

## **AGENDA**

### **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Meeting:**     **12:45 p.m., Tuesday, November 7, 2017**  
                  **Glenn S. Dumke Auditorium**

Silas H. Abrego, Chair  
Jean P. Firstenberg, Vice Chair  
Debra S. Farar  
Hugo N. Morales  
J. Lawrence Norton

**Consent**       Approval of Minutes of the Meeting of September 19, 2017

**Discussion**    1. Naming of the Dale and Katy Carlsen Center for Innovation and Entrepreneurship  
                      – California State University, Sacramento, *Action*  
                      2. Naming of the Epstein Family Veterans Center – California State University  
                      San Marcos, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**September 19, 2017**

**Members Present**

Silas H. Abrego, Chair  
Jean P. Firstenberg, Vice Chair  
Rebecca D. Eisen, Chair of the Board  
Debra S. Farar  
Hugo N. Morales  
J. Lawrence Norton  
Steven G. Stepanek  
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

**Approval of Minutes**

The minutes of July 18, 2017, were approved as submitted.

**2017-2018 California State University Trustees' Award for Outstanding Achievement**

Trustee Abrego shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate superior academic performance, personal accomplishments, community service and financial need.

Chancellor White thanked trustees and members of the CSU Foundation board for their contributions to the CSU Trustees' scholarships. He introduced Trustee Emeritus Ali C. Razi, CSU Foundation Board of Governors member and CSU Trustees' Award selection committee chair, whose leadership continues to expand this scholarship program.

The board recognized the recipients of the 2017-2018 CSU Trustees' Award for Outstanding Achievement, including a video on the top Razi scholar, Alejandro Arias from San Diego State University.

Trustee Abrego adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Dale and Katy Carlsen Center for Innovation and Entrepreneurship – California State University, Sacramento**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Robert S. Nelsen  
President  
California State University, Sacramento

#### **Summary**

This item will consider naming the Center for Innovation and Entrepreneurship at California State University, Sacramento, as the Dale and Katy Carlsen Center for Innovation and Entrepreneurship.

This proposal, submitted by Sacramento State, meets the criteria and other considerations specified in the Board of Trustees Policy on Naming of California State University Schools, Colleges, Programs, and Other Academic and Non-Academic Units, including approval by the system review panel and the campus Faculty Senate.

#### **Background**

The proposed naming of the academic center recognizes a \$6 million pledge by Dale and Katy Carlsen. The university has received \$500,000 from the pledge and an additional \$500,000 expected by the end of this fiscal year, with the entire pledge to be paid by 2020 or earlier. The first \$1 million received by Sacramento State will be used for start-up costs for the newly established Center for Innovation and Entrepreneurship and the remaining \$5 million will be placed in an endowment fund to support ongoing operations. In addition, Dale Carlsen will help establish and chair an advisory committee for the center and challenge its members to raise an additional \$5 million for the endowment by 2020.

Dale Carlsen graduated from Sacramento State's College of Business Administration in 1984 and, within one year of graduation, opened his first Sleep Train Mattress Centers location. In 2014, Dale and Katy Carlsen sold Sleep Train, which had grown to 280 locations in the western United States, to the Mattress Firm Holding Corp.

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The Carlsens are well-respected members of the Sacramento community and have contributed more than \$250,000 to Sacramento State's Guardian Scholars program to support foster youth pursuing a college degree.

**Recommended Action**

**RESOLVED**, By the Board of Trustees of the California State University, that the Center for Innovation and Entrepreneurship at California State University, Sacramento, be named The Dale and Katy Carlsen Center for Innovation and Entrepreneurship.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Epstein Family Veterans Center – California State University San Marcos**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Karen S. Haynes  
President  
California State University San Marcos

#### **Summary**

This item will consider naming the Veterans Center at California State University San Marcos as the Epstein Family Veterans Center.

This proposal, submitted by California State University San Marcos, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the Veterans Center recognizes the \$1 million pledge by Daniel and Phyllis Epstein, Julie Bronstein (née Epstein) and Michael Epstein.

This pledge will support the expansion of the Veterans Center at California State University San Marcos as well as an endowment to support veterans programming and scholarships. With over 1,000 military-affiliated students, Cal State San Marcos Veterans Services currently has a need for expanded physical space for programming and student support. The expansion will add 793 square feet of usable interior space for the growing student veteran population, bringing the footprint of the Veterans Center to 2,118 square feet.

Mr. Daniel Epstein is founder and chairman of the ConAm Group of Companies. Mr. Epstein began his career working for general contracting companies and later real estate development. Recently, Mr. Epstein initiated a gift from the Epstein Family Foundation to support the purchase of a Steinway piano at Cal State San Marcos in honor of his mother.

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Mr. Epstein and his wife, Phyllis, are extremely philanthropic, supporting a wide range of causes, including higher education, community services, the arts and cultural institutions. Mr. and Mrs. Epstein also created the Epstein Family Foundation, of which Mr. Epstein is president, his daughter Julie Bronstein is vice president and Mrs. Epstein is Secretary. The Epstein's son, Michael, is active in his family's giving and the foundation.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Veterans Center at California State University San Marcos be named as the Epstein Family Veterans Center.