

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: **4:00 p.m., Tuesday, September 24, 2019**
Glenn S. Dumke Auditorium

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Larry L. Adamson
Debra S. Farar
Lillian Kimbell
Thelma Meléndez de Santa Ana
Hugo N. Morales

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| Consent | 1. Approval of Minutes of the Meeting of July 23, 2019, <i>Action</i> |
| Discussion | 2. Naming of The Lynda and Stewart Resnick Student Union – California State University, Fresno, <i>Action</i> |
| | 3. Naming of the Viasat Engineering Pavilion – California State University San Marcos, <i>Action</i> |
| | 4. 2019-2020 California State University Trustees’ Award for Outstanding Achievement, <i>Information</i> |

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

July 23, 2019

Members Present

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Debra S. Farar
Lillian Kimbell
Hugo N. Morales
Adam Day, Chairman of the Board
Timothy P. White, Chancellor

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of May 21, 2019, were approved as submitted.

Trustee Firstenberg recognized the CSU recipients of the 2019 Council for Advancement and Support of Education (CASE) Awards.

Naming of the RND Amphitheater – California State University, Monterey Bay

Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$4 million irrevocable gift from Robert Nathan Danziger to support the College of Arts, Humanities, and Social Sciences collaboration with the Monterey Jazz Festival and an unrestricted fund to address areas of greatest need on campus.

CSU Monterey Bay President Eduardo M. Ochoa shared information regarding the donor, his relationship with the university and community, and the benefits provided by the gift.

The committee recommended approval by the board of the proposed resolution (RIA 07-19-07) that the Amphitheater in the Academic III building at California State University, Monterey Bay be named the RND Amphitheater.

Naming of the Provident Credit Union Event Center at San José State University

Mr. Ashley reported that the proposed naming recognizes the \$8.1 million sponsorship agreement with Provident Credit Union. The naming request is for a period of 20 years. Funds from the annual payments will be used to make improvements and renovations to the Event Center. Highlights of the sponsorship agreement include signage at the facility and on nearby roadways; the opportunity to sponsor or participate in university events; and the opportunity to provide the campus with financial literacy awareness clinics.

San José State President Mary Papazian shared information regarding the credit union, their relationship with the university, and benefits provided by the agreement.

The committee recommended approval by the board of the proposed resolution (RIA 07-19-08) that the Event Center at San José State University be named Provident Credit Union Event Center at San José State University for a period not to exceed twenty years from the date of the agreement, and contingent upon receipt of the annual payment and fulfillment of the other terms as stipulated in the sponsorship agreement.

Trustee Firstenberg adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of The Lynda and Stewart Resnick Student Union – California State University, Fresno

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Joseph I. Castro
President
California State University, Fresno

Summary

This item will consider naming the new student union at California State University, Fresno as The Lynda and Stewart Resnick Student Union.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the new student union at Fresno State recognizes the distinguished leadership of philanthropists and entrepreneurs Lynda and Stewart Resnick and their generous \$10 million investment for the design, construction, operation and maintenance of the facility. The pledge will be paid in equal installments over a ten-year period. A portion of the investment will be used to add a Wonderful Scholar Center within the student union.

This 84,000 square foot student union will be new construction, with an expected completion date of fall 2021. The facility will include dynamic and interchangeable meeting spaces, a new dining hall that will feature healthy eating options, a dedicated space for student organizations and a relaxing outdoor terrace that can be utilized year-round.

Lynda and Stewart Resnick are founders of The Wonderful Company, a \$4.6 billion global company that counts Wonderful Pistachios, Wonderful Halos, POM Wonderful, FIJI Water, JUSTIN Wines, Landmark Wines, JNSQ Wines and Teleflora among its iconic brands. The Resnicks have generously contributed to sustainability initiatives, the arts, community development, health and wellness programs, and educational efforts, with a focus on the Central Valley communities where their employees live and work.

In 1994, the Resnicks established Wonderful Education, with the clear mission to significantly increase the number of college degree-earning students in the Central Valley. Today, Wonderful Education operates three preschools and two public charter schools, reaching 117,000 students across 165 schools.

Nearly 100 percent of Wonderful College Prep Academy graduates go on to college, and 82 percent go to four-year universities. Perhaps the most remarkable statistic is that 90 percent of graduates are the first in their families to attend college. Students benefit from an environment that offers fully equipped science and technology labs, teaching kitchens, learning farms, music and art studios, state-of-the-art fitness and athletic facilities, and plenty of study spaces. These beautiful campuses serve 2,200 children from kindergarten through 12th grade and are the result of \$125 million in capital investment.

Agriculture is big business in the Central Valley—and it's changing rapidly. As the need for skilled workers grows, agriculture companies are increasingly looking for qualified college graduates to join their teams. That's why the signature career-focused early college model, Wonderful Agriculture Career Prep (Ag Prep), was created. Ag Prep encompasses eight public high schools, seven feeder middle schools and three community colleges, serving 2,200 students from grades 6 through 12. Ninety-three of the program's graduates presently attend Fresno State.

Ag Prep students are pioneering a new approach to high school and college education—by pursuing both at the same time. In addition to their core curriculum, high schoolers take courses taught by college professors, introducing them to such concepts as computer-aided design, hydroponics, plant machine operations, information technology, computer programming and plant science. At the same time, they get real-world experience in agriculture businesses, including paid internships. And on the day of their high school graduation, they receive an associate of science degree.

The Resnicks also fund scholarships that send hundreds of students to college each year, awarding 2,350 college scholarships and incentives and 2,000 teacher grants to date. Their demonstrated commitment to education has made its mark on California State University, Fresno. Of these scholarship recipients, 205 are presently attending Fresno State.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the new student union at California State University, Fresno be named as The Lynda and Stewart Resnick Student Union.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Viasat Engineering Pavilion – California State University San Marcos

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Ellen J. Neufeldt
President
California State University San Marcos

Summary

This item will consider naming the Foundation Classroom Buildings at California State University San Marcos (CSUSM) as the Viasat Engineering Pavilion.

This proposal, submitted by CSUSM, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes commitments of \$1.5 million pledged in 2018 by Viasat and its employees, of which \$1 million has been received. The request is for a term of 20 years. All funds are committed to providing space renovation, equipment, instrumentation, faculty recruitment and student support for the current and proposed engineering degree programs at CSUSM.

Viasat's support for CSUSM is in line with the company's larger philanthropic priorities—science, technology, engineering and math. Viasat recognizes the growing need for a diverse engineering-educated workforce to meet future engineering needs in North San Diego County.

Viasat is a global leader in telecommunications and wireless connectivity. Based in Carlsbad, California—just a few miles from the CSUSM campus—Viasat is a publicly traded company and currently led by CEO Mark Dankberg.

Co-founded by Mark Dankberg in 1986, Viasat has become an industry leader in wireless connectivity, and Mr. Dankberg has held the position of Chairman of the Board and CEO since inception.

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Viasat and its employees demonstrate a commitment to philanthropy and excellence in the fields of science, technology, engineering and math, and conducts itself with integrity far beyond the daily operations of business.

Viasat is an active philanthropic partner in the San Diego region, also supporting UC San Diego and San Diego State University.

Recommended Action

RESOLVED, by the Board of Trustees of the California State University, that the Foundation Classroom Buildings at California State University San Marcos be named as the Viasat Engineering Pavilion for a period of 20 years.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

2019-2020 California State University Trustees' Award for Outstanding Achievement

Presentation By

Timothy P. White
Chancellor

Ali C. Razi
Trustee Emeritus

Wenda Fong
Trustee

Summary

Each year, the California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, over 360 students have received the CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity, 23 students will receive an award this year. The most outstanding recipient is designated the Trustee Emeritus Ali C. Razi Scholar.

These distinguished awards are funded by contributions from the CSU trustees, employees and friends of the university. Scholarships range from \$6,000 to \$15,000. Sixteen runners-up received \$3,000 scholarships. Travel for the scholars has been generously provided by Southwest Airlines and the reception is sponsored by TELACU and Cisco.

The recipients of the 2019-2020 CSU Trustees' Award for Outstanding Achievement are:

Denisse Silva
California State University, Bakersfield
SchoolsFirst Federal Credit Union Scholar

Cory Tondreau
California State University, Chico
William Randolph Hearst Scholar

Tanay Pattani
California State University Channel Islands
William Randolph Hearst Scholar

Juan Venegas
California State University, Dominguez Hills
Trustee Rebecca D. and James Eisen Scholar

Hickry Nguyen

California State University, East Bay
William Randolph Hearst Scholar

Jennifer Phan

California State University, Fresno
Trustee Emeritus Peter Mehas Scholar

Amy Tram Vu

California State University, Fullerton
Edison International Scholar

Lauren Werner

Humboldt State University
Michael A. and Debe Lucki Scholar

Dale Lendrum

California State University, Long Beach
Trustee Emeritus Murray L. Galinson Scholar

Isidro Sesmas II

California State University, Los Angeles
Chancellor Emeritus Charles B. and Catherine Reed Scholar

Samuel Rodriguez

California State University Maritime Academy
TELACU Scholar

Selena Velasquez

California State University, Monterey Bay
William Randolph Hearst Scholar

Kenneth Hooks

California State University, Northridge
Ron and Mitzi Barhorst Scholar

Laura Diaz

California State Polytechnic University, Pomona
Trustee Peter and Coralyn Taylor Scholar

Emeseb Tabor

California State University, Sacramento
Trustee Wenda Fong and Daniel Fetterly Scholar

Roberta Fox

California State University, San Bernardino
William Randolph Hearst Scholar

Tyler Perez

San Diego State University
Trustee Jack McGrory Scholar

Cheng Yu

San Francisco State University
Trustee Emeritus Ali C. Razi Scholar

Simran Bhalla

San José State University
*Trustee Emerita Claudia H. Hampton,
Trustee Emeritus William Hauck and Padget Kaiser Scholar*

Nathaniel Morgan

California Polytechnic State University, San Luis Obispo
Trustee Emeritus Kenneth Fong Scholar

Jeff Jaureguy

California State University San Marcos
Sycuan Band of the Kumeyaay Nation Scholar

Anthony Daniel Tercero

Sonoma State University
Wells Fargo Scholar

Angel Avalos

California State University, Stanislaus
Santé Health System Scholar