

## **AGENDA**

### **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Meeting: 2:30 p.m., Tuesday, January 31, 2017**  
**Glenn S. Dumke Auditorium**

Silas H. Abrego, Chair  
Lateefah Simon, Vice Chair  
Douglas Faigin  
John Nilon  
Maggie K. White

#### **Consent Item**

Approval of Minutes of the Meeting of November 15, 2016

#### **Discussion Items**

1. Naming of the Patricia A. Chin School of Nursing and the Chin Family Institute for Nursing – California State University, Los Angeles, *Action*
2. Naming of the Clorinda Donato Center for Global Romance Languages and Translation Studies – California State University, Long Beach, *Action*
3. Annual Report on Philanthropic Support for 2015-2016, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**November 15, 2016**

**Members Present**

Silas H. Abrego, Chair  
Lateefah Simon, Vice Chair  
Rebecca D. Eisen, Chair of the Board  
Douglas Faigin  
Maggie K. White  
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

**Approval of Minutes**

The minutes of September 20, 2016, were approved as submitted.

**Naming of the Hollywood Foreign Press Association Wing – California State University, Northridge**

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$2 million contribution by the Hollywood Foreign Press Association to the Department of Cinema and Television Arts in the Mike Curb College of Arts, Media, and Communication at CSUN. The gift will be used to establish a scholarship endowment and upgrade equipment and systems in the Department of Cinema and Television Arts.

CSUN President Dianne Harrison and Chancellor Timothy P. White thanked the Hollywood Foreign Press for their generosity and 20-year relationship with the university.

The committee approved the proposed resolution (RIA 11-16-11) that the south wing of Manzanita Hall at California State University, Northridge be named as the Hollywood Foreign Press Association Wing.

**Naming of the Fowler College of Business Administration – San Diego State University**

Mr. Ashley reported that the proposed naming recognizes the \$25 million pledge by Ron L. Fowler to San Diego State University, which includes \$10 million for the Fowler Scholars Program, \$10 million for the Fowler Professorships, \$2 million for the Fowler Lectureship

Inst. Adv.

Series, \$1.5 million for the Fowler International Experience and \$1.5 million for other projects. This is a challenge gift intended to incentive other matching donations providing an overall impact of a \$50 million endowment.

The committee approved the proposed resolution (RIA 11-16-12) that the College of Business Administration at San Diego State University be named as the Fowler College of Business Administration.

Trustee Abrego adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Patricia A. Chin School of Nursing and the Chin Family Institute for Nursing – California State University, Los Angeles**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

William A. Covino  
President  
California State University, Los Angeles

#### **Summary**

This item will consider the naming of the School of Nursing in the Rongxiang Xu College of Health and Human Services at the California State University, Los Angeles as the Patricia A. Chin School of Nursing and establishing the Chin Family Institute for Nursing.

This proposal, submitted by California State University, Los Angeles, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the School of Nursing and the Institute for Nursing recognizes the \$7 million gift from Dr. Patricia A. Chin and William Chin, M.D. Dr. Patricia A. Chin has been a member of the California State University community for more than 35 years. She graduated from Cal State LA with a bachelor of science in nursing in 1980 and a masters in nursing in 1984. Patricia Chin earned her DNS in nursing in 1992 from the University of San Diego, and was a member of the nursing faculty at Cal State LA from 1981 through 2008, where she retired as a full professor. Upon her retirement, Patricia Chin was named to the Emeriti Faculty, and has remained active in the community since her retirement. While serving as Director of the School of Nursing, Patricia Chin envisioned a nursing wellness center and nurse managed clinic associated with the school.

Her husband, William Chin, M.D., was one of the founders and executive medical director of HealthCare Partners, LLC, which was sold to DaVita and merged to form DaVita HealthCare Partners. He was also the President and CEO of Healthcare Partners Institute for Applied Research and Education.

Through the named institute, the Chins intend to enhance the nursing education in academic institutions, clinical practice and the community. They expect the institute to assist in advocacy for patients and clients focusing on diverse, underserved and vulnerable populations. The Chins are passionate about facilitating leadership in the areas of professional nursing and regional and national health care policy, and look forward to their gift enabling the School of Nursing at California State University, Los Angeles to be a primary source of research and training in urban health and the needs of diverse and underserved populations.

The gift will also support the enhancements to Cal State LA's current simulation lab, including upgrades to state-of-the-art equipment and technology. The Chin's gift will provide the lead funding for this facility upgrade.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the School of Nursing in the Rongxiang Xu College of Health and Human Services at California State University, Los Angeles be named the Patricia A. Chin School of Nursing and the Chin Family Institute for Nursing be established.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Clorinda Donato Center for Global Romance Languages and Translation Studies – California State University, Long Beach**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Jane C. Conoley  
President  
California State University, Long Beach

#### **Summary**

This item will consider naming an academic center at California State University, Long Beach (CSULB) as the Clorinda Donato Center for Global Romance Languages and Translation Studies.

This proposal, submitted by CSULB, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the center recognizes the \$1.1 million gift by Mario Giannini to CSULB's College of Liberal Arts. The gift will be used to create an endowment to provide ongoing funding, which will generate \$45,000 per year (present value) in support of the Clorinda Donato Center for Global Romance Languages and Translation Studies.

Mario Giannini is the Chief Executive Officer of Hamilton Lane and sits on the firm's Investment Committees. He is responsible for the firm's strategic direction and oversees the development of the firm's management structure and process. Giannini also plays a significant role in providing client services to the firm's numerous clients and in marketing the firm's products and services. In addition, Giannini serves on several advisory boards on behalf of Hamilton Lane and its clients, including Thomas H. Lee, TPG Partners and Providence Equity Partners.

Giannini received a juris doctor from Boston College, a master of laws degree from the University of Virginia, and a bachelor's degree from California State University, Northridge.

Giannini is proud to create an academic center named after Dr. Clorinda Donato, a long-time acquaintance and friend. Giannini and Donato's friendship spans several decades and his respect and admiration of her work has grown over the years. Giannini's passion for the humanities and a deeper understanding between cultures inspired him to create a center that will serve as a wellspring for Donato's research and talent.

Since joining the Romance, German, Russian Language and Literatures (RGRLL) Department in 1988, Donato has taught some twenty courses—many of which she created or co-created. She has also spearheaded the creation of several new degree programs. However, Donato is proudest of working with community members to establish the George L. Graziadio Center for Italian Studies and of her involvement with the NEH-funded project, "French and Italian for Spanish Speakers," which has become a national model for multilingual communication and language acquisition.

Donato's published research spans eighteenth-century cultural studies in the areas of knowledge transfer through translation and genre adaptation in encyclopedic compilations across six languages; she also works on gender in medical and literary accounts, the Catholic and Protestant Enlightenments in Italy and Europe, and book history. Multilingual and intercultural teaching and research form a second core of scholarly and pedagogical pursuits over the past ten years. Donato has published seven authored, co-authored, or co-edited books and over 75 articles in the aforementioned fields and is a highly sought after presenter at conferences and workshops in her varied fields of study.

Donato was recognized as a Chevalier dans l'Ordre des Palmes Académique by the French Government in 2005 in recognition of her promotion of French language and culture. In 2011, Donato received the award "Educator of the Year" from The Sons of Italy of America for her dedication to the teaching of Italian language and culture and Italian American Studies. In 2016, she was recognized as the "Outstanding Professor" at CSULB.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the new academic center at California State University, Long Beach, be named the Clorinda Donato Center for Global Romance Languages and Translation Studies.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Annual Report on Philanthropic Support for 2015-2016**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Lori A. Redfearn  
Assistant Vice Chancellor  
Advancement Services

#### **Summary**

This item presents information on philanthropic support received by the California State University system from July 1, 2015 to June 30, 2016. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Joint Legislative Budget Committee and the California Department of Finance.

A full report is available at <http://www.calstate.edu/philanthropic>.

#### **Overview**

The legacy of philanthropic support continues to grow throughout the California State University. The CSU continues to benefit from increases in philanthropic support, furthering our systemwide efforts and educational mission to provide access to opportunity for all Californians.

Donors made significant investments in our students by providing \$53 million in private scholarships. Beyond making college more affordable, these scholarships bolster students' dreams, raise confidence, and broaden horizons.

This year, the CSU reached an all-time high of 242,000 individual donors, an annual increase of 11,000 over the prior year. The increase was energized by our growing network of 3.3 million alumni which collectively reaffirmed its commitment to the values and vision of the university. An additional 5,500 alumni made gifts to the CSU in 2015-2016 compared to the prior year.

The increase in individual donors powered gift commitments to the CSU and its 23 campuses, which increased 22 percent – over \$86.7 million – to a record high of nearly \$489 million.



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Inst. Adv.

Agenda Item 3

January 31 – February 1, 2017

Page 2 of 3

The majority of all gifts serve the immediate needs of CSU students, faculty and staff. These gifts provide students from diverse and dynamic communities across California access to educational opportunity and achievement, facilitate innovative teaching and advisement, and enhance the learning environment and student experience.

In 2015-2016, the CSU received \$181.4 million in support of these efforts:

- \$26.8 million for student scholarships
- \$49.2 million for academic enrichment
- \$10.5 million for directed research
- \$2.1 million for faculty support
- \$3.6 million for library resources
- \$17.5 million for athletics
- \$34.8 million for public service programs
- \$1.9 million for equipment and facility improvements
- \$35.0 million for other designated priorities

Unrestricted support of \$10.3 million represents three percent of all gifts received and is available for high-priority needs. Additionally, campuses received \$22.3 million in property and capital improvement gifts.

In 2015-2016, donors contributed an additional \$64 million to endowments. The total market value of endowments reached \$1.4 billion systemwide. These endowments distributed \$46 million to support student scholarships, research, creative activities and other programs.

### **Performance Benchmarking**

Gift commitments, which consists of new gifts, pledges and revocable deferred gifts represent the breadth of philanthropic activity and are used as an internal performance benchmark.

The benchmarks are based on peer groups of similar size and capacity. Gift commitments are compared to the State General Fund allocation which tends to calibrate to the current economic conditions. Group I campuses are making incremental progress toward raising an equivalent of 10 percent of the state budget allocation. Group II campuses are expected to raise an equivalent of 10-15 percent of the state budget allocation. Group III campuses are expected to raise more than 15 percent. Overall, the CSU raised an equivalent of 20 percent of the state budget allocation.

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Inst. Adv.

Agenda Item 3

January 31 – February 1, 2017

Page 3 of 3

Charitable Gift Commitments as a Percentage of the State Funded Budget

	2013-2014	2014-2015	2015-2016	
Gift Commitments	\$437 Million	\$402 Million	\$489 Million	
State Budget	\$2.1 Billion	\$2.3 Billion	\$2.5 Billion	
Total Gift Commitments as a Percentage of State Budget	21%	18%	20%	
				Benchmark
Group I Average	8%	11%	11%	<10%
Group II Average	16%	14%	14%	10-15%
Group III Average	42%	33%	38%	>15%

Gift receipts, which consist of new gifts, pledge payments and irrevocable deferred gifts, represents gifts that have been received and have a charitable deduction value to donors. Gift receipts are the national standard used by Council for Aid to Education and the Council for Advancement and Support of Education to compare fundraising results across universities. Out of all public master's institutions across the nation, Cal Poly San Luis Obispo ranked number one and was joined by San José State, CSU Northridge, CSU Long Beach, Sacramento State and CSU Monterey Bay in the top 20 for overall fundraising. San Diego State ranked 11<sup>th</sup> among high-activity public research institutions.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Annual Report on Philanthropic Support for 2015-2016 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.