#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

# California State University Office of the Chancellor—Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, CA 90802

Agenda July 21-22, 2020

Time\*\* Committee Location<sup>1</sup>

**TUESDAY, JULY 21, 2020** 

8:00 a.m. <u>Board of Trustees—Closed Session</u>

Executive Personnel Matters Government Code §11126(a)(1)

Pending Litigation Government Code §11126(e)(1) Doe v. CSU (Class Action) Miller v. CSU (Class Action) Rifat v. CSU (Class Action) Egbert v. CSU (Class Action) Vakilzadeh v. CSU (Class Action)

9:00 a.m. <u>Committee on Collective Bargaining—Closed Session</u>

Government Code §3596(d)

9:15 a.m. <u>Public Comment—Open Session</u>

<sup>1</sup> The July 21-22, 2020 meeting will take place entirely virtually via teleconference.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. Members of the public may offer public comment pursuant to the revised published protocol for "Addressing the Board of Trustees" as noted in this agenda.

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

# TUESDAY, JULY 21, 2020 (cont.)

#### 10:45 a.m. Committee on Educational Policy

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. Recommended Amendment to Title 5 Regarding Residency

Reclassification – Financial Independence

Action 3. Recommended Amendments to Title 5 Regarding Ethnic Studies

and Social Justice

# 12:15 p.m. Lunch Break

# 12:45 p.m. <u>Committee on Campus Planning, Buildings and Grounds</u>

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. California State University, Long Beach Housing Expansion Phase 1

- Housing Administration and Commons Building Project

Supplemental Environmental Impact Report

Action 3. California State University, Fullerton Master Plan Update and

**Enrollment Ceiling Increase** 

Information 4. California State University Enrollment Demand, Capacity Assessment,

and Cost Analysis Report for Campus Sites

Information 5. Affordable Housing at the California State University

# 2:15 p.m. <u>Joint Committee on Finance and Campus Planning, Buildings and Grounds</u> Consent

Action

1. Approval of Minutes

Discussion

Action

2. California State University, Fullerton Student Housing Phase 4 -Approval to Amend the 2020-2021 Capital Outlay Program; Approval of Schematic Design; Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

# TUESDAY, JULY 21, 2020 (cont.)

# 3:00 p.m. <u>Committee on Finance</u>

#### Consent

*Action* 1. Approval of Minutes

Action 2. California State University, Sacramento Conceptual Approval of

Two Public Private Partnerships for the Development of Real

Property

Action 3. California State University Doctorate of Occupational Therapy

**Tuition** 

**Discussion** 

Information 4. Appointment of the California State University Investment

**Advisory Committee Chair** 

Information 5. 2020-2021 Final Budget

# 4:30 p.m. <u>Committee of the Whole</u>

#### Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. Violation of Trustees' Code of Conduct and Resolution of Censure

#### WEDNESDAY, JULY 22, 2020

#### 8:30 a.m. Committee on Collective Bargaining—Open Session

#### Consent

*Action* 1. Approval of Minutes

Action 2. Ratification of the Successor Collective Bargaining Agreement with

Bargaining Unit 6, Teamsters Local 2010

#### 8:40 a.m. Committee on Audit

#### Consent

*Action* 1. Approval of Minutes

Information 2. Status Report on Current and Follow-up Internal Audit Assignments

Information 3. Report on Financial Statements Audit Corrective Actions

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

# WEDNESDAY, JULY 22, 2020 (cont.)

#### 8:45 a.m. <u>Committee on Governmental Relations</u>

Consent

*Action* 1. Approval of Minutes

**Discussion** 

*Information* 2. State Legislative Update*Information* 3. Federal Legislative Update

# 9:45 a.m. Committee on Institutional Advancement

Consent

*Action* 1. Approval of Minutes

**Discussion** 

Action 2. Naming of the Nicholas and Lee Begovich Center for Gravitational-

Wave Physics and Astronomy – California State University, Fullerton

#### 10:00 a.m. Committee of the Whole (cont.)

Discussion

Action 3. Conferral of Title of Student Trustee Emeritus—Juan Fernando García

Action 4. Conferral of Title of Vice Chancellor Emeritus—Larry Mandel

# 10:30 a.m. **Board of Trustees**

Call to Order

**Roll Call** 

Chair's Report

**Chancellor's Report** 

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Zahraa Khuraibet

California State University Alumni Council Report: President—Michelle Power

#### **Consent**

Action 1. Approval of the Minutes of the Board of Trustees Meeting of May 12, 2020

**Action** 2. Approval of Committee Resolutions as follows:

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### **Committee on Educational Policy**

- 2. Recommended Amendment to Title 5 Regarding Residency Reclassification Financial Independence
- 3. Recommended Amendments to Title 5 Regarding Ethnic Studies and Social Justice

## Committee on Campus Planning, Buildings and Grounds

- 2. California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project Supplemental Environmental Impact Report
- 3. California State University, Fullerton Master Plan Update and Enrollment Ceiling Increase

# Joint Committee on Finance and Campus Planning, Buildings and Grounds

2. California State University, Fullerton Student Housing Phase 4 - Approval to Amend the 2020-2021 Capital Outlay Program; Approval of Schematic Design; Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments

#### **Committee on Finance**

- 2. California State University, Sacramento Conceptual Approval of Two Public Private Partnerships for the Development of Real Property
- 3. California State University Doctorate of Occupational Therapy Tuition

#### **Committee on Institutional Advancement**

2. Naming of the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and Astronomy – California State University, Fullerton

#### **Committee of the Whole**

- 2. Violation of Trustees' Code of Conduct and Resolution of Censure
- 3. Conferral of Title of Student Trustee Emeritus—Juan Fernando García
- 4. Conferral of Title of Vice Chancellor Emeritus—Larry Mandel

# 11:30 a.m. <u>Board of Trustees—Closed Session</u>

Executive Personnel Matters Government Code §11126(a)(1)

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### REVISED

#### **Addressing the Board of Trustees**

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, the Board of Trustees meeting will take place entirely virtually on two days, Tuesday, July 21, 2020 and Wednesday, July 22, 2020. Members of the board will participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. Therefore, there will be no public access to the previously noticed meeting site and no in-person public comment.

Members of the public will still have full opportunity to observe the meeting and to offer public comment as follows:

- Members of the public are encouraged to watch the meeting via livestream through the Board of Trustees website.
- Written comments may be e-mailed in advance of the meeting by Monday, July 20, 2020 to trusteesecretariat@calstate.edu. To the extent possible all written comments will be distributed to members of the Board, or its appropriate committee, prior to the beginning of the Board or committee meeting.
- Members of the public who wish to offer public comment during the meeting may do so by phone by providing written request advance. including their telephone number, trusteesecretariat@calstate.edu. The request should also identify the agenda item the speaker wishes to address, or if the speaker wishes to address the full Board in the plenary session, the notice should state the subject of the intended presentation. The trustee secretariat will call the number provided during the public comment portion for the committee requested. Efforts will be made to accommodate each individual who has requested to speak.

Public comments must relate to an item on the committee's agenda. Members of the public may also address the full Board of Trustees during the plenary session on any non-agendized topic that is related to the University. The purpose of public comments is to provide information to the board, and not to evoke an exchange with board members. Questions that board members may have resulting from public comments will be referred to appropriate staff for response.

In fairness to all speakers who wish to speak, and to allow the committees and board to hear from as many speakers as possible, while at the same time conducting the public business of their meetings within the time available, public comment will be limited to 1 minute per speaker. Ceding, pooling or yielding remaining time to other speakers is not permitted. Speakers are requested to make the best use of the public comment opportunity and to follow the rules established.

Trustee Secretariat Office of the Chancellor 401 Golden Shore Long Beach, CA 90802

Phone: 562-951-4020

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### **AGENDA**

## **COMMITTEE ON EDUCATIONAL POLICY**

Meeting: 10:45 a.m., Tuesday, July 21, 2020

Virtually via Teleconference

Wenda Fong, Chair

Romey Sabalius, Vice Chair

Silas H. Abrego Larry L. Adamson Jane W. Carney Rebecca D. Eisen Douglas Faigin Debra S. Farar Maryana Khames Christopher Steinhauser

# Consent Discussion

- 1. Approval of Minutes of the Meeting of May 12, 2020, Action
- 2. Recommended Amendment to Title 5 Regarding Residency Reclassification Financial Independence, *Action*
- 3. Recommended Amendments to Title 5 Regarding Ethnic Studies and Social Justice, *Action*

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 2

# MINUTES OF MEETING OF COMMITTEE ON EDUCATIONAL POLICY

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Peter J. Taylor, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Wenda Fong
Juan F. Garcia
Maryana Khames
Lillian Kimbell
Romey Sabalius
Christopher Steinhauser
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Taylor called the meeting to order.

## **Approval of Minutes**

The minutes from March 24, 2020 were approved as submitted.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Ed. Pol. Agenda Item 1 July 21-22, 2020 Page 2 of 2

# Amendments to Title 5 Regarding Residency Reclassification – Financial Independence

A summary of the pertinent sections of Title 5 regarding determination of California residency was provided by Loren J. Blanchard, executive vice chancellor, and Ray Murillo, director of Student Programs. Mr. Murillo continued by presenting background on the residency reclassification process. The presentation highlighted new criteria in which failure to demonstrate financial independence will not be an automatic denial of an application, meeting the needs of students with unique situations. Such a change will create alignment with existing Financial Aid definitions.

Two amendments, including criteria for student populations for whom financial independence shall not be considered in a reclassification, were proposed to the committee as an information item and will be presented at the July 2020 Board of Trustees meeting for board action to adopt the proposed amendments.

Trustees had questions regarding the number of students that could be reclassified as residents using the amended criteria and what the fiscal impact would be as a result of increased reclassifications. Mr. Murillo shared residency reclassification application and appeal data regarding the limited instances in which these criteria might be satisfied.

## Amendments to Title 5 Regarding Ethnic Studies and Social Justice – GE Breadth

A summary was provided of the history, evolution and impact of ethnic studies at the CSU by Loren J. Blanchard, executive vice chancellor, and Alison Wrynn, associate vice chancellor, Academic Programs, Innovation and Faculty Development, regarding the proposed amendment to Title 5. Adoption of the proposed amendment would result in requiring all CSU undergraduate students to complete one 3-unit lower-division course in Ethnic Studies and Social Justice as part of CSU General Education Breadth. The presentation highlighted how an ethnic studies and social justice requirement prepares students to live and work in a multi-cultural society, aligns with academic work occurring in California Community Colleges and how the requirement will be accommodated within the CSU General Education Breadth.

A number of trustees expressed support for the proposed requirement, provided comments regarding the nomenclature of the requirement's title and posed questions regarding the campus process for determining courses which would satisfy the requirement. In addition, a request for a substantive presentation before the amendment is voted on during the July Board of Trustees meeting was expressed.

Trustee Taylor adjourned the Committee on Educational Policy.

#### COMMITTEE ON EDUCATIONAL POLICY

# Recommended Amendment to Title 5 Regarding Residency Reclassification – Financial Independence

#### **Presentation By**

Loren J. Blanchard Executive Vice Chancellor Academic and Student Affairs

Ray Murillo Director, Student Programs Student Affairs and Enrollment Management

# **Summary**

In accordance with Education Code Section 68040, a California State University campus determines each student's California residency status for tuition purposes at the time of admission. A student is designated either a resident or nonresident for tuition purposes.

A student who is deemed a nonresident for tuition purposes may request a reclassification to residency for a subsequent term. In addition to demonstrating physical presence and intent to remain in California at that time, a student must also satisfy financial independence requirements.

Currently, a lack of financial independence is an automatic disqualifier for a nonresident student seeking reclassification. As a result, reclassification requests must be denied even in a few circumstances where compelling arguments exist to support reclassification for the student. The proposed amendment delineates the circumstances where financial independence shall not be considered in a reclassification analysis.

The Board discussed this matter as an information item in May 2020.

#### **Proposed Revision**

The following resolution is proposed to modify Title 5 by amending section 41905.5 – Residence Reclassification – Financial Independence Requirement:

**RESOLVED** by the Board of Trustees of the California State University that Title 5, California Code of Regulations section 41905.5 be amended as follows:

Ed. Pol. Agenda Item 2 July 21-22, 2020 Page 2 of 2

#### **Title 5. Education**

Division 5. Board of Trustees of the California State Universities
Chapter 1. California State University
Subchapter 5. Administration
Article 4. Nonresident Tuition

# § 41905.5. Residence Reclassification - Financial Independence Requirement.

Any A nonresident student requesting reclassification to resident for tuition purposes must demonstrate financial independence. A student shall be considered financially independent if s/he the student has not and will not be claimed as an exemption for state and federal tax purposes by his/her a parent or legal guardian in the calendar year the reclassification application is made and in any of the three calendar years prior to the reclassification application; has not and will not receive more than seven hundred fifty dollars (\$750) per year in financial assistance from his/her a parent or legal guardian in the calendar year the reclassification application is made and in any of the three calendar years prior to the reclassification application, and; has not lived and will not live for more than six weeks in the home of his/her a parent or legal guardian during the calendar year the reclassification application is made and in any of the three calendar years prior to the reclassification application. A nonresident student who has been appointed to serve as a graduate student teaching assistant, graduate student research assistant, or graduate student teaching associate on any California State University campus and employed on a 0.49 or more time basis is exempt from this requirement.

<u>Financial independence shall not be considered in a reclassification analysis if the student meets at least one of the following criteria:</u>

- A. Dependent on a parent who has California residence (pursuant to Cal.Educ. §68060 through §68062) for more than one year immediately preceding the residence determination date for the academic term for which reclassification is requested
- B. Enrolled in a graduate or post-baccalaureate program, regardless of age
- C. At least 24 years of age by the residence determination date for the academic term for which reclassification is requested
- D. <u>Married or in registered domestic partnership as of the residence determination date, regardless of age</u>
- E. <u>All active duty (including National Guard members and reservists) members serving in the U.S. Armed Forces</u>
- F. Veteran of the U.S. Armed Forces
- G. Has a legal dependent other than a spouse or registered domestic partner
- H. Status as a ward of the court or foster youth at any time since turning the age of 13, or both parents are deceased
- I. Declared by a court to be an emancipated minor
- J. Status as an unaccompanied youth who is homeless or at risk of becoming homeless pursuant to federal financial aid rules

Note: Authority cited: Sections 68044 and 89030, Education Code. Reference: Section 68044, Education Code.

#### COMMITTEE ON EDUCATIONAL POLICY

# Recommended Amendments to Title 5 Regarding Ethnic Studies and Social Justice

## **Presentation By**

Loren J. Blanchard Executive Vice Chancellor Academic and Student Affairs

Alison M. Wrynn Associate Vice Chancellor Academic Programs, Innovations, and Faculty Development

#### Summary

Title 5 amendments introduced at the May 12, 2020 Board of Trustees (BOT) meeting are now presented for board action. This action item will amend Title 5 § 40405.1, California State University General Education - Breadth Requirements. The proposed amendment specifies that California State University (CSU) undergraduate students will be required to complete one lower-division course in Ethnic Studies and Social Justice as part of CSU General Education (GE) Breadth. The proposal honors the historic role of the CSU in the origins of ethnic studies disciplines and creates opportunities for students to learn about the application of learning through social justice.

#### A Solution by the CSU, for the CSU

The goal of the proposed Ethnic Studies and Social Justice requirement is to prepare CSU students to live, work and lead in a multicultural society. While anchored in the four historic ethnic studies disciplines – studies of cultures, lived conditions, and histories of Native Americans, African Americans, Asian Americans, Latina/o Americans – the proposed requirement also incorporates response through social justice. This amendment enhances students' learning experience by providing both the knowledge, history and culture and actionable tools to recognize, question and dismantle racial and social injustice. It is through this more inclusive lens that we will equip our graduates — the future leaders of California — to advance true systemic change.

# **Background**

As the first proposed change to CSU General Education (GE) in 40 years, this amendment addresses a significant inflection point in our society by providing a foundation for students to be leaders of effective social change within their communities. A range of critical constituencies have been involved in developing a new GE requirement for the CSU. This item further details how the

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 2 of 10

collaborative process resulted in the proposed amendment. Specifically, this written item will provide a brief overview on GE Breadth and the role of campuses in determining GE programs, a summary of faculty consultation in developing the current amendment and key distinctions between the CSU proposal and AB 1460 — including impact on student choice and implementation costs.

#### **CSU GE Breadth Overview**

General education is one of the key parts of undergraduate learning that allows graduates to stay intellectually nimble in an ever-changing world.

-Dawn Michele Whitehead, Editor, *Peer Review* (2019) Association of American Colleges and Universities

CSU GE Breadth requirements were first introduced in May 1961, requiring a minimum of 45 semester units. In reflecting the founding of the then-California State College system, the trustees noted that general education should "assure the development of a broad and sound foundation of liberal education." Nearly 20 years later, trustees expanded CSU GE requirements to 48 units (including nine units in upper-division courses) and established five broadly defined areas (A-E) that remain unchanged today. Over the subsequent three decades, CSU campuses adopted campusbased requirements in addition to the systemwide GE program, leading to campus-based GE program unit requirements beyond 48 on many campuses. This movement above 48 units was curtailed with the issuance of Executive Order 1100-Revised in 2017 which provided greater clarity on the need to limit CSU GE Breadth to no more than the 48 required units to create equity among the 23 campuses as well as between transfer and first-time freshmen students.

General education is a program for all students, regardless of major or disciplines of interest. It is the foundation of a CSU degree. Today, campuses establish learning outcomes for GE Areas A-E and the decision about which courses meet those learning outcomes rests with campus faculty. EO 1100-Revised, delineates that: "Campus faculty have primary responsibility for developing and revising the institution's particular GE program. Within the CSU GE distribution framework, each CSU campus is to exercise creativity in identifying courses, disciplines, and learning outcomes." Through each campus' faculty senate and curricular committees, campus GE programs are developed and courses identified within the CSU GE Breadth framework. General education is a program for all students, regardless of major. Thus, the development of learning outcomes and courses to be included within a campus-based GE program is the right and responsibility of faculty from across the campus.

# **Collaborating with Faculty**

The CSU's practice of shared governance was carefully and thoughtfully followed throughout the development of this recommended amendment to Title 5. The process, though time intensive, elicited collaboration, consideration and compromise among broad representative groups in crafting the final proposal. As outlined in the Consultation Timeline below (Table 1), over the past

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 3 of 10

six years the CSU Office of the Chancellor (CSUCO) received input from the CSU Ethnic Studies Task Force as well as from faculty, staff and students across the 23 campuses.

In addition, the CSUCO consulted extensively with the Academic Senate of the California State University (ASCSU) as the recognized faculty body for consultation on curriculum. California's Higher Education Employee-Employer Relations Act (HEERA) Section 3561 b states that while faculty are represented by the California Faculty Association for collective bargaining,

"The Legislature recognizes that joint decision-making and consultation between administration and faculty or academic employees is the long-accepted manner of governing institutions of higher learning and is essential to the performance of the educational missions of such institutions, and declares that it is the purpose of this act to both preserve and encourage that process. Nothing contained in this chapter shall be construed to restrict, limit or prohibit the full exercise of the functions of the faculty in any shared governance mechanisms or practices including the Academic Senate of the University of California and the divisions thereof, the Academic Senates of the California State University, and other faculty councils, with respect to policies on academic and professional matters affecting the California State University, the University of California, or Hastings College of Law. The principle of peer review of appointment, promotion, and retention, and tenure for academic employees shall be preserved."

The ASCSU reaffirmed its role as the appropriate body to consult with faculty disciplinary groups, such as the Ethnic Studies Council, more recently in resolution AS-3421-20. It should be noted that faculty consultation would continue far beyond the adoption of this amendment to Title 5. The next required step would be the revision of the executive order on CSU GE Breadth. This revision would begin in the fall semester and include consultation with the ASCSU (including input to the ASCSU from any faculty disciplinary groups), the Chancellor's General Education Advisory Committee (GEAC) as well as the 23 CSU campuses. The timeline we have recommended, which would have this requirement in place beginning with the 2023-24 catalog year, will allow for substantive and thoughtful consultation both at the system level and the campus level, where curricular changes will be made.

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 4 of 10

Table 1: Timeline on Ethnic Studies and Related Consultation

Date	Activity			
January 2014	Chancellor White establishes the Ethnic Studies Task Force (ESTF) to be chaired			
·	by CSU Bakersfield President Horace Mitchell.			
January 23-24,	ASCSU resolution AS-3164-14 commending Chancellor White on the			
2014	establishment of the ESTF—endorses the efforts of the newly formed ESTF.			
	Encourages campuses to review their Ethnic Studies programs.			
<b>January 31, 2014</b>	First of 23 meetings of the ESTF over two years			
January 2016	ESTF releases their report and recommendations			
July 13, 2016	Chancellor's letter to the campuses acknowledging receipt of the ESTF report. The			
•	Chancellor states that recommendations made regarding curriculum and faculty			
	appointments are to be left to the individual campuses. He calls for campus			
	presidents to report to him on progress made on recommendations in the report.			
December 1, 2017	Chancellor White submits an update to the campuses detailing activities the			
	campuses have accomplished on the recommendations in the ESTF.			
January 25-26,	ASCSU resolution <u>AS-3318-18</u> opposes AB 2408 (Weber) that would require a 3-			
2018	unit course in Ethnic Studies for graduation from the CSU. This bill did not move			
	forward at the request of the author.			
May 10-11, 2018	ASCSU resolution AS-3331-18 affirms the support for the work accomplished by			
	the ESTF.			
March 14-15,	ASCSU resolution AS-3365-19 states the opposition of the ASCSU to AB 1460			
2019	(Weber).			
May 16-17, 2019	ASCSU resolution AS-3380-19 affirms commitment to Ethnic Studies curricula i			
	the CSU but opposes legislative intrusion into the curriculum.			
September 2019	The ASCSU discuss an Ethnic Studies requirement in September 2019. Two			
	members of the CSU Ethnic Studies Council, Professor Maulana Karenga and			
	Professor Craig Stone (both of CSULB), are invited by the ASCSU to its September			
	meeting, where they engage in discussion for several hours and provide input to the			
	ASCSU's Academic Affairs committee.			
	ASCSU resolution AS-3397-19 asks the campuses to submit replies to a survey on			
	implementation of an Ethnic Studies system requirement.			
November 2019	The ASCSU receives 16 responses to their survey from campus senates. Seven			
	campuses did not want a standalone Ethnic Studies requirement and four campuses			
	were in favor of a requirement. Seven campuses did not reply to the survey and five			
	campuses favored keeping their current campus-based diversity requirements.			
November 2019	CSUCO updates the 2017 list of activities the campuses have accomplished on the			
	recommendations in the ESTF.			
January 2020	The ASCSU passes a resolution (AS-3403-19/AA) supporting a 3-unit requirement			
	for an Ethnic Studies course that was very similar to the requirement outlined in the			
	recently proposed AB 1460. This resolution was submitted to the CSUCO as a			
T. 1	recommendation.			
February 2020	A survey seeking feedback on the resolution (AS-3403-19/AA) is sent by the			
	CSUCO to campus presidents, campus academic senates and campus student			

	associations. The CSUCO receives responses from all 23 campuses, as well as 42 responses from individual faculty and students and eight responses from small groups (separate from their campus submission). Responses were mixed, but most favored a requirement that is broader than the Ethnic Studies requirement suggested by the ASCSU and contained in AB 1460. Additionally, most respondents were in favor of campus autonomy to establish learning outcomes and implementation		
	procedures for any such requirement.		
March 19-20,	ASCSU resolution AS-3419-20 states continued ASCSU opposition to AB 1460		
2020	(Weber).		
March 2020	Based on campus feedback, Executive Vice Chancellor Dr. Loren Blanchard sends a memo to the ASCSU outlining a proposal for a 3-unit Ethnic Studies, Diversity and Social Justice requirement within CSU GE Breadth. The ASCSU discusses this proposal and, after additional discussion among a smaller group of ASCSU members, agrees to compromises with the CSUCO proposal.		
	In March 2020, the ASCSU passes a second resolution ( <u>AS-3420-20/AA</u> ) advancing these compromises and incorporating some of the changes recommended by Dr. Blanchard. See the center column in Table 2 below.		
April 2020	On April 22 and April 29, the CSUCO meets with the Executive Committee of the ASCSU and explains the main outlines of a potential proposal to be presented to the CSU BOT. The Executive Committee contends that they did not speak for the ASCSU and would not have a comment on the proposal.		
May 2020	On May 1, 2020, the Ethnic Studies and Social Justice proposal is posted as part of the BOT agenda for May 12, 2020. At the May 2020 ASCSU Plenary of May 7-8, the ASCSU chose not to take a position on the proposed Title 5 change.		

#### Assembly Bill 1460: A Comparison

The May 12, 2020 board meeting generated many questions regarding AB 1460, authored by Assemblywoman Dr. Shirley Weber, that proposes a new Ethnic Studies graduation requirement for all CSU undergraduate students. The bill is sponsored by the California Faculty Association (CFA) and would require a 3-unit course in Ethnic Studies. The ASCSU, as the recognized faculty body for consultation on curriculum for the CSU, has passed two resolutions opposing AB 1460. In 2018, the ASCSU also opposed a similarly proposed curricular requirement in AB 2408, that was later withdrawn by the bill's author. Of greatest concern is the dangerous precedent AB 1460 would set in allowing legislators and the faculty bargaining unit to determine CSU curricula, circumventing the established process of determining curricula by campus faculty to best address their community needs. The development of degree program requirements and academic courses is the longstanding purview of duly-elected faculty via campus-based senates and the ASCSU, not the faculty bargaining unit. Legislative interference as exemplified by AB 1460 compromises the autonomy of the Board of Trustees as well as the ability of CSU campuses to determine how academic and curricular requirements to enhance student learning can best be met at individual campuses. It erodes CSU's academic freedom.

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 6 of 10

#### **Student Choice**

In addition to undermining the CSU's strong tradition of shared governance, the legislative proposal also limits students' choice through a restricted definition in its Ethnic Studies requirement. In its introduction, AB 1460 recognizes the importance of social justice to CSU students: "It is the intent of the Legislature that students of the California State University acquire the knowledge and skills that will help them comprehend the diversity and social justice history of the United States and of the society in which they live to enable them to contribute to that society as responsible and constructive citizens."

Yet the proposed legislative mandate can only be satisfied through courses offered in the disciplines of Native American Studies, African American Studies, Asian American Studies and Latina and Latino American Studies. This perspective excludes courses focused on other ethnic groups, such as Jewish or Middle Eastern Studies, and excludes courses focused on other historically oppressed groups such as Gender and Women's Studies, as well as Sexuality Studies, Disability Studies and Aging Studies. Additionally, courses that address current and emerging social justice issues, including race and criminal justice, disparities in public health and educational equity, would also fail to meet the requirement as proposed by AB 1460, resulting in a significant missed opportunity for students to apply their knowledge as tangible action.

#### Implementation Costs

The CSUCO has estimated that AB 1460 would cost **approximately \$16 million to implement**. In its analysis of the bill, the California Department of Finance has concurred with this estimate. In contrast, the CSU-developed Title 5 amendment would cost a quarter of that sum to implement, estimated at **no more than \$3-\$4 million.** 

#### Additional estimated AB 1460 costs include:

- Instructional: \$13 Million
  - Based on data provided by the CSUCO Institutional Research department, the cost to CSU to provide an Ethnic Studies course to all undergraduate students is \$13 million in ongoing annual costs systemwide if the limited definition within AB1460 is followed. This projection was developed by determining the number of students who would need to take a course and the number of faculty needed to teach the courses (each with an average of 30 students) beyond current enrollments.
- Administrative: \$3.5 Million

An additional \$3.5 million would be need in <u>ongoing</u> annual costs systemwide to hire faculty and department support staff to handle the administrative functions of developing or expanding Ethnic Studies offerings at the campus level.

• Associate Degree for Transfer (ADT) Review Costs: \$1.5 Million
Under SB 1440 of 2010, the CSU and California community colleges (CCCs) were
required to streamline transfer pathways for students to improve transfer rates and
graduation rates. There are currently more than 112,000 ADT pathways approved and in
place by CSU and CCC faculty. All existing pathways would require review by faculty
again, generating approximately \$1.5 million in one-time labor costs. There would be
additional workload costs to make program changes at the campus level.

By comparison, the CSU-proposed Title 5 requirement costs are:

- Instructional Costs: \$2-3 Million
   Since a system requirement would include a range of courses from existing disciplines and greater flexibility for campuses to implement, this cost would decrease significantly compared to AB 1460. We estimate slightly less than a quarter the number of faculty hires would be required compared to those required by AB 1460, for an estimated cost of \$2-3 million.
- Administrative Costs: \$1 Million
   As campuses would include a range of existing courses through their normal curricular processes, we anticipate modest workload costs to integrate courses into GE requirements as well as possible hiring of a modest number of faculty and staff. We estimate this cost to be \$1 million.
- ADT review Costs: \$75,000-\$100,000

  The CSU would incur a <u>one-time</u> cost of about \$75,000-\$100,000 to hire temporary support (likely through faculty buy-out) to review and approve a temporary increase of CCC courses for this new GE category.

In addition to the financial burden placed on the CSU, AB 1460 poses consequences to our campuses and community college partners. Although AB 1460 states that the number of units to graduate shall not be increased, an inflexible course requirement would result in many degree programs being restructured, particularly those in high-unit STEM and business majors. Prescribing a strictly defined course requirement would undo years of collaborative work completed by the university, individual campuses and community college partners to design transfer pathways, and it would undermine recent efforts to streamline general education requirements. The new requirement would also create course availability bottlenecks, and new courses would need to be created on many campuses to meet increased demand.

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 8 of 10

Table 2 provides a summary of the three proposals shared at the May 2020 board meeting. As the chart demonstrates, there is a great deal of congruity between what is recommended by the ASCSU and the CSUCO. In those areas where there is less overlap, the CSUCO has deferred to the 23 CSU campuses in granting greater campus autonomy.

Table 2: Summary Chart of the Proposed Ethnic Studies Requirements

	AB 1460	ASCSU AS-3420-20/AA	CSUCO Proposal
Title	Ethnic Studies	Ethnic Studies	Ethnic Studies & Social Justice
Lower division requirement	3 units	3 units, lower-division	3 units, lower-division
Upper division requirement	Not specified	A "reflective element" at the upper-division	Campus decision
Where would this requirement be placed?	In CSU GE as recommended by the Ethnic Studies Task Force	In CSU GE Breadth	In CSU GE Breadth
Learning outcomes created centrally?	Yes. Created by CSU Ethnic Studies Council and ASCSU	Yes. Created as part of the ASCSU resolution.	No. Created at the campus level consistent with all areas of CSU GE Breadth.
Who decides which courses meet the requirement?	Ethnic Studies faculty would have final approval over courses that met this requirement.	Existing campus curriculum or general education committees in a manner appropriate to its campus culture and context.	Existing campus curriculum or general education committees in a manner appropriate to its campus culture and context.
Departments that could offer these courses	African American Studies; Asian American Studies; Latino/a Studies; Native American Studies (All CSU campuses would have to offer courses from these departments.)	A broader range of departments than AB 1460, including the experiences of additional historically oppressed groups (e.g., Jewish, Muslim, LGBTQ, women, etc.) but should otherwise retain the core definition of ethnic studies.	Any academic departments that can meet the course learning outcomes as defined by campus.
Potential cost to enact	\$16.5 million for CSU and additional, unknown costs for the CCC	Unknown, but not substantial	\$3-4 million
Year the requirement would begin	2021-22	2023-24	2023-24

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 9 of 10

Galvanized by the Ethnic Studies Task Force, informed and expanded by the ASCSU in consultation with the Ethnic Studies Council and broadened with feedback from our 23 campuses, this CSU-designed proposal represents the antithesis of the legislative interference our university has adamantly resisted and that CSU cannot support. While upholding the CSU's long-held value of ethnic studies, respecting the four historic disciplines defined by AB 1460, and encompassing other historically oppressed groups, this proposal offers latitude for implementation through continued shared governance at the campus level.

The following resolution is proposed for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, acting under the authority prescribed herein and pursuant to Section 66055.8 and 89030 of the Education Code, that section 40405.1 of Title 5 of the California Code of Regulations is amended as follows:

# § 40405.1. California State University General Education - Breadth Requirements.

- (a) Each recipient of the bachelor's degree completing the California State University General Education-Breadth Requirements pursuant to this subdivision (a) shall have completed a program which includes a minimum of 48 semester units or 72 quarter units of which 9 semester units or 12 quarter units shall be upper division level and shall be taken no sooner than the term in which the candidate achieves upper division status. At least 9 of the 48 semester units or 12 of the 72 quarter units shall be earned at the campus granting the degree. The 48 semester units or 72 quarter units shall be distributed as follows:
- (1) A minimum of 9 semester units or 12 quarter units in communication in the English language, to include both oral communication and written communication, and in critical thinking, to include consideration of common fallacies in reasoning.
- (2) A minimum of 12 semester units or 18 quarter units to include inquiry into the physical universe and its life forms, with some immediate participation in laboratory activity, and into mathematical concepts and quantitative reasoning and their applications.
- (3) A minimum of 12 semester units or 18 quarter units among the arts, literature, philosophy and foreign languages.
- (4) A minimum of 12 9 semester units or 18 12 quarter units dealing with human social, political, and economic institutions and behavior and their historical background.
- (5) A minimum of 3 semester units or 4 quarter units in study designed to equip human beings for lifelong understanding and development of themselves as integrated physiological, social, and psychological entities.

Ed. Pol. Agenda Item 3 July 21-22, 2020 Page 10 of 10

(6) A minimum of 3 semester units or 4 quarter units at the lower-division in study designed to understand ethnic studies and social justice.

The specification of numbers of units implies the right of discretion on each campus to adjust reasonably the proportions among the categories in order that the conjunction of campus courses, credit unit configurations and these requirements will not unduly exceed any of the prescribed semester or quarter unit minima. However, the total number of units in General Education-Breadth accepted for the bachelor's degree under the provisions of this subdivision (a) shall not be less than 48 semester units or 72 quarter units unless the Chancellor grants an exception.

- (b) The president or an officially authorized representative of a college which is accredited in a manner stated in Section 40601 (d) (1) may certify the extent to which the requirements of subdivision (a) of this section have been met up to a maximum of 39 semester units (or 58 quarter units). Such certification shall be in terms of explicit objectives and procedures issued by the Chancellor.
- (c) In the case of a baccalaureate degree being pursued by a post-baccalaureate student, the requirements of this section shall be satisfied if:
- (1) The student has previously earned a baccalaureate or higher degree from an institution accredited by a regional accrediting association; or
- (2) The student has completed equivalent academic preparation, as determined by the appropriate campus authority.

Note: Authority cited: Section 89030, Education Code. Reference: Sections 66055.8 and 89030, Education Code.

#### **AGENDA**

## COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 12:45 p.m., Tuesday, July 21, 2020

Virtually via Teleconference

Jane W. Carney, Chair Lateefah Simon, Vice Chair

Larry L. Adamson Rebecca D. Eisen Jeffrey R. Krinsk Romey Sabalius Peter J. Taylor

# Consent

1. Approval of Minutes of the Meeting of May 12, 2020, Action

# **Discussion**

- 2. California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project Supplemental Environmental Impact Report, *Action*
- 3. California State University, Fullerton Master Plan Update and Enrollment Ceiling Increase, *Action*
- 4. California State University Enrollment Demand, Capacity Assessment, and Cost Analysis Report for Campus Sites, *Information*
- 5. Affordable Housing at the California State University, *Information*

Action Item Agenda Item 1 July 21-22, 2020 Page 1 of 2

# MINUTES OF THE MEETING OF THE COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Rebecca D. Eisen, Chair
Romey Sabalius, Vice Chair
Larry L. Adamson
Jane W. Carney
Wenda Fong
Maryana Khames
Jeffrey Krinsk
Jack McGrory
Peter J. Taylor
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Rebecca D. Eisen called the meeting to order.

#### **Public Comment**

Due to the virtual format of the May 12, 2020 meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. Public comment pertaining to the Committee on Campus Planning, Buildings and Grounds was made regarding the California Polytechnic State University, San Luis Obispo Master Plan Revision and Enrollment Ceiling Increase item. One speaker expressed concerns about the timing of the approval of the project given the quarantine and economic uncertainty due to COVID-19. The remaining speakers commented in support of the plan and the positive economic impact in the region, student success, and reduced resource consumption per capita.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

CPB&G Agenda Item 1 July 21-22, 2020 Page 2 of 2

# **Approval of Minutes**

The minutes of the March 24, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds were approved as submitted.

# California Polytechnic State University, San Luis Obispo Master Plan Revision and Enrollment Ceiling Increase

Details of the proposed master plan revision for Cal Poly San Luis Obispo were presented for approval.

Following the presentation, the trustees inquired about flexibility to react to the changing environment caused by COVID-19, possibilities of expanding extension courses for upskilling and reskilling in a changing job market, financial obligations associated with the revised master plan, and sustainability features. They also commented on the proposed senior living community as an innovative idea to partner senior citizens and students. The trustees expressed support for the master plan revision and enrollment ceiling increase.

The committee recommended approval of the proposed resolution (RCPBG 05-20-02).

Trustee Eisen adjourned the Committee on Campus Planning, Buildings and Grounds.

## COMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

California State University, Long Beach Housing Expansion Phase 1 – Housing Administration and Commons Building Project Supplemental Environmental Impact Report

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design, and Construction

#### Summary

This agenda item requests the certification of the Supplemental Environmental Impact Report (SEIR) by the California State University Board of Trustees for the proposed Housing Expansion Phase 1 – Housing Administration and Commons Building Project at CSU Long Beach. Under the California Environmental Quality Act (CEQA), the Board of Trustees must certify that the SEIR is adequate and complete as a prerequisite to approving the project construction. Because the SEIR has concluded that the proposed project would result in a significant and unavoidable impact on historic (built) resources, as part of SEIR certification the Board of Trustees must also adopt a Statement of Overriding Considerations, which formally affirms that project benefits outweigh this impact and the impact is therefore acceptable.

The SEIR and accompanying documents – the Mitigation Monitoring and Reporting Program (MMRP) summarizing the required actions to lessen or eliminate significant environmental impacts, the Findings of Fact summarizing each environmental impact, describing any associated mitigation measures and/or alternatives, and confirming the feasibility or infeasibility of mitigation and/or alternatives, and the Statement of Overriding Considerations – are available for review by the Board of Trustees and the public at <a href="https://www.csulb.edu/beach-building-services/supplemental-eir-2020">https://www.csulb.edu/beach-building-services/supplemental-eir-2020</a>.

The item provides an overview of the project and the technical scope of the SEIR, a summary of issues identified through public review of the Draft SEIR including public comment received and responses, and project alternatives that were considered in the SEIR.

CPB&G Agenda Item 2 July 21-22, 2020 Page 2 of 8

# **Background**

In May 2008, the Board of Trustees approved the 2008 Campus Master Plan, which proposed the demolition and replacement of the existing administrative offices for the Hillside (#62V<sup>1</sup>) and Parkside (#89) student housing community and siting of new student housing (#101), in addition to other Master Plan projects.

In November 2018, the Board of Trustees approved the Capital Outlay Program that included the \$122 million CSU Long Beach Atherton Student Housing project to construct additional student beds and expand the Hillside student housing administrative offices/commons along with resident advisor apartments that are part of the complex. The campus refined the scope of the project compared to that originally envisioned in the 2008 Master Plan as it determined there was no longer a need to include a dining center, convenience store or coffee shop, as such facilities had been accommodated through other expansion or new facility projects elsewhere on campus. Other changes to the project are the inclusion of improvements to the Earl Warren Drive roadway and sustainable design features like the solar power array.

The 2008 Master Plan was a Program EIR and therefore did not evaluate project-level impacts on historic resources, or buildings not yet of the age to be evaluated as historic. However, during SEIR scoping, Hillside College was determined to warrant further study for historic significance due to its age as of 2019. Additionally, since 2008, there have been changes to the CEQA Guidelines Appendix G Checklist to now include greenhouse gas emissions (March 2010) and include questions related to impacts to tribal cultural resources (September 2016). In December 2018, the CEQA Guidelines were modified to include energy as a topic.

Based on the changes in scope and the changes in CEQA Guidelines, the CSU determined that a Supplemental EIR would be the appropriate analysis needed to reflect the latest CEQA Guidelines.

Hence, the campus separated the project into two components: 1) the addition of 476-student beds (renamed the Housing Expansion Phase 1 - Parkside North project) and 2) the demolition and replacement of the Hillside Office/Commons complex (renamed the Housing Expansion Phase 1 – Housing Administration and Commons Building Project).

This separation enabled the Parkside North Housing project (\$104.3 million) to proceed. The Board of Trustees approved the schematic plans and project financing in July 2019 and construction is estimated to be completed in May 2021. The CSU has a CEQA challenge related to the Parkside North Housing project related to the disposition of soils moved from the Atherton project site onto the 22-acre archaeological site west of Earl Warren Drive that is one of three contributing properties that form the National Register-listed Puvungna Indian Village Historic District.

<sup>&</sup>lt;sup>1</sup> The facility number is shown on master plan map and recorded in Space and Facilities Database.

CPB&G Agenda Item 2 July 21-22, 2020 Page 3 of 8

Environmental review for the Hillside Office/Commons complex demolition and replacement was done through the completion of a SEIR that analyzed environmental topics not studied in the 2008 EIR, or not studied at the project-specific level, and included changes in the project scope. The topics analyzed include: cultural (historic and archaeological) resources, tribal cultural resources, as well as energy and greenhouse gas emissions.

# Housing Administration and Commons Building Approved Project Scope

The project would demolish the existing 5,700-square-foot (SF) Hillside Office/Commons complex (#62V) and construct two new buildings in its place: 1) a single story, 4,500 SF Housing Residential Life office building (#101A), and 2) a two-story, 8,000 SF commons building (#101B). Additional resident advisor apartments would also be provided as part of the project. Solar photovoltaic (PV) panels would be installed on the roofs of the two buildings and the central courtyard canopy. The Earl Warren Drive median and roadway would be modified to improve access. Attachment A shows the proposed project site location.

# California Environmental Quality Act (CEQA) Action

A Supplemental Environmental Impact Report (SEIR) has been prepared by CSU Long Beach to analyze the potential environmental impacts associated with the implementation of the Housing Administration and Commons Building proposed project. The existing Hillside Office/Commons building within the Hillside College Residence Hall Complex was proposed for demolition and replacement in the Campus Master Plan and associated EIR (State Clearinghouse #2007061092), certified by the CSU Board of Trustees in May 2008 (2008 EIR). CSU Long Beach now proposes to implement this project with minor modifications compared to its original description in the 2008 Campus Master Plan. This Draft SEIR has been prepared in conformance with the CEQA statutes (California Public Resources Code Section 2100 et. seq., as amended) and its implementing guidelines (California Code of Regulations, Title 14, Section 15000 et. seq., 2018).

Pursuant to Section 15163 of the CEQA Guidelines, the SEIR need only contain the information necessary to analyze the project modifications, changed circumstances, or new information that triggered the need for additional environmental review. Therefore, the SEIR evaluates environmental resource areas in which the proposed project was determined to have the potential for new or substantially more severe significant direct, indirect, and/or cumulative environmental effects compared with the project analyzed in the 2008 Campus Master Plan Update EIR.

The Board of Trustees is the lead agency for this project and has the responsibility for approving and carrying out the project and for ensuring that the requirements of CEQA have been met. After the SEIR is prepared and the public-review process is complete, the Board of Trustees is the party responsible for certifying that the SEIR adequately evaluates the impacts of the project.

CPB&G Agenda Item 2 July 21-22, 2020 Page 4 of 8

The SEIR is presented to the Board of Trustees for review and certification. The Draft SEIR was distributed for public comment for a 45-day period concluding on June 19, 2020. The final documents are available online at: <a href="https://www.csulb.edu/beach-building-services/supplemental-eir-2020">https://www.csulb.edu/beach-building-services/supplemental-eir-2020</a>.

Issues identified during the public review period are fully discussed in the SEIR and impacts have been analyzed in accordance with CEQA requirements. Where a potentially significant impact is identified, mitigation measures have been proposed to reduce the impact. However, the SEIR concluded that the implementation of the proposed project would result in a significant unavoidable impact to cultural resources (built historical resources). CEQA requires the decision-making Board of Trustees to balance, as applicable, the economic, legal, social, technological, or other benefits of the project against its unavoidable environmental risks when determining whether to approve the proposed project. If the specific benefits of the proposed project outweigh the unavoidable adverse environmental effects, those effects may be considered "acceptable" and the agency is then required to adopt a Statement of Overriding Considerations in order to approve the project. Because the SEIR has determined that the proposed project would result in a significant and unavoidable effect related to the demolition of built cultural resources, a Statement of Overriding Considerations has been prepared for Board of Trustees' consideration.

# **Summary of Issues Identified Through Public Review of the Draft SEIR**

On May 6. 2020, CSU Long Beach released the Housing Expansion Phase 1 – Housing Administration and Commons Building Project Draft SEIR for public review and comment. The Draft SEIR was circulated for a period of 45 days in accordance with the requirements of the California Environmental Quality Act, Public Resources Code section 21000 *et seq.* (CEQA) during which time interested agencies and members of the public were encouraged to provide comments on the analysis set forth in the Draft SEIR. When the public comment period closed on June 19, 2020, six comment letters had been received, including one letter from a state agency (Caltrans), two letters from local/regional agencies (Los Angeles County Sanitation Districts, City of Long Beach), one letter from a Native American tribe (Juaneño Band of Mission Indians, Acjachemen Nation), and two letters from local advocacy organizations (Long Beach Heritage and the Los Angeles Conservancy). No letters were received from individuals. The comments raised are summarized below.

# Mitigation for Tribal Cultural Resources

The Juaneño Band of Mission Indians, Acjachemen Nation (JBMIAN) requested an opportunity to review the detailed Cultural Resources Monitoring and Discovery Plan (CRMDP) that is required mitigation to address potential project construction impacts to archaeological and tribal cultural resources. CSU Long Beach will share the CRDMP when it is available. The JBMIAN also asked that the concerns of all area tribes be considered and given equal consideration for Native American construction monitors. The engagement of archaeological and Native American

CPB&G Agenda Item 2 July 21-22, 2020 Page 5 of 8

construction monitors is required mitigation for the project; CSU Long Beach understands the need to consider all interested parties and will continue to engage Native American monitors through an open and competitive public process.

Native American tribes engaged with CSU Long Beach in formal tribal consultation (AB52) during Draft SEIR preparation expressed concern regarding potential impacts on the 22-acre archaeological site west of Earl Warren Drive that is one of three properties that form the Puvungna Indian Village Historic District. This district is listed on the National Register of Historic Places and the California Register of Historical Resources, and is also an important center of religious devotion for the Gabrielino and Juaneño tribes and others. The potential for impacts on these resources was evaluated in the Draft SEIR and mitigation measures were developed that reflect the input of the tribes that participated in AB52 consultation, as well as input from the State Historic Preservation Office (SHPO). CSU Long Beach concluded AB52 tribal consultation in May 2020 and will continue to coordinate with tribes with cultural and traditional affiliations with the 22-acre site and campus during construction, including, as noted above, through the required engagement of a Native American construction monitor.

#### Impacts on Historic Resources

Long Beach Heritage and the Los Angeles Conservancy, both historic preservation advocacy organizations, expressed opposition to the proposed demolition of the existing Hillside Office/Commons building. Long Beach Heritage requested that the CSU instead consider approval of preservation alternatives including the SEIR's environmentally superior alternative, which would prevent demolition; asked whether the building or Hillside College residence hall complex functioned as part of a larger historic district not considered in the SEIR; and asked about the impact of cumulative projects on campus in light of other potential districts.

The Los Angeles Conservancy similarly asked for consideration for approval of one of the several preservation alternatives evaluated in the Draft SEIR; asked about the potential existence of a larger historic district on the campus; and requested a meeting with CSU Long Beach and Long Beach Heritage to discuss the organizations' shared concerns.

In response, CSU Long Beach convened a meeting with Long Beach Heritage and the Los Angeles Conservancy and reviewed the findings of the Historic Resources Assessment and Draft SEIR. As stated therein, the Hillside College residence hall complex was concluded, through the preparation of a Historic Resource Assessment prepared by a qualified architectural historian, to be a self-contained historic district comprising eight buildings, including the existing Hillside Office/Commons building, and not part of a larger campus district. Between January and June 2020, CSU Long Beach also conducted and concluded formal consultation with the State Office of Historic Preservation (SHPO) regarding the historic significance of the building and the district and the project's effect on those during Draft SEIR preparation, and SHPO concurred with the Draft SEIR findings. Because building demolition would result in significant and unavoidable

CPB&G Agenda Item 2 July 21-22, 2020 Page 6 of 8

impacts on historic resources, CSU Long Beach is required to implement mitigation measures that include formal documentation of the building by a qualified professional in accordance with applicable professional standards, and the resulting materials will be offered to Long Beach Heritage among other repositories.

The three "build" alternatives evaluated in the Draft SEIR proposed combinations of renovation of the existing building and new construction elsewhere on campus. While all three build alternatives would avoid demolition of the Hillside Office/Commons building, the Draft SEIR concluded that one would result in increased construction impacts on archaeological and tribal cultural resources because it would necessitate ground disturbance at an additional construction site, and all three alternatives would result in greater energy usage and GHG emissions than the project. Moreover, none of the three build alternatives would achieve a majority of the project's objectives.

CSU Long Beach prepared formal responses to all comments, which are included as part of the SEIR. A Mitigation Monitoring and Reporting Program and a summary of clarifications, amendments, and revisions to the Draft SEIR as a result of public comments received are also included as part of the SEIR.

# Potential Impacts on the State Highway System

Caltrans District 7 confirmed that they anticipated no impacts on State-owned highway facilities under their jurisdiction; advised CSU Long Beach of the need for Caltrans permits for the transport of oversized construction vehicles and materials; and recommended such operations be conducted during off-peak hours. CSULB will comply with these requests.

# Potential Impacts on County Sanitation Districts Facilities

The Los Angeles County Sanitation Districts (Districts) commented on the Draft SEIR to advise CSU Long Beach of the proximity to the project site of a sewer line and associated easement, and of the need to obtain approval prior to commencing construction. The Districts also calculated the projected increase in wastewater generation and advised CSU Long Beach of the need for a connection application and fee. The nearest sewer line and easement are located more than 75 feet from the project site, and therefore will not be affected by project construction. CSU Long Beach is obligated to comply with the Districts' connection application and fee requirements per the California Government Code and the 2008 Master Plan Final EIR Mitigation Monitoring & Reporting Program and will comply with the Districts' request accordingly, as it has for other new campus development.

#### Support for Project Housing Units

The City of Long Beach expressed support for the project in its comment letter, referencing its productive relationship with CSULB and confirming the need for the modest number of housing units proposed as part of the project as well as additional student housing in the future.

# **Summary of Project Alternatives**

The Supplemental EIR considered four alternatives to the proposed project: (1) No Project Alternative; (2) Renovation of Existing Building Alternative; (3) New Building at Corner Site Alternative; and (4) New Building at Beach Drive Site with Renovation of Existing Building.

The three alternatives to renovate or build new would result in comparable impacts to cultural (archaeological) resources and tribal cultural resources during construction activities and operation. The New Building at Corner Site Alternative, and the New Building at Beach Drive Site with Renovation of Existing Building Alternative would require the construction of additional parking facilities, resulting in increased construction impacts when compared to the proposed project.

The Renovation of Existing Building Alternative would result in the fewest new impacts among the three build alternatives and would be considered the environmentally superior alternative. However, the Renovation of Existing Building Alternative would only partially meet three of the project's objectives, and does not meet five of the eight objectives of the proposed project.

#### Recommendation

The following resolution is presented for approval:

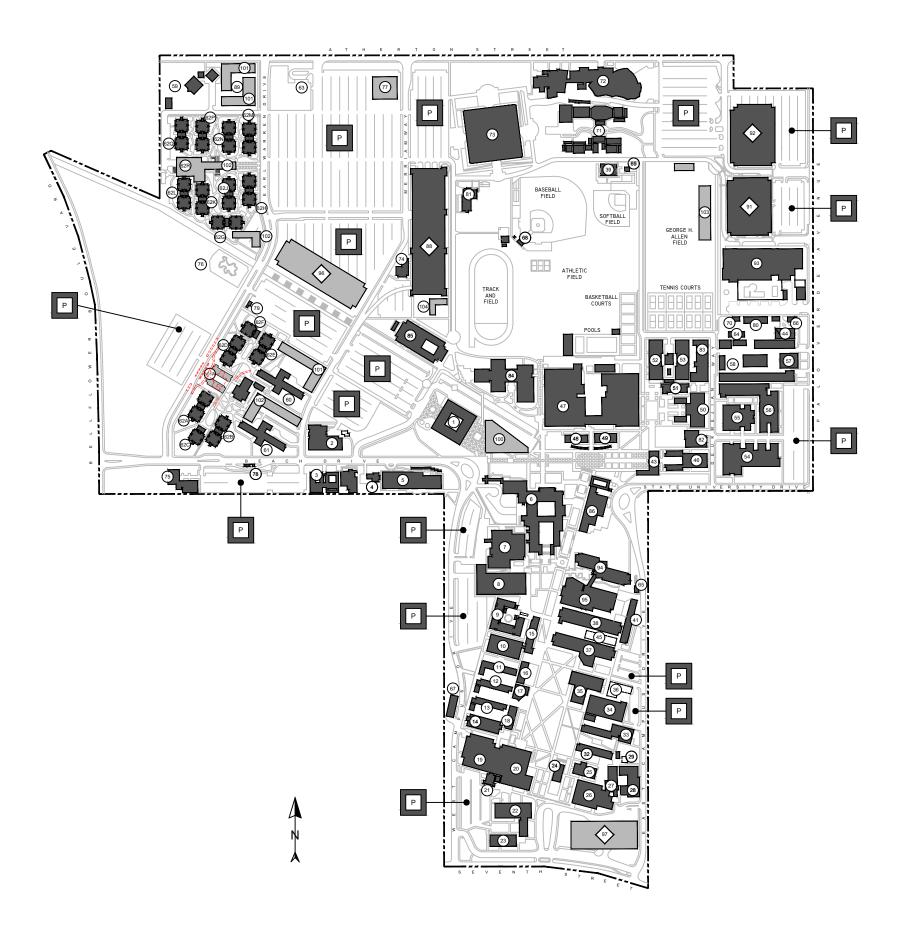
**RESOLVED**, by the Board of Trustees of the California State University, that:

- 1. The Board of Trustees finds that the Supplemental Environmental Impact Report (SEIR) to the 208 Campus Master Plan Update EIR has been prepared in accordance with the requirements of the California Environmental Quality
- 2. The SEIR addresses the proposed project and all the discretionary actions related to the project as identified in the SEIR.
- 3. The Board of Trustees hereby certifies the SEIR for the California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project dated July 2020.
- 4. Prior to the certification of the SEIR, the Board of Trustees reviewed and considered the above SEIR and finds that it reflects the independent judgment of the Board of Trustees. The Board of Trustees hereby certifies the SEIR as complete and adequate and finds that it addresses all potentially significant environmental impacts of the project and fully complies with the requirements of CEQA. For purposes of CEQA, the administrative record includes the following:
  - a. The Final SEIR for the California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project;

CPB&G Agenda Item 2 July 21-22, 2020 Page 8 of 8

- b. The Final SEIR, including comments received on the Draft SEIR, responses to comments, and revisions to the Draft SEIR in response to comments received;
- c. The previously approved 2008 Master Plan Update EIR;
- d. The proceedings before the Board of Trustees relating to the subject proposed project, including testimony and documentary evidence introduced at such proceedings; and
- e. All attachments, documents incorporated, and references made in the documents as specified in items (a) through (d) above.
- 5. This resolution is adopted pursuant to the requirements of Section 21081 of Public Resources Code and Section 15091 of the State CEQA Guidelines which require that the Board of Trustees make findings prior to the approval of a project.
- 6. The Board of Trustees hereby adopts the CEQA Findings of Fact and Mitigation and Monitoring Reporting Program, including all mitigation measures identified therein, for Agenda Item 2 of the July 21-22, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds, which identifies the specific impacts of the proposed project and related mitigation measures, which are hereby incorporated by reference. The mitigation measures identified in the Mitigation and Monitoring Reporting Program shall be monitored and reported in accordance with the requirements of CEQA.
- 7. The Board of Trustees hereby adopts the Statement of Overriding Considerations stating that the project benefits to the California State University outweigh the remaining significant and unavoidable cultural (built historical) resource impacts from implementation of the Housing Expansion Phase 1 Housing Administration and Commons Building Project as disclosed in the SEIR.
- 8. The Final SEIR has identified potentially significant impacts that may result from implementation of the proposed project. However, the Board of Trustees, by adopting the Findings of Fact, finds that the inclusion of certain mitigation measures as part of the project approval will reduce most, but not all, of those effects to less than significant levels. Those impacts which are not reduced to less than significant levels are identified as significant and unavoidable and are overridden due to specific project benefits to the CSU identified in the Findings of Fact and Statement of Overriding Considerations.
- 9. The project will benefit the California State University.
- 10. The chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the Final Supplemental Environmental Impact Report for the California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project.

# **Proposed Project Site and Location on Campus**



# COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

# California State University, Fullerton Master Plan Update and Enrollment Ceiling Increase

## **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Framroze Virjee President California State University, Fullerton

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design and Construction

#### **Summary**

The California State University Board of Trustees requires a long-range physical master plan for every campus that shows existing and anticipated facilities necessary to accommodate a specified academic year full-time equivalent student (FTES) level. Under the California Environmental Quality Act (CEQA), the Board of Trustees serves as the Lead Agency, which acts to certify the CEQA document and approve significant changes to the campus master plan.

This agenda item requests that the Board of Trustees approve the following actions for California State University, Fullerton:

- Certification of the 2020-2039 Physical Master Plan Update Final Environmental Impact Report (FEIR) dated July 2020;
- Approval of the proposed 2020-2039 CSU Fullerton Physical Master Plan Update (Master Plan Update), including an increase in the enrollment ceiling to 32,000 FTES<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Campus master plan ceilings are based on academic year full-time equivalent student (FTES) enrollment, excluding students enrolled in off-site classes and on-line instruction.

CPB&G Agenda Item 3 July 21-22, 2020 Page 2 of 16

Under CEQA, the Board of Trustees must certify that the FEIR is adequate and complete as a prerequisite to approving the 2020-2039 CSU Fullerton Physical Master Plan Update. Because the FEIR has concluded that the proposed Master Plan Update would result in significant and unavoidable impacts, a Statement of Overriding Considerations is required to address these impacts, which pertain to air quality, greenhouse gas emissions, and cultural (historic) resources.

The FEIR, Mitigation Monitoring and Reporting Program, Findings of Fact, and Statement of Overriding Considerations are available for review by the Board of Trustees and the public at: <a href="https://masterplan.fullerton.edu/documents/">https://masterplan.fullerton.edu/documents/</a>.

Attachment A is the proposed campus master plan. Attachment B is the existing campus master plan, which was last revised and approved by the Board of Trustees in November 2003.

# **CSUF Master Plan Update**

Since approval of the 2003 Campus Master Plan (2003 Master Plan), CSU Fullerton has grown to become one of the largest campuses within the CSU system. The 2003 Master Plan is now outdated and inadequate to accommodate continued demand. Moreover, CSU Fullerton has undergone considerable demographic, economic, political, and social changes within the last decade and a half. This Master Plan Update provides a framework for managing future campus growth and change in a strategic and orderly way. The Master Plan Update would accommodate future growth of up to 32,000 FTES by the year 2039, a 7,000 FTES increase above the current master plan level.

The Master Plan Update focuses on CSU Fullerton's commitment to student success while guiding the physical growth on campus needed to accommodate an expanding and thriving campus population. CSU Fullerton's commitment to its students is embodied in the following goals, which are set forth in the Campus Physical Master Plan:

- Serve the future of society by providing a robust and relevant education.
- Improve graduation rates.
- Support problem-based learning.
- Promote research as learning and basic research as vital components of this knowledge-based community.
- Promote cross discipline collaboration.
- Increase quality student/professional interaction.
- Build community connection and support.

The Master Plan Update is designed to support the university's strategic plan: to provide a transformative educational experience and environment for all students; to strengthen opportunities for student completion and graduation; to recruit and retain high-quality and diverse faculty and staff; and to expand and strengthen the university's financial and physical capacity.

CPB&G Agenda Item 3 July 21-22, 2020 Page 3 of 16

These guiding documents support of the university's mission to enrich the lives of students and inspire them to thrive in a global environment by cultivating lifelong habits of scholarly inquiry, critical and creative thinking, dynamic inclusivity and social responsibility; and rooted in the strength of the diverse and immersive experiences, to embolden students to become intellectual, community, and economic leaders who shape the future.

The Master Plan Update would support and advance CSU Fullerton's educational mission through recommendations for future land uses, enhancement and replacement of existing facilities, infrastructure improvements, and improved intra-campus pedestrian connectivity. Key proposed components include new academic facilities, an Innovation Center, 2,400 on-campus student housing beds, new facilities and programs to enhance the university's Arboretum, a 6,000-seat event center, athletic and recreational facility and Student Union upgrades, increased parking capacity, new transit mobility hubs, and a pedestrian bridge across Nutwood Avenue to connect the main campus and the College Park portion of campus. Overall, the Master Plan Update proposes 5 million net new gross square feet (GSF) of floor area on the campus. Project implementation will occur in phases as funding is secured and design begins.

The major elements of the Master Plan Update are described below:

Academic Facilities: Approximately 882,000 GSF of additional academic space is proposed, including 16 academic buildings proposed for renovation or replacement. The total projected academic space need in 2039 is over 1.4 million Assignable Square Feet (ASF). With existing academic space over 941,000 ASF, the additional academic space required is about 529,000 ASF (or 882,000 GSF) based on entitlement standards. New academic buildings identified in the Master Plan Update are envisioned to be multi-disciplinary collaboration spaces to allow for flexibility and optimal space utilization.

Student Housing and Student Life: The Master Plan Update proposes approximately 2,400 new student housing beds and approximately 350 faculty/staff beds on campus. New student housing is proposed adjacent to existing residence halls on the east side of the campus as well as on the western side of the campus. Proposed faculty/staff housing would be located south of Nutwood Avenue, adjacent to the existing College Park building.

*Event Center:* A 6,000-seat (approximately 254,000 GSF) Event Center (#85 $^2$ ) would accommodate athletic sporting events, intramural sports programs, concerts, plays, fairs, and other recreational activities for the campus and broader community.

<sup>&</sup>lt;sup>2</sup> The facility number is shown on the master plan map and recorded in the Space and Facilities Database.

CPB&G Agenda Item 3 July 21-22, 2020 Page 4 of 16

Campus Open Space: Proposed open space would include the Arboretum on the north side of campus, and secondarily on the west side of campus near proposed student housing. Event space and innovation hub functions will serve as interactive creative space where students and faculty can think freely and exchange ideas.

Arboretum Facilities: The university regards the 26-acre Arboretum in the northeastern part of its campus as a treasured asset and a living laboratory that can support the education of students, research of faculty and engagement of community. The Arboretum serves as a regional resource for research, education, and agricultural heritage. Arboretum facilities currently include: the Fullerton Arboretum Visitor Center; the Orange County Agricultural and Nikkei Heritage Museum (the campus's first "green" building); the Heritage House, a Victorian residence that serves as a cultural museum; a plant nursery; and a garden sale area. University students use the Arboretum for research, and as well as K-12 education and community programs. It is one of only 21 arboreta in the world to be awarded Level IV accreditation for its plant collection and educational value, and is required to employ scientists engaged in research and actively involved in conservation initiatives.

Operated since it first opened to the public in 1979 under a joint agreement between the Redevelopment Agency of the City of Fullerton and CSU Fullerton, sole ownership and operation of the Arboretum will fall to the Trustees of the California State University starting in December 2020, as the result of the State's elimination of redevelopment agencies.

The major existing features of the Arboretum would remain following implementation of the Campus Master Plan. In addition, the Master Plan proposes a number of improvements including 100,000 GSF of new and renovated facilities to support programs and educational functions that positively influence academic success. These include administrative space, a greenhouse, and a pavilion that would be directly support the facility's mission and to continue the integration of the Arboretum with student, faculty, and community needs.

Campus Circulation and Parking: One of the Master Plan Update's priorities is to encourage walking as the primary mode of transport within the campus core. Perimeter circulation paths and dismount zones are identified for wheeled vehicles with limited auto access permitted for emergency and service vehicles. Parking is relegated to the outermost areas of campus, with well-marked entrances from surrounding streets that will function as points of transition among buses, cars, bicycles, and pedestrians throughout the core of the campus.

Three mobility hubs are proposed as part of the Master Plan Update. One on the northern edge of campus along Yorba Linda Boulevard, another on the southern edge of campus along Nutwood Avenue, and another on the western edge of campus along North State College Boulevard. The mobility hubs would include access and infrastructure to support transit, bikeshare, scootershare, carshare, on-demand rideshare, and electric vehicles (EVs).

CPB&G Agenda Item 3 July 21-22, 2020 Page 5 of 16

The proposed Master Plan would result in demand for approximately 4,473 additional parking spaces. Two new parking structures are proposed, and parking demand would also be managed through the provision of alternative methods of transportation such as the campus subsidized transit program, the ridesharing program, and enhanced campus pedestrian and bicycle services. These and other measures would be part of a Transportation Demand Management (TDM) program. Implementation of the TDM program would ultimately result in a reduced parking demand and a reduction in greenhouse gas emissions (GHG) associated with vehicle trips.

Utility Infrastructure: The proposed project would require the installation of additional water main lines, lateral connections, and hydrants within the campus to serve planned facilities. The plan includes the replacement of several high-risk water pipes made of asbestos material and additional pipes and water line services for both fire and domestic uses to augment several currently running and full capacity. Wastewater and storm water lines will require upsizing. Natural gas lines would require near-term maintenance and upgrades. Resilience strategies include bioretention/biofiltration systems for storm water. Mechanical and Plumbing systems are to be designed for redundancy with on-site reserves for short-term outages. Electrical resilient strategies include on-site power generation, energy storage, and microgrid with islanding capability.

Additionally, a pedestrian bridge is proposed to cross the six-lane Nutwood Avenue. A considerable volume of students, faculty, and staff cross Nutwood avenue to access university-owned buildings and parking lots, apartment complexes, and third-party dining options south of the main campus. The pedestrian bridge is planned as a solution for improving ease and safety of crossing Nutwood Avenue. Pedestrian bridges allow for those walking or using non-motorized modes such as bicycles to cross a congested corridor without conflicts from motor vehicles.

CPB&G Agenda Item 3 July 21-22, 2020 Page 6 of 16

# **Proposed Master Plan Update**

Specific components of the Master Plan Update summarized above are shown on Attachment A and listed below. Attachment A includes a full campus master plan map with all proposed components.

Hexagon 1 Bldg. No. 8g-h	Visual Arts Center Replacement
Hexagon 2 Bldg. Nos. 31j-l	Arboretum Facilities Upgrades
Hexagon 3 Bldg. No. 51	10
e e	Science Laboratory Replacement Facility
Hexagon 5 Bldg. No. 75	Academic Building A
Hexagon 6 Bldg. No. 76	Academic Building B
Hexagon 7 Bldg. No. 77	Academic Building C
Hexagon 8 Bldg. No. 78	Academic Building D
Hexagon 9 Bldg. No. 79	Academic Building E
Hexagon 10 Bldg. No. 80	Innovation Center
Hexagon 11 Bldg. No. 81	Academic Building F
Hexagon 12 Bldg. Nos. 82a-c	Engineering Complex A
Hexagon 13 Bldg. Nos. 83a-b	Academic Building H&I
Hexagon 14 Bldg. No. 84	Academic Building G
Hexagon 15 Bldg. No. 85	Event Center
Hexagon 16 Bldg. Nos. 87a-f	Student Housing, Phase 6
Hexagon 17 Bldg. No. 89	Faculty Housing
Hexagon 18 Bldg. No. 90a	North Parking Structure 1
Hexagon 19 Bldg. No. 90b	North Parking Structure 2
Hexagon 20 Bldg. Nos. 91a-d	Corporation Yard
Hexagon 21 Bldg. No. 92	Nutwood Avenue Bridge
Hexagon 22 Bldg. No. 100	Modular Building A
Hexagon 23 Bldg. No. 101	Modular Building B
Hexagon 24 Bldg. No. 102	Modular Building C

# **Near-Term Horizon Implementation**

The 2039 Master Plan provides for implementation of the planned facilities and expansion phased through the 2039 planning horizon. Seven facilities envisioned to be developed in the near term include:

Hexagon 1 Bldg. No. 8g-h	Visual Arts Center Replacement
Hexagon 3 Bldg. No. 51	Science Laboratory Replacement Facility
Hexagon 20 Bldg. Nos. 91a-d	Corporation Yard
Hexagon 21 Bldg. No. 92	Nutwood Avenue Bridge
Hexagon 22 Bldg. No. 100	Modular Building A
Hexagon 23 Bldg. No. 101	Modular Building B
Hexagon 24 Bldg. No. 102	Modular Building C

# **Fiscal Impact**

Approximately \$5 billion will be needed to address existing building deficiencies and provide needed site and facility improvements as proposed in the Master Plan Update.

# California Environmental Quality Act (CEQA) Action

The Final Environmental Impact Report (FEIR) has been prepared pursuant to the CEQA (Public Resources Code [PRC] Section 21000 *et seq.*) and the State CEQA Guidelines (California Code of Regulations, Title 14, Chapter 3, Section 15000 *et seq.*) to evaluate the physical environmental effects of the proposed Master Plan Update. The FEIR is presented to the Board of Trustees for review and certification. The Board of Trustees is the lead agency for this project and has the responsibility for approving and carrying out the project and for ensuring that the requirements of CEQA have been met. After the FEIR is prepared and the public-review process is complete, the Board of Trustees is responsible for reviewing and certifying that the FEIR adequately evaluates the impacts of the project.

The Draft EIR (DEIR) was distributed for public comment for a 45-day period concluding on June 19, 2020. The FEIR, including the DEIR, all public comments received on the DEIR, and responses to those comments are available online at: https://masterplan.fullerton.edu/documents/.

In addition to comments submitted during the DEIR comment period and addressed in the FEIR, a number of comment letters expressing support of or concern about the proposed Master Plan and EIR have been submitted to the Office of the Chancellor by members of the CSU Fullerton campus community as well as the broader local Orange County community. These letters are being collected for transmittal to the Board of Trustees ahead of the July 2020 meeting.

The EIR is a "Program EIR" as defined by Section 15168 of the State CEQA Guidelines. As described in CEQA Guidelines Section 15168(a), a Program EIR may be prepared for a series of actions that can be characterized as one large project and are related either:

- 1. geographically;
- 2. as logical parts in the chain of contemplated actions;
- 3. in connection with the issuance of rules, regulations, plans, or other general criteria to govern the conduct of a continuing program; or
- 4. as individual activities carried out under the same authorizing statutory or regulatory authority and having generally similar environmental impacts which can be mitigated in similar ways."

CPB&G Agenda Item 3 July 21-22, 2020 Page 8 of 16

A Program EIR can be used as the basic, general environmental assessment for an overall program of projects developed over a multi-year planning horizon, and therefore is an appropriate review document for the 2039 Master Plan. A Program EIR provides a basic reference document to avoid unnecessary repetition of facts or analysis in subsequent project-specific assessments. At the time each facility improvement is considered (typically at schematic design approval), each individual improvement will be reviewed for compliance with CEQA to determine whether the Program EIR fully addressed the associated impacts and identified appropriate mitigation measures.

Issues identified during the public review period are fully discussed in the FEIR and impacts have been analyzed in accordance with CEQA requirements. Where a potentially significant impact is identified, mitigation measures are required to reduce the impact to the maximum extent feasible. The FEIR concluded that the project would result in significant and unavoidable impacts relating to air quality, greenhouse gas emissions, and cultural (historic) resources.

CEQA requires the decision-making agency to balance, as applicable, the economic, legal, social, technological, or other benefits of the project against its unavoidable environmental risks when determining whether to approve a project. If the specific benefits of the project outweigh the unavoidable adverse environmental effects, those effects may be considered "acceptable" and the agency is then required to adopt a Statement of Overriding Considerations in order to approve the project. Because the Master Plan Update FEIR has determined that the project would result in significant and unavoidable effects, a Statement of Overriding Considerations has been prepared for Board of Trustees' consideration.

# **Summary of Issues Identified Through Public Review of the DEIR**

On May 6, 2020, CSUF released the California State University, Fullerton Master Plan Update Draft EIR for public review and comment. The Draft EIR was circulated for a period of 45 days in accordance with the requirements of the California Environmental Quality Act, Public Resources Code section 21000 et seq. (CEQA) during which time interested agencies and members of the public were encouraged to provide comments on the analysis set forth in the Draft EIR. When the public comment period closed on June 19, 2020, eight comment letters had been received by CSUF, including one letter from a state agency (Caltrans), two letters from local/regional agencies (Orange County Transportation Authority, City of Placentia), two letters from local advocacy organizations (Friends of the Fullerton Arboretum, Fullerton Heritage), and three letters from individuals. The comments raised are summarized below.

# Potential Impacts on the State Highway System

Caltrans District 12 requested the following: 1) analysis of vehicle congestion and queuing on the SR 57 freeway, 2) analysis of proposed bicycle facilities on roadways traversing Caltrans facilities, 3) clarification whether trip generation for the proposed Event Center and Innovation Center were included in trip generation calculations for the master plan; and 4) coordination with Caltrans

CPB&G Agenda Item 3 July 21-22, 2020 Page 9 of 16

regarding future multimodal facilities, transit including campus service from the planned new Metrolink station in Placentia, the Integrated Corridor Management Project along SR 57, and the need for Caltrans encroachment permits for projects within or near State rights-of-way.

Regarding potential congestion/delay impacts on Caltrans facilities, those are no longer CEQA impacts and the *Caltrans Draft VMT-Focused Transportation Impact Study Guide* (Draft TISG) issued in February 2020 directs staff to focus review on vehicle miles traveled (VMT) analysis and reducing trip generation. Regarding bicycle facilities traversing Caltrans facilities, the Final EIR incorporates additional information regarding existing and proposed City and campus facilities in response to Caltrans's comment. Regarding the Event Center and Innovation Center, they were not included in VMT calculations. Those facilities would be used for special events and would not generate trips on a typical day, and the EIR's VMT analysis is based on typical daily campus VMT, as is customary. Regarding future coordination with Caltrans, CSUF will consult with Caltrans as appropriate when individual projects are undertaken to ensure Caltrans concerns regarding multimodal transportation, vehicular/bicycle safety and encroachment requirements are addressed.

# Collaboration with the Orange County Transportation Authority

The Orange County Transportation Authority (OCTA) provided updated information concerning bus route numbering and schedules in the CSUF campus vicinity and requested that the Draft EIR be revised to reflect that information. The OCTA also commented that, although it recognizes that CEQA no longer recognizes congestion (level of service or LOS) as an environmental impact, the OCTA nonetheless still requires project LOS analysis to facilitate its monitoring of Congestion Management Program (CMP) Highway System performance (i.e., the performance of County-operated transportation network facilities). In response, the Final EIR contains corrections to the text discussion of bus route numbering and schedules. Regarding LOS analysis of CMP facilities, the Final EIR clarifies that government code related to CMPs specifically requires CMP assessment by local jurisdictions, which are defined as a city or county. Since the CSU does not meet that definition, no CMP analysis is required for the CSUF Master Plan.

# Collaboration with the City of Placentia Regarding Multimodal Transportation and Transit

The City of Placentia expressed support for the Transportation Demand Management (TDM) measures and the planned improvement of bicycle and pedestrian infrastructure discussed in the Draft EIR and requested continued collaboration with CSUF as projects are implemented in the future. The City noted that it is actively working with the Orange County Transportation Authority, Metrolink, and Burlington Northern Santa Fe to establish the new Placentia Metrolink station in the Packing House District, approximately one mile from the CSUF campus, and expressed the desire for coordination with CSUF regarding related multimodal transportation connections. The City also noted that it looked forward to future collaboration with CSUF, the City of Fullerton, and Caltrans regarding active transportation crossings of SR 57 at Nutwood Avenue and Yorba Linda Boulevard and a bicycle/pedestrian overcrossing of SR 57 as identified in the City of Fullerton's Bicycle Master Plan.

CPB&G Agenda Item 3 July 21-22, 2020 Page 10 of 16

# Proposed Fullerton Arboretum Master Plan Improvements

The Friends of the Fullerton Arboretum (Friends) submitted a letter in which they expressed support for proposed Campus Master Plan improvements, recommended its approval, expressed appreciation for the inclusion in the Draft EIR of the input the organization provided, and emphasized the importance of planning and funding improvements within the Arboretum to allow it to maintain its academic and scientific leadership and environmental stewardship function. The Friends also suggested the concept of a "Green Loop" integrating the Arboretum with the rest of the campus, in the manner of other colleges and universities with campuses in arboretum settings.

Comments submitted by the Friends also raised the following issues and/or requests: 1) the lack of discussion in the Draft EIR of public landscape art, in contrast to that contained in the Physical Master Plan, 2) acknowledgment in the Draft EIR's Project Description and Recreation chapters of the Friends' university partnership role in Arboretum and program creation, 3) the absence in Chapter 7, Alternatives, of an evaluation of the full Campus Master Plan, 4) whether the alternatives in Chapter 7 are proposed in lieu of the full Campus Master Plan, 5) clarification of the alternatives' respective impacts on the Arboretum, in particular for the Increased Student Housing alternative, 6) several inconsistencies in Chapter 7 regarding impacts on the Arboretum, and 7) identification of the ultimate decision-makers responsible for Campus Master Plan approval and EIR certification.

The Final EIR response acknowledges the Friends' support and incorporates recognition of the organizations' partnership role in Arboretum into the Draft EIR. Regarding the Draft EIR's discussion of landscape public art, the Final EIR notes that the Draft EIR necessarily focuses on aspects of the Campus Master Plan with the potential to result in significant environmental impacts, and that the Campus Master Plan document will serve as detailed guidance for implementation of the Campus Master Plan for the duration of buildout through 2039. Regarding the purpose and content of Chapter 7, Alternatives, generally, the Final EIR response states that Chapter 7, Alternatives, does not re-evaluate the proposed Campus Master Plan project because the project is already evaluated in detail in the technical sections that comprise Chapter 4, Environmental Impact Analysis. Instead, as required by CEQA, Chapter 7 evaluates a range of alternatives to the proposed project for the express purpose of determining whether it is feasible to reduce the project's significant environmental impacts while still achieving a majority of the project objectives. This allows decision-makers to weigh the comparative environmental impacts of alternatives against those of the project, balance impacts against the fulfillment of project objectives, and consider feasibility of the alternatives.

The Final EIR also notes that, per the State CEQA Guidelines, alternatives need not be developed or evaluated in the same level of detail as the Campus Master Plan, and as part of that, new mitigation measures for the alternatives are not required.

CPB&G Agenda Item 3 July 21-22, 2020 Page 11 of 16

The Final EIR response clarified that the CSU Board of Trustees is the Lead Agency for the proposed project and as such is ultimately responsible for considering the project for approval and the EIR for certification, following deliberative consideration of the administrative record.

# Historic Resources

Fullerton Heritage submitted a comment letter expressing satisfaction with the historic resources assessment in the Draft EIR and the mitigation measures provided for the avoidance or reduction of impacts to the potential resources identified. Fullerton Heritage expressed its interest in the preservation of the three oldest campus buildings – Heritage House (Dr. George C. Clark House and Office) within the Arboretum; Titan House (Henry T. Hetebrink House); and the George G. Golleher Alumni House (Mahr House/Lottie M. Hetebrink House) – and recommended, with its assistance, that Titan House and the George G. Golleher Alumni House be formally nominated for listing on the National Register of Historic Places (Heritage House is already listed).

The Final EIR acknowledges the support of Fullerton Heritage and affirms that the Master Plan does not propose development that would adversely affect any of these three resources.

# **Individual Commenters**

A commenter noted an error in the labeling of SR 57 in several figures within the Draft EIR; the errors are corrected in the Final EIR.

A commenter asked for clarification of the description of Alternative 3, Increased Student Housing, in Chapter 7, Alternatives, with respect to the precise locations of additional housing and the potential for encroachment into the Arboretum. The Final EIR response acknowledges an error in the Alternative description regarding the compass direction in which SR 57 lies relative to the campus, and explains that because SR 57 borders the campus's eastern edge and parking facilities lie to the south of existing student housing, the geographic expansion of student housing in this area could only be realized if permitted to encroach into the Arboretum to the north and west. The Draft EIR concluded that this conflicted with project objectives that emphasize preservation of the Arboretum, and, in part, rejected Alternative 3 for this reason.

Lastly, a commenter submitted a letter after the close of the official 45-day comment period and requested 1) additional time to review the Draft EIR in light of the ongoing COVID-19 crisis, 2) CSU consideration of the addition of more campuses to accommodate increasing enrollment rather than increasing the enrollment cap at CSUF, and 3) clarification of information contained in the Draft EIR's Traffic Impact Analysis concerning its assumptions regarding the proposed number of proposed student beds, the timing of the traffic counts conducted to establish baseline conditions, and future Master Plan-related traffic projections.

The letter and corresponding responses to the comments therein are included in the Final EIR as a courtesy despite the letter's late submittal, but no extension of the comment period was granted.

CPB&G Agenda Item 3 July 21-22, 2020 Page 12 of 16

In acknowledgement of COVID-19 circumstances, CSUF undertook several measures beyond the basic CEQA noticing requirements to ensure access to the Draft EIR for all interested parties. A notice regarding Draft EIR availability was mailed and/or emailed to public agencies, local jurisdictions, and members of the general public who requested notification or submitted comments during the EIR scoping period. EIR scoping was noticed publicly in the Orange County Register. The Draft EIR was posted on the CSUF website and flash drives containing the Draft EIR as well as hard copies were made available to members of the public unable to access materials online. Finally, a comprehensive digital presentation of Draft EIR findings was posted on the CSUF website in lieu of an in-person public meeting, which could not be conducted due to official governmental shelter-at-home orders.

The Final EIR also notes that CSUF engaged in its Master Plan process for more than two years, holding three open house sessions starting in May 2018 as well as additional meetings with CSUF staff and the community, to solicit input on key issues of concern to stakeholders. Periodic Master Plan updates were posted on the CSUF website throughout this process.

Regarding the addition of other campuses, the Final EIR explains that the Draft EIR addresses the need to increase enrollment on the CSUF campus in response to demand as well as CSU policies governing campus growth, and the Campus Master Plan provides a framework for managing growth and change in a strategic and orderly way. The Final EIR further explains the process by which campuses plan growth in response to target enrollment levels following annual State funding.

Regarding the comment about the Traffic Impact Assessment, the Final EIR response clarifies the number of proposed student beds and affirms that traffic counts were conducted at the appropriate time of year, week, and day and provide an accurate picture of existing conditions on typical days. Future Master Plan-related trip generation was projected using the Orange County Transportation Authority's traffic demand models, per established and accepted methodology.

# **Summary of Project Alternatives**

Alternatives initially considered but ultimately dismissed from further consideration because they did not achieve the project's underlying purpose or key objectives included the following:

• Limited Student Enrollment: Under this alternative, CSU Fullerton would limit student enrollment on campus, reducing the need for new facilities development, renovations of existing buildings, and construction of landscaping/hardscape improvements. This could result in reduced environmental impacts compared to the Campus Master Plan. However, this alternative would not allow the campus to accommodate future enrollment growth in fulfilment of the CSU's core mission, achieve the underlying purpose of the Campus Master Plan, or achieve any of the project objectives.

CPB&G Agenda Item 3 July 21-22, 2020 Page 13 of 16

No Additional Arboretum Development: Since 1976 the Arboretum has been operated under the auspices of the Arboretum Authority, a Joint Exercise Powers Agreement (JPA) between the Redevelopment Agency of the City of Fullerton and the CSU Board of Trustees. Located in the northeast corner of the campus the Arboretum encompasses 26 acres and contains four major plant collections, a visitor center with classrooms, museum, pavilion, and other facilities; Heritage House; a plant nursery; and a garden sale area. It serves as a campus research and education facility and as a regional destination. Since 1977, CSU Fullerton has leased the Arboretum land to the Authority, which has overseen the plant collections and historic buildings.

The Arboretum holds a Level IV ArbNet accreditation for its contribution to research and conservation projects, one of only 21 arboreta in the world to hold this distinction. To maintain accreditation, it is required to employ scientists engaged in research, manage living tree collections for conservation purposes, and support tree conservation through professional affiliations and leadership. CSU Fullerton students conduct biological and agricultural research in the arboretum. Students and Arboretum staff also mentor and teach K-12 and college students and community members through a free outdoor science program and fee-based classes for students and the community.

Due to State's elimination of Community Redevelopment Agencies, the Arboretum Authority JPA is set to terminate in December 2020. At that time, responsibility for management and operation of the Arboretum will fall solely to CSU Fullerton, which plans to administer it through CSU Fullerton's Extension and International Programs. Arboretum administration will entail additional costs for staff, programs, the maintenance and cultivation of the grounds and plant collections, irrigation, and other expenses. Master Plan Update implementation is expected to increase demand for use of the Arboretum, through an increase in the number of annual visitors and events, and educational and research activities.

Absent JPA existence and support after December 2020, assumption of operation of the Arboretum will impose an unsustainable cost burden on the university. Without the proposed Master Plan Update improvements, the Arboretum will not be able to support the academic and community programming it currently offers and proposes for the future. Accordingly, this alternative would not achieve the project objective related to the Arboretum, which states, "As the campus resumes primary responsibility for management of the Arboretum, balance preservation of its natural and historic resources, protection of its function as a place of solitude and reflection for campus and community members, and enhancement of its use for academic purposes." For these reasons, an alternative that eliminates future new development of educational, interpretive, and other support facilities in the Arboretum was dismissed from further evaluation.

CPB&G Agenda Item 3 July 21-22, 2020 Page 14 of 16

The alternatives analyzed in detail in the DEIR include the following:

No Project-No Development Alternative: Under the No Project-No Development Alternative, future campus development would generally be limited to projects already approved under the adopted 2003 Master Plan, which includes a very limited number of academic facilities, some support facilities, a single student residence, and a parking structure. Student enrollment would remain officially capped, despite ongoing increases in demand. This alternative was selected for evaluation as required under CEQA for its ability to reduce the Master Plan Update's significant and unavoidable impacts related to air quality, cultural (historic) resources, and noise.

Reduced Enrollment and Academic Space Alternative: Under this alternative, the same components would be constructed as under the Master Plan Update, including academic, student residential and student life, faculty/staff residential, and athletic and recreational facilities, but there would be a 25 percent reduction in the square footage of academic space constructed. This alternative was selected for evaluation for its potential to reduce the Master Plan Update's significant and unavoidable impacts related to air quality, GHG emissions, cultural (historic) resources, and noise through a reduction in new development, while still meeting a majority of project objectives.

Increased Student Housing Alternative: Under this alternative, the same components would be constructed as under the Master Plan Update, including academic, faculty/staff residential, student life, and athletic and recreational facilities. However, the number of new student beds would be increased from 3,000 beds to 6,000 beds in order to reduce Vehicle Miles Travelled (VMT), allow more students to reside on campus and access non-academic activities and programs, and further activate the 24/7 campus environment. To accommodate this number of student beds, up to three new student housing clusters each comprising multiple buildings would be constructed. This alternative was selected for evaluation for its potential to reduce the Master Plan Update's significant and unavoidable air quality and GHG emissions impacts and further reduce VMT, while still meeting a majority of project objectives, including those related to student housing and an activated 2/47 campus environment.

#### Recommendation

The following resolution is presented for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that:

- 1. The Board of Trustees finds that the 2020 FEIR has been prepared in accordance with the requirements of the California Environmental Quality Act.
- 2. The FEIR addresses the proposed Master Plan Update and all discretionary actions related to the project as identified in the FEIR.
- 3. The Board of Trustees hereby certifies the FEIR for the California State University, Fullerton Master Plan Update dated July 2020.

- 4. Prior to the certification of the FEIR, the Board of Trustees reviewed and considered the above FEIR and found it to reflect the independent judgment of the Board of Trustees. The Board of Trustees hereby certifies the FEIR as complete and adequate and finds that it addresses all potentially significant environmental impacts of the project and fully complies with the requirements of CEQA. For purposes of CEQA and the State CEQA Guidelines, the administrative record includes the following:
  - a. The DEIR for the California State University, Fullerton Master Plan Update;
  - b. The FEIR, including comments received on the DEIR, responses to comments, and revisions to the DEIR in response to comments received;
  - c. The proceedings before the Board of Trustees relating to the proposed Master Plan Update, including testimony and documentary evidence introduced at such proceedings; and
  - d. All attachments, documents incorporated, and references made in the documents as specified in items (a) through (c) above.
- 5. This resolution is adopted pursuant to the requirements of Section 21081 of the Public Resources Code and Section 15091 of the State CEQA Guidelines which require the Board of Trustees to make findings prior to the approval of the project.
- 6. The Board of Trustees hereby adopts the CEQA Findings of Fact and Mitigation and Monitoring Program, including the mitigation measures identified therein for Agenda Item 3 of the July 21-22, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds, which identifies the specific impacts of the proposed Master Plan Update and related mitigation measures, hereby incorporated by reference. The required mitigation measures shall be monitored and reported in accordance with the Mitigation and Monitoring Reporting Program, which meets the requirements of CEQA.
- 7. The Board of Trustees hereby adopts the Statement of Overriding Considerations stating that project benefits to The California State University outweigh the remaining significant and unavoidable air quality, greenhouse gas emissions, and cultural resources impacts.
- 8. The FEIR has identified potentially significant impacts that may result from implementation of the proposed Master Plan Update. However, the Board of Trustees, by adopting the Findings of Fact, finds that the inclusion of certain mitigation measures as a part of the project approval will reduce most, but not all, of these effects to less than significant levels. Those impacts which are not reduced to less than significant levels are identified as significant and unavoidable and are overridden due to specific project benefits to the CSU identified in the Findings of Fact and Statement of Overriding Considerations.
- 9. The project will benefit The California State University.

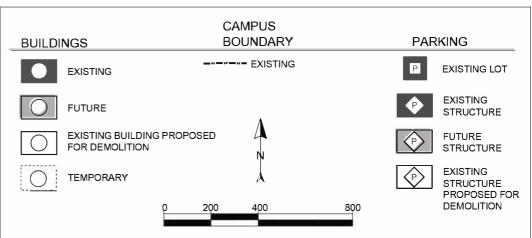
CPB&G Agenda Item 3 July 21-22, 2020 Page 16 of 16

- 10. The California State University, Fullerton 2039 Campus Master Plan revision dated July 2020 is approved.
- 11. The chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the FEIR for the California State University, Fullerton Master Plan Update.



# California State University, Fullerton

Campus Master Plan Master Plan Enrollment: 32,000 FTE Approval Date: October 1962 Revised Date: Main Campus Acreage: 240.6



# California State University, Fullerton

Master Plan Enrollment: 32,000 FTE

Master Plan approved by the Board of Trustees: October 1962

Master Plan Revision approved by the Board of Trustees: January 1966, January 1967, May 1970, September 1970, January 1972, March 1974, September 1976, January 1983, July 1983, November 1985, September 1986, May 1987, July 1987, May 1993, November 2003

Proposed Revision July 2020

1a-s. Facil	ities Managei	ment & Cor	poration Yard
-------------	---------------	------------	---------------

- 2. Miles D. McCarthy Hall
- 2b. Dan Black Hall
  - 3. Joseph A. W. Clayes III Performing Arts Center
  - 4. Kinesiology and Health Science Building
- 5a-b. Paulina June and George Pollak Library
  - 6. Titan Bookstore
  - 7. Humanities and Social Sciences Building
- 8a-f. Visual Arts Center
- 8g-h. Visual Arts Center Replacement
  - 9. Langsdorf Hall
- 10 a-e. Engineering and Computer Science
  - 11. Student Health and Counseling Center West
  - 12. Education Classroom Building
  - 14. Titan Student Union
  - University Hall
- 16a-f. Central Plant Complex
- 17a. Modular Data Center Building A
- 18. Nutwood Parking Structure
- 20. Carl's Jr. Restaurant
- 23. Plant Growth Facilities
- 24a-d. Jewel Plummer Cobb Residence Halls
- 25a-g. Student Housing, Phase 2
- 26. State College Parking Structure
  - 27. Titan House
- 28. Landscape Operations Facility
- 29a-c. Parking and Transportation/EH/IS
  - 30. Student Health and Counseling Center East
- 31a-h. Arboretum/Heritage House/Visitors Center
- 31j-l. Arboretum Facilities Upgrades
  - 32. Orange Co. Sanitation District Pumping Station
  - 33. Student Recreation Center
  - 35. Marriott Hotel
- 36a-g. Sports Complex
- 36h-k. Sports Complex Additions
  - 37. Charles L. and Rachel E. Ruby Gerontology Center
  - 38. College of Business and Economics
- 39a-c. Military Science Leadership Excellence Center
- 40a-c. Chemical Storage
  - 41. Visitor Information Center West
  - 42. Visitor Information Center North
  - 45. Visitor Information Center East

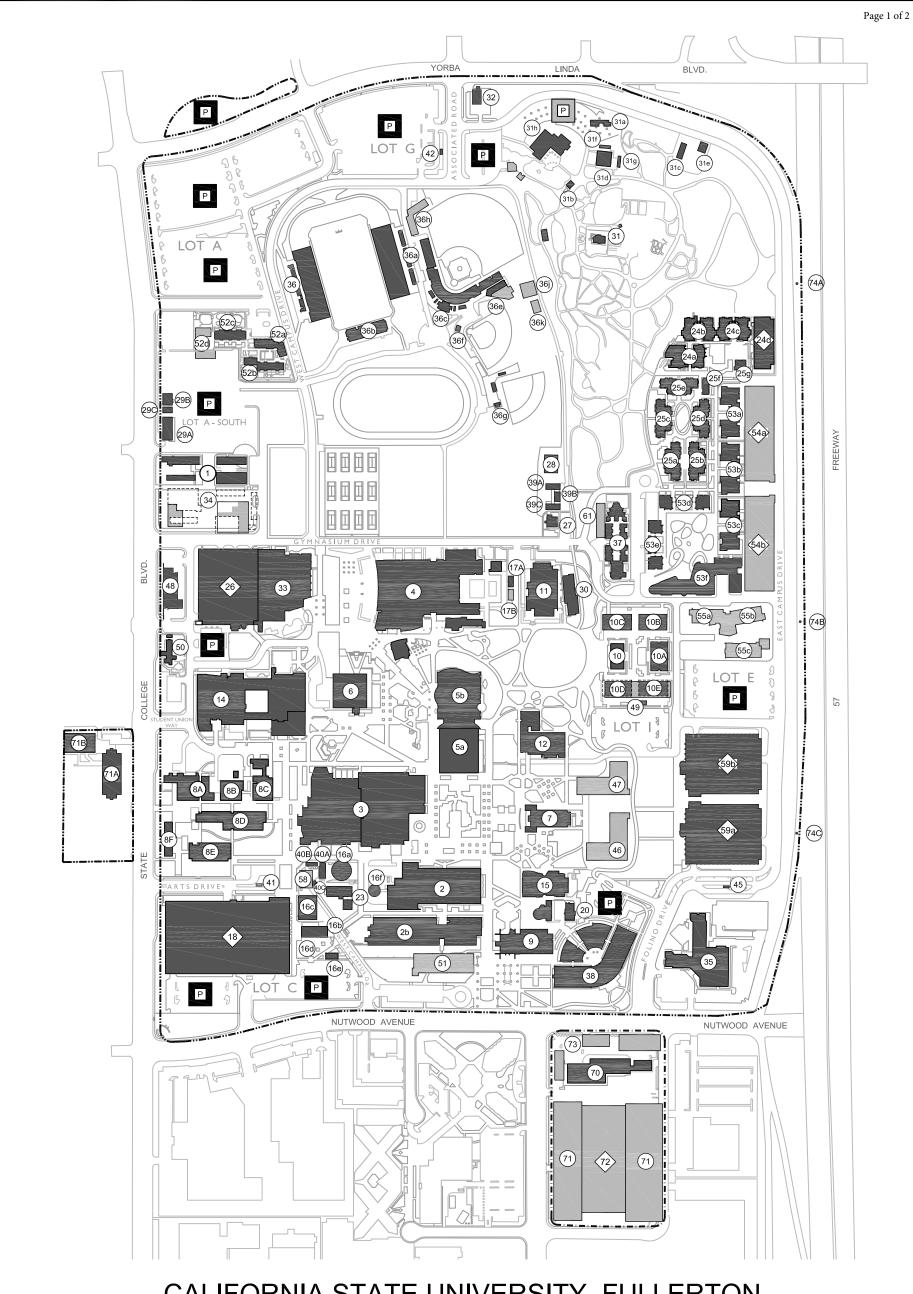
- 48. University Police
- 50. Golleher Alumni House
- 51. Science Laboratory Replacement Facility
- 52a-c. Children's Center, Phase 1
- 53a-f. Student Housing, Phase 3
- 54a-d. Student Housing, Phase 5
- 55a-c. Student Housing Phase 459a. Eastside Parking Structure 1
  - 59b. Eastside Parking Structure 2
  - 70. College Park
- 71a-b. Titan Hall
  - 74a. CCO Freeway Sign Monument
  - 74b. CCO Freeway Sign Monument
  - 74c. CSUF Freeway Sign Monument
  - 75. Academic Building A
  - 76. Academic Building B
  - 77. Academic Building C
  - 78. Academic Building D
  - 79. Academic Building E
  - 80. Innovation Center
  - 81. Academic Building F
- 82a-c. Engineering Complex A
- 83a-b. New Academic Buildings H & I
  - 84. Academic Building G
  - 85. Event Center
- 87a-f. Student Housing, Phase 6
  - 89. Faculty Housing
- 90a. North Parking Structure 1
- 90b. North Parking Structure 2
- 91a-d. Corporation Yard
  - 92. Nutwood Avenue Bridge
  - 100. Modular Building A
  - 101. Modular Building B
  - 102. Modular Building C

#### 02-1. President's Residence

#### **LEGEND**

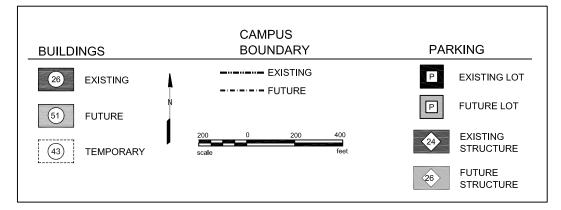
Existing Facility / Proposed Facility

NOTE: Existing building numbers correspond with building numbers in the Space and Facilities Data Base (SFDB)



# CALIFORNIA STATE UNIVERSITY, FULLERTON

CAMPUS MASTER PLAN APPROVAL DATE: OCTOBER 1962 REVISED DATE: NOVEMBER 2003 MASTER PLAN ENROLLMENT: 25,000 FTE MAIN CAMPUS ACREAGE: 240.6



4/24/2020 UPDATED TO ADD STUDENT HOUSING

# California State University, Fullerton

Master Plan Enrollment: 25,000 FTE

Master Plan approved by the Board of Trustees: October 1962

Master Plan Revision approved by the Board of Trustees: January 1966, January 1967, May 1970, September 1970, January 1972, March 1974, September 1976, January 1983, July 1983,

November 1985, September 1986, May 1987, July 1987, May 1993, November 2003

12-6	Facilities Management & Corporation Yard	12	Visitor Information Center North
	Miles D. McCarthy Hall		Visitor Information Center Fast
	Dan Black Hall		Academic Building A
	Joseph A. W. Clayes III Performing Arts		Academic Building B
Э.	Center		University Police
4.	Kinesiology and Health Science Building	49.	
	Paulina June and George Pollak Library		Addition
6.		50.	Golleher Alumni House
7.	Humanities and Social Sciences Building	51.	Science Laboratory Replacement Facility
8a-f.	Visual Arts Center		Children's Center, Phase I
9.	Langsdorf Hall	52d.	Children's Center, Phase II
10a-e.	Engineering and Computer Science	53a-f.	Student Housing, Phase 3
11.	Student Health and Counseling	54a-b.	Student Housing, Parking Structure
	Center - West		Student Housing, Phase 4
	Education Classroom Building		Parking and Transportation/Retail
	Titan Student Union		Eastside Parking Structure
	University Hall		Eastside Parking Structure, Phase 2
	Central Plant Complex		Gerontology Center Addition
	Modular Data Center - Building A		College Park
17b.	Modular Data Center - Building B	71.	
18.	•	71a-b.	0
20.		72.	
23.		73.	
24a-d.		74a.	
	Student Housing, Phase 2	74b.	
	State College Parking Structure	74c.	CSUF Freeway Sign Monument
	Titan House		
	Landscape Operations Facility	02-1.	President's Residence
	,		
30.	Student Health and Counseling		
04 - 1-	Center - East	1.50	END:
	Arboretum/Heritage House/Visitors Center		END:
32.	Orange Co. Sanitation District Pumping	EXIS	ting Facility / Proposed Facility
22	Station	NOT	T. Evisting building numbers correspond
	Student Recreation Center		E: Existing building numbers correspond
	•		building numbers in the Space and Facilities
35.		Data	Base (SFDB)
36a-g.			
36h-k.	Baseball/Softball Addition and Upgrades		
31.	Charles L. and Rachel E. Ruby		
38.	Gerontology Center Steven G. Mihaylo College of Business		
50.	and Economics		
39a-c.	Military Science Leadership Excellence Cer	nter	
40a-c.	•	1101	
	Visitor Information Center West		
<b>T1.</b>	Violet information defice wood		

# COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

# California State University Enrollment Demand, Capacity Assessment, and Cost Analysis Report for Campus Sites

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Edward A. Sullivan Assistant Vice Chancellor Institutional Research and Analyses

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design and Construction

Avivah Rapoport Principal HOK Architects

Paul Silvern Partner HR&A

# Summary

This item will review the analysis and findings of a report studying the potential need for new California State University campuses in five specific locations, including the San Joaquin and San Mateo Counties, and Cities of Concord, Palm Desert, and Chula Vista. The report concludes that the addition of a new campus is not warranted based solely on enrollment demand.

Estimated initial cost to establish a new campus or expand an existing off-campus center and expand academic program and student services offerings vary by site and range from \$2 billion to \$3 billion in current dollars. The annual operating cost ranges from \$15,500 to \$17,000 per full-time equivalent student (FTES) for instruction and student services with the range reflecting the potential campus typology of an off-campus center, branch campus, or main campus. The time to establish a new campus will also vary by site and is estimated to require from six to nine years. Expansion of an existing off-campus center will take less time to broaden the academic offerings, increase student support, and construct additional facilities as compared to a new site that requires acquisition and master planning.

CPB&G Agenda Item 4 July 21-22, 2020 Page 2 of 4

The report was submitted to the Director of Finance and the Chairperson of the Joint Legislative Budget Committee in order to meet the July 1, 2020 deadline. An executive summary of the report is included as Attachment A. The full report can be accessed at <a href="https://www.csucapacitystudy.org/">https://www.csucapacitystudy.org/</a>

# **Background**

The Budget Act of 2019 appropriated \$4 million to the CSU to assess the need for a new university in the Cities of Concord, Chula Vista, Palm Desert, and the Counties of San Mateo and San Joaquin.

The appropriation outlined expectations for the depth and breadth of the analyses for each location. The CSU conducted a Request for Qualifications and Cost Proposal search and the consultant team led by HOK Architects was chosen to conduct the assessment and site-specific studies. The Consultant Team includes HOK, HR&A, mode associates, Mercury, MGAC, and Kimley-Horn. The team began its work in November 2019 in order to culminate with the report submission to the state administration and legislature by July 1, 2020.

# The Study

The scope of work for the study required:

- 1) assessment of statewide enrollment demand and physical capacity of the 23-campus California State University;
- 2) a statewide workforce demand and alignment of the CSU's academic programs;
- 3) an analysis of the five sites and development timeline; and
- 4) the impact a new campus would have on the specific region, the existing CSU system and related institutions.

Staff in the Office of the Chancellor provided data and information in the areas of academic programs, student services, institutional research, workforce preparation, state relations, operating budget, and capital planning. The group also included Department of Finance staff.

# **Stakeholder Outreach and Communication**

The Consultant Team designated Mercury (the Consultant's community engagement lead) as the sole point of contact for all external communication with the involved municipalities, community stakeholders, and media. Mercury also developed a website to inform the general public of project information, project scope and schedule, as well as submit questions and post comments.

The project included meetings with the five California cities and counties. Mercury organized each of these site visits and stakeholder meetings in partnership with the lead representatives from each city and county. The full-day meetings consisted of city and county leaders, community interest groups, and local stakeholders. The Consultant Team also conducted several additional meetings

CPB&G Agenda Item 4 July 21-22, 2020 Page 3 of 4

with the City of Stockton, its mayor and city-identified stakeholders. The meetings provided opportunities to collect information and local perspective on the need for higher education, workforce demand, and economic development.

The Consultant Team also met with presidents of the following campuses: Bakersfield, Dominguez Hills, East Bay, Sacramento, San Bernardino, San Diego, San Francisco, San Luis Obispo, San Marcos, San Jose, Sonoma, Stanislaus. However, due to time constraints there was not sufficient time to meet with campus staff. Development of a supplement to the report is under discussion in order to afford campus review and input to the report.

# **Analyses**

The consultants collected, verified, and analyzed data from many sources in the creation of the report. The data were then used to establish baselines and benchmarks for CSU enrollment, California workforce demand, and existing CSU physical and operational capacities from which to compare future trends. The baseline for this work was the establishment of the regional "clusters", as noted in Attachment B, to geospatially organize enrollment, workforce, and CSU physical capacity summaries and 15-year trends.

Based upon the findings from the data collection and baseline tasks, the consultants began the state workforce and enrollment demand projections for each of the regional clusters. The work entailed a detailed analysis of multiple data sets and statistical modeling to inform projections that were then framed in terms of sensitivities outlined within the report to account for site-specific and local considerations. In parallel to this work, the consultants conducted analysis of the physical and operational capacity of the existing CSU system to use as a benchmark for comparison to any projected enrollment growth. This physical capacity analysis was conducted across the entire CSU system as well as within the regional clusters.

Once the workforce and enrollment demand projections were completed, the consultants compared the existing CSU campus physical and operational capacities to the projected enrollment growth to determine any need for added physical campus capacity within the regional clusters. This summary of projected enrollment growth in comparison to the existing CSU campus capacities by regional cluster answers one of the most important questions asked of the study and forms the basis for the strategies for CSU growth outlined in the report.

# **Report Findings**

Based on the data collected, the analysis does not support the addition of a new campus based solely on enrollment demand. However, policymakers may consider other factors when evaluating whether to locate a campus in one or more of the five regions.

CPB&G Agenda Item 4 July 21-22, 2020 Page 4 of 4

Equitable access to higher education is affected by campus location and provision of on-campus services. California has seen disparate educational outcomes for first-generation, traditionally underrepresented minority, and lower-income students. Qualified students from these groups are often unable to enroll due to lack of transportation, cost of attendance, cost of living, and familial responsibilities.

Different development scenarios were found to be appropriate at different sites. Considerations included physical proximity of nearby CSU campuses, academic program alignment with workforce needs, availability of land, and stakeholder preferences. The report reviews different types of campuses and proposes that the branch campus model may be a more successful approach to certain campus developments rather than the traditional CSU campus, an off-campus center, or university center. A branch campus is similar to an off-campus center in that there are shared resources between the main campus and the branch campus, however a branch campus would also have support for student life including housing, recreation, dining and student support services. A branch campus also provides the ability for students to complete all coursework in a single location as well as faculty and administration to be assigned specifically to the location.

The report outlines approximate costs and timelines for new campus development. The report estimates a range of capital outlay costs from \$2 billion to \$3 billion to develop an off-campus center or new site to serve 7,500 FTES, with the lower cost reflecting expansion of an existing site. The operating cost ranges from \$15,500 to \$17,000 per FTES annually depending on the campus model type chosen (full campus, branch campus or off-campus center). The timeline to develop a new campus would be nine years, as compared to roughly six years if an existing off-campus center is expanded to a branch campus. The estimated timeline assumes that the needed operating and capital costs are available to develop the site and enroll students.

# **COVID-19 Virus Impacts**

As the CSU transitioned to virtual learning as a result of the virus during the compilation of the study, the study recognizes the occurrence and the CSU transition. However, the study does not analyze the impact to enrollment demand and the academic program due to the on-going uncertainty of the virus and report due date of July 1, 2020 to the state administration and legislature.



# The California State University Enrollment Demand, Capacity Assessment, and Cost Analysis for Campus Sites

Prepared by HOK | HR&A Advisors | mode associates | Mercury | MGAC | Kimley-Horn

July 3, 2020 | VOLUME 1



# 1.0 Executive Summary

#### SCOPE OF THE REPORT

The California Budget Act of 2019 tasked the California State University (CSU) Office of the Chancellor, in consultation with the California Department of Finance, to assess the future growth of the CSU by studying the following:

- statewide enrollment demand and physical capacity of the CSU;
- statewide workforce needs and alignment of the CSU's programs with workforce demand;
- the potential for a new CSU campus in the City of Chula Vista, City of Concord, City of Palm Desert, San Joaquin County (Stockton), and San Mateo County; and
- the impacts a new campus would have on the identified regions, the existing CSU system, and related institutions.

This Report was prepared by an independent team of consultants and provides research and analysis to address the issues outlined by the legislation. The information in the Report is intended to be useful to the CSU, and to the Executive and Legislative branches of the State of California, as they consider access to higher education throughout the state to accommodate current and future student enrollment.

#### SAN JOAQUIN COUNTY SCOPE

This Report applies the same categories of analysis across the regions being considered, with additional focus on San Joaquin County, consistent with the budget allocation. Accordingly, in each of the content sections, additional detail on San Joaquin County is provided. Furthermore, three sites for a new campus in San Joaquin County (Stockton) are considered, with a more detailed outline of options at Stockton University Park in particular.

#### STAKEHOLDER ENGAGEMENT

In addition to the analysis of available data, the consultant team conducted a series of targeted meetings with stakeholders and with the CSU to collect factual information relevant to the work. Engagement with each of the five identified California regions consisted of full-day meetings with attendees selected by the cities and counties, consisting of city and county leaders, community interest groups, and local stakeholders. Consistent with the appropriation's emphasis on San Joaquin County, the consultant team conducted additional outreach meetings with the City of Stockton and the city-identified stakeholders.

#### **BACKGROUND: THE CALIFORNIA STATE UNIVERSITY**

The CSU system is a cornerstone of California's Master Plan for Higher Education. Today, the CSU has 23 campuses with over 481,000 students, who are among the most racially, ethnically, and economically diverse student bodies in the nation. As the nation's largest four-year public university system, the CSU plays a key role in developing the workforce that drives the state economy. Importantly, the CSU also creates economic opportunity by providing broad and affordable access to higher education for underrepresented students who may have few other financially or geographically accessible educational options. Reflecting the broad reach of the CSU system, in 2017–2018, CSU students earned 48 percent of the bachelor's degrees conferred in California and 5 percent of the bachelor's degrees conferred nationally.1

State projections indicate that California's workforce will grow over the next decade, although more slowly than in the past, and will shift further toward a knowledge-based economy. In order to support this growth and evolution of the workforce, future jobs in California will require higher levels of educational attainment, including bachelor's and master's degrees. The CSU's ability to serve a wide range of eligible students across the state is essential in providing the higher education preparation required to meet California's projected workforce needs.

Figure 1.1 Map of Clusters and Evaluated Locations





- North California
- Central Valley
- Chico
- Central Coast
- Sacramento
- Los Angeles
- Bay Area

- Inland Empire San Diego

# **FIVE EVALUATED LOCATIONS**

- City of Chula Vista
- City of Concord
- City of Palm Desert
- San Joaquin County (Stockton)
- San Mateo County

**Upper Central Valley** 

#### THIS REPORT'S USE OF GEOGRAPHIC REGIONS

A variety of regional frameworks have been utilized in the past to administer and evaluate the CSU system. This Report applies a regional approach by using a system of 10 geographic "Clusters" of California counties and their respective CSU campuses. The Clusters are defined by characteristics that inform CSU enrollment, such as driving or transit commute sheds, physical barriers, and state-defined labor market areas. These Clusters set the parameters of assessment. As shown in Figure 1.1, the Clusters are: North California, Chico, Sacramento, Bay Area, Upper Central Valley, Central Valley, Central Coast, Los Angeles, Inland Empire, and San Diego.

Through the Clusters framework, this Report evaluates sociodemographics, enrollment, campus physical capacity, workforce demand, and alignment of academic programs with labor force needs. The Five Evaluated Locations—City of Chula Vista, City of Concord, City of Palm Desert, San Joaquin County (Stockton), San Mateo County—are also analyzed in the context of the Clusters in which they are located, namely Bay Area, Upper Central Valley, Inland Empire, and San Diego. These are referred to as the "Studied Clusters" in the Report.

#### **EVALUATION CRITERIA**

This Report uses 17 evaluation criteria to analyze seven separate sites at the Five Evaluated Locations, namely Chula Vista University and Innovation District (San Diego Cluster); Concord Reuse Project Campus District (Bay Area Cluster); CSUSB Palm Desert Campus (Inland Empire Cluster); Stockton University Park (Upper Central Valley Cluster); San Joaquin County Fairground (Upper Central Valley Cluster); Stockton Education and Enterprise Zone (Upper Central Valley Cluster); and San Mateo County CCD - Cañada College (Bay Area Cluster).

The 17 evaluation criteria listed below are organized into four categories:

- Socioeconomic/Industry: Regional Enrollment Demand, Ability to Serve First-Generation Students, Ability to Serve
  Underrepresented Minorities, Ability to Serve Lower-Income Populations, Regional Workforce/Industry Need.
- Academic: Partnerships with and Impacts on Interrelated Institutions, Alignment with Local Industry.
- Physical/Community: Land Availability, Physical Infrastructure Availability, Campus Accessibility and Surrounding Area Density, Housing Availability, Access to Community Services and Amenities, Environmental Sustainability, Regulatory and Environmental Carrying Capacity Barriers.
- Implementation: Capital Funding Needs, Operational Funding Needs, Timeline of Implementation.

. . .

#### REPORT FINDINGS

#### **KEY OVERALL REPORT FINDING**

Projected 2035 enrollment demand alone does not justify the development of a new 7,500 FTES (Full-Time Equivalent Student) CSU campus at any of the Five Evaluated Locations, assuming construction of the physical capacity identified in the approved Master Plans at all 23 campuses is funded. However, funding for the Master Plans is not secured. The Legislature may elect to support investment for expansion in these regions, considering factors in addition to enrollment demand such as equitable access for underrepresented students and alignment between academic programs and workforce demand.

#### **ENROLLMENT DEMAND AND CAPACITY ASSESSMENT**

Over the next 15 years, CSU enrollment is projected to increase moderately. This Report projects a systemwide increase of approximately 43,800 FTES (see Table 1.1), after accounting for growth in A-G-qualified high school graduates, community college transfers, and students enrolling from out of state. This projected growth, coupled with new and emerging state workforce demand, underscores the need for expanded forward-looking curricular offerings and increased investment in effective and equitable access to education.

Table 1.1 Enrollment Growth Projections by Cluster (Undergraduate and Graduate/Post-Baccalaureate FTES)

Clus	ter	Actual 2019	Projected 2035	Change
1	North California	6,500	8,800	2,300
2	Chico	14,800	20,100	5,300
3	Sacramento	25,100	30,200	5,100
4	Bay Area	74,300	79,000	4,700
5	Upper Central Valley	8,400	10,500	2,100
6	Central Valley	29,500	39,900	10,400
7	Central Coast	33,600	39,700	6,100
8	Los Angeles	159,800	156,400	(3,400)
9	Inland Empire	18,100	23,600	5,500
10	San Diego	45,200	50,900	5,700
TOTA	L	415,300	459,100	43,800

Source: HR&A Advisors, Inc. (2020).

Today, systemwide CSU enrollment exceeds its legislatively defined physical capacity. Physical capacity, or "Current Capacity" as it is referred to in this Report, is measured based on available classroom and laboratory seats in terms of FTES. When looking solely at these components, there may appear to be some available physical capacity. However, while it varies by campus, systemwide enrollment actually exceeds physical capacity by an average of 17 percent, or 57,300 FTES. Campuses are exceeding capacity shortfall through various means, including alternative instructional modes and use of space types that are not included in the legislated definition of capacity.

**Substantial funding is required to increase Current Capacity to meet enrollment demand.** The CSU system will need to increase its Current Capacity by approximately 120,500 FTES in order to meet 2035 projected enrollment demand. All Clusters require significant capital and operational investment to increase capacity in order to accommodate projected enrollment demand.

The aggregate Planned Capacity for the existing 23 campuses is sufficient to accommodate the 2035 enrollment demand projection. "Planned Capacity" quantifies the approved Master Plan potential to accommodate enrollment of a given campus measured in FTES. This Report finds that if the CSU is funded to construct all planned facilities identified in its campus Master Plans, the total 2035 enrollment can be accommodated across the system as a whole. However, three Clusters are projected to have enrollment demand exceeding Planned Capacity: Chico (by 27 percent), Sacramento (by 21 percent), and Los Angeles (by a negligible amount). The Chico, Sacramento, and one or more Los Angeles-area CSU campuses require updates to their Master Plans and associated Planned Capacities in order to align capacity with projected enrollment demand. Additionally, Master Plan updates that collectively increase capacity by 10,500 FTES are already in progress at the Chico, Fullerton, and Monterey Bay CSU campuses.

The effectiveness of redirection, a strategy to address enrollment demand by redirecting eligible students to another campus when they cannot be accommodated at their first-choice CSU campus, is lessened by the place-bound nature of many students, the cost of attendance, and the availability of student support services. Unique disciplines offered by selective campuses further complicate redirection. Since it was first made available in Fall of 2019, only 4.5 percent of those eligible accepted offers of redirection. For redirection to become a viable strategy, further investment will be required across the system.

Because the majority of systemwide Planned Capacity is not currently funded, future enrollment demand could be accommodated either at existing campuses or at one or more new campuses. The additional costs associated with building and operating a new campus as compared to expanding an existing campus are noted in Capital and Operating Costs (see below).

#### **WORKFORCE DEMAND AND ACADEMIC PROGRAM**

Based on current trends, CSU degree conferral both statewide and in the individual Clusters is generally growing fast enough for the CSU to maintain or improve its share of the degrees needed to meet California's occupational demand for jobs that require at least a bachelor's degree. By 2026, 64 percent of projected CSU graduates will be qualified for the most highly demanded occupations that require a bachelor's degree or higher. The CSU has historically accounted for more than one-third of graduates from California higher education institutions in all of the highest-demand, bachelor's degree-requiring occupations across California, demonstrating the critical value the CSU system provides in training students to meet California's workforce needs. However, two of the Studied Clusters, Bay Area and Inland Empire, are not projected to maintain their campuses' share of graduates in health care-related fields.

Collectively, California's higher education institutions are not producing enough graduates to fully meet California's occupational demand. After accounting for degrees conferred by the CSU and other California institutions, this Report identifies large statewide gaps in supplying graduates for the following four fields:

- finance, accounting, human resources, and operations managers (35,900, or 41 percent of positions);
- computer science and math workers (22,400, or 61 percent of positions);
- preK-12 school teachers (15,000, or 51 percent of positions); and
- health care workers (12,300, or 52 percent of positions).

The CSU can help to bridge some of the statewide degree conferral gaps through an increase of available capacity in specific degree programs. While the issues contributing to the degree conferral gaps are complex, ranging from cost to deliver certain degrees, to housing costs, to transportation and regional migration, additional state funding allocations could enable the CSU system to help support California's ability to fill these unmet, higher-skilled positions.

#### SOCIODEMOGRAPHIC CONDITIONS AND STUDENT ACCESS

CSU campuses have historically served a highly diverse (47 percent traditionally underrepresented minority) and regionally proximate (65 percent from high schools in the same region) population. Enrollment by traditionally underrepresented minorities is highest in the Central Valley, Los Angeles, Inland Empire, and Upper Central Valley Clusters (see Figure 1.2), where these students account for 50 to 70 percent of total enrollment. Systemwide, over half of CSU students are the first in their family to pursue a bachelor's degree, with the highest shares of first-generation students in the Upper Central Valley and Inland Empire Clusters.

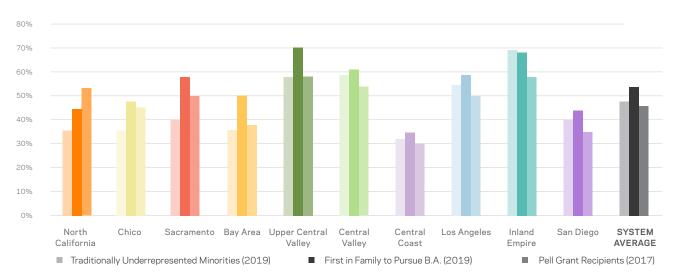


Figure 1.2 Traditionally Underrepresented Minorities, First-Generation Students, and Pell Grant Recipients by Cluster

Source: The CSU Institutional Research and Analyses' Enrollment Dashboard. (2020). Student enrollment characteristics.

Impaction, the use of elevated eligibility requirements to manage capacity in the face of capital and operational funding limitations, lessens the CSU's ability to fulfill its equity mission. Impaction limits the acceptance of otherwise-qualified students to high-demand degree programs. As a result, some students are not afforded the same educational opportunities as their peers to earn a degree of their choice closer to home and must pursue their education at other institutions and at higher personal and family cost. Impaction results in fewer available seats, disproportionately and negatively affecting lower-income students.

**Equitable access to higher education is affected by campus location and provision of on-campus services.** California has seen disparate educational outcomes for first-generation, traditionally underrepresented minority, and lower-income students. Qualified students from these groups are often unable to enroll at a CSU due to lack of transportation, cost of attendance, cost of living, and familial responsibilities.

More dense communities with large-scale transportation networks are best positioned to ensure equal access to a larger region. While the Five Evaluated Locations have relatively low densities and therefore limited public transit accessibility, some are more accessible by transit than others. The Concord Reuse Project Campus District and Stockton University Park sites are currently served by some regional rail transit, and additional transit that will serve the Stockton area is under construction.

All Five Evaluated Locations have the potential to serve first-generation, underrepresented minority, and lower-income populations. Among the Studied Clusters, the Inland Empire and Upper Central Valley Clusters have the highest ability to serve lower-income and first-generation students, and both fall below the state average share of population with higher education degrees. Of all of the Evaluated Locations, the CSUSB Palm Desert Campus has the highest share of historically underrepresented minorities living in close proximity (38 percent, or 215,000 people). San Joaquin County (Stockton) includes the next highest share of underrepresented minorities (34 percent, or 485,000 people).

However, because some existing CSU campuses are located in areas with larger populations, higher densities, and more established transit networks, they may be able to serve larger numbers of lower-income, historically underrepresented minority, and first-generation students than would any of the Evaluated Locations. This will require a determination as to whether the CSU's objective should be to serve the highest total number of lower-income, underrepresented minority, and first-generation students across the state or to create an opportunity in regions with high percentages of these populations that are geographically isolated from public higher education.

Summer enrollment remains largely unattainable for low- to middle-income students who do not have discretionary funds to pay for self-supported courses. Increased summer enrollment could not only further student attainment goals but also allow the CSU to better leverage its existing capacity. However, the state would need to make a long-term funding commitment as a reliable strategy to enable a greater number of students and faculty to participate in the summer term, particularly at campuses with impacted degree programs systemwide.

#### CAMPUS TYPOLOGIES, LAND AVAILABILITY, AND DEVELOPMENT SCENARIOS

Different campus typologies may be appropriate at different sites. Considerations include physical proximity of nearby CSU campuses, academic program alignment with workforce needs, interrelated institutions, availability of land, and stakeholder preferences. Accordingly, this Report evaluates 1) a Traditional Campus and a Branch Campus (see below) at the Chula Vista University and Innovation District; 2) a Branch Campus and a University Center at the Concord Reuse Project Campus District; 3) a Traditional Campus and a Branch Campus at the CSUSB Palm Desert Campus; 4) a Branch Campus at Stockton University Park; 5) a Traditional Campus at the Stockton Education and Enterprise Zone; 6) a Traditional Campus at the San Joaquin County Fairground; and 7) a University Center at San Mateo County CCD – Cañada College.

This Report determines that in certain cases, a Branch Campus model, one not currently employed at the CSU, may be a more successful campus development scenario than a traditional CSU campus, an Off-Campus Center, or a University Center. A Branch Campus is organizationally linked with a larger, main campus but geographically separate and defined by the following four criteria: 1) It is permanent in nature and located on state-owned land; 2) It offers a complete curriculum resulting in a degree, certificate, or other recognized educational credential; 3) It has its own faculty and an administrative or supervisory leadership entity; and 4) It has its own budgetary hiring authority.

All Five Evaluated Locations have available land suitable for construction of educational facilities at either heavily discounted or no cost. All identified sites have various resilience and sustainability strengths and challenges and can meet or exceed the CSU Sustainability Guidelines established for campus development, albeit at varying cost profiles. A new CSU at any of the Evaluated Locations would be feasible to serve as a catalyst for sustainable development.

Minimum implementation timeline to the first day of classes for the various development scenarios ranges from two to nine years, presuming funding is allocated accordingly. The shortest timelines are at University Centers, where facilities are pre-existing. The next fastest timeline applies at the CSUSB Palm Desert Campus and Stockton University Park sites, where the CSU already has land and existing programs on site, which can be expanded into Branch Campuses.

#### CAPITAL AND OPERATING COSTS

Planned Capacity cannot be achieved without significant funding for capital construction. The majority of the construction required to realize campus Master Plans is unfunded. This Report estimates that this capital funding would be in excess of \$10 billion, excluding costs for deferred maintenance, which would, according to the CSU, exceed \$3.7 billion for buildings and infrastructure, excluding costs to upgrade facilities to comply with mechanical and fire/life safety code standards and the Americans with Disabilities Act.

Because there is not sufficient projected enrollment demand to support new 7,500 FTES campuses in the four Studied Clusters beyond what the approved Master Plans accommodate, future enrollment would need to be reallocated from other existing campuses to support the operating costs of a new campus. Capital funding would follow suit, distributed across more campuses. Total state capital funding would need to increase to address 1) land and infrastructure costs and 2) basic instructional support functions required on a new campus.

Capital costs, inclusive of state-support and self-support construction, range from \$1.9 to \$2.6 billion, depending on the campus typology and location. Debt service for a new 7,500 FTES campus would require substantial allocation of additional funding by the State Legislature to avoid a negative impact on the operating budgets of other CSU campuses. However, all development scenarios have capital costs that are within the CSU General Fund debt limit, as roughly \$277 million (6.9 percent of a 12 percent cap) is technically available for annual debt service.

Correspondingly, annual operating costs range from \$14,500 to \$17,000 per FTES. Adding FTES capacity through investment in a new CSU campus requires a significantly higher share of state funding as compared to increasing FTES capacity at an existing campus. The initial years of new campus operations require high amounts (as much as 300 percent higher per FTES) of state support to fund administration, hire faculty to develop academic programs, and initiate campus operations. At stabilization, a new small campus (7,500 FTES) would require additional budget allocation exceeding \$90.0 million annually to avoid a negative impact on the operating budgets of other CSU campuses, a figure that is roughly \$24.4 million more (or 35 percent higher) than growing existing campuses by 7,500 FTES.

**Per-student funding increases are required to provide workforce-responsive degree programs.** Both capital and operating costs needed to provide specialized programs related to computer science, health sciences, and engineering are higher on a per-student basis than most liberal arts programs.

# IMPACTS ON IDENTIFIED REGIONS, THE CSU SYSTEM, AND RELATED INSTITUTIONS

CSU campuses, through their payroll, operational, and capital spending, have a significant economic impact on their communities, which is magnified by the impact of CSU alumni who remain in place. Impacts by campus vary based on academic program and overall scale of student enrollment. Redistribution of capacity away from an existing campus in a given Cluster to a new campus in that same Cluster is unlikely to meaningfully change the ongoing economic impact of the CSU in a given region, beyond impacts associated with campus construction.

Local economies vary in composition and size across the Five Evaluated Locations, and differences in the composition of regional economies result in differences in total economic impacts associated with every dollar spent by CSU campuses. Setting aside the redistribution of capacity within a given Cluster, the ongoing annual economic impact of a 7,500 FTES campus could exceed \$400 million and include the creation of roughly 2,900 jobs.

However, it is unlikely that a new CSU campus would cause a catalytic change to a local economy, except in a more isolated place than any of the Five Evaluated Locations. The economy of California is highly reliant on CSU graduates, and the CSU system produces qualified graduates exceeding one-third of the occupational demand for many jobs requiring a bachelor's degree. However, CSU campuses generally do not attract new co-located corporate headquarters to the same degree that is typical for research universities or institutions.

Existing CSU campuses with established programs that have a direct workforce/vocational pathway are unlikely to be affected by the creation of a new campus in terms of enrollment demand. However, increases in operational funding to address a new campus are critical to mitigate negatively impacting existing campuses.

The impact of a new CSU campus would be felt most profoundly by potential students. In addition to increasing access to underrepresented populations, proximity to a public institution of higher education creates a pathway to academic success and increased economic opportunity.

. . .

It is hoped that the research and analysis contained in this Report provide useful guidance to the CSU, the Governor, and the State Legislature in considering how best to provide facilities needed for the CSU to accommodate current and future student demand in the fulfillment of its critical mission to improve the future of higher education in California.

# Attachment B

CPB&G - Agenda Item 4 July 21-22, 2020 Page 1 of 1

#### 1 North California

Counties: Del Norta, Humboldt, Lake, Lassen, Mendocino, Modoc, Shasta, Siskiyou, Trinity

● CSU Campuses: Humboldt

#### 2 Chico

Counties: Butte, Colusa, Glenn, Nevada, Plumas, Sierra, Sutter, Tehama, Yuba

● CSU Campuses: Chico

#### 3 Sacramento

Counties: El Dorado, Placer, Sacramento, Yolo

■ CSU Campuses: Sacramento

# 4 Bay Area

Counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, Sonoma

◆ CSU Campuses: East Bay, Maritime, San Francisco, San José, Sonoma

Evaluated Locations: San Mateo County, City of Concord

#### 7 Central Coast

Counties: Monterey, San Benito, San Luis Obispo, Santa Barbara, Ventura

 CSU Campuses: Channel Islands, Monterey Bay, San Luis Obispo

#### 6 Central Valley

Counties: Fresno, Inyo, Kern, Kings, Madera, Tulare

CSU Campuses: Bakersfield, Fresno

# 8 Los Angeles

Counties: Los Angeles, Orange

 CSU Campuses: Dominguez Hills, Fullerton, Long Beach, Los Angeles, Northridge, Pomona

# 5 Upper Central Valley

Counties: Alpine, Amador, Calaveras, Mariposa, Merced, Mono, San Joaquin, Stanislaus, Tuolumne

CSU Campuses: Stanislaus

Evaluated Locations: San Joaquin County (Stockton)

#### 9 Inland Empire

Counties: Riverside, San Bernardino

■ CSU Campuses: San Bernardino

Evaluated Locations: City of Palm Desert

# 10 San Diego

Counties: Imperial, San Diego

● CSU Campuses: San Diego, San Marcos

Evaluated Locations: City of Chula Vista

# COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

# Affordable Housing at the California State University

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Luoluo Hong Associate Vice Chancellor Student Affairs and Enrollment Management

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design and Construction

# **Summary**

This agenda item focuses on the issue of affordable housing at the California State University. Population growth in California has put upward pressure on housing costs across the state that has escalated to a housing crisis in many CSU campus' service areas.

Each campus submitted a Draft Affordable Housing Plan, which are summarized in the Preliminary Affordable Housing Report (Attachment A). These plans serve to establish a baseline understanding of the CSU housing portfolio and the level of need across different campuses. The reports examine on-going and future actions to support the housing needs of low-income students (30 percent of the CSU's 59,000 on-campus residents qualify as low-income) and those who are excluded from the university housing system due to cost.

There are many efforts across the CSU system to secure housing grants, provide below market rate housing on-campus and provide emergency housing to housing insecure students. However, there are challenges to these efforts based on local market conditions. In response to the Board of Trustees request for a report on campus student housing, we have compiled the Preliminary Affordable Housing Report.

CPB&G Agenda Item 5 July 21-22, 2020 Page 2 of 4

#### Introduction

Housing costs in California have risen dramatically over the last decade, which has impacted all Californians, but particularly low-income students who must juggle their financial obligations with work and school commitments. As one of the six pillars of Graduation Initiative 2025, the CSU Basic Needs Initiative was established in 2016 following a self-study of student experiences at our 23 campuses. The funding allocation within Assembly Bill 74 includes \$15,000,000 one-time funding for basic needs initiatives, \$6,500,000 recurring funding for rapid re-housing, and \$3,000,000 to establish mental health partnerships. The initiative has brought much needed attention and resources to the issues of housing and food insecurity within the CSU. This affordable housing planning effort builds upon the foundation of the Basic Needs Initiative and seeks to deepen the understanding of housing need and challenges on a systemwide level. This effort parallels Governor Newsom's renewed focus on addressing homelessness and housing affordability across California.

Affordable housing plans submitted in January 2020 by each campus include the following components:

- 1. Description of current student housing capacity and demonstrated demand;
- 2. The cost of on-campus and off-campus student housing;
- 3. A description of campus efforts, over the last five years, to increase the availability of affordable student housing to a larger percentage of the campus student body; and
- 4. A goal for additional affordable student housing and a plan for campus efforts within the next five years to support access to affordable student housing.

The plans represent the first step to better understand campus strategies and constraints in addressing student housing need, a synopsis of which are available in Attachment A. The plans document dozens of programs, initiatives, and projects completed and underway at the CSU that are responding to California's housing crisis as it impacts our students.

For this report, we have defined "affordable student housing" as housing for which the rental rate is either below the local market rate or the rent could be paid with the equivalent of 15 hours per week of federal work student wages in conjunction with financial aid (approximately \$850 per month). A "low-income student" is defined as a as a full-time student that meets the family income and asset qualifications needs to receive either a Cal Grant A financial aid award or Cal Grant B financial aid award.

CPB&G Agenda Item 5 July 21-22, 2020 Page 3 of 4

# **Housing Across the CSU**

The geographic and economic diversity among the 23 campuses of the CSU adds complexity to the task of a systemwide housing analysis. The solutions and strategies to best meet the housing needs of low-income students are similarly diverse. The CSU system provided 12,800 new student housing beds from 2014-2020, roughly 1,800 beds per year at a total investment of \$1.3 billion and a significant debt service obligation of \$84 million per year. Affordability is a fundamental goal guiding campus planning and design processes for each new housing project.

Cost effective housing development led by campuses or in partnership with development firms will continue to be an important tool in supporting affordability across the CSU. There are 13,400 additional beds planned for delivery between 2021-2024. An additional 7,700 beds are planned for 2025 and beyond. While building additional housing is an important part of relieving housing stress, not every campus or market can justify the financial risk of constructing new housing supply.

Unmet demand varies widely across campuses due to a variety of factors, including institutional mission, geographic location, and student demographics, among other factors. Systemwide, based on waitlist data and market demand assessments completed within the last three years, there is estimated unmet demand for housing of 17,700 beds. However, we note there are challenges to understanding the proportion of that demand that is from low-income students and to understanding the number of students that do not even attempt to enter on-campus housing because of affordability issues.

# **Impacts of COVID-19 Pandemic**

Although still evolving and unprecedented, the COVID-19 pandemic is already impacting housing demand and revenue at CSU campuses. Providing access to affordable housing for students is a challenge even in a healthy housing market and economy. We know the financial impacts of the COVID-19 pandemic to our students and to our housing organizations will only make access more difficult. Despite the shift to virtual learning, the pandemic has highlighted the need to provide a safe place for at-risk students to shelter in place. Going forward, the need for lower density in residence halls to meet public health guidelines for social distancing will hurt overall revenues and challenge campus ability to meet debt service payments and maintain affordability for students. We also anticipate that in the long term, practices and operations associated with physical distancing will influence the design of future residential facilities.

While the Preliminary Affordable Housing Report does not include analysis of the potential impacts of COVID-19, we believe the fundamentals of the analysis remain valid and implementation of the framework for affordability established by campuses in this process to be more important than ever given the current economic uncertainty.

CPB&G Agenda Item 5 July 21-22, 2020 Page 4 of 4

# **Affordable Housing Goal**

Each campus established a goal for improving access to affordable housing. For some, with minimal or no unmet housing need, that goal is as simple as a commitment to try to keep rental rates low while maintaining a high-quality residential experience. At the other end of the spectrum, some campuses with extensive unmet need have created ambitious action plans to address the issue of housing from multiple directions, including delivery of a significant number of beds.

# **Next Steps**

We intend to work with campuses to promote greater consistency in the information provided in their affordable housing plans, to continue the process of filling gaps in data around housing need, and to share knowledge and best practices across the system. We will also provide support and guidance to campuses as they implement their Affordable Housing Plans.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 1 of 21

# **Preliminary Affordable Housing Report**

#### Introduction

Housing costs in California have risen dramatically over the last decade, which has impacted all Californians, but particularly low-income students who must juggle their financial obligations with work and school commitments. The CSU Basic Needs Initiative, established in 2016 and funded \$15,000,000 via Assembly Bill 74, has brought much needed attention and resources to the issues of housing and food insecurity within the CSU. This affordable housing planning effort builds upon the foundation of the Basic Needs Initiative and programs and seeks to deepen the understanding of housing need on a systemwide level. This effort parallels Governor Newsom's renewed focus on addressing homelessness and housing affordability across California.

Research across college campuses nationally and within the CSU suggests that students living on campus have higher grade point averages and lower academic probation rates, higher retention and graduation rates, and shorter time to graduation than their off-campus peers. There are also near and long-term benefits realized in student engagement and improved sense of belonging with the university. In the near term, engagement provides increased opportunities for participation in leadership, career development, and faculty-led research programs. In the long term there tends to be a greater affinity to the institution for alumni, creating opportunities for mentorship, advising, and philanthropy.

The value of the residential experience in terms of engagement, academic success, social development, and long-term affinity are undeniable although not easily quantified. The need and demand to find solutions to support low-income students is pressing.

# **Housing across the CSU**

The geographic and economic diversity among the 23 campuses of the CSU adds complexity to the task of a systemwide housing analysis. The following section provides a brief overview of housing metrics across the CSU system which are summarized in Table 1.

The level of housing provision (total beds to full-time equivalent students (FTES)) varies widely across campuses. Overall, 11 percent of student headcount within the CSU are housed on-campus (Table 1). The California Maritime Academy offers a unique residential experience in which 71 percent of students live on campus. Geographic locations of Cal Poly San Luis Obispo and CSU, Monterey Bay for example, lend themselves to a more residential student experience, housing 36 and 35 percent of students, respectively. On the other hand, campuses such as Bakersfield and Fresno serve largely commuter students living at home with parents/relatives; these campuses house just 3 and 4 percent of their students, respectively.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 2 of 21

### Low-Income Students

We have defined a "low-income student" as a full-time student that meets the family income and asset qualifications needs to receive either a Cal Grant A or Cal Grant B financial aid award (maximum income for a family of two is \$41,500 for Cal Grant B and \$88,900 for Cal Grant A). Across the CSU, 30 percent of over 59,000 beds are occupied by students who are Cal Grant recipients. Data is not readily available for all campuses regarding the number of low-income students in need of housing who are not accommodated on campus either due to lack of capacity or unattainable pricing.

### Housing Need

Unmet demand varies widely across campuses, as determined by waitlist data and market demand assessments completed within the last three years. Systemwide, estimated unmet demand for housing exceeds 17,600 beds. Campuses such as San Francisco and San Diego State have significant unmet demand –1,800 and over 2,660 beds, respectively – that is impacting their ability to recruit and retain students because of the pressures on the surrounding housing markets. CSU, Bakersfield and CSU, San Bernardino, on the other hand, each recently opened housing projects and estimate no unmet demand. However, we note there are challenges to understanding the proportion of that demand that is from low-income students and to understanding the number of students that do not even attempt to enter housing because of affordability issues. Understanding future demand requires accurate and foreseeable enrollment projections and housing administration must be in lockstep with the campus enrollment management to make sure that planned projects and enrollment are aligned across different student cohorts. Lower than expected enrollment growth can imperil housing projects that were planned around a certain growth projection.

# Comparison with Off-Campus Housing

Market conditions in each local area also impacts demand for on-campus housing. Each campus included a comparison of off-campus and on-campus housing costs in their affordable housing plan in accordance with AB 990¹ requirements. Further analysis is required to establish meaningful systemwide comparisons. This is particularly important to establish a definition of affordable housing as "below market."

Accurately comparing off-campus student housing with on-campus offerings also presents some challenges. Because off-campus properties require a 12-month lease, students going home for the summer must sublet their room, typically at a discount, adding to overall cost compared to an on-campus lease that aligns with the academic calendar. Utilities and furniture are other factors that increase actual cost for students living off-campus. Additional services offered with on-campus

<sup>1</sup> Assembly Bill 990 (AB990) enacted SEC 2. Section 66014.2 of the Education Code requires each CSU campus to "post on its Internet Web site, on or before February 1, 2018, and on or before February 1 each year thereafter, information about the market cost of a one-bedroom apartment in the areas surrounding that campus where its students commonly reside."

housing (residence life, tutoring, programming) add to the value of the on-campus experience, but also add to operating costs. Cost of mandatory meal plans can vary significantly across campuses, so a comparison of food costs is not included in the analysis shown in Table 1.

Table 1. Overview of Student Housing at the California State University 2018-2019 Academic Year

							On-	Off-Campus	Ann. Cost <sup>6</sup>
			%				Campus		
			Students		% Beds		Ann.	One-	One-
	Total	7F 4 1	Living		Occ. by	<b>T</b> T (	Room	Bedroom	Bedroom
	Headcount	Total	On-	Occ.	Low	Unmet	Cost -	Single	Double
Campus <sup>1</sup>	Students	Beds <sup>2</sup>	Campus <sup>3</sup>	Rate	Income	Demand 4	Double	Occupancy	Occupancy
Bakersfield	10,493	562	3%	65%	36%	0	\$10,118	\$12,943	\$6,472
Channel Islands	7,095	1,683	22%	93%	41%	558	\$11,130	\$26,774	\$13,712
Chico	17,488	2,256	12%	96%	34%	375	\$7,894	\$11,340	\$5,670
Dominguez Hills	15,741	712	4%	96%	48%	255	\$9,412	\$22,850	\$11,750
East Bay	14,525	1,666	11%	98%	67%	144	\$8,890	\$22,651	\$11,326
Fresno	24,995	1,104	4%	84%	36%	0	\$5,301	\$11,462	\$6,056
Fullerton	39,774	2,039	5%	96%	31%	979	\$11,248	\$20,234	\$10,442
Humboldt	7,774	2,075	25%	95%	26%	0 5	\$6,509	\$12,541	\$6,271
Long Beach	36,846	2,722	7%	95%	38%	1,455	\$7,650	\$17,342	\$8,996
Los Angeles	27,685	1,061	4%	96%	52%	1,952	\$7,589	\$15,986	\$8,318
Maritime	1,017	988	71%	73%	13%	0	\$5,920	\$19,574	\$10,112
Monterey Bay	7,079	3,819	47%	87%	22%	0	\$7,256	\$18,758	\$9,704
Northridge	38,716	3,244	8%	97%	56%	237	\$8,270	\$21,529	\$10,765
Pomona	26,443	3,713	14%	98%	23%	901	\$9,071	\$21,181	\$10,591
Sacramento	31,131	2,128	7%	98%	49%	1,049	\$7,721	\$13,680	\$6,840
San Bernardino	19,973	1,852	5%	56%	35%	0	\$7,047	\$10,850	\$5,750
San Diego	34,881	6,075	16%	94%	18%	2,660	\$9,666	\$22,374	\$11,187
San Francisco	29,586	3,911	13%	99%	17%	1,800	\$10,318	\$31,202	\$15,926
San Jose	32,828	4,016	12%	96%	38%	2,581	\$9,761	\$31,841	\$15,921
San Luis Obispo	21,812	8,144	35%	93%	16%	2,088	\$8,734	\$23,176	\$11,588
San Marcos	14,511	1,532	10%	98%	39%	230	\$8,672	\$22,490	\$11,570
Sonoma	9,201	3,286	32%	89%	17%	0 5	\$7,912	\$22,442	\$11,546
Stanislaus	10,214	672	7%	103%	63%	56	\$6,702	\$11,066	\$5,858
Total/Wtd. Avg.	479,808	59,260	11%	92%	30%	17,320	\$8,382	\$19,317	\$9,842

<sup>1.</sup> Campuses with a first year live-on requirement are designated in italics (Bakersfield req. to begin in Fall 2020)

<sup>2.</sup> Operational Capacity

<sup>3.</sup> Number of occupied beds divided by total headcount (Note: Some campus reports show beds/FTES calculation)

<sup>4.</sup> Number of beds of unmet demand as indicated by 2018-2019 wait list or by 3rd party demand study

<sup>5.</sup> While there were waitlists in 18/19, campus reports indicate that in 19/20 academic year with enrollment challenges, unmet demand is now zero

<sup>6.</sup> Off campus rents from Jan 2018, 12 month lease. Inclusive of estimated utilities (\$100/mo.) and furniture costs (\$2,500 annualized over 4 years)

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 4 of 21

# **Housing Management and Development Cost**

As campuses are realizing the positive academic, engagement, and donor implications for creating a residential university, there are tensions between providing a high level of service and programs and keeping prices as affordable as possible. Under existing statutes, campus housing operation must be a self-funding enterprise. As compared to off-campus housing, the campus typically has higher operating costs and capital constraints. Extensive student programing and support (e.g. resident advisors) create the unique and supportive experience for students living on-campus, but also drive higher operating costs compared to private developments. Efficiency of operations also varies significantly as housing portfolios reach economies of scale.

Table 2. Systemwide Revenue Bond Program Residence & Dining Halls Operating Data by Campus (2018-2019)

	Operating Expenditure	Beds (Operational	<b>Operating Expense</b>
Campus	(Housing & Dining)	Capacity) <sup>1</sup>	per Bed
Bakersfield	\$4,337,000	562	\$7,717
Channel Islands	\$9,787,000	1,683	\$5,815
Chico	\$17,879,000	2,256	\$7,925
Dominguez Hills	\$3,637,000	712	\$5,108
East Bay	\$9,697,000	1,666	\$5,821
Fullerton	\$17,028,000	2,039	\$8,351
Humboldt	\$10,071,000	2,075	\$4,853
Long Beach	\$17,589,000	2,050	\$8,580
Los Angeles	\$6,722,000	1,061	\$6,336
Maritime	\$9,070,000	988	\$9,180
Northridge	\$14,925,000	3,244	\$4,601
Pomona	\$10,526,000	2,468	\$4,265
Sacramento	\$20,640,000	2,128	\$9,699
San Bernardino	\$11,475,000	1,852	\$6,196
San Diego	\$40,823,000	6,075	\$6,720
San Francisco	\$18,313,000	3,911	\$4,682
San Jose	\$35,964,000	4,016	\$8,955
San Luis Obispo	\$35,512,000	8,144	\$4,361
Sonoma	\$17,854,000	3,286	\$5,433
Stanislaus	\$5,847,000	672	\$8,701
Total	\$317,696,000	50,888	\$6,243

<sup>1.</sup> Operational Capacity excludes auxiliary operated facilities at FR, LB, MB, PO, SD, & SM totalling 8,372 beds

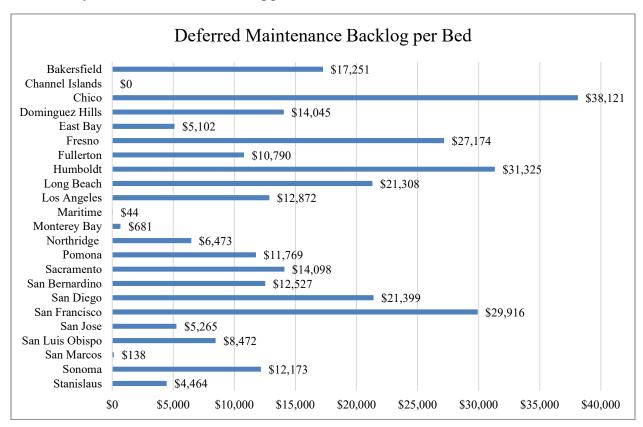
Source: CSU Financial Statements 2018-2019

<sup>2.</sup> Does not include debt service obligation or other capital expenditures

# Deferred Maintenance

CSU campuses report average student housing deferred maintenance backlog of \$13,292 per bed for a total of nearly \$800 million across the system.

Table 3. Deferred Maintenance Backlog per Bed



# Capital Construction Cost as Compared to Market

Construction costs for housing projects tend to be higher for colleges and universities compared to private development. A 2018 benchmarking analysis undertaken by Capital Planning Design and Construction compared over 20 sample projects and found a 20 percent cost variance between higher education housing projects and private development. Higher construction costs within the CSU are driven by a few key factors explored in the following section. Firstly, housing assets of the CSU are generally designed for a longer lifespan than those constructed by private market developers. Secondly, prevailing wage required as part of each CSU project also tends to increase cost. As much as a 10 percent increase in hard costs have been recorded due to the prevailing wage requirement.<sup>2</sup> While there are advantages to the CSU's development process (no local entitlements process, typically no land cost, no developer profit margin, and lower interest rates),

<sup>&</sup>lt;sup>2</sup> Real Property Partnership Projects – Prevailing Wage. Capital Planning, Design and Construction and the Office of the General Counsel, CSU. 2016.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 6 of 21

there are challenges associated with public works projects, including state mandated requirements, and the tendency to assign risk to the builders. These challenges also include a higher level of oversight and inspection required for projects, as well as State Fire Marshal permitting process and administrative preparation and tracking for project audits. The CSU's design standards specify certain building standards and data/cabling that can also drive up costs compared to a project in the private market. Detailed analysis and use of a cost database are currently underway to analyze individual project design and cost information to further understand differences in the construction costs of building on- or off-campus. Campuses also face demand from students for amenities and multipurpose community areas that differentiate the on-campus housing experience from the private rental market, but those factors add cost and can impact overall affordability.

The CSU is taking steps to lower the cost of construction through exploration of new delivery methods and integrated project approaches, grouping projects together to realize economies of scale, strategically scheduling bids for slower stages in the market cycle, and communicating with potential firms early to ensure the most competitive bids.

# **Campus Support for Affordability**

The CSU's wide geographic range and diversity create complexity in studying housing need at a systemwide level. That diversity means that the solutions and strategies to best meet the housing needs of low-income students reflect local campus circumstances. While building additional housing is an important part of relieving housing stress, not every campus or market can justify the financial risk of constructing new housing supply. The following section outlines both planned housing projects and other programmatic efforts to support affordability across the CSU.

### Development of Housing

As seen in Figure 1 on the next page, the CSU system delivered over 12,800 new student housing beds from 2014 to 2020, roughly 1,800 beds per year at a total investment of \$1.3 billion. Affordability is typically outlined as a fundamental goal guiding a campus' design processes for each housing project. The addition of student housing beds addressed student demand for oncampus housing, based on market studies, and provides a supporting learning environment resulting in greater retention. Market demand studies typically aim to ensure on-campus housing is cost competitive to the local housing market.

# Adjustments to Existing Housing Typologies

Adjusting room occupancies (i.e. converting a double into a triple) is an important, low-risk tool for campuses to create additional capacity from existing portfolios in housing constrained markets. It is also an important way to offer an affordable room type without compromising the overall housing revenue that supports debt service on newer housing projects. Across the system, 16 percent of beds are in triple occupancy rooms. This configuration helps address student demand and also results in lower costs per student. The average rate for an on-campus bed in a double occupancy room is \$8,453, while the average rate for a bed in a triple occupancy room is \$7,297, representing a 14 percent discount for triples.



Figure 1. Housing Increases (Beds) 2014-2020

# Determining Rental Rates for Existing Housing

At many campuses, a key part of providing affordable housing is by controlling rent increases from year to year at existing housing projects. At CSU Stanislaus, for example, efforts to maintain affordable housing for residents starts with a comprehensive analysis as part of establishing rates for the next academic year. This analysis, completed by housing operations, consists of a scenario model packet which includes rate comparisons from the prior year for internal CSU and Turlock market rates, consumer price index (CPI) trend, analysis of actual meal plan use, accepted financial aid by resident with average out-of-pocket expenses by room type, retention trend, geographic enrollment trend, and demographic analysis. This analysis is prepared and used by staff to carefully consider affordability of rates for Stanislaus students and to determine if changes are required to increase the number of affordable beds.

### Other Revenue Sources

Several campuses leverage outside revenue sources such as vending machine, laundry proceeds or donor funding to support housing grants for low-income students. Chico State also uses the proceeds from landlords enrolled in their off-campus housing program to fund housing grants. Campuses can leverage housing grants funded from outside sources as a tool for supporting affordability. This is preferable to keeping housing rates artificially low in order to help

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 8 of 21

affordability at the expense of required maintenance and operating funds. Housing grants help the students most in need while allowing residential life/housing to still operate in a financially sustainable manner.

Maximizing summer occupancy for conferences, sports camps, etc. is also an important tool used by campuses to support the overall housing operations budget. Ideally, a healthier overall budget can reduce the need to raise student rental rates.

### Emergency Housing

Most campuses reserve several beds for use as short-term emergency housing for students while they are connected to a more permanent housing solution. These efforts are supported in part by Assembly Bill 74-Rapid Re-Housing<sup>3</sup> which provides \$6.5 million for rapid re-housing. If students are not accommodated on campus, they can also be given vouchers for local hotels.

# A Way Forward – CSU's Five-Year Affordable Housing Plan

The submittal of campus affordable housing plans has enabled the development of this preliminary report. Additional research and engagement will occur over the next few months to produce a final version of the CSU Affordable Housing Report. The following section outlines some of the components that could be further examined and discussed.

### Need for Additional Housing Development

Market demand for cost effective housing development will be an important tool in supporting affordability across the CSU. As shown in Figure 2, campuses plan to provide nearly 13,500 beds between 2021-2025. All potential housing deliveries are subject to Board of Trustees approval as well as future market conditions and financial feasibility analyses.

<sup>3</sup> Assembly Bill 74 - RRH, 6610-001-0001—For support of California State University Section 1.6 allocated \$6.5 million to support rapid re-housing efforts assisting homeless and housing insecure students at the California State University. We note that this funding is separate from the one-time funding also included in AB 74 for general campus basic needs efforts.

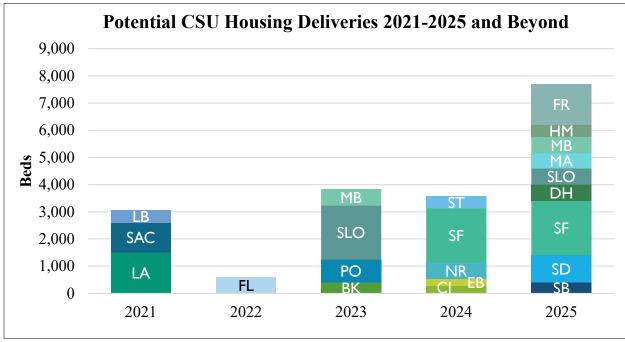


Figure 2. Potential Housing Deliveries 2021-2025 and Beyond<sup>4</sup>

### Process and Procedures to Add to Student Housing

When evaluating a new housing project, campuses are currently required to submit a market demand assessment and financial plan. A future requirement could be for campuses to include an analysis of the campus' affordable housing offering and assess the impact of the new project on overall affordability.

### Data Collection

We must continue to deepen our understanding of housing needs at our campuses. Clear tracking of the number of low-income students in need of housing and the number of housing insecure<sup>5</sup> students will clarify the level of need. Some preliminary concepts for data collection include:

1. Introduction of a housing voucher program would help support student affordability and application data would provide better data on the number of low-income students in need housing. Funding sources and administration of a program need further research and exploration.

<sup>\*</sup>Projects subject to market conditions and financial feasibility. Source: Five Year Capital Plan, 2020-2021 to 2024-2025

<sup>&</sup>lt;sup>4</sup> Some projects listed in the Five-Year Capital Plan slated for 2025 are likely to be completed after 2025 based on historical comparisons of planned beds to delivered beds.

<sup>&</sup>lt;sup>5</sup> The Department of Health and Human Services defines housing insecurity as high housing costs in proportion to income, poor housing quality, unstable neighborhoods, overcrowding, or homelessness.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 10 of 21

2. A portfolio-wide facility condition assessment for housing on the six campuses not included in previous assessments would help provide a clear understanding of the deferred maintenance backlog for those campuses to help inform financially sustainable rate setting.

# Public-Private and Public-Public Partnerships

Of all proposed housing projects<sup>6</sup>, 7,600, or 36 percent, are intended to be explored as public private partnerships, an emerging tool for building projects off the balance sheet of the university. The Holloway Mixed Use Housing Project, a public-private partnership, at San Francisco State is currently under construction, to be completed Fall 2020. The 580-bed mixed-use development will include underground parking, 13,000 square feet of retail, student amenities and support spaces, study lounges and residential units. The campus will be leasing the 580 beds from the private developer and plans to offer 100 percent of the units at below-market rates.

Campuses are increasingly looking to partnerships to help fund affordable housing projects and to collaboratively tackle issues with subject matter experts at non-profits, community colleges, and social service operators within the local community. In November 2019, Humboldt State signed a cooperation agreement with College of the Redwoods, a local community college, to collaborate on the development of student housing.

# Sharing Knowledge and Best Practices Across Campuses

Quarterly housing officer meetings can serve as an ideal venue for campuses and the Chancellor's Office to share research and best practices in supporting affordability. In this way, campuses that are leading the charge on supporting housing affordability can share their experience and help raise the bar for all campuses.

### Advocacy at the State and Federal Level

While many of the actions around increasing the supply and access to affordable housing are best implemented on a local campus level, the CSU's Office of Advocacy and State Relations will continue to support legislation at a federal and state level that prioritizes funding and policy to support access to affordable housing.

At the federal level, the College Affordability Act currently in the House of Representatives seeks to increase the value of Pell Grants to cover a larger share of tuition and provide funding for students to pay for food, housing, and other basic essentials. Another bill introduced in both the House and the Senate entitled Housing for Homeless Students Act of 2019 proposes to modify the low-income housing tax credit to allow certain low-income building units that provide housing for homeless children, youth, or veterans who are full time students to qualify for the credit.

<sup>&</sup>lt;sup>6</sup> CSU Five Year Capital Plan 2020-2021 through 2024-2025

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 11 of 21

At the state level, student housing was, until recently, excluded from what is known as the Density Bonus Law that incentivizes affordable housing development by allowing for a density bonus for projects with over 20 percent of units designated for lower income residents. The recently passed Senate Bill 1227 makes it easier to build student housing by making student housing eligible and by 1) allowing 100 percent student serving housing projects to apply the density bonus based on the number of bedrooms or beds instead of the number of housing units and 2) allowing students to submit financial aid documents as the documentation to qualify for affordable units. The recently introduced Assembly Bill 1085 also relates to the Density Bonus Law; specifically prohibiting a city or county from disapproving a development application for a housing development that qualifies for a density bonus unless they have substantial evidence that approval would adversely impact public health and safety. Assembly Bill 302 would require community colleges to allow overnight access to a designated parking lot facility for homeless students sleeping in their vehicles.

# **Synopsis of Campus Affordable Housing Plans**

The following section provides an overview of key information included in the Draft Affordable Housing Plan for each campus.

### **Assumptions:**

- Unless otherwise noted, information represents campus data from Academic Year 2018-2019
- On-campus average room rate for a double is defined as the average of rents charged for double occupancy rooms in student housing weighted by the number of beds of each room type, exclusive of any meal costs.
- Low income student is defined as a full-time student that meets the family income and asset qualifications needs to receive either a Cal Grant A or Cal Grant B financial aid award.
- The term "total beds" is defined as the operational capacity of student housing beds as reported to the Chancellor's Office Department of Finance and Treasury for academic year 2018-2019, which may differ very slightly from number of campus reported beds in individual campus plans based on inclusion or exclusion of resident advisor housing.
- **Room reconfiguration** is used in this document to refer to campuses increasing density by converting rooms to higher occupancies, such as converting a double room to a triple room.
- All future projects mentioned are subject to market and financial analysis, review by the Housing Proposal Review Committee, and Board of Trustees approval processes.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 12 of 21

# CALIFORNIA STATE UNIVERSITY, BAKERSFIELD

CSU Bakersfield had 562 total beds in Academic Year 2018-2019, with 205 or 36 percent of those beds occupied by low-income students. Beginning in Academic Year, 2019-20, the campus has 500 total beds. The campus will have a first year live-on campus requirement beginning in Fall 2020, and approximately 3 percent of all students (headcount) live on campus. There were no students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$10,118 per year, and the average rent of a one-bedroom off campus is \$12,943 per year. Over the previous five years, the campus opened 500 new beds in Student Housing East in Fall 2015, closed Student Housing West in Fall 2019 and the campus reduced the pricing for these new units in Fall 2019. Over the next five years, the campus does not anticipate developing new housing unless demand increases significantly following the implementation of the mandatory live-on campus requirement.

Goal: Campus goal is to avoid on-campus rental rate increases by decreasing the debt service related to the Affordable Student Housing Loan incurred with the construction of Student Housing East and to increase the number of affordable, triple occupancy units within existing housing in order to meet the projected demand for an additional 170 student beds based on anticipated six percent annual enrollment growth over the next five years.

### CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

CSU Channel Islands has 1,683 total beds, with 685 or 41 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 22 percent of all students live on campus. There were no students on the waitlist for housing in Fall 2018, but an October 2019 market study identified an unmet demand for 558 on-campus beds. The average on-campus room rate for a double is \$11,130 per year, and the average rent of a one-bedroom off campus is \$26,774 per year. Over the previous five years, the campus opened 600 new beds in student housing phase III in Fall 2016, and increased capacity and affordability by reconfiguring rooms on an annual basis to meet demand. Campus also leased 58 units from University Glen to be used as student housing. Over the next five years, the campus anticipates delivering 275 new apartment beds as part of the first phase of a new mixed-use center project.

**Goal:** Campus goals include avoiding on-campus rental rate increases, developing affordable on-campus apartments, and to increase the number of affordable units in order to meet existing and projected unmet demand.

### CALIFORNIA STATE UNIVERSITY, CHICO

California State University, Chico has 2,256 total beds, with 768 or 41 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 12 percent of all students live on campus. There were 375 students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$7,894 per year, and the average rent of a one-bedroom off campus is \$11,340 per year. Over the previous five years, the campus increased

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 13 of 21

capacity and affordability by reconfiguring rooms, minimized annual increases to on-campus housing rates, created an off-campus housing program, and provided housing grants and emergency loans as part of a Basic Needs Program. Going forward, as enrolment and demand allow, the campus anticipates delivering the first of two major housing developments and renovating Whitney Hall (560 beds).

**Goal:** Campus goals include accommodating student demand, placing first-time freshman in the campus core, and renovating aging facilities. The campus aims to increase the number of affordable units in order to meet the projected demand.

# CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS

California State University, Dominguez Hills has 712 total beds, with 342 or 48 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 4 percent of all students live on campus. There were 255 students on the waitlist for housing in Fall 2018, and a 2015 market study identified an unmet demand for 962 on-campus beds. The average on-campus room rate for a double is \$9,412 per year, and the average rent of a one-bedroom off campus is \$22,850. Over the previous five years, the campus has increased the number of live-in residential life staff, addressed critical deferred maintenance in existing housing, contracted with a vendor to provide secure listings of off-campus rentals, designated emergency housing, and partnered with California Marymount University to provide limited overflow housing to interested waitlisted students. Over the next five years, the campus anticipates delivering 504 new beds as part of the Student Housing Phase III project opening Fall 2020 and exploring third party partnerships to build more housing.

**Goal:** Campus goals include increasing the percentage of first-time freshman living on-campus from 12 percent to 30 percent by adding over 600 new beds over the next five years. The campus goal includes nearly tripling the number of student beds on campus from 1,155 beds in 2020 to 3,000 beds in 2025.

# CALIFORNIA STATE UNIVERSITY, EAST BAY

California State University, East Bay has 1,666 total beds, with 1,120 or 67 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 11 percent of all students live on campus. There were 144 students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$8,890 per year, and the average rent of a one-bedroom off campus is \$22,651 per year. Over the previous five years, the campus increased capacity and affordability by reconfiguring rooms. Over the next five years, the campus anticipates providing near-campus apartment housing to students, and delivering 400 new beds as part of a previously approved housing project that has been delayed by ongoing litigation with the City of Hayward.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 14 of 21

**Goal:** Campus goal is to increase the number of affordable units in order to meet the projected demand for an additional 400 beds based on anticipated one percent annual enrollment growth of over the next five years.

# CALIFORNIA STATE UNIVERSITY, FRESNO

California State University, Fresno has 1,104 total beds, with 394 or 36 percent of those beds occupied by low-income students. There are also 244 apartments providing 1,000 beds leased to students at the privately-operated Palazzo facility within Campus Pointe. There is no live-on campus requirement, and approximately 4 percent of all students live in campus-operated facilities. There were no students on the waitlist for housing in Fall 2018, and a 2018 market study identified that the campus portfolio was adequate to meet existing demand and no additional beds were recommended. The average on-campus room rate for a double is \$5,301 per year, and the average rent of a one-bedroom off campus is \$11,462 per year. Over the previous five years, the campus maintained existing housing facilities while sustaining affordable rates, developed an emergency housing program, and provided Good Samaritan Grants to students who encounter an unforeseen financial emergency or catastrophic event. Over the next five years, the campus anticipates needing to make a substantial investment to either renovate and/or build new housing to preserve adequate and sufficient housing for students.

Goal: Campus goals include developing a dynamic and comprehensive living and learning community where our residents have the opportunity to enhance their college experience. The quality of the housing facilities must align with Fresno State's values and brand and be maintained and operated in a cost-effective manner. Additionally, housing must be priced to align with the cost conscious and debt-averse student body.

# CALIFORNIA STATE UNIVERSITY, FULLERTON

California State University, Fullerton has 2,039 total beds, with 638 or 31 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 5 percent of all students live on campus. There were 979 students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$11,248 per year, and the average rent of a one-bedroom off campus is \$20,234 per year. Over the previous five years, the campus implemented an incentive for living in triple-occupancy units, minimized annual increases to oncampus housing rates, and developed an emergency housing program. Over the next five years, the campus anticipates delivering 600 new beds as part of the Student Housing Phase 4 project and renovating existing housing facilities.

**Goal:** Campus goal is to increase the number of affordable units in order to meet the projected demand based on anticipated enrollment growth over the next five years. The forthcoming campus master plan revision supports a campus goal to double housing inventory.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 15 of 21

### **HUMBOLDT STATE UNIVERSITY**

Humboldt State University has 2,075 total beds, with 534 or 26 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 25 percent of all students live on campus. There were three students on the waitlist for housing in Fall 2018, and a 2019 market study identified an unmet demand for 280 on-campus beds. However, enrollment challenges in Fall 2019 indicate no unmet demand for housing. The average on-campus room rate for a double is \$6,509 per year, and the average rent of a one-bedroom off campus is \$12,541 per year. Over the previous five years, the campus has kept rate increases low, and developed an emergency housing program. Over the next five years, the campus anticipates providing new scholarship programs to address affordability for students, collaborating with the local community college, College of the Redwoods, on student housing, and, if enrollment increases significantly, campus could restart investigations into a 600-bed housing development that has been on hold due to declining enrollment.

**Goal:** Campus goals include actively working on increasing enrollment and maintaining existing housing capacity over the next five years.

# CALIFORNIA STATE UNIVERSITY, LONG BEACH

California State University, Long Beach has 2,722 total beds, with 1,034 or 38 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 7 percent of all students live on campus. There were 1,455 students on the waitlist for housing in Fall 2018, and a 2018 market study identified an unmet demand for 2,106 on-campus beds. The average on-campus room rate for a double is \$7,650 per year, and the average rent of a one-bedroom off campus is \$17,342 per year. Over the previous five years, the campus maintained minimal to no increases in housing rates, explored opportunities to partner with LINC Housing to develop affordable student housing, applied for the Housing Innovation Challenge grant, and expanded the Basic Needs Program with the funding from the rapid rehousing program and Martin A. Clarisse Clancy Foundation. Over the next five years, the campus anticipates delivering 476 new beds as part of the Parkside North Housing project and plans to explore opportunities to collaborate with Long Beach Community College, Jamboree Housing Corporation, and the City of Long Beach to build affordable housing units.

**Goal:** Campus goals include identifying beds for delivering 100 affordable beds by 2023-2024 and continuing to increase the number of affordable units in order to meet existing and projected demand over the next five years.

### CALIFORNIA STATE UNIVERSITY, LOS ANGELES

California State University, Los Angeles has 1,061 total beds, with 552 or 52 percent of those beds occupied by low-income students. There were 23 students on the waitlist for housing in Fall 2018, and a 2016 market study identified an unmet demand for 1,952 on-campus beds. The average oncampus room rate for a double is \$7,589 per year, and the average rent of a one-bedroom off

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 16 of 21

campus is \$15,986 per year. Over the previous five years, the campus increased capacity and affordability by reconfiguring rooms, and has maintained rental rates in the lowest quartile of housing prices across the system. Over the next five years, the campus anticipates delivering 1,500 new beds as part of the Student Housing East project by Fall 2021 and seeking partnerships with local community colleges and others to provide affordable student housing units.

**Goal:** Campus goal is to create a dormitory-style campus living environment that fosters learning for freshman and sophomore students, while keeping the cost of housing in the lowest quartile of housing prices across the system.

### CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY

California State University Maritime Academy has 988 total beds, with 131 or 13 percent of those beds occupied by low-income students. This campus has a live-on requirement, and approximately 71 percent of all students live on campus. There were no students on the waitlist for housing in Fall 2018 and the occupancy rate of 73 percent on campus also indicates minimal unmet demand without enrollment growth or a change in policy. The average on-campus room rate for a double is \$5,920 per year, and the average rent of a one-bedroom off campus is \$19,574 per year. Over the previous five years, the campus acquired a motel that provides 141 units of student housing, and the campus has offered reduced rates for housing over campus breaks. Over the next five years, the campus anticipates demolishing the existing 251-bed Lower Residence Hall and delivering 299 net new beds as part of a replacement project, pending market demand and feasibility.

**Goal:** Campus goal is to ensure that on-campus housing rates are below the local market rate.

# CALIFORNIA STATE UNIVERSITY, MONTEREY BAY

California State University, Monterey Bay has 3,819 total beds, with 835 or 22 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 47 percent of all students live on campus. There were no students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$7,256 per academic year, and the average rent of a one-bedroom off campus is \$18,758 per year (12 months). Over the previous five years, the campus opened 569 new beds in Fall 2015 and also increased available capacity and affordability by reconfiguring rooms. The campus is currently undertaking a housing demand study to identify potential for housing growth, sustainable capacity, and affordable rate options; this includes meeting demand from students for appropriate housing typologies central to Main Campus (the family-style apartment housing on East Campus is currently targeted at upper division students and students with families, but has some challenges around occupancy due to its location away from Main Campus and lack of community based on layouts and housing type).

**Goal:** Campus goals include housing 60 percent of enrolled, full-time students, increasing the beds available on Main Campus with appropriate type of student housing while decreasing

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 17 of 21

some of the beds added over designed capacity, and increasing the number of affordable units in order to meet the projected demand for an additional 833 beds based on anticipated three percent annual enrollment growth over the next five years.

# CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

California State University, Northridge has 3,244 total beds, with 1,828 or 56 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 8 percent of all students live on campus. There were 237 students on the waitlist for housing in Fall 2018. The average on-campus room rate for a double is \$8,270 per year, and the average rent of a one-bedroom off campus is \$21,529 per year. Over the previous five years, the campus opened 400 new beds in Fall 2015. Over the next five years, the campus anticipates exploring a partnership with the County of Los Angeles to develop 240 units of affordable housing.

**Goal:** Campus goals include achieving the master plan goal of a total on-campus inventory of 5,000 beds and exploring partnerships for affordable housing development with the County of Los Angeles.

# CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

California State Polytechnic University, Pomona has 3,713 total beds, with 863 or 23 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 14 percent of all students live on campus. There were 901 students on the waitlist for housing in Fall 2018, and a 2019 market study identified an unmet demand for 1,061 on-campus beds. The average on-campus room rate for a double is \$9,071 per year, and the average rent of a one-bedroom off campus is \$21,181 per year. Over the previous five years, the campus delivered 980 new beds in January 2020, increased affordability by reconfiguring rooms, kept housing rate increases low, partnered with the Renaissance Scholars program to support former foster youth with housing costs, and maintained a short-term emergency housing assistance program. Over the next five years, the campus anticipates delivering 800 new beds as part of the Student Housing Phase II project and seeking opportunities to partner with local community colleges to develop affordable student housing.

**Goal**: Campus goal is to increase the number of affordable units in order to meet the projected demand based on anticipated enrollment growth over the next five years.

### CALIFORNIA STATE UNIVERSITY, SACRAMENTO

California State University, Sacramento has 2,128 total beds, with 1,037 or 49 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 7 percent of all students live on campus. There were 250 students on the waitlist for housing in Summer 2018, of which all but 35 were accommodated through creation of triples. A 2017 market study identified an unmet demand for 1,049 on-campus beds. The average on-campus room rate for a double is \$7,721 per year, and the average rent of a one-bedroom off campus is \$13,680 per year. Over the previous five years, the campus opened 416 new beds in

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 18 of 21

2017. Over the next five years, the campus anticipates delivering 1,100 new beds as part of the Hornet Commons public private partnership (completion Fall 2021).

**Goal:** Campus goals included as part of University Housing Services Commitment to a Common Creed including providing affordable, clean, well-maintained facilities and utilizing student fees wisely.

# CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

California State University, San Bernardino has 1,852 total beds, with 647 or 35 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 5 percent of all students live on campus. There were no students on the waitlist for housing in Fall 2018 and no unmet demand is indicated by significant vacancies in on-campus housing as of Fall 2019. The average on-campus room rate for a double is \$7,047 per year, and the average rent of a one-bedroom off campus is \$10,850 per year. Over the previous five years, the campus opened 407 new beds in 2018. Over the next five years, the campus does not anticipate delivering new beds. In the long term (5-10 years) if enrollment grows and demand increases significantly, a second phase of housing could provide an additional 400 beds. During the Fall 2019 Quarter, campus leadership met with staff from San Bernardino Valley College to discuss on-campus housing options for Valley College students at CSUSB.

**Goal:** Affordable on-campus student housing is an important goal for the Department of Housing and Residential Education (DHRE). DHRE is exploring a multitude of ways to increase occupancy on-campus, while providing an exceptional residential living experience and meeting debt service obligations.

### SAN DIEGO STATE UNIVERSITY

San Diego State University has 6,075 total beds, with 1,087 or 18 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 16 percent of all students live on campus. There were 454 students on the waitlist for housing in Fall 2018, and a 2017 market study identified an unmet demand for 3,027 on-campus beds. The average on-campus room rate for a double is \$9,666 per year, and the average rent of a one-bedroom off campus is \$22,374 per year. Over the previous five years, the campus opened South Campus Plaza (800 revenue beds), and Huaxyacac Residence Hall (785 revenue beds). The campus also supports students through financial aid, short term emergency housing, housing scholarship fund, triple-occupancy units, and collaboration with local landlords. The development of the Mission Valley campus will add up to 4,600 residential units for students, faculty, staff and the larger community.

Goal: San Diego State has a goal to increase affordability of housing for its most vulnerable student populations, specifically the non-local CAL Grant recipients. In the 2018-2019 academic year there were 1,313 of the 2,400 (55 percent) non-local CAL Grant recipients who did not live on campus. It is the campus intention to work to address that gap and find affordable housing solutions for those students.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 19 of 21

### SAN FRANCISCO STATE UNIVERSITY

San Francisco State University (SFSU) has 3,911 total beds, with 677 or 17 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 13 percent of all students live on campus. There were 2,577 students on the waitlist for housing in Fall 2018, and a 2017 market study identified an unmet demand for 1,800 on-campus beds. The average on-campus room rate for a double is \$10,318 per year, and the average rent of a one-bedroom off campus is \$31,202 per year. Over the previous five years, the campus has converted doubles to triples. The campus also purchased adjacent apartment units with existing leases to private individuals and are gradually transitioning them back to student housing as they become available. Over the next five years, the campus anticipates delivering 580 new beds as part of the Holloway public private partnership project, all of which are slated to be below market rate. SFSU is planning a comprehensive approach on several university-owned sites to develop more housing for our students, faculty, and staff.

Goal: The university is currently in the process of updating its campus master plan to include an increase of student housing up to 4,000 additional student beds. This will allow for affordable first- and second- year student housing in a city with one of the highest rents in the country. The campus will also continue to assess availability and suitability of units in collaborations with local landlords.

### SAN JOSÉ STATE UNIVERSITY

The San José State University campus has 4,016 total beds, with 1,528 or 38 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 12 percent of all students live on campus. There were 686 students on the waitlist for housing in Fall 2018, and a 2018 market study identified an unmet demand for 2,581 on-campus beds. The average on-campus room rate for a double is \$9,761 per year, and the average rent of a one-bedroom off campus is \$31,841 per year. Over the previous five years, the campus opened 500 new beds (2016), and the campus has converted hundreds of rooms to triple occupancy. Over the next five years, the campus anticipates delivering 1,500 new beds as part of the Campus Village public private partnership project. They also plan to launch a Multi-Institutional Student Temporary Housing Solution Pilot addressing student housing insecurity within off-campus residential spaces.

**Goal:** San José State University will complete a master plan for student housing this year and goals include increasing the number of available beds for students and developing strategies to address housing insecurity.

# CALIFORNIA STATE POLYTECHNIC UNIVERSITY, SAN LUIS OBISPO

California State Polytechnic University, San Luis Obispo has 8,144 total beds, with 1,334 or 16 percent of those beds occupied by low-income students. There is a live-on campus requirement, and approximately 35 percent of all students live on campus. There were no students on the waitlist

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 20 of 21

for housing in Fall 2018, and a 2019 market study identified an unmet demand for 2,088 on-campus beds. The average on-campus room rate for a double is \$8,734 per year, and the average rent of a one-bedroom off campus is \$23,176 per year. Over the previous five years, the campus opened 1,475 new beds (Fall 2018) to support first year residents and created over 1,000 beds through room reconfiguration. The campus has also supported affordability through a housing grant program begun in 2018 that offsets the costs of housing rate increases and offers waivers for the initial housing payment for qualifying students. Approximately \$900,000 of housing grants were administered in the most recent fiscal year. University Housing has also committed \$88,000 per year toward emergency housing administered through the Cal Poly Cares Program. Over the next five years, the campus anticipates delivering 400 beds as part of the Slack and Grand public private partnership project and 1,600 beds as part of Student Housing Phase I, a separate student housing project.

**Goal:** The goal of the campus is to house all first- and second-year students on campus within the next five years.

# CALIFORNIA STATE UNIVERSITY SAN MARCOS

California State University San Marcos has 1,532 total beds, with 601 or 39 percent of those beds occupied by low-income students. This campus has a first year live-on campus requirement, and approximately 10 percent of all students live on campus. There were 431 students on the waitlist for housing in Fall 2018, and a 2019 market study identified a current unmet demand for 230 oncampus beds. The average on-campus room rate for a double is \$8,672 per year, and the average rent of a one-bedroom off campus is \$22,490 per year. Over the previous five years, the campus opened 884 new beds (2015) via public private partnership, with 49 additional beds added through conversion of doubles into triples in 2017 and 2018 to support affordability. Over the next five years, the campus has no plans to deliver any additional new beds. However, the campus is exploring opportunities to partner with local landowners and the City of San Marcos to support development of housing near campus. They are also exploring diversifying housing options by exploring delivery of more traditional (and lower cost) residence hall beds as part of any future projects.

Goal: Proceed with the next phase of the Master Plan utilizing data from the 2019 Demand Study. This effort will include evaluation of on-campus new construction opportunities and project structures as well as collaborations with third party developers/owners who own land adjacent to the campus. Campus also hopes to expand the mix of housing options by adding higher density traditional residence halls into the Master Plan. The traditional first-year housing would most likely have rental costs lower than the current apartment-style inventory.

Attachment A CPB&G - Agenda Item 5 July 21-22, 2020 Page 21 of 21

### SONOMA STATE UNIVERSITY

Sonoma State University has 3,286 total beds, with 554 or 17 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 32 percent of all students live on campus. There were 400 students on the waitlist for housing in Fall 2018, but the recent enrollment decline in 2019 and Fall 2019 occupancy of 91 percent indicate there is not currently any unmet demand for housing on campus. The average on-campus room rate for a double is \$7,912 per year, and the average rent of a one-bedroom off campus is \$22,442 per year. Over the previous five years, the campus has not constructed any new housing projects. To accommodate demand for lower cost bed types, the campus converted 88 rooms from doubles to triples over the last three years. Sonoma State is in the process of creating a Strategic Enrollment Management Plan (SEM) to recoup enrollment decline from the last two years and grow enrollment. This SEM and its implementation will also impact demand for on-campus housing. Over the next five years, if the SEM is successful, the state funds enrollment growth, and market conditions are favorable, the campus could potentially deliver 400-600 new beds with construction beginning in 2024-2025.

**Goal:** As part of Sonoma State University's commitment to student success and creating a caring and accessible community for students, the campus has set a goal of providing on-campus housing for half of all students by 2040, an increase of 1,050 beds.

# CALIFORNIA STATE UNIVERSITY, STANISLAUS

California State University, Stanislaus has 672 total beds, with 425 or 63 percent of those beds occupied by low-income students. There is no live-on campus requirement, and approximately 7 percent of all students live on campus. There were 56 students on the waitlist for housing in Fall 2018, and a market demand study is currently underway. The average on-campus room rate for a double is \$6,702 per year, and the average rent of a one-bedroom off campus is \$11,066 per year. Over the previous five years, efforts to support affordable housing on campus included room reconfigurations that created 150 additional low-cost beds. Several public private partnerships were explored, but none of moved forward. Over the next five years, the campus will explore partnerships and other options to deliver additional affordable housing to students, based on market demand feasibility and the comprehensive analysis they complete each year.

Goal: Campus goals include maintaining affordable housing rates through a comprehensive analysis that takes place each year to determine the following year's rates. This analysis includes evaluation of local market rates, consumer price index, meal plan use, financial aid, out of pocket expenses and demographic analysis. The outcome of the analysis helps Stanislaus State determine if there is unmet need for affordable beds.

### **AGENDA**

# JOINT COMMITTEE ON FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 2:15 p.m., Tuesday, July 21, 2020

Glenn S. Dumke Auditorium

**Committee on Finance** 

Jack McGrory, Chair Peter J. Taylor, Vice Chair

Larry L. Adamson Jane W. Carney

Rebecca D. Eisen Wenda Fong Maryana Khames Jeffrey R. Krinsk

Hugo N. Morales Lateefah Simon Committee on Campus Planning,

**Buildings and Grounds** 

Jane W. Carney, Chair

Lateefah Simon, Vice Chair

Larry L. Adamson Rebecca D. Eisen Jeffrey R. Krinsk Romey Sabalius Peter J. Taylor

# Consent

1. Approval of Minutes of the Meeting of March 24, 2020, Action

Discussion

2. California State University, Fullerton Student Housing Phase 4 - Approval to Amend the 2020-2021 Capital Outlay Program; Approval of Schematic Design; Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments, *Action* 

Action Item Agenda Item 1 July 21-22, 2020 Page 1 of 2

# MINUTES OF THE JOINT MEETING OF THE COMMITTEES ON FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

March 24, 2020

# **Committee on Finance**

Lillian Kimbell, Chair
Jack McGrory, Vice Chair
Larry L. Adamson
Rebecca D. Eisen
Jane W. Carney
Juan F. Garcia
Hugo N. Morales
Romey Sabalius
Lateefah Simon
Peter J. Taylor

Adam Day, Chair of the Board Timothy P. White, Chancellor

Committee on Campus Planning, Buildings and Grounds

Rebecca D. Eisen, Chair Romey Sabalius, Vice Chair Larry L. Adamson Jane W. Carney Wenda Fong Maryana Khames Jeffery R. Krinsk Jack McGrory

Trustee Rebecca D. Eisen called the meeting to order.

# **Public Comment**

There were no requests for public comment.

# **Approval of Minutes**

The minutes of the January 28, 2020 joint committee meeting were approved as submitted.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Finance / CPB&G Agenda Item 1 July 21-22, 2020 Page 2 of 2

San Diego State University Multi-Use Stadium at Mission Valley - Approval to Amend the Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments

Updated information about plans for the San Diego State University Multi-Use Stadium at Mission Valley and financing was shared. The item requests approval to amend the capital outlay program, schematic design, and financing.

Following the presentation, the trustees asked questions about contingency plans for covering revenues in the event fundraising is insufficient, specifically, if any other campuses may be affected. Executive Vice Chancellor responded that several contingency plans have been worked out and no other campuses will be affected. Trustee Jeffrey Krinsk requested monthly updates on the project and President Adela de la Torre agreed to share the minutes from the Mission Valley Oversight Committee.

The committee recommended approval of the proposed resolution (RFIN/CPBG 03-20-02).

Trustee Eisen adjourned the joint meeting of the Committees on Finance and Campus Planning, Buildings and Grounds.

# JOINT COMMITTEE ON FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

California State University, Fullerton Student Housing Phase 4 - Approval to Amend the 2020-2021 Capital Outlay Program; Approval of Schematic Design; Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments

### **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Framroze Virjee President California State University, Fullerton

Elvyra F. San Juan Assistant Vice Chancellor Capital Planning, Design and Construction

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

### Summary

This agenda item requests the following actions by the California State University Board of Trustees with regard to the California State University, Fullerton Student Housing Phase 4 project:

- Amendment of the 2020-2021 Capital Outlay Program for the project
- Approval of the Schematic Design for the project
- Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and related debt instruments for the project

Finance / CPB&G Agenda Item 2 July 21-22, 2020 Page 2 of 7

# Amend the 2020-2021 Capital Outlay Program

California State University, Fullerton wishes to amend the 2020-21 Capital Outlay Program to include \$122,504,000 for the design and construction of the 185,284 gross square foot (GSF) Student Housing Phase 4 (#55A-C<sup>1</sup>).

### **Schematic Design**

Project Architect: HMC Architects

Collaborative Design Builder: SUNDT Construction

# **Background and Scope**

California State University Fullerton's Housing and Residential Engagement (HRE) department promotes a holistic approach to independent living, leadership development, personal growth, and collective responsibility through a series of programs, events, and initiatives within the community. CSU Fullerton HRE offers three styles of on-campus housing: 1,217 beds of Residence Halls (traditional residence hall-style: designed-double bedrooms), 436 beds of Single-Apartments (four individual bedrooms/unit), and 396 beds of Double-Apartments (three double-occupancy bedrooms/unit). Currently only first-time freshmen reside in the Residence Halls, accounting for 1,200 of the approximately 1,900 students who live in the community.

In March 2015 and 2018, the campus engaged Brailsford & Dunlavey, Inc. to conduct a Student Housing Market Analysis to analyze the need and demands of housing in the adjacent communities. The study concluded that on-campus living is invaluable to the student experience, CSU Fullerton has an unmet housing demand of approximately 1,100 beds, and demand was found for both semi and full-suite units as the existing housing inventory does not include these unit types.

Research shows that on-campus living, in conjunction with intentional and targeted approaches in the residential environment, contributes to student success because there is an increased sense of belonging, ease of access to community and campus resources, and prescribed community engagement opportunities. Aligning with this national data, the results from the programming and feasibility study yielded an expanded list of critical requirements that are vital for student success, including: a sense of community; a connection to existing housing, campus and surrounding environments; safety; and, ease of maintainability.

The proposed Student Housing Phase 4 project will construct a new 600-bed housing community, to increase housing retention and address unmet housing demand. The target population will be sophomore and junior students in semi-suite style living accommodations. Programming and staffing will support engagement efforts and will focus on academic and social development and student success.

<sup>&</sup>lt;sup>1</sup> The facility number is shown on the master plan map and recorded in the Space and Facilities Database.

Finance / CPB&G Agenda Item 2 July 21-22, 2020 Page 3 of 7

The proposed project will construct a 117,343 assignable square foot (ASF)/185,284 GSF, 6-story building complex (#55A-C). The program includes 600 student beds arranged in semi-suite style housing, 15 resident advisor (RA) rooms, 2 staff and graduate student apartments, and engagement spaces comprised of lounges, student leader program space, a multi-purpose room, and ground floor housing support functions including housing offices, housing police offices, landscape and custodial warehouses, laundry facilities, and mailroom. Floors 2 to 6 are student spaces consisting of student rooms, RA rooms (one per 40 student), living rooms (one per wing per floor) and study areas (one per wing per floor). The expanded outdoor spaces will provide residents and the campus with a vibrant social engagement space.

The new student housing building will be designed to be highly sustainable and energy efficient. The project will target Leadership in Energy and Environmental Design (LEED) silver equivalent. The following are key sustainable elements:

- High-performance envelope in excess of code and CSU standards
- Natural ventilation
- High efficiency water fixtures
- High efficiency electric laundry units
- Chilled water and heating hot water connected to the central plant taking advantage of campus thermal energy storage (TES) system which charges at off peak hours
- Drought-tolerant landscape

Over the previous five years, CSU Fullerton implemented an incentive for living in triple-occupancy units, minimized annual increases to on-campus housing rates, and developed an emergency housing program to respond to increased student demand for affordable housing. The campus currently has 2,039 total beds, with 638 (31 percent) occupied by low-income students. There is no live-on campus requirement, and approximately five percent of all students live on campus. There were 979 students on the waitlist for housing in Fall 2018. The average on-campus room rate is \$11,474 per year (10 months, double occupancy), and the average rent of a one-bedroom off-campus is \$20,234 per year (12 months, single occupancy). CSU Fullerton will continue to increase the number of affordable units in order to meet the projected demand based on anticipated enrollment growth over the next five years. The campus master plan revision supports a campus goal to double housing inventory.

Finance / CPB&G Agenda Item 2 July 21-22, 2020 Page 4 of 7

# **Timing (Estimated)**

Preliminary Plans Completed	August 2020
Working Drawings Completed	November 2020
Construction Start	February 2021
Occupancy	August 2022

# **Basic Statistics**

Gross Building Area	185,284 square feet
Assignable Building Area	117,343 square feet
Efficiency	63 percent

# Cost Estimate – California Construction Cost Index (CCCI) 6840<sup>2</sup>

Building Cost (\$498 per GSF)	\$92,343,000
-------------------------------	--------------

System	s Breakdown	(\$ per GSF)
a.	Substructure (Foundation)	\$ 20.17
b.	Shell (Structure and Enclosure)	\$133.74
c.	Interiors (Partitions and Finishes)	\$ 83.62
d.	Services (HVAC, Plumbing, Electrical, Fire)	\$159.87
e.	Built-in Equipment and Furnishings	\$ 6.03
f.	Special Construction & Demolition	\$ 0.00
g.	General Conditions and Insurance	\$ 94.95

Site Development	\$6,541,000
Construction Cost	\$98,884,000
Fees, Contingency, Services	\$20,265,000
Total Project Cost (\$643 per GSF)	\$119,149,000
Fixtures, Furniture & Movable Equipment	\$3,355,000

Grand Total <u>\$122,504,000</u>

<sup>&</sup>lt;sup>2</sup> The July 2016 *Engineering News-Record* California Construction Cost Index (CCCI). The CCCI is the average Building Cost Index for Los Angeles and San Francisco.

Finance / CPB&G Agenda Item 2 July 21-22, 2020 Page 5 of 7

# **Cost Comparison**

The project's building cost of \$498 per GSF (\$153,905 per bed) is lower than \$591 per GSF (\$149,828 per bed) for Long Beach Housing Expansion Phase I project approved in July 2019 and the \$508 per GSF (\$115,383 per bed) cost for San José State University Campus Village II approved in May 2014, all adjusted to CCCI 6840. The slightly higher cost per bed results from project elements that support the overall housing enterprise, including housing department office spaces, housing police offices, and storage spaces for custodial and landscape functions. In addition to the housing enterprise elements, the proposed project includes spaces to support student learning and engagement for the whole student housing community, including a multipurpose room, lounge, Student Leader Resource Center, Academic Resource Center, and student workroom. The cost per bed is \$134,514 without including spaces that support housing enterprise and student learning and engagement.

# California Environmental Quality Act (CEQA) Action

The proposed project is consistent with the 2003 Master Plan. As such, it is within the parameters considered in the Master Plan Update Final Environmental Impact Report (EIR) that was certified in March 2006. In addition, as supported by the substantial evidence provided in the 'Finding of Consistency Report' by Rincon Consultants, Inc. dated October 2019, the proposed project would have no new significant environmental effects beyond those identified in the Master Plan Update Final EIR. Based on these findings, the project is consistent with, and within the analysis parameters of, the Master Plan Update Final EIR. As such, additional environmental documentation is not required under CEQA.

### **Financing**

The California State University, Fullerton Student Housing Phase 4 project will be financed with long-term Systemwide Revenue Bonds (SRB) and related debt instruments, including shorter term and variable rate debt, floating and fixed rate loans placed directly with banks, and bond anticipation notes (BANs) to support interim financing under the CSU commercial paper (CP) program, in a proposed aggregate amount not-to-exceed \$113,230,000. The not-to-exceed amount is based on a total project budget of \$122,504,000 with a housing program reserve contribution of \$20 million. Additional net financing costs, such as capitalized interest and cost of issuance, estimated at \$10,726,000, are expected to be funded from bond proceeds.

Finance / CPB&G Agenda Item 2 July 21-22, 2020 Page 6 of 7

The following table summarizes key information about this financing transaction.

Not-to-exceed amount	\$113,230,000
Amortization	Approximately level debt service over 30 years
Projected maximum annual debt service	\$7,138,390
Projected debt service coverage including the new project: <sup>1</sup>	
Net revenue – All campus pledged revenue programs:	1.47
Net revenue – Campus housing program:	1.21

<sup>1.</sup> Based on campus pledged revenue program projections and a 2023-2024 first year of operations of the project with expected full debt service.

The not-to-exceed amount for the project, the maximum annual debt service, and the financial ratios above are based on an all-in interest cost of 4.91 percent, which includes a cushion for changing financial market conditions that could occur before the permanent financing bonds are sold. The financial plan assumes level amortization of debt service, which is the CSU program standard. Due to COVID-19, campus housing operations and other self-support enterprise operations have been adversely impacted for the 2019-2020 fiscal year and are expected to be adversely impacted in the 2020-2021 fiscal year. The campus will utilize reserves to support its housing and other self-support operations during this time frame with the expectation that operations will return to normal levels by the 2021-2022 fiscal year. As such, the campus financial plan projects a housing program net revenue debt service coverage of 1.21 in fiscal year 2023-2024, the first full year of operations, which compares favorably with the CSU benchmark of 1.10 for the program. When combining the housing program projections with the campus projections for all of its other self-support pledged revenue programs, the overall campus net revenue debt service coverage for the first full year of operations is projected to be 1.47 which compares favorably to the CSU benchmark of 1.35.

#### Recommendation

The following resolution is presented for approval:

**RESOLVED**, by the Board of Trustees of the California State University that:

- 1. The project before the Board of Trustees in consistent with the previously certified Master Plan Update Final EIR.
- 2. The 2020-2021 Capital Outlay Program is amended to include \$122,504,000 for preliminary plans, working drawings, construction, and equipment for the California State University, Fullerton Student Housing Phase 4 project.
- 3. The schematic plans for the California State University, Fullerton Student Housing Phase 4 project are approved at a project cost of \$122,504,000 at CCCI 6840.

- 4. Financing for the California State University, Fullerton Student Housing Phase 4 project as described in this Agenda Item 2 of the Joint Committees on Finance and Campus Planning, Buildings and Grounds at the July 21-22, 2020 meeting of the CSU Board of Trustees is approved. Orrick, Herrington & Sutcliffe LLP, as bond counsel, is preparing resolutions to be presented at this meeting that authorize interim and permanent financing for the Project described in this Agenda Item 2 and provide for the following:
  - a. Authorize the sale and issuance of the Trustees of the California State University Systemwide Revenue Bonds, and/or the sale and issuance of related debt instruments, including shorter term and variable rate debt, floating and fixed rate loans placed directly with banks, and bond anticipation notes (BANs) to support interim financing under the CSU commercial paper (CP) program, in an aggregate amount not-to-exceed \$113,230,000 and certain actions relating thereto.
  - b. Provide a delegation to the chancellor; the executive vice chancellor and chief financial officer; the assistant vice chancellor, Financial Services; and the assistant vice chancellor, Financing, Treasury, and Risk Management; and their designees to take any and all necessary actions to execute documents for the sale and issuance of the revenue bonds or related debt instruments.
- 5. The chancellor or his designee is requested under the Delegation of Authority granted by the Board of Trustees to file the Notice of Exemption for the project.

### **AGENDA**

### **COMMITTEE ON FINANCE**

Meeting: 3:00 p.m., Tuesday, July 21, 2020 Virtually via Teleconference

Jack McGrory, Chair

Peter J. Taylor, Vice Chair

Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Wenda Fong
Maryana Khames
Jeffrey R. Krinsk
Hugo N. Morales
Lateefah Simon

### Consent

- 1. Approval of Minutes of the Meeting of May 12, 2020, Action
- 2. California State University, Sacramento Conceptual Approval of Two Public Private Partnerships for the Development of Real Property, *Action*
- 3. California State University Doctorate of Occupational Therapy Tuition, Action

### **Discussion**

- 4. Appointment of the California State University Investment Advisory Committee Chair, *Information*
- 5. 2020-2021 Final Budget, *Information*

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 2

# MINUTES OF THE MEETING OF THE COMMITTEE ON FINANCE

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

### **Members Present**

Lillian Kimbell, Chair
Jack McGrory, Vice Chair
Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Juan F. Garcia
Hugo N. Morales
Romey Sabalius
Lateefah Simon
Peter J. Taylor
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Lillian Kimbell called the meeting to order.

### **Public Comment**

Due to the virtual format of the May 12, 2020 meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. Union representatives made comments regarding the use of university reserves to maintain payroll. They also requested that employees be kept informed of plans to return to work and that physical and health safety measures be taken to protect employees.

Several students expressed concern about increasing financial demands and requested additional assistance from university and federal resources.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Fin. Agenda Item 1 July 21-22, 2020 Page 2 of 2

# **Approval of Minutes**

The minutes of the March 24, 2020 meeting of the Committee on Finance were approved as submitted.

# California State University Fiscal Status Report

The report provided information on the fiscal condition and outlook of the CSU in light of the impact COVID-19 has had on the university. Health and safety requirements associated with the COVID-19 pandemic have significantly impacted both the state and the CSU. With the shift in March 2020 to a virtual modality, the most significant impact has been revenue losses to CSU campus enterprise activities (such as student housing and parking) and CSU non-profit auxiliary organizations. An update on the CSU's investments, financing, and reserves was also provided, including how these are being managed to help weather the impacts of COVID-19.

Following the presentation, the trustees asked about the use of reserves, debt service coverage payments, and resources available to campuses to cover payroll costs and revenue losses. Several trustees shared that tuition increases should not occur in the near term to which Executive Vice Chancellor Steve Relyea added that all other possible options would be considered first and that a tuition increase would only be explored as a last resort. In regards to CSU investments, the trustees asked about financial markets and commended the Chancellor's Office staff for their prudent management of the CSU investment portfolio.

# California State University Doctorate of Occupational Therapy Tuition

The presentation included information on a proposal to establish a tuition rate for all occupational therapy doctorate programs to be offered by the CSU. An action item will be presented in July.

Following the presentation, a trustee asked how the proposed tuition rate compared with other CSU doctorate programs and the response from Chancellor's Office staff was that the methodology used to establish the CSU physical therapy doctorate rate was a factor in determining the proposed occupational therapy doctorate rate.

Trustee Kimbell adjourned the meeting of the Committee on Finance.

### **COMMITTEE ON FINANCE**

# California State University, Sacramento Conceptual Approval of Two Public Private Partnerships for the Development of Real Property

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Robert S. Nelsen President California State University, Sacramento

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

### **Summary**

California State University, Sacramento requests conceptual approval to pursue two public-public partnership agreements on campus land commonly known as the Ramona property.

# **Background**

The Ramona property is a 25-acre parcel located about half a mile to the south of the campus. It is located within a manufacturing, research, and development zone designated by the city. The parcel was purchased from the California Department of General Services (DGS) in 2005 for \$2.5 million dollars. Prior to the purchase, the parcel was the location of the former California Youth Authority, the structures for which were demolished by the campus in 2010. The original intent of the campus was to develop faculty/staff housing on the site, but because of the downturn in the housing market at the time, the site was never developed. The property has direct vehicular, bike, and pedestrian access to the main campus, since the City of Sacramento completed a road extension of Ramona Avenue in 2019. The property was used as temporary parking during construction of Parking Structure V in 2018.

A master plan for site is currently under development.

Finance Agenda Item 2 July 21-22, 2020 Page 2 of 4

# **Project Descriptions**

### California Mobility Center

The first project proposed is the California Mobility Center (CMC), an electric/autonomous vehicle prototyping facility in partnership with a public-private consortium comprised of the Sacramento Municipal Utility District (SMUD); PEM Motion USA, (a U.S. subsidiary of PEM Motion, a German based corporation specializing in, among other things, electromobility consulting, design, and engineering services); the City of Sacramento; the University of California, Davis; the Los Rios Community College District; and various regional economic development organizations.

SMUD is funding the initial investment of \$15 million for the California Mobility Center. The first phase of the project is planned for 2020-2021 and will focus on acquiring about 25,000 square feet of temporary space for offices, workshops, and showrooms for the CMC offsite (from the Ramona property) at Army Depot Park, site of the former Sacramento Army Depot. The second phase, planned for 2022, will be the construction of a factory building on the Ramona property. The factory building will include laboratories, an assembly line, workshops, offices, and meeting rooms. Implementation of the factory will occur in two stages: the first stage focusing on broad application of autonomous vehicles and the second stage focusing on more specific uses. CMC expects federal, state, and private grants and fees from CMC applicants to support future operations and expansion of the CMC. The CMC would utilize approximately 17 acres of the 25-acre site.

# Northern Region Consolidated Forensic Science Laboratory Campus

The second project is the Northern Region Consolidated Forensic Science Laboratory Campus (CFSLC), a forensic science laboratory campus for the California Department of Justice (DOJ) Bureau of Forensics. The project proposes to consolidate laboratories at four different departments within the Bureau of Forensics (California DNA Laboratory, Sacramento Regional Crime Laboratory, California Criminalistics Institute, and the Bureau of Forensic Science Headquarters) into a single campus-like environment on an 8-acre site. Current facilities are deficient, overcrowded, or do not meet the needs of a modern forensic science laboratory. The DOJ also has difficulty attracting and retaining qualified personnel in the Bay Area due to the high cost of living. A single location would be cost effective, streamline management, allow for sharing of resources between departments, and provide modern laboratories. The new facility would be about 200,000 square feet. It is anticipated that a portion of the building will be allocated for the campus to use as instructional space. Similar to the Hertzberg-Davis Forensic Science Building at CSU Los Angeles, the CFSLC is expected to have space available for the University's Criminal Justice program.

Finance Agenda Item 2 July 21-22, 2020 Page 3 of 4

The site would be leased to the DGS for 75 years at \$10.00 per year. The CFSLC will be developed over a five-year period at an estimated cost of \$444 million. The DOJ is seeking State budget approval to fund the project and operations. The project schedule calls for entering into the lease agreement by June 2021 and construction completion by December 2025.

# Facility Planning, Construction, and Operation

The planning, design, and construction of the facilities will comply with CSU planning and construction guidelines.

The campus is currently working with both the CMC and the DOJ in exploring options for operating the respective facilities. The intent of the parties will be to have agreements that identify joint facility use, levels of responsibility, contributions, operational cost participation, and mechanisms for future changes or adjustments. The campus expects the facilities to become the property of the CSU at the conclusion of the partnership relationships.

### **Educational Benefits**

Both projects will provide opportunities for collaboration between campus departments and the public/private entities. They will create internships and employment opportunities for students as well as applied research opportunities for faculty.

The College of Engineering and Computer Science is well-known for its engineering curriculum and the CMC will provide opportunities for educational uses and technical training. It will link university research with private enterprise.

The University's College of Criminal Justice is one of the largest in North America and provides a minor in Forensic Investigation. The partnership between the DOJ and the University's Criminal Justice program and labs will allow for academic and research synergies. The University will gain modern instructional space and research labs. Similar partnerships have been done at CSU Los Angeles and Fresno State.

The project will promote close collaboration between the operational California Department of Justice crime laboratories and various Sacramento State departments, such as chemistry, biological sciences, psychology, anthropology, nursing, and criminal justice. The proximity of the Forensic Science Laboratory will create internships and full-time professional career opportunities for Sacramento State undergraduate and graduate students, as well as increased opportunities for faculty applied research. A ready source of forensic science adjunct faculty positions for Sacramento State is another outcome of this partnership.

Finance Agenda Item 2 July 21-22, 2020 Page 4 of 4

## **Approval of the Final Development Plan**

Per Board of Trustees policy, as the project moves forward, all related master plan revisions, amendments of the capital outlay program, proposed schematic plans, financial plans, proposed key business points of the finalized development plan, and the required environmental documents will be presented at future meetings for final approval by the board prior to execution of any commitments for development and use of the project.

#### Recommendation

The following resolution is presented for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Trustees:

- 1. Approve the concept of two public-public partnerships for the Ramona property at California State University, Sacramento;
- 2. Authorize the chancellor and the campus to enter into negotiations for agreements as necessary to develop final plans for the public-public partnerships as explained in Agenda Item 2 of the July 21-22, 2020 meeting of the Committee on Finance;
- 3. Will consider the following additional action items relating to the final plan:
  - a) Certification of Final California Environmental Quality Act (CEQA) documentation.
  - b) Approval of development and financial plans negotiated by the campus with the advice of the chancellor;
  - c) Approval of any amendments to the Non-State Capital Outlay Program;
  - d) Approval of the schematic designs.

#### **COMMITTEE ON FINANCE**

## California State University Doctorate of Occupational Therapy Tuition

## **Presentation By**

Steven Relyea Executive Vice Chancellor Administration and Finance

Ryan Storm Assistant Vice Chancellor Budget

## **Summary**

This action item is presented to the California State University Board of Trustees to recommend authorization of a California State University Doctor of Occupational Therapy tuition rate. The tuition rate is recommended in order to implement provisions of Assembly Bill (AB) 829 of 2019 (Bloom), which authorized the CSU to award Doctor of Occupational Therapy (OTD) degrees. It is anticipated that OTD degree programs will be implemented as early as summer/fall term 2023.

## **Background**

On August 30, 2019, Governor Newsom signed into law AB 829, which was codified as California Education Code 66043 and 66043.1 and allows the CSU to offer independently a doctoral degree in occupational therapy. Prior to the passage of the bill, the CSU could only offer OTD programs in partnership with the University of California (UC) or a California private institution of higher education. CSU OTD degree programs were authorized to focus on preparing occupational therapists to provide health care services.

The Board of Trustees may establish, adjust and abolish systemwide tuition and fees, including those for the newly authorized OTD degree programs. The recommended OTD tuition rate supports curriculum development and delivery, highly specialized faculty resources, doctoral advising and mentoring, required low-faculty-to-student ratios in supervised clinical settings, program administration, facilities, library resources, provisions for carrying out professional mandates and national professional accreditation. It will also provide for the creation of a Western Association of Schools and Colleges Senior College and University Commission (WSCUC)-required "doctoral culture," typified by academic rigor, intellectual exchange and a research-and-scholarship environment appropriate to a doctoral-granting institution.

Finance Agenda Item 3 July 21-22, 2020 Page 2 of 3

Education Code 66043 stipulates that the OTD degree programs offered by the CSU shall be distinguished from doctoral programs at the UC. The UC does not currently offer any independent occupational therapy doctoral programs. Education Code 66043.1 stipulates that the CSU shall provide any startup and operation funding needed for the degree programs from within existing budgets for academic program support, without diminishing the quality of program support offered to CSU undergraduate programs.

# **Proposed Doctorate of Occupational Therapy Tuition Rate**

Based on program-cost analysis conducted in consultation among the Chancellor's Office and CSU campuses planning to offer the OTD, the CSU Occupational Therapy Doctorate tuition rate is recommended to be set at \$8,598 per term.

The tuition rate recommendation includes the following:

- 1) The tuition rate of \$8,598 per term will be established as the CSU Occupational Therapy Doctorate Tuition for students enrolled in CSU OTD degree programs.
- 2) Students enrolled in CSU OTD programs shall also be subject to campus-based mandatory fees.
- 3) Proposals to the Board of Trustees to recommend increases in the CSU OTD Tuition will be based on increased costs of the programs.
- 4) As the OTD is a postbaccalaureate-entry degree program and students will not enter from established professional careers, the financial aid set-aside from OTD tuition will be 25 percent of the academic year fee rate. After need-based aid has been distributed to qualifying students, remaining funds from the set-aside will be used for general operating support of the OTD program.

The tuition model recommended is comparable to other allied health doctoral programs in the CSU. Per semester, tuition for the Doctor of Audiology is \$7,371, the Doctor of Nursing Practice is \$7,635, and the Doctor of Physical Therapy is \$8,598.

The OTD tuition rate model recommended will generate sufficient revenue to fund total program cost while holding the CSU firmly within the legislative guidelines established in statute.

#### Recommendation

The following resolution is presented for approval:

## **CSU Occupational Therapy Doctorate Tuition Fee**

**RESOLVED**, By the Board of Trustees of the California State University, that the CSU Occupational Therapy Doctorate Tuition Fee is hereby established; and, be it further

**RESOLVED**, That the tuition fee rate approved for the 2022-2023 academic year and Summer 2023 shall be \$8,598 per semester campus term. Students will be assessed the Occupational Therapy Doctorate Tuition Fee rate each term, irrespective of the number of units taken. Students enrolled in Occupational Therapy Doctorate degree programs also shall be subject to campus-based mandatory fees; and, be it further

**RESOLVED**, That recommended increases in the CSU Occupational Therapy Doctorate Tuition Fee will be based on increased costs of the programs, and be it further

**RESOLVED**, That the chancellor is delegated authority to further adopt, amend, or repeal the CSU Occupational Therapy Doctorate Tuition Fee rate if such action is required by the budget act, and that such changes made by the chancellor are communicated promptly to the trustees.

#### **COMMITTEE ON FINANCE**

## Appointment of the California State University Investment Advisory Committee Chair

#### **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

## **Summary**

This item provides the California State University Board of Trustees with information concerning the appointment of the CSU Investment Advisory Committee Chair for the 2020-2021 fiscal year.

## **Background**

At its September 2017 meeting, the CSU Board of Trustees established the CSU Investment Advisory Committee (IAC). In establishing the membership of the IAC, the board determined that three of the members would be ex officio: (1) the Chair of the Committee on Finance of the CSU Board of Trustees; (2) the Executive Vice Chancellor and Chief Financial Officer of the California State University; and (3) the Assistant Vice Chancellor, Financing, Treasury, and Risk Management for the California State University. In addition, the Chair of the Committee on Finance would serve as Chair of the IAC, and the Executive Vice Chancellor and Chief Financial Officer would serve as Vice Chair of the IAC.

#### Appointment of Jack McGrory as Chair of the Investment Advisory Committee

For the fiscal year 2020-2021, Trustee Jack McGrory has been appointed Chair of the Committee on Finance for the CSU Board of Trustees. With this appointment, Trustee McGrory now becomes, and has agreed to serve as, a member and Chair of the IAC for the 2020-2021 fiscal year.

Agenda Item 5 July 21-22, 2020 Page 1 of 2

#### **COMMITTEE ON FINANCE**

# **2020-2021 Final Budget**

## **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Ryan Storm Assistant Vice Chancellor Budget

## **Summary**

This agenda item provides information to the California State University Board of Trustees on final budget-related decisions made by the state of California affecting the CSU operating budget.

## **Background**

Since the May Board of Trustees meeting, there have been several important developments on the 2020-2021 state budget.

The governor's May Revision proposal concluded that the severe drop in economic activity due to COVID-19 has created a state budget deficit of \$54.3 billion dollars—that is \$13.4 billion in the current year and \$40.9 billion in the upcoming fiscal year. The \$54.3 billion is equivalent to one-third of the state's annual general fund budget.

In order to narrow the budget deficit, the governor proposed the following for the CSU:

- 1. The governor repealed his January proposal to provide a \$199 million recurring state General Fund increase.
- 2. The governor proposed a \$398 million recurring state General Fund reduction to the CSU operating budget, effective July 1, 2020. If adopted, it would be a ten percent decrease in state support, equivalent to a 5.6 percent operating budget reduction.
- 3. If the federal government were to provide the state with approximately \$14 billion of one-time assistance during the 2020-2021 fiscal year, the governor's administration would restore some portion of the \$398 million reduction on a one-time basis.

Finance Agenda Item 5 July 21-22, 2020 Page 2 of 2

On June 15, 2020, the state legislature adopted a bicameral budget agreement and proposed the following for the CSU:

- 1. Effective July 1, 2020, the CSU would receive a \$199 million recurring state General Fund increase.
- 2. However, if the federal government does not provide the state with approximately \$14 billion of one-time assistance by September 1, 2020, the legislature's budget plan would repeal the recurring increase and reduce the CSU recurring operating budget by \$202 million.

In summary, the governor's plan would have reduced the CSU's recurring funding by \$400 million and the legislature's plan would have reduced the CSU's recurring funding by \$200 million.

### **CSU** and the Final Budget Agreement

On June 22, 2020, the governor, senate pro tem, and assembly speaker announced a three-party consensus agreement on the 2020-2021 state budget. This final budget agreement struck a compromise on the CSU recurring operating budget and included a few one-time augmentations.

On the operating budget, the agreement reduced the recurring CSU operating budget by \$299.1 million from the state general fund. In total, recurring state support for the CSU operating budget now stands at \$3.72 billion. If the federal government were to provide funding to California by October 15, 2020 to help mitigate the impact of COVID-19 on the state's finances, the CSU would be provided a proportional share of this one-time funding in 2020-2021 to mitigate the reduction and potentially augment the CSU operating budget on a one-time basis.

The final budget agreement also included two, non-recurring increases in support of other state leadership priorities including \$6 million for 2021 Summer term financial aid for students and \$3 million for emergency student financial aid for eligible AB 540 students.

### Conclusion

The state completed its work on the budget for 2020-2021 when Governor Newsom signed the budget act and the related legislation on June 29, 2020. The CSU greatly appreciates all CSU stakeholders' advocacy efforts. These efforts were critical in keeping the CSU a budget priority for legislators and the governor, thereby minimizing reductions to the CSU budget.

### **AGENDA**

#### **COMMITTEE OF THE WHOLE**

Meeting: 4:30 p.m., Tuesday, July 21, 2020

Virtually via Teleconference

10:00 a.m., Wednesday, July 22, 2020

Virtually via Teleconference

Lillian Kimbell, Chair

Wenda Fong, Vice Chair

Silas H. Abrego

Larry L. Adamson

Jane W. Carney

Adam Day

Rebecca D. Eisen

Douglas Faigin

Debra S. Farar

Jean Picker Firstenberg

Maryana Khames

Jeffrey R. Krinsk

Jack McGrory

Hugo N. Morales

Romey Sabalius

Lateefah Simon

Christopher Steinhauser

Peter J. Taylor

Timothy P. White, Chancellor

# Consent

1. Approval of Minutes of the Meeting of May 12, 2020, Action

#### Discussion

- 2. Violation of Trustees' Code of Conduct and Resolution of Censure, *Action*
- 3. Conferral of Title of Student Trustee Emeritus—Juan Fernando García, Action
- 4. Conferral of Title of Vice Chancellor Emeritus—Larry Mandel, Action

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 4

# MINUTES OF THE MEETING OF COMMITTEE OF THE WHOLE

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

## **Members Present**

Adam Day, Chair Lillian Kimbell, Vice Chair Silas H. Abrego Larry L. Adamson Jane W. Carney Rebecca D. Eisen Douglas Faigin Debra S. Farar Jean Picker Firstenberg Wenda Fong Juan F. Garcia Maryana Khames Jeffrey R. Krinsk Jack McGrory Hugo N. Morales Romey Sabalius Lateefah Simon Christopher Steinhauser Peter J. Taylor Timothy P. White, Chancellor Eleni Kounalakis, Lieutenant Governor

Chair Adam Day called the meeting to order.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Whole Agenda Item 1 July 21-22, 2020 Page 2 of 4

# **Consent Agenda**

Chair Day presented the consent agenda – consisting of the minutes of the November 19, 2019 meeting – for approval. There was a motion and a second. The consent agenda was approved.

## **Discussion Agenda**

## Chancellor's Report on COVID-19 Implications for CSU

Chancellor White provided a report to the Board on the implications of the Coronavirus (COVID-19) for the California State University (CSU). He began by noting that the challenges posed by the COVID-19 pandemic to the CSU system – across all 23 campuses and the Chancellor's Office – would require continued bold, creative and principled solutions that first and foremost ensure the health, safety and welfare of CSU students, faculty, staff and communities in which the campuses reside. Chancellor White reported that in spring 2020, in response to the rapidly emerging pandemic, the CSU quickly transitioned courses and student-support services to virtual modalities to ensure the health and safety of students, faculty and staff, and to enable completion of the academic term. He commended the resiliency, courage, and leadership of the CSU presidents, faculty, staff, and most importantly students who all quickly and deftly adapted to virtual instruction.

Chancellor White added that in addition to the COVID-19-related alterations in the university, the CSU was also facing significant budgetary constraints over the next several years. These alterations would include a decrease in revenues as well as increased costs associated with the mitigation of COVID-19, such as those related to sanitation, personal protective equipment, facility modifications, and enhanced technology to facilitate virtual learning and business operations for the university. Chancellor White said that it is this confluence of the demands of the pandemic and the austere budget realities that would make planning efforts for the next academic year complex and yet essential. He further asserted, however, that the CSU remains open, committed to inclusive excellence and stands ready to meet California's higher education needs in the 2020-21 academic year. He also encouraged all admitted and continuing students to enroll, as the CSU would continue to provide the best and richest possible educational experience for all students, enabling progress to their degree completion.

Chancellor White next discussed the planning approach for the 2020-21 academic year. He announced the planning approach would result in CSU courses primarily being delivered virtually for the fall 2020 term, with limited exceptions for in-person teaching, learning and research activities that could not be delivered virtually, are indispensable to the university's core mission and can be conducted within rigorous standards of safety and welfare. He added that there would be hybrid approaches and there could be limited granting of exceptions to permit in-person activities — as there will be variability across the 23 campuses due to specific context and circumstances — but any exceptions would have to adhere to rigorous safety measures.

Whole Agenda Item 1 July 21-22, 2020 Page 3 of 4

Chancellor White said the virtual planning approach would be necessary because of the evolving data surrounding the progression of COVID-19 – current and as forecasted throughout the 2020-21 academic year. He further emphasized that the virtual planning approach preserves as many options for as many students as possible and is consistent with CSU's guiding principle of meeting students where they are. Students would begin to receive preliminary information in May from their respective CSU campuses regarding the nature of their instructional modalities and the types of accommodations that would be available.

Chancellor White concluded the report by acknowledging the decision to plan for primarily virtual instruction in the fall – and possibly beyond – would require continued flexibility and alacrity to the ever-evolving crisis. While there would be potentially more clarity in the late summer months on the progression of the virus, he stated it would be irresponsible to wait until then to plan for predominately virtual learning across the curriculum. Chancellor White said the early planning decision - with the benefit of ongoing planning and deep consultation with university stakeholders, coupled with additional training and professional development during the summer – would allow CSU faculty, staff and administrators to be better prepared to deliver an even more comprehensive and robust virtual educational experience for students in fall 2020, including extensive academic and student support services.

Student Trustee Maryana Khames commented that many students have also been expressing concern regarding a basic needs crisis on top of the challenges posed by the pandemic and requested that CSU leadership keep this in mind as planning continues. Trustee Simon asked about digital disparities in the wake of the transition to virtual instruction and how that was being addressed. Chancellor White acknowledge that the digital divide remains a reality and concern and an important factor in the ongoing planning conversations. He mentioned a new initiative called CSU Cares – funded primarily by federal stimulus from the CARES Act – that provided students with stipends to offset COVID-induced costs (such as purchasing a laptop) and many campuses provided students with laptops on loan. Faculty Trustee Romey Sabalius urged CSU leadership to keep the CSU's core academic mission at the forefront in light of continued budgetary constraints.

Alumni Trustee Larry Adamson commended the faculty for their exceptional efforts transitioning so quickly to virtual instruction. He also asked about intercollegiate athletics and how that was being addressed in the planning framework. Chancellor White again noted that the health and safety of all remains paramount and the highest priority and that this remains a complex and evolving situation. Trustee Jeffrey Krinsk asked for further clarification regarding the rationale for the virtual planning. Chancellor White again noted the decision is necessary given the confluence of factors due to the pandemic both with regards to health and safety as well as resource constraints.

Lieutenant Governor Eleni Kounalakis commended Chancellor White, Chair Day, and CSU leadership and staff for their collective and concerted efforts throughout the unprecedented crisis noting the tremendous work to transition more than 70,000 courses to virtual instruction within a

Whole Agenda Item 1 July 21-22, 2020 Page 4 of 4

matter of weeks. She asked if there may be some in-person instruction in fall 2020 – for certain courses, labs, etc. – and if there is any possibility for a tuition increase. Chancellor White addressed the first question again citing that exceptions to virtual instruction could be made where specific courses, research labs and clinical simulations for example would be conducted in-person but again would have to adhere to rigorous safety measures. With regards to financial planning, Chancellor White said the CSU continues to work with the governor and state legislature to advocate for the best possible budget outcome and would continue to implement efficiency measures throughout the system.

Trustee Hugo Morales inquired about what other educational sectors were planning for instruction and if there are opportunities to partner with other educational sectors to address the issue of universal broadband access across the state. Chancellor White noted the Governor's Council for Post-Secondary Education has been broadly discussing this topic as a priority across all segments to benefit all Californians. He mentioned that other educational segments were in various stages of their planning process and anticipated many would be making announcements in the coming weeks.

Trustee Doug Faigin commented on the notion that virtual instruction may not be as robust a learning experience as in-person courses noting instead that virtual learning was not a denigration of the quality education CSU students receive. He also acknowledged it would be a different modality for both faculty and students who were not as accustomed. Given the decision for a longer planning horizon prior to fall 2020, faculty would be able to engage in trainings and professional development to provide rigorous virtual learning experiences for their students, as well as staff to provide the requisite academic and student support services. Dr. Loren Blanchard, executive vice chancellor for academic and student affairs, concurred with Trustee Faigin's comments and added that many campuses were already engaged in assessments of student learning outcomes in virtual learning environments. Dr. Blanchard highlighted the fact that faculty across the system who were already experienced in providing virtual and online instruction were quick to partner and mentor faculty throughout the transition to a quality virtual educational experience. He also noted the important complement of many student support services that quickly transitioned to a virtual modality as well to ensure a rich, holistic, and successful learning experience.

Trustee Khames inquired about student fees for fall and if there may be any limited extracurricular activities on campuses. Chancellor White again noted any in-person campus gatherings would need to adhere to strict safety guidelines and any decisions for exceptions would continue to be informed by the ongoing developments and guidelines from local and state public health officials regarding the progression of the pandemic. A broader conversation on the budget, including student fees, would take place following the governor's final budget announcement.

Chair Day adjourned the meeting of the Committee of the Whole.

Action Item Agenda Item 2 July 21-22, 2020 Page 1 of 1

## **COMMITTEE OF THE WHOLE**

## Violation of Trustees' Code of Conduct and Resolution of Censure

# **Presentation By**

Lillian Kimbell
Chair of the Board

## **Summary**

Chair Kimbell will present information regarding misconduct by a member of the Board of Trustees which Chair Kimbell has determined to be a breach of the Trustees' Code of Conduct, and will recommend that the Board of Trustees vote to censure the Trustee.

## **COMMITTEE OF THE WHOLE**

## Conferral of the Title of Student Trustee Emeritus-Juan Fernando García

## **Presentation By**

Lillian Kimbell
Chair of the Board

## Summary

It is recommended that Student Trustee Juan Fernando García, whose term expired on June 30, 2020, be conferred the title of Student Trustee Emeritus for his service, commitment and leadership to the California State University. The granting of emeritus status carries the title, but no compensation.

The following resolution is recommended for approval:

**RESOLVED,** by the Board of Trustees of the California State University, that this board confers the title of Student Trustee Emeritus on Juan Fernando García, with all the rights and privileges thereto.

## **COMMITTEE OF THE WHOLE**

## **Conferral of Title of Vice Chancellor Emeritus-Larry Mandel**

## **Presentation By**

Timothy P. White Chancellor

#### Summary

It is recommended that Vice Chancellor and Chief Audit Officer Larry Mandel, who retired from the California State University Chancellor's Office on June 30, 2020 after more than half a century of service, be conferred the title of Vice Chancellor Emeritus for his long-standing service, dedication and leadership to the California State University. The granting of emeritus status carries the title, but no compensation.

The following resolution is recommended for approval:

**RESOLVED,** by the Board of Trustees of the California State University, that this board confers the title of Vice Chancellor Emeritus on Larry Mandel, with all the rights and privileges thereto.

#### **AGENDA**

## COMMITTEE ON COLLECTIVE BARGAINING

Meeting: 9:00 a.m., Tuesday, July 21, 2020

Virtually via Teleconference—Closed Session

**Government Code §3596(d)** 

8:30 a.m., Wednesday, July 22, 2020

Virtually via Teleconference—Open Session

Christopher Steinhauser, Chair Douglas Faigin, Vice Chair

Debra S. Farar Wenda Fong Jack McGrory Peter J. Taylor

# Open Session-Virtually via Teleconference

Consent

- 1. Approval of Minutes of the Meeting of May 12, 2020, Action
- 2. Ratification of the Successor Collective Bargaining Agreement with Bargaining Unit 6, Teamsters Local 2010, *Action*

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 1

# MINUTES OF THE MEETING OF COMMITTEE ON COLLECTIVE BARGAINING

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Lateefah Simon, Chair Douglas Faigin, Vice Chair Debra S. Farar Lillian Kimbell Jack McGrory Christopher Steinhauser Peter J. Taylor Adam Day, Chair of the Board Timothy P. White, Chancellor

#### **Public Speakers**

Due to the virtual format of the May 12, 2020 meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. There were ten (10) speakers who commented on items related to Collective Bargaining.

Chair Simon called the Committee on Collective Bargaining to order.

### **Consent Agenda**

Chair Simon presented the consent agenda consisting of the minutes of the March 24, 2020 meeting; adoption of initial proposals for a successor collective bargaining agreement with Bargaining Unit 1, Union of American Physicians and Dentists; and adoption of initial proposals for a successor collective bargaining agreement with Bargaining Unit 11, United Auto Workers Local 4123. The consent agenda was approved as submitted.

Chair Simon then adjourned the committee meeting.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

## COMMITTEE ON COLLECTIVE BARGAINING

Ratification of the Successor Collective Bargaining Agreement with Bargaining Unit 6, Teamsters Local 2010

# **Presentation By**

Evelyn Nazario Vice Chancellor Human Resources

## **Summary**

The successor collective bargaining agreement between the California State University and Bargaining Unit 6, Teamsters Local 2010, will be presented to the Board of Trustees for ratification.

#### **Recommended Action**

The following resolution is recommended for ratification:

**RESOLVED**, by the Board of Trustees of the California State University, that the successor collective bargaining agreement between the California State University and Bargaining Unit 6, Teamsters Local 2010, is hereby ratified.

## **AGENDA**

## **COMMITTEE ON AUDIT**

Meeting: 8:40 a.m., Wednesday, July 22, 2020

Virtually via Teleconference

Adam Day, Chair

Jane W. Carney, Vice Chair

Silas H. Abrego Jean P. Firstenberg Jack McGrory Hugo N. Morales Peter J. Taylor

Consent

- 1. Approval of Minutes of the Meeting of May 12, 2020, Action
- 2. Status Report on Current and Follow-up Internal Audit Assignments, Information
- 3. Report on Financial Statements Audit Corrective Actions, Information

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 1

# MINUTES OF THE MEETING OF COMMITTEE ON AUDIT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Jack McGrory, Chair
Hugo N. Morales, Vice Chair
Silas H. Abrego
Jane W. Carney
Douglas Faigin
Jean P. Firstenberg
Wenda Fong
Lateefah Simon
Adam Day, Chair of the Board

Trustee McGrory called the meeting to order.

## **Approval of Minutes**

The minutes of March 24, 2020, were approved as submitted.

## Status Report on Current and Follow-up Internal Audit Assignments

Trustee Jane W. Carney requested that agenda item 2 be removed from the consent agenda for discussion and inquired about the status of the continuous audit program. Trustee Carney suggested that going forward there could be additional emphasis on more rigorous continuous audit and data analytic activities in light of COVID-19 social distancing measures. Vice Chancellor and Chief Audit Officer Larry Mandel noted that work is in process on various continuous audit programs. Trustee McGrory added that a pilot of payroll and human resources data reviews to look at potential risks is underway.

Trustee McGrory adjourned the Committee on Audit.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Agenda Item 2 July 21-22, 2020 Page 1 of 5

#### **COMMITTEE ON AUDIT**

## Status Report on Current and Follow-up Internal Audit Assignments

### **Presentation By**

Vlad Marinescu Interim Chief Audit Officer Audit and Advisory Services

#### **Summary**

This item includes both a status report on the 2020 audit plan and follow-up on past assignments. For the 2020 year, assignments were made to execute individual campus audit plans; conduct audits of information technology (IT), sponsored programs and construction; use continuous auditing techniques and data analytics tools; and provide advisory services and investigation reviews. Follow-up on current and past assignments is being conducted on approximately 46 completed campus reviews. Attachment A summarizes the audit assignments in tabular form.

Audit and Advisory Services is currently operating under the Interim Guidelines/Temporary Operating Procedures for Audit and Advisory Services During the COVID-19 Public Health Emergency (<a href="https://calstate.policystat.com/policy/8001072/latest/">https://calstate.policystat.com/policy/8001072/latest/</a>). These procedures were developed by audit management in consultation with the Board of Trustees Audit Committee Chair and the Chancellor.

Due to the COVID-19 pandemic, the scope of the audits portion of the 2020 audit plan has inevitably been reduced. This is primarily due to the fact that no new audits were commenced between the period of March 16 through May 30. Additionally, some audit topics are more difficult than others to perform remotely given that under current circumstances both the auditor and campus personnel are working remotely. However, alternative topics have been identified, when necessary, and new audits commenced in early June. The timing and logistics of new audits are being planned in consultation with the respective campus vice president for administration and finance/CFO and are being performed remotely to the extent possible due to interim limitations of the COVID-19 health emergency. On-campus audit and advisory activity will resume when it is safe and appropriate to do so. During the period of March 16 through May 30 audit staff was able to continue progress on audits with completed fieldwork, attend virtual trainings, expand the use of existing data analytics software, develop new audit programs, and prepare for upcoming scheduled audits.

Aud. Agenda Item 2 July 21-22, 2020 Page 2 of 5

It should also be noted that Audit and Advisory Services has assigned five staff members (auditors/advisory services consultants) to assist campuses with preparing and reviewing documentation for a future FEMA claim associated with the COVID-19 health emergency. Auditors assigned to assist with this special project will be able to concurrently balance performing various audit-related duties. Audit and Advisory Services is pleased to partner with management on this important special project.

#### **AUDITS**

### General Audits

The initial audit plan indicated that reviews would be performed for audit topics including, but not limited to, auxiliary organizations, conference and event services, emergency management, facilities management, housing and residential services, minors on campus, professional and continuing education, and service learning and internships. Reviews for these topics are either in process or complete. Seven campus reports have been completed, fieldwork is being performed at five campuses, and two reports are awaiting a campus response prior to finalization.

# <u>Information Technology Audits</u>

The initial audit plan indicated that reviews of accessible technology, cloud computing, IT disaster recovery, and information security would be performed at those campuses where a greater degree of risk was perceived for each topic. Reviews of accessible technology and information security are currently in process or complete. Scheduled reviews may also include campus-specific concerns or follow-up on prior campus issues. One campus report has been completed, two reports are awaiting a campus response prior to finalization, and fieldwork is being performed at one campus.

#### Sponsored Programs

The initial audit plan indicated that reviews of post-award activities would be performed. Post-award reviews emphasize review of operational, administrative, and financial controls to determine whether processes and expenditures are in accordance with both sponsor terms and conditions, and applicable policies, procedures, and regulations. Scheduled reviews may also include campus-specific concerns or follow-up on prior campus issues relating to sponsored programs activities. One campus report has been completed.

#### Construction

The initial audit plan indicated that reviews of recently completed construction projects, including activities performed by the campus, general contractor, and selected subcontractors

Aud. Agenda Item 2 July 21-22, 2020 Page 3 of 5

would be performed. Areas to be reviewed include, but are not limited to approval of project design, budget and funding; administration of the bid and award process; the closeout process; and overall project accounting and reporting. Fieldwork is being conducted at two campuses.

## Continuous Auditing and Data Analytics

The initial audit plan indicated that continuous auditing techniques would be employed using data analytics tools and techniques to analyze large volumes of data, look for anomalies and trends, and complement the existing audit process. Continuous auditing and data analytics programs endeavor to partner with management to proactively enhance awareness of risk, control and compliance issues.

In 2018 and 2019, Audit and Advisory Services completed reviews of credit card data for all 23 campuses and the Chancellor's Office. In the current audit year, credit card information management tools (dashboards) have been created, with quarterly updates now available to all campuses. Some of the dashboard reports that are available to campuses include a report of transactions over approved limits, instances of potential transaction splitting, and instances of unallowable expenditures for travel.

Human resource and payroll data have been obtained from PeopleSoft HR and systemwide Human Resources, and continuous audit tests in this area are currently being piloted on three campuses. Some of the tests being performed as part of the pilot include examining duplicate employees; processing of salary changes; unusually high or duplicated payments; controls over overtime payments; additional employment limitations; and appropriate leave accruals.

Data analytics tools are also being expanded for internal use, providing audit management with valuable information to enhance risk assessments and engagement planning. In addition to the credit card dashboards, management tools have been developed to review travel and hospitality reimbursements, as well as overall campus revenues and expenditures.

Due to the impact of COVID-19 on the campuses and the audit plan, Audit and Advisory Services is currently in the process of evaluating opportunities to further expand the use of data analytics in audit engagements and in order to allow for greater audit coverage. The division has increased the number of staff with access to data analytics software and provided staff with inhouse training. In addition, we are developing repeatable analytics tests to review procurement and disbursement transactions, with the goal of reviewing these areas on a routine basis for each campus. However, there are challenges and limitations to be considered, including data availability and the lack of campus personnel available to review and validate analytics results.

Aud. Agenda Item 2 July 21-22, 2020 Page 4 of 5

#### **ADVISORY SERVICES**

Audit and Advisory Services partners with management to identify solutions for business issues, offer opportunities to improve the efficiency and effectiveness of operating areas, and assist with special requests, while ensuring the consideration of related internal control issues. Advisory services are more consultative in nature than traditional audits and are performed in response to requests from campus management. The goal is to enhance awareness of risk, control and compliance issues and to provide a proactive independent review and appraisal of specifically identified concerns. Reviews are ongoing. Despite the challenges presented by COVID-19, campuses have continued to request advisory reviews and work is being performed remotely.

#### INVESTIGATIONS AND INTERGOVERNMENTAL AUDITS

Audit and Advisory Services is periodically called upon to provide investigative reviews, which are often the result of alleged misappropriations or conflicts of interest. Further, whistleblower investigations are being performed on an ongoing basis, both by referral from the state auditor and directly from the CSU Chancellor's Office.

In addition, the investigations unit tracks external audits being conducted by state and federal agencies, acts as a liaison for the system throughout the audit process, and offers assistance to campuses undergoing such audits. For example, the unit served as the liaison with the California State Auditor's Office for the audit of campus-based student fees, issued on May 14, 2020, and is also responsible for coordinating the CSU's follow-up responses to the audit. Follow-up responses are due 60 days, six months, and one year after the report's release, and annually thereafter if recommendations are still open. The 60-day response is due in July 2020. In this latest audit, the State Auditor recommended additional oversight from the Chancellor's Office for proposed campus-based mandatory fees or increases to existing fees. A copy of the full report can be found on the State Auditor's website (http://www.auditor.ca.gov/pdfs/reports/2019-114.pdf).

#### COMMITTEES/SPECIAL PROJECTS

Audit and Advisory Services is periodically called upon to provide consultation to the campuses and/or to participate on committees such as those related to information systems implementation and policy development, and to perform special projects.

As previously described, five auditors/advisory services consultants have been assigned to assist campuses with preparing and reviewing documentation for a future FEMA claim prior to its submission.

Aud. Agenda Item 2 July 21-22, 2020 Page 5 of 5

#### **AUDIT SUPPORT**

# **Annual Audit Planning Process**

Audit and Advisory Services performs an annual audit planning process using risk questionnaires and other surveys, management interviews, audit history, and other factors. Periodically, other audit topics are selected for review due to their high profile nature in order to assure the board that appropriate policies and procedures are in place to mitigate risk to the system.

## Administration

Day-to-day administration of the Audit and Advisory Services division includes such tasks as scheduling, personnel administration, maintenance of department standards and protocols, administration of the department's automated workpaper system and SharePoint website, and department quality assurance and improvement.

## Status Report on Current and Past Audit Assignments (as of 7/9/2020)

Campus	Audit Topic	Audit Plan Year	Audit Status	Follow-up on Current and Past Audit Assignments	
				Bakersfield	Student Union
Housing and Residential Services	2020	FW			
Channel Islands	Health and Safety	2019	AC	0/6	7
	Faculty Reassigned Time & Addtl. Employ.	2019	AC	0/4	4
	Information Security	2020	Al		
	Conference and Event Services	2020	FW		
Chico	Special Investigation - Misuse of Campus Resources and Improper Reim. Claims	2018	AC	7/7	-
	Housing and Residential Services	2019	AC	3/11	9
Dominguez Hills	International Activities	2018	AC	8/9	21 <sup>1</sup>
	Health and Safety	2019	AC	3/15	8
East Bay	IT Disaster Recovery	2019	AC	0/4	4
Fresno	Associated Students, Inc.	2019	AC	7/9	6
	Professional and Continuing Education	2020	FW		
Fullerton	Associated Students, Inc.	2019	AC	2/11	8
	Accessible Technology	2019	AC	1/2	4
	Service Learning	2020	FW		
Humboldt	Facilities Management	2020	AC	0/6	3
Long Beach	Health and Safety	2019	AC	13/15	11
	Emergency Management	2019	AC	3/6	8
	Special Investigation - Inaccuracies in Time Reporting for Grant Program	2019	AC	0/5	7
	Const College of Continuing Professional Education Classroom Bldg.	2019	Al		
	49er Foundation	2020	AC	0/3	3
Los Angeles	Information Security	2020	FW		
Maritime Academy	IT Disaster Recovery	2019	AC	0/3	4
	Foundation	2020	Al		
Monterey Bay	Health and Safety	2019	AC	3/13	6
	Information Security	2020	Al		
Northridge	Cloud Computing	2019	AC	0/3	5
	Emergency Management	2019	AC	0/5	3
Pomona	Professional and Continuing Education	2019	AC	7/7	-
	Health and Safety	2019	AC	3/7	5
	Housing and Residential Services	2020	FW		
Sacramento	Associated Students of CSU, Sacramento	2018	AC	9/10	17 <sup>2</sup>
	Emergency Management	2019	AC	7/7	-
	Health and Safety	2019	AC	3/5	6
San Bernardino	Information Security	2019	AC	4/4	-
	Sponsored Programs - Post Award	2020	AC	0/6	2

#### Status Report on Current and Past Audit Assignments (as of 7/9/2020)

Campus	Audit Topic	Audit Plan Year	Audit Status	Follow-up on Current and Past Audit Assignments	
				San Diego	Health and Safety
Emergency Management	2020	AC	0/7		2
San Francisco	Information Security	2019	AC	6/9	6
	Emergency Management	2019	AC	0/11	6
	Minors on Campus	2020	AC	0/5	2
San Jose	Information Security	2019	AC	3/4	8
	Facilities Management	2019	AC	0/5	5
	Special Investigation - Athletics Donations, Scholarships, & Endowments	2019	AC	0/8	4
	Professional and Continuing Education	2020	Al		
	Const Student Rec. and Aquatics Center	2020	FW		
San Luis Obispo	Sponsored Programs	2019	AC	0/5	7
	Housing and Residential Services	2020	AC	0/12	2
	Const Student Housing South	2020	FW		
San Marcos	IT Disaster Recovery	2019	AC	1/4	8
	Special Investigation - Fraudulent Reim. Claims and Excessive Spending	2019	AC	6/6	-
	Emergency Management	2020	AC	0/6	3
Sonoma	Health and Safety	2019	AC	0/11	5
	Accessible Technology	2020	AC	0/5	2
Stanislaus	Sponsored Programs - Post Award	2019	AC	3/4	5
	Emergency Management	2020	AC	0/4	3
Chancellor's Office	Accessible Technology	2019	AC	4/7	12 4
	Health and Safety	2019	AC	0/5	5

#### Status

- FW Field Work In Progress
- RW Report Writing in Progress
- Al Audit Incomplete (awaiting formal exit conference and/or campus response)

AC - Audit Complete

#### Follow-Up

- \* The number of recommendations satisfactorily addressed followed by the number of recommendations in the original report.
- \*\* The number of months recommendations have been outstanding from date of report.

<sup>&</sup>lt;sup>1</sup> Approved extended completion date of 7/31/20.

<sup>&</sup>lt;sup>2</sup> Approved extended completion date of 10/1/20.

<sup>&</sup>lt;sup>3</sup>Approved extended completion date of 12/31/20.

<sup>&</sup>lt;sup>4</sup> Approved extended completion date of 11/30/20.

Agenda Item 3 July 21-22, 2020 Page 1 of 1

## **COMMITTEE ON AUDIT**

# **Report on Financial Statements Audit Corrective Actions**

## **Presentation By**

Mary Ek Assistant Vice Chancellor/Controller Financial Services

#### **Summary**

As presented at the January 2020 California State University Board of Trustees meeting, there was an audit finding related to the accuracy of employee census data provided by the State Controller's Office (SCO) and CalPERS for actuarial valuation that resulted in overstatement of the Other Post-Employment Benefits (OPEB) liability. We continue to work with the SCO and CalPERS to improve data sharing across the three entities and develop a reliable process for the future.

Additionally, each auxiliary organization conducts individual audits and 17 of the 90 auxiliaries identified material weaknesses and significant deficiencies in internal controls over financial reporting. All auxiliary organizations have provided documentation of corrective actions taken.

Finally, there were findings of minor financial materiality from the Single Audit of Federal Awards audit and campuses have provided documentation of corrective actions taken.

The Chancellor's Office Financial Services and Audit and Advisory Services have reviewed documentary evidence provided by auxiliary organizations and campuses and have confirmed completion of corrective actions to respond to findings from the auxiliary organization audits and the Single Audit.

## **AGENDA**

## COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 8:45 a.m., Wednesday, July 22, 2020 Virtually via Teleconference

Debra S. Farar, Chair

Maryana Khames, Vice Chair

Silas H. Abrego Douglas Faigin Jeffrey R. Krinsk Jack McGrory Romey Sabalius Lateefah Simon

**Consent** 1. Approval of Minutes of the Meeting of May 12, 2020, *Action* 

**Discussion** 2. State Legislative Update, *Information* 

3. Federal Legislative Update, *Information* 

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 1

## MINUTES OF THE MEETING OF COMMITTEE ON GOVERNMENTAL RELATIONS

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Silas H. Abrego, Chair
Juan F. Garcia, Vice Chair
Douglas Faigin
Debra S. Farar
Jean P. Firstenberg
Jeffrey R. Krinsk
Jack McGrory
Romey Sabalius
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

# **Approval of Minutes**

The minutes of March 24, 2020, were approved as submitted.

#### **State Legislative Update**

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that with the statewide stay-at-home order issued by Governor Newsom in March, normal legislative activity ceased and legislative leaders announced a recess until May 4. While the CSU and nearly all of state government have observed stay-at-home directives, the Advocacy and State Relations team continued to review bills and engage capitol staff virtually. They have been communicating to state policymakers frequently about the impacts of the pandemic on the CSU and how the university is responding to the challenges.

Ms. Nichole Muñoz-Murillo, assistant vice chancellor for advocacy and state relations, provided an update on the current legislative environment and adjustments to budget advocacy efforts.

Trustee Abrego adjourned the meeting.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

#### COMMITTEE ON GOVERNMENTAL RELATIONS

## **State Legislative Update**

## **Presentation By**

Garrett P. Ashley Vice Chancellor University Relations and Advancement

Nichole Muñoz-Murillo Assistant Vice Chancellor Advocacy and State Relations

## **Summary**

This report contains an update on those bills that have the greatest potential impact on the CSU. This report is organized as follows:

- Active Bills
  - o Bills introduced in 2020
  - o Bills introduced in 2019
- Bills No Longer Advancing

This report is accurate as of July 9, 2020.

## **Background**

The Assembly and Senate were expected to reconvene from their summer recess on July 13. However, after at least two members and several staff tested positive for COVID-19, the Legislature postponed their return to July 27. When the Legislature returns, they will work at a rapid pace as they are scheduled to adjourn for final recess on August 31.

Gov. Rel. Agenda Item 2 July 21-22, 2020 Page 2 of 7

# **ACTIVE BILLS**

## **Bills Introduced in 2020**

AB 1930 (Medina) – Public Postsecondary Education: UC and CSU: Student Eligibility Policy This bill requires the CSU and requests the UC to engage in a multi-step process when considering and/or changing the university's admissions requirements.

• <u>CSU Position:</u> Oppose

• **Status:** This bill is awaiting hearing in the Senate Education Committee.

# AB 2114 (Rodriguez) – Higher Education Employer-Employee Relations Act: Procedures Relating to Employee Termination or Discipline

This bill requires a higher education employer to provide a procedure to challenge a termination of employment or disciplinary action for all medical and dental interns and residents.

• CSU Position: Tracking

• Status: This bill is awaiting hearing in the Senate Labor, Public Employment

and Retirement Committee.

## AB 2288 (Low) - Nursing Programs: State of Emergency

This bill waives, during a state of emergency, a number of provisions in existing law related to training nurses.

• <u>CSU Position:</u> Support

• Status: This bill is awaiting hearing in the Senate Business, Professions and

Economic Development Committee.

# AB 2578 (Irwin) – Public Postsecondary Education: CSU: Proficiency Level of Entering Students

This bill updates terminology in existing statute pertaining to student placement in general education courses and shifts the current annual reporting deadline from February 1 to April 1.

• **CSU Position:** Neutral

• **Status:** This bill is awaiting hearing in the Senate Education Committee.

#### AB 2972 (Limón) – Public Postsecondary Education: Undocumented Students

This bill requires each higher education segment to create a systemwide annual training program for administrators, faculty and staff pertaining to federal and state laws, programs and resources available to undocumented students.

• <u>CSU Position:</u> Support

• **Status:** This bill is awaiting hearing in the Senate Education Committee.

# **ACA 5 (Weber) – Government Preferences**

This amendment to the State's Constitution repeals the provision that prohibits the state from discriminating against, or granting preferential treatment to, any individual or group on the basis of race, sex, color, ethnicity or national origin in the operation of public employment, public education or public contracting.

• CSU Position: Support

• **Status:** This bill has qualified for the November 2020 election.

## Bills Introduced in 2019 (i.e. two-year bills)

## SB 2 (Glazer) – Statewide Longitudinal Student Database

This bill, subject to an appropriation, establishes the Statewide Longitudinal Student Database to collect and store individual student P-20 and workforce data, and creates a review committee that includes the CSU and other education leaders to advise on its establishment and administration.

• **CSU Position:** Tracking

• Status: This bill is awaiting hearing in the Assembly Education Committee.

# SB 3 (Allen) - Office of Higher Education Coordination, Accountability and Performance

This bill establishes the Office of Higher Education Coordination, Accountability and Performance for the purposes of statewide postsecondary education planning, oversight, data collection and coordination.

• **CSU Position:** Tracking

• Status: This bill is being held in the Assembly Appropriations Committee

Suspense File.

# SB 148 (Glazer) – Public Postsecondary Education: The California Promise: Student Success and On-time Completion Fund

This bill authorizes the trustees to provide specified grants to students who participate in the California Promise program subject to the provisions of funding for this purpose. The bill also requires the CSU to waive systemwide tuition fees for a participating student unable to complete their degree within 4 years, due to limited space or no course offerings.

• **CSU Position:** Neutral

• Status: This bill is being held in the Assembly Appropriations Committee

Suspense File.

## SB 461 (Roth) – Student Financial Aid: Cal Grants: Summer Term Students

This bill creates a Summer Cal Grant award for eligible students to take up to nine units of courses during the summer term.

• **CSU Position:** Support

• Status: This bill is awaiting hearing in the Assembly Higher Education

Committee.

Gov. Rel. Agenda Item 2 July 21-22, 2020 Page 4 of 7

## SB 493 (Jackson) – Education: Sex Equity

This bill requires colleges to have specified protections from sexual harassment in place for their students.

• CSU Position: Oppose Unless Amended

• Status: This bill is being held in the Assembly Appropriations Committee

Suspense File.

# SB 660 (Pan) – Postsecondary Education: Mental Health Counselors

This bill requires the CSU Board of Trustees and each community college district to adopt a goal of having a ratio of one mental health counselor per every 1,500 students. The bill also defines mental health counselor and contains reporting requirements.

• **CSU Position:** Oppose

• Status: This bill is being held in the Assembly Appropriations Committee

Suspense File.

## SB 776 (Skinner) – Peace Officers: Release of Records

This bill was recently gutted and amended to make every incident involving use of force subject to disclosure. Previously this bill pertained to background checks in college admissions.

• <u>CSU Position:</u> No longer tracking

• Status: This bill is awaiting hearing in the Assembly Public Safety

Committee.

## AB 313 (Frazier) - Road Maintenance and Rehabilitation Account: UC and CSU Reports

This bill requires the UC and the CSU to annually submit a report detailing expenditures for state funded transportation research to the legislature.

• CSU Position: Neutral

• **Status:** This bill is awaiting referral in the Senate.

## AB 369 (Weber) – CSU: Support Staff Employees: Merit Salary Adjustments

This bill requires the CSU to use existing resources to provide a 5% annual step in salary to each support staff employee and incorporate said provision into any pertinent collective bargaining agreement entered into or renewed by the CSU, and sunsets these provisions in July 2030.

• <u>CSU Position:</u> Oppose

• **Status:** This bill is on the Senate Inactive File.

### AB 930 (Gloria) – CSU: Executive Compensation: Campus Budget Quarterly Reporting

This bill prohibits the CSU Board of Trustees from considering an increase in executive compensation in a year when student tuition has increased.

• <u>CSU Position:</u> Oppose

• Status: This bill is being held in the Senate Appropriations Committee

Suspense File.

# AB 1155 (Rodriguez) – Postsecondary Education: Campus-Affiliated Sorority and Fraternity Transparency Act

This bill requires each higher education institution to annually collect information from each sorority and fraternity and to make the information available on the institution's website.

• **CSU Position:** Pending

• **Status:** This bill is awaiting hearing in the Senate Education Committee.

### AB 1229 (Wicks) – End Foster Youth Student Hunger in California Act of 2019

This bill establishes the Transition Age Foster Youth Meal Plan Program, to be administered by the Student Aid Commission, to provide foster youth enrolled at a public postsecondary educational institution with a monetary award equal to the cost of campus-based fees and a campus meal plan.

• CSU Position: Tracking

• Status: This bill is being held in the Senate Appropriations Committee

Suspense File.

AB 1314 (McCarty) – Law Enforcement Use of Force Settlements and Judgements: Reporting The bill was recently gutted and amended to require municipalities to annually post on their websites specified information relating to use of force settlements and judgements. This bill previously pertained to financial aid reform.

• **CSU Position:** No longer tracking

• Status: This bill is awaiting hearing in the Senate Public Safety Committee.

## AB 1460 (Weber) – CSU: Graduation Requirement: Ethnic Studies

This bill requires CSU undergraduate students to complete a 3-unit course in ethnic studies in order to graduate.

• CSU Position: Oppose

• **Status:** This bill is awaiting concurrence in the Assembly.

## AB 1759 (Salas) – Institution of Higher Education: Liability for COVID-19 Related Injuries

This bill was recently gutted and amended to exempt public and independent institutions of higher education, and their officers, employees and governing bodies from monetary liability and damages for injury relating to COVID-19 infection. This bill previously pertained to health care workers.

• <u>CSU Position:</u> Pending

• **Status:** This bill is awaiting hearing in the Senate Judiciary Committee.

Gov. Rel. Agenda Item 2 July 21-22, 2020 Page 6 of 7

## **BILLS NO LONGER ADVANCING**

# SB 874 (Hill) – Public Postsecondary Education: Community Colleges: Statewide Baccalaureate Degree Pilot Program

This bill makes the community college baccalaureate degree pilot program permanent, removes the limit of 15 programs statewide, and expands community college requirements during the review consultation and approval process. It maintains the prohibition on duplication of programs and program curricula with the CSU and the UC.

• **CSU Position:** Pending

## SB 1083 (Pan) – Postsecondary Education: Mental Health Counselors

This bill states legislative intent to require every CSU and CCC campus to maintain a ratio of one full-time mental health counselor with a valid license per 1,500 students enrolled.

• <u>CSU Position:</u> Pending

# SB 1211 (Glazer) – Public Postsecondary Education: California Promise Program: CSU Students

This bill requires campuses participating in the California Promise pilot program, effective 2021-2022, to have at least 5% of each incoming class participate in the CA Promise program.

• **CSU Position:** Pending

## SB 1444 (Durazo) – CSU: Food Service Contracts and Hotel Development Projects

This bill prohibits a CSU campus from entering into a contract for food services or with a hotel if the vendor does not have a labor peace agreement.

• **CSU Position:** Oppose

## AB 1836 (Quirk-Silva) - Public Postsecondary Education: CSU: Reporting

This bill requires the CSU to annually report on specified parking and transportation-related information and discretionary account information.

• **CSU Position:** Pending

# AB 1862 (Santiago) – Public Postsecondary Education: CSU: Tuition

This bill prohibits the CSU from charging mandatory systemwide tuition or fees for two academic years to any California Community College transfer student who has completed an Associate Degree for Transfer or received a fee waiver under the California College Promise while at the CCC.

• <u>CSU Position:</u> Oppose

# AB 1970 (Jones-Sawyer) – Public Postsecondary Education: Pilot Program for Free Tuition and Fees: Working Group

This bill establishes a working group to consider the creation of a pilot program that would provide free postsecondary education in the state.

• CSU Position: Tracking

## AB 2023 (Chiu) – Education Equity: Student Records: Name and Gender Changes

This bill requires public universities to update a former student's records to include the student's updated legal name or gender if the student provides government-issued documents, and requires institutions to offer an option for graduating students to request their diploma be issued with a student's chosen name.

• CSU Position: Neutral

# AB 2175 (Gipson) - School Nurses: Credentialing

This bill authorizes the Commission on Teacher Credentialing to approve local education agencies (K-12) to offer school nurse credentialing programs.

• <u>CSU Position:</u> Oppose

## AB 2176 (Holden) – Free Student Transit Passes: Eligibility for State Funding

This bill requires a transit agency that receives specified state funding to provide free service to CCC, CSU or UC students. The bill also prohibits public postsecondary institutions from charging a student for any free transit service.

• **CSU Position:** Support

# AB 2495 (Choi) – Public Postsecondary Education: Undergraduate Tuition and Mandatory Systemwide Fees

This bill requires the CSU Board of Trustees, and requests the UC Board of Regents, to utilize a cohort tuition model by restricting tuition increases for at least six years for each incoming class.

• **CSU Position:** Pending

#### AB 2584 (Holden) – Student Athletes: Transfer

This bill forbids an institution of higher education from upholding any rule, requirement, standard or other limitation that prohibits a student athlete who transfers to that institution from participating in intercollegiate athletic competition immediately upon the student's transfer.

• CSU Position: Pending

#### AB 2776 (Lackey) – Community Colleges: Statewide Baccalaureate Degree Pilot Program

This bill grants permanent authority to the Antelope Valley Community College District to offer baccalaureate degree programs, including programs or curricula to meet local needs unmet by the CSU or UC baccalaureate programs that are regularly at enrollment capacity.

• **CSU Position:** Oppose

#### COMMITTEE ON GOVERNMENTAL RELATIONS

## **Federal Legislative Update**

### **Presentation By**

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

James M. Gelb Assistant Vice Chancellor Federal Relations

#### Summary

This item provides an update on significant developments related to the system's federal priorities during the first half of 2020, and, in particular, with regard to the novel coronavirus (COVID-19) pandemic, which has dominated federal policymaking since March.

#### **COVID-19 Response**

Since the onset of the pandemic, CSU advocates across the system have actively sought relief and support for students and institutions. Along with colleagues from California's public institutions of higher education and across the national higher education community, the CSU has focused especially on emergency funding to assist students, as well as for funding to help financially stabilize institutions. In addition, the system has advocated for regulatory flexibility related to student aid programs and compliance requirements, as well as for access to capital for non-profit organizations.

Several important relief measures were enacted this spring. The largest and most significant for students and universities was HR 748, the Coronavirus Aid, Relief, and Economic Security (CARES) Act, a \$2.2 trillion measure that provided for payments to taxpayers, jobless benefits and substantial assistance for affected businesses. The legislation also included numerous provisions geared toward colleges and universities, resulting in approximately \$563 million in direct support to CSU students and campuses.

<u>Emergency funding</u> – The CARES Act provided roughly \$14 billion in emergency funding for institutions of higher education across the nation, most of which was distributed through the Department of Education under a formula weighted toward institutions with large numbers of Pell Grant recipients.

Gov. Rel. Agenda Item 3 July 21-22, 2020 Page 2 of 4

Pursuant to that formula, funds totaling over \$525 million were allocated across the 23 CSU campuses. Half of that, or roughly \$263 million, was designated for students as emergency grant aid. The other half is institutional aid that is available for a wide range of purposes.

- Grants to students: The CSU created a framework to ensure these funds were distributed as rapidly and equitably as possible. As of June 12, the campuses have distributed about 82% of these funds to hundreds of thousands of students. The balance of funds is largely being distributed through an application process for those students that didn't obviously qualify for an immediate grant, and it all should be distributed in the near future. Education Department guidance limited these CARES Act emergency grants to students who are eligible for Title IV aid. To ensure that all of our students including DACA and international students received relief, we complemented federal funds with CSU resources to form the CSU Cares Initiative to provide emergency grant funding for all CSU students with COVID-19-induced financial need.
- Institutional Funds: These funds may be used to cover expenses related to the disruption of campus operations due to COVID-19. Campuses continue to gather data and determine which holes they want to fill with their institutional allocations.

<u>Funds for Minority-Serving Institutions</u> – An additional \$1.05 billion in CARES Act funding was designated for Historically Black Colleges and Universities (HBCU) and minority-serving institutions, including Hispanic-Serving (HSI) and Asian American and Native American Pacific Islander Serving Institutions (AANAPISI). Twenty-two CSU campuses received an additional \$38 million through these provisions. These are flexible funds available for a wide range of uses. For the most part, campuses are still assessing the best uses of these resources.

Regulatory flexibility – The CARES Act provided significant regulatory flexibilities important to students and institutions, including, among others, flexibility to transfer funds from the Federal Work-Study (FWS) program to the Supplemental Educational Opportunity Grant (SEOG) program; use excess SEOG funds for emergency grant aid; disburse FWS dollars to students who are not working; provide institutions and students relief from return to Title IV (R2T4) requirements; prevent student withdrawal from courses due to an emergency from impacting future federal subsidized loan limits or Pell eligibility; relieve service requirements for TEACH grant recipients; and provide relief from Satisfactory Academic Progress (SAP) provisions.

Additional provisions of interest – The Act also included several research-related provisions as well as numerous provisions that are not directly aimed at higher education but have important implications for students, employees, families, institutions, auxiliaries and state governments. Items included cash payments of up to \$1,200 per adult (and \$500 per child) to low- and middle-income individuals; assistance to state and local governments in response to the crisis; tax provisions designed to enhance charitable giving by individuals and corporations; forgivable

Gov. Rel. Agenda Item 3 July 21-22, 2020 Page 3 of 4

loans for some non-profits; expanded unemployment benefits; and assistance with basic needs (such as \$15.8 billion in additional funding for the Supplemental Nutrition Assistance Program, plus-ups for other nutrition assistance programs and increased mental health resources).

<u>Veterans</u> – The CSU has also been a regular advocate on behalf of veterans during the pandemic, including on successful efforts to increase flexibility in GI Bill programs to maintain their benefits in programs transitioning to online platforms and housing allowances. The CSU is also advocating for increased flexibility and benefit protection for veteran students whose courses don't translate well to online modalities, such as hospital rotations for nursing students or residencies for teacher certification.

#### **Advocacy for Additional Relief**

While the \$14 billion in funding for higher education in the CARES Act was significant and appreciated, it was still well short of ongoing needs across the higher education community. Thus, the CSU has continued to advocate alongside others for injecting an additional \$46.6 billion (nationally) into the CARES Act program that provides funds directly to students and to institutions. CSU outreach helped garner 42 signatures from California House members on a letter to their leadership in support of this request.

In May, the House passed HR 6800, the HEROES Act. This \$3 trillion bill would provide relief for state and local governments, more relief for individuals, and a new hazard pay fund for essential workers. Funding to states would be subject to maintenance of effort requirements related to support for public higher education. It also provides about \$37 billion designated for institutions of higher education, including \$27 billion through state governors, directs \$1.7 billion in Education Department funds for minority-serving institutions, and allows DACA recipients and international students to receive emergency grants. A rough estimate is that the HEROES Act would provide over \$900 million to CSU students and campuses.

The Senate has been slower to act on additional COVID-19 relief, and its leadership appears inclined toward a different and more modest approach than the House's HEROES bill. As part of ongoing efforts on this front, the CSU successfully encouraged both of California's senators to sign onto a Dear Colleague Letter in support of an additional \$47 billion in higher education funding in an eventual Senate package.

Chancellor White was invited to testify on July 7 before the House Subcommittee on Higher Education and Workforce Investment at a hearing entitled *A Major Test: Examining the Impact of COVID-19 on the Future of Higher Education*. His testimony addressed the challenges faced by the CSU system and its students in the wake of the pandemic, including the disproportionate impact of the pandemic on low-income students and students of color; the ways in which the CSU is responding to and coping with the pandemic, including steps being taken to protect the

Gov. Rel. Agenda Item 3 July 21-22, 2020 Page 4 of 4

health and safety of students and staff and to ensure that students' basic needs are met; the impact of actions taken by Congress and the Department of Education in response to the pandemic; and the need for additional federal investments in state and local governments and institutions of higher education, particularly under-resourced institutions and institutions serving large shares of low-income students and students of color.

# **Supporting Dreamers**

The CSU has continued to advocate for legislation to permanently protect and support Dreamers. Last year, the House passed CSU-supported HR 6, the American Dream and Promise Act of 2019, on largely partisan lines. The legislation provides for conditional permanent residency and an earned path to citizenship for Dreamers. The bill would also provide potential protection from deportation and a pathway to citizenship for certain beneficiaries of the Temporary Protected Status (TPS) program. However, despite ongoing efforts by the CSU and many others, to date the Senate and the White House have shown no interest in moving legislation related to Dreamers. In light of the recent Supreme Court ruling on the Deferred Action for Childhood Arrivals (DACA) cases, the CSU has joined a wide array of stakeholders in again asking the Congress to swiftly enact a thoughtful, just and permanent policy for issues related to Dreamers.

### **AGENDA**

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 9:45 a.m., Wednesday, July 22, 2020

Virtually via Teleconference

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair

Adam Day

Hugo N. Morales Romey Sabalius Lateefah Simon

Consent

1. Approval of Minutes of the Meeting of May 12, 2020, Action

**Discussion** 2. Naming of the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and

Astronomy - California State University, Fullerton, Action

Action Item
Agenda Item 1
July 21-22, 2020
Page 1 of 1

## MINUTES OF THE MEETING OF COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Members Present**

Jean P. Firstenberg, Chair Wenda Fong, Vice Chair Larry L. Adamson Debra S. Farar Maryana Khames Lillian Kimbell Jeffrey R. Krisk Hugo N. Morales Adam Day, Chair of the Board Timothy P. White, Chancellor

Trustee Firstenberg called the meeting to order.

## **Approval of Minutes**

The minutes of March 24, 2020, were approved as submitted.

### Naming of The Donald E. Gumz Enology Building – California State University, Fresno

The committee approved the proposed resolution (RIA 05-20-05) on consent that the Enology Building at California State University, Fresno be named as The Donald E. Gumz Enology Building.

### Naming of Bashor Field in Aztec Stadium in Mission Valley – San Diego State University

The committee approved the proposed resolution (RIA 05-20-06) on consent that the San Diego State University Aztec Stadium field be named as Bashor Field.

Trustee Firstenberg adjourned the meeting.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and Astronomy – California State University, Fullerton

## **Presentation By**

Garrett P. Ashley Vice Chancellor University Relations and Advancement

Fram Virjee President California State University, Fullerton

#### Summary

This item will consider naming the Center for Gravitational-Wave Physics and Astronomy at California State University, Fullerton as the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and Astronomy.

This proposal, submitted by Cal State Fullerton, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Colleges, Schools, and Other Academic Entities, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming recognizes the bequest of the Begovich Automobile Collection comprising 14 post-war sports and grand touring cars. The collection was received as a bequest from Nicholas Begovich upon his passing on May 3, 2020. The collection was subsequently sold on May 18, 2020, to a private buyer for the benefit of the Audrain Automobile Museum of Newport, Rhode Island for \$10 million. From the sale of the collection, 66.5% of the proceeds will support the creation of a quasi-endowment fund to supply the resources needed to transform the center's role in providing mission critical research, both theoretical and experimental, for a new frontier of science and educating the next generation of scientists. The remaining 33.5% of the proceeds will support the creation of a quasi-endowment fund to enhance the electrical engineering curriculum and program in the College of Engineering and Computer Science.

Inst. Adv. Agenda Item 2 July 21-22, 2020 Page 2 of 2

## **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED,** by the Board of Trustees of the California State University, that the Center for Gravitational-Wave Physics and Astronomy at California State University, Fullerton be named as the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and Astronomy.

#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, CA 90802

July 22, 2020

Presiding: Lillian Kimbell, Chair

10:30 a.m. Board of Trustees

Virtually via Teleconference

Call to Order

Roll Call

Chair's Report

Chancellor's Report

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Zahraa Khuraibet

California State University Alumni Council Report: President—Michelle Power

#### Consent

Action

1. Approval of Minutes of the Meeting of May 12, 2020

Action

2. Approval of Committee Resolutions as follows:

#### **Committee on Educational Policy**

- 2. Recommended Amendment to Title 5 Regarding Residency Reclassification Financial Independence
- 3. Recommended Amendments to Title 5 Regarding Ethnic Studies and Social Justice

#### Committee on Campus Planning, Buildings and Grounds

- California State University, Long Beach Housing Expansion Phase 1 Housing Administration and Commons Building Project Supplemental Environmental Impact Report
- 3. California State University, Fullerton Master Plan Update and Enrollment Ceiling Increase

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for "Addressing the Board of Trustees."

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### Joint Committee on Finance and Campus Planning, Buildings and Grounds

2. California State University, Fullerton Student Housing Phase 4 - Approval to Amend the 2020-2021 Capital Outlay Program; Approval of Schematic Design; Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments

#### **Committee on Finance**

- 2. California State University, Sacramento Conceptual Approval of Two Public Private Partnerships for the Development of Real Property
- 3. California State University Doctorate of Occupational Therapy Tuition

### **Committee on Institutional Advancement**

2. Naming of the Nicholas and Lee Begovich Center for Gravitational-Wave Physics and Astronomy – California State University, Fullerton

#### Committee of the Whole

- 2. Violation of Trustees' Code of Conduct and Resolution of Censure
- 3. Conferral of Title of Student Trustee Emeritus—Juan Fernando García
- 4. Conferral of Title of Vice Chancellor Emeritus—Larry Mandel

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for "Addressing the Board of Trustees."

<sup>\*\*</sup>The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### MINUTES OF THE MEETING OF BOARD OF TRUSTEES

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium\*
401 Golden Shore
Long Beach, California

May 12, 2020

#### **Trustees Present**

Adam Day, Chair Lillian Kimbell, Vice Chair Silas H. Abrego Larry L. Adamson Jane W. Carney Rebecca D. Eisen Douglas Faigin Debra S. Farar Jean Picker Firstenberg Wenda Fong Juan F. Garcia Maryana Khames Jeffrey R. Krinsk Jack McGrory **Hugo Morales** Romey Sabalius Lateefah Simon Christopher Steinhauser Peter J. Taylor Timothy P. White, Chancellor Lieutenant Governor Kounalakis

Chair Adam Day called the meeting of the Board of Trustees to order.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the May 12, 2020 meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

#### **Public Comment**

Due to the virtual format of the May 12, 2020 meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. For the purposes of public record, the board heard from the following individuals during the revised public comment period:

Melissa James, President/CEO, REACH Central Coast; Rick Stollmeyer, CEO, Mindbody, Inc.; Mark Borges, ASI President, Cal Poly San Luis Obispo; Derek Johnson, City Manager, San Luis Obispo; Michael Rose, San Luis Obispo Community Member; Greg Thomas, Staff Physician, Cal Poly SLO; Drew Scott, Teamsters Local 2010; Cal Mason, Teamsters Local 2010; Rich McGee, Chair Bargaining Unit 9, CSUEU; Neil Jacklin, President, CSUEU; Annabelle Siongco, Chair Bargaining Unit 7, CSUEU; Rocky Sanchez, VP for Representation, CSUEU; Pam Robertson, Vice Chair Bargaining Unit 2, CSUEU; Audrey Dow, Senior Vice President, College Campaign; Charles Toombs, CFA President; Kevin Wehr; CFA Vice President; Michelle Cerecerez, CFA Speaker / CSU Parent; James Fenelon, CFA Speaker; Kiara Mabien, CFA Speaker; Alejandro Bupara, CFA Speaker / SQE; Sandy Kewanhaptewa-Dixon, CFA Speaker; Sophia Florez, CFA Speaker / SQE; Kimberly Fuentes, CFA Speaker / California LULAC; Ken Monteiro, CFA Speaker / Chair, CSU Council on Ethnic Studies; Stevie Ruiz, CFA Speaker / CSUN Faculty; Aysa Lee, CFA Speaker / CSULA Student; Kelly DeLeon, CFA Speaker / CSU Student; Raven Freebird, CFA Speaker / CSU Student; Chorswang Ngin, CFA Speaker / CSULA Faculty; Yvonne Kwan, CFA Speaker / SJSU Faculty; Theresa Montano, CFA Speaker / CSUN Faculty; Alyssa Cruz, CSUN Alumnus; Tricia Gallagher-Geurtsen, CFA Speaker / Co-president National Association Multicultural Education-CA Chapter; Bryan Bowens, CFA Speaker / CSUB Student; Britnee Veldman, CFA Speaker / CSUCI Faculty; Christine Sleeter, CFA Speaker / Faculty; Jocelyn Vargas, CFA Speaker / CSULA Student; Mark Allen Davis, CFA Speaker / SFSU Faculty; Michelle Holling, CFA Speaker / CSUSM Faculty; Teresa Carrillo, CFA Speaker / Ethnic Studies Task Force / SFSU Faculty.

#### Chair's Report

Chair Day's complete report is available online at the following link: <a href="https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/may-2020.aspx">https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/may-2020.aspx</a>

## **Chancellor's Report**

Chancellor Timothy P. White's report is available online at the following link: <a href="https://www2.calstate.edu/csu-system/board-of-trustees/chancellor-reports/Pages/may-12-2020.aspx">https://www2.calstate.edu/csu-system/board-of-trustees/chancellor-reports/Pages/may-12-2020.aspx</a>

BoT Agenda Item 1 July 21-22, 2020

## Report of the Academic Senate CSU

CSU Academic Senate Chair, Catherine Nelson's complete report is available online at the following link:

https://www2.calstate.edu/csu-system/faculty-staff/academic-senate/Pages/ASCSU-Chairs-Report.aspx

## Report from the California State Student Association

CSSA President Michael Wiafe's complete report is available online at the following link: <a href="https://www.calstatestudents.org/public-documents/#president">https://www.calstatestudents.org/public-documents/#president</a>

### Report of the California State University Alumni Council

Alumni Council President Michelle Power's report is available online at the following link: <a href="https://www2.calstate.edu/impact-of-the-csu/alumni/council/board-of-trustee-reports/Pages/default.aspx">https://www2.calstate.edu/impact-of-the-csu/alumni/council/board-of-trustee-reports/Pages/default.aspx</a>

#### **Board of Trustees**

The minutes of the meeting of March 24, 2020 were approved as submitted.

Chair Day asked to move all the consent agenda items for approval. There was a motion and a second. The Board of Trustees unanimously approved the following resolutions:

#### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of The Donald E. Gumz Enology Building – California State University, Fresno (RIA 05-20-05)

**RESOLVED**, by the Board of Trustees of the California State University, that the Enology Building at California State University, Fresno be named as The Donald E. Gumz Enology Building.

Naming of Bashor Field in Aztec Stadium in Mission Valley – San Diego State University (RIA 05-20-06)

**RESOLVED**, by the Board of Trustees of the California State University, that the San Diego State University Aztec Stadium field be named Bashor Field.

#### **COMMITTEE ON COMMITTEES**

# Approval of Board of Trustees' Standing Committee Assignments for 2020-2021 (RCOC 05-20-01)

**RESOLVED**, by the Board of Trustees of The California State University, on recommendation by the Committee on Committees that the following appointments be made to the Standing Committees for 2020-2021 to take effect immediately following the conclusion of the May 12, 2020 board meeting.

#### **AUDIT**

Adam Day, Chair Jane W. Carney, Vice Chair Silas H. Abrego Jean P. Firstenberg Jack McGrory Hugo N. Morales Peter J. Taylor

# CAMPUS PLANNING, BUILDINGS AND GROUNDS

Jane W. Carney, Chair Lateefah Simon, Vice Chair Larry L. Adamson Rebecca D. Eisen Jeffrey R. Krinsk Romey Sabalius Peter J. Taylor

# **COLLECTIVE BARGAINING**

Christopher Steinhauser, Chair Douglas Faigin, Vice Chair Debra S. Farar Wenda Fong Jack McGrory Peter J. Taylor

#### **EDUCATIONAL POLICY**

Wenda Fong, Chair Romey Sabalius, Vice Chair Silas H. Abrego Larry L. Adamson Jane W. Carney Rebecca D. Eisen Douglas Faigin Debra S. Farar Maryana Khames Christopher Steinhauser

#### **FINANCE**

Jack McGrory, Chair Peter J. Taylor, Vice Chair Larry L. Adamson Jane W. Carney Rebecca D. Eisen Wenda Fong Maryana Khames Jeffrey R. Krinsk Hugo N. Morales Lateefah Simon BoT Agenda Item 1 July 21-22, 2020

#### **GOVERNMENTAL RELATIONS**

Debra S. Farar, Chair Maryana Khames, Vice Chair Silas H. Abrego Douglas Faigin Jeffrey R. Krinsk Jack McGrory Romey Sabalius Lateefah Simon

# INSTITUTIONAL ADVANCEMENT

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Adam Day Hugo N. Morales Romey Sabalius Lateefah Simon

# ORGANIZATION AND RULES

Larry L. Adamson, Chair Jeffrey R. Krinsk, Vice Chair Adam Day Jean P. Firstenberg Maryana Khames Christopher Steinhauser

# UNIVERSITY AND FACULTY PERSONNEL

Silas H. Abrego, Chair Debra S. Farar, Vice Chair Adam Day Rebecca D. Eisen Jean P. Firstenberg Wenda Fong Hugo N. Morales Christopher Steinhauser

Election of the Chair and Vice Chair of the Board of Trustees for 2020-2021 (RCOC 05-20-02)

**RESOLVED**, by the Board of Trustees of The California State University, on recommendation by the Committee on Committees, that Lillian Kimbell be elected chair for 2020-2021 to take effect immediately following the conclusion of the May 12, 2020 board meeting.

**RESOLVED**, by the Board of Trustees of The California State University, on recommendation by the Committee on Committees, that Wenda Fong be elected vice chair for 2020-2021 to take effect immediately following the conclusion of the May 12, 2020 board meeting.

### COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

California Polytechnic State University, San Luis Obispo Master Plan Revision and Enrollment Ceiling Increase (RCPBG 05-20-02)

**RESOLVED**, by the Board of Trustees of the California State University, that:

- 1. The Board of Trustees finds that the 2020 FEIR is complete and has been prepared in accordance with the requirements of the California Environmental Quality Act.
- 2. The FEIR addresses the proposed Campus Master Plan revision and all the discretionary actions related to the project as identified in the FEIR.
- 3. The Board of Trustees hereby certifies the FEIR for the California Polytechnic State University, San Luis Obispo Campus Master Plan revision dated May 2020.
- 4. Prior to the certification of the FEIR, the Board of Trustees reviewed and considered the FEIR and finds that it reflects the independent judgment of the Board of Trustees. The Board of Trustees hereby certifies the FEIR as complete and adequate and finds that it addresses all potentially significant environmental impacts of the project and fully complies with the requirements of CEQA. For purposes of CEQA and the State CEQA Guidelines, the administrative record includes the following:
  - a. The 2020 Draft EIR for the California Polytechnic State University, San Luis Obispo Campus Master Plan;
  - b. The FEIR, including comments received on the Draft EIR, responses to comments, and revisions to the Draft EIR in response to comments received;
  - c. The proceedings before the Board of Trustees relating to the subject Campus Master Plan revision, including testimony and documentary evidence introduced at such proceedings; and
  - d. All attachments, documents incorporated, and references made in the documents as specified in items (a) through (c) above.
- 5. This resolution is adopted pursuant to the requirements of Section 21081 of Public Resources Code and Section 15091 of the State CEQA Guidelines which require that the Board of Trustees make findings prior to the approval of a project.
- 6. The Board of Trustees hereby adopts the CEQA Findings of Fact and Mitigation and Monitoring Reporting Program, including all mitigation measures identified therein, for Agenda Item 2 of the May 12, 2020 meeting of the Committee on Campus Planning, Buildings and Grounds, which

BoT Agenda Item 1 July 21-22, 2020

- identifies the specific impacts of the proposed Campus Master Plan and related mitigation measures, which are hereby incorporated by reference. The mitigation measures identified in the Mitigation and Monitoring Reporting Program shall be implemented, monitored and reported in accordance with the requirements of CEQA.
- 7. The Board of Trustees hereby adopts the Statement of Overriding Considerations stating that the project benefits to the California State University outweigh the remaining significant and unavoidable aesthetic, agricultural resources, air quality, historical, and noise impacts from implementation of the 2035 Master Plan as disclosed in the FEIR.
- 8. The Final EIR has identified potentially significant impacts that may result from implementation of the proposed Campus Master Plan revision. However, the Board of Trustees, by adopting the Findings of Fact, finds that the inclusion of certain mitigation measures as part of the project approval will reduce most, but not all, of those effects to less than significant levels. Those impacts which are not reduced to less than significant levels are identified as significant and unavoidable and are overridden due to specific project benefits to the CSU identified in the Findings of Fact and Statement of Overriding Considerations.
- 9. The project will benefit the California State University.
- 10. The California Polytechnic State University, San Luis Obispo 2035 Campus Master Plan revision dated May 2020 is approved.
- 11. The chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the Final Environmental Impact Report for the California Polytechnic State University, San Luis Obispo 2035 Master Plan.