. The gift brings the total philanthropy dedicated to Aztec Stadium to over \$30,000,000.

Mrs. Dianne Bashor and her late husband, businessman Jim Bashor, are known for their significant gifts to many local institutions including the San Diego Zoo and the San Diego-Imperial Council of the Boy Scouts of America. In September, the San Diego County Board of Supervisors proclaimed Dianne Bashor Day for her generosity and dedication to the community. Jim Bashor was a graduate of Hoover High School, near San Diego State University's main campus.

San Diego State University is pleased to recognize Dianne Bashor for her generosity and desire to provide our student athletes with the facilities needed to remain national contenders.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the San Diego State University Aztec Stadium field be named Bashor Field.