

**AMENDED**

**AGENDA**

**COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Meeting:**     **10:15 a.m., Tuesday, March 24, 2020**  
                  **Virtually via Teleconference**

Jean P. Firstenberg, Chair  
Wenda Fong, Vice Chair  
Larry L. Adamson  
Debra S. Farar  
Maryana Khames  
Lillian Kimbell  
Jeffrey R. Krinsk  
Hugo N. Morales

**Consent**     1. Approval of Minutes of the Meeting of January 28, 2020, *Action*  
                  2. Naming of the Shakarian Family Student Success Center – California State University,  
                      Long Beach, *Action*  
                  3. Recognition of Dolores Huerta, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**January 28, 2020**

**Members Present**

Jean P. Firstenberg, Chair  
Wenda Fong, Vice Chair  
Larry L. Adamson  
Debra S. Farar  
Maryana Khames  
Lillian Kimbell  
Jeffrey R. Krisk  
Hugo N. Morales  
Timothy P. White, Chancellor  
Adam Day, Chair of the Board

Trustee Firstenberg called the meeting to order.

**Approval of Minutes**

The minutes of September 24, 2019, were approved as submitted.

**Naming of the Grimm Family Center for Agricultural Business – California State University, Bakersfield**

Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$5 million pledge from Barbara Grimm Marshall and Kari Grimm Anderson. The center will establish curriculum that emphasizes experimental and experiential learning. Students will learn the science of agriculture, how to operate a successful business, and explore the science and engineering opportunities that are improving crop yields and the quality of the food supply.

The donors were present, and CSU Bakersfield President Lynnette Zelezny and Chancellor Timothy P. White thanked the family for their generosity and contributions to the university and the community.

The committee recommended approval by the board of the proposed resolution (RIA 01-20-01) that the Grimm Family Center for Agricultural Business be established at California State University, Bakersfield.

### **Annual Report on Donor Support for 2018-2019**

Mr. Ashley reported that the CSU had a record-breaking year with \$570 million in gifts commitments, endowments totaling \$1.82 billion, and over 268,000 donors. Ms. Lori Redfearn, assistant vice chancellor for systemwide advancement, presented highlights from the donor report and shared information on campus campaigns and the Aspiring Teacher Scholarship. President Zelezny shared her thoughts on the importance of teacher education and the impact of the awards on her students.

The committee recommended approval by the board of the proposed resolution (RIA 01-20-01) that the Annual Report on Donor Support for 2018-2019 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

Trustee Firstenberg adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Shakarian Family Student Success Center – California State University, Long Beach**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Jane Close Conoley  
President  
California State University, Long Beach

#### **Summary**

This item will consider naming the Student Success Center at California State University, Long Beach as the Shakarian Family Student Success Center.

This proposal, submitted by California State University, Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the facility recognizes a contribution by Louise Shakarian to CSULB's Division of Student Affairs that exceeds the minimum value of 10% of the building renovation costs.

Through creation of the Shakarian LEADS (Leading, Empowering and Developing Students) Endowment Fund, Ms. Shakarian will provide direct support for student success and establish CSULB as a leader among universities in promoting "whole-person wellness." This unique, high-impact gift will not only furnish resources to enhance and expand existing programs and services but also to develop and implement new programs and services that will build on the university's strong record of success in supporting the academic progress, as well as the health and wellness, of students with special needs.

Notably, the donor's generous philanthropic commitment also includes a current-use gift that will immediately benefit students; a matching-gift component that will help expand the university's student-success donor base, thereby enhancing both short- and long-term sustainability; and funding for development of a "LEADS Model," which will use a scale-up strategy to ensure the continued growth of LEADS at CSULB while facilitating replication of LEADS on other college campuses.

Passionate about giving back to her community and about raising public awareness of the needs of students with learning challenges, Ms. Shakarian is an active volunteer, entrepreneur and philanthropist in Southern California.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Student Success Center at California State University, Long Beach, be named as the Shakarian Family Student Success Center.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Recognition of Dolores Huerta**

#### **Presentation By**

Jean Picker Firstenberg  
Chair, Committee on Institutional Advancement

Timothy P. White  
Chancellor

#### **Summary**

It is recommended that Dolores Huerta be honored for her lifelong service to California as a social justice activist and fearless leader in the fight for civil rights.

#### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that on the occasion of her 90th birthday on April 10, 2020, each of the 23 campuses of the California State University will pay tribute to her legacy for generations to come by planting a tree – rooted in the same earth tended by many thousands of California farmworkers, including Dolores Huerta herself – or by taking other appropriate commemorative action to honor her lifelong work in service to California and Californians.