

## **AGENDA**

### **COMMITTEE ON GOVERNMENTAL RELATIONS**

**Meeting: 3:15 p.m., Tuesday, September 20, 2016**  
**Glenn S. Dumke Auditorium**

J. Lawrence Norton, Chair  
Maggie K. White, Vice Chair  
Silas H. Abrego  
Lillian Kimbell  
Thelma Meléndez de Santa Ana  
Lateefah Simon  
Steven G. Stepanek

#### **Consent Item**

Approval of Minutes of the Meeting of July 19, 2016

#### **Discussion Items**

1. Proposition 55 - Tax Extension to Fund Education and Healthcare, *Action*
2. State Legislative Update, *Information*
3. Joint Memorandum of Understanding - Voter Registration and Engagement, *Information*

**MINUTES OF THE MEETING OF  
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**July 19, 2016**

**Members Present**

J. Lawrence Norton, Chair  
Maggie K. White, Vice Chair  
Rebecca D. Eisen, Chair of the Board  
Lillian Kimbell  
Thelma Meléndez de Santa Ana  
Lateefah Simon  
Steven G. Stepanek  
Timothy P. White, Chancellor

Trustee Norton called the meeting to order.

**Approval of Minutes**

The minutes of May 24, 2016, were approved as submitted.

**State Legislative Update**

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, reported that the legislature and governor came to a final budget agreement last month. When the legislature returns from summer recess at the beginning of August, fiscal committees will complete their hearings and bills will be considered on each floor.

Ms. Nichole Muñoz-Murillo, interim director for advocacy and state relations, gave an overview of key bills that impact the CSU and highlighted recent budget advocacy efforts:

- ***CSU Investment Authority (SB 1412 Block):*** This proposal would allow the CSU to invest in mutual funds and real estate investment trusts, with no more than 30 percent of funds placed in these new options. The intent is to boost annual returns, providing funding for CSU deferred maintenance and infrastructure needs. The bill passed the Senate and Assembly Higher Education Committee and will next be considered by the Assembly Appropriations Committee.

- ***Lottery Fund Payments (AB 2215 Medina/Baker):*** This proposal would make a technical change to government code regarding how the State Controller's Office distributes state lottery funds to the CSU. The bill was approved by the Senate Governmental Organization Committee and will next be considered by the Senate Appropriations Committee.

Other bills of interest to the CSU include those dealing with faculty compensation, the presidential search process, a four-year pledge program, food insecurity and mental health services.

On June 1, CSU mascots from sixteen campuses were at the capitol posing for photographs and delivering the #standwithCSU red glasses. On June 2, legislators were asked to wear their red glasses to show their support during floor session.

Ms. Muñoz-Murillo thanked the California State Student Association, campus advocacy teams and CSU alumni groups who contributed to the #standwithCSU efforts.

Chair Eisen asked for a comprehensive list of mandated tuition fee waiver programs and the number of students impacted.

Superintendent Torlaksen shared that the 2016-2017 budget includes \$200 million for college readiness; \$35 million to alleviate the teacher shortage, which includes \$10 million in grants to colleges that offer 4-year combined bachelors and credential programs; \$20 million to recruit classified employees who would like to become teachers; and \$5 million to establish a California Center for Teaching Careers. Superintendent Torlakson would like Proposition 55, which is an extension of Proposition 30 and provides \$8 to \$10 billion in funds, to be a future information or action item.

Trustee Norton adjourned the meeting.

## **COMMITTEE ON GOVERNMENTAL RELATIONS**

### **Proposition 55 - Tax Extension to Fund Education and Healthcare**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Kathleen Chavira  
Assistant Vice Chancellor  
Advocacy and State Relations

#### **Summary**

There are 17 propositions on the November ballot. Below is an overview of Proposition 55, which could impact the California State University.

Proposition 55 extends the income tax increases that were approved in 2012 under Proposition 30. This extension – from 2019 to 2030 – would affect roughly 1.5 percent of taxpayers with the highest incomes, but it does not extend the sales tax increase that voters approved in Proposition 30.

The Legislative Analyst's Office estimates the impact of this tax extension will be increased state revenues ranging from \$4 billion to \$9 billion each year, depending on the economy and stock market. Roughly half of the revenue raised by this measure would be directed towards increased funding for schools and community colleges. Additionally, there would be increased revenues of up to \$2 billion each year to fund healthcare for low-income Californians and between \$60 million and \$1.5 billion for budget reserves and debt repayment.

#### *Support*

Proponents argue that Proposition 55 will prevent \$4 billion in cuts to schools and will continue to restore funding that was cut during the recession. Supporters include numerous elected public officials, school and community college boards, teachers, healthcare providers, doctors, and labor organizations, among others.

*Opposition*

Opponents argue that the proposition extends taxes during a period in which higher taxes are not necessary. Opponents include taxpayer groups and the California Chamber of Commerce.

*Issues to consider*

The CSU adopted a support position on Proposition 30 to authorize the original tax increases currently set to expire in 2018. While there was no direct or increased funding for the CSU in relation to the passage of Proposition 30, its failure would have resulted in a \$250 million cut for the university.

This proposition provides for no direct fiscal benefit or consequence to the CSU. However, it does provide for an increased revenue stream to California's K-12 and community college systems, allowing local districts to hire more teachers and support staff, reduce class sizes, increase community college course offerings, and develop and expand high-impact programs and practices. This continued investment in K-12 and community colleges would likely benefit the CSU in the form of a more robust public education pipeline. Improving the college readiness of first-time freshmen and transfer applicants would further support the ongoing commitment of the CSU to increasing four and six-year graduation rates.

Additionally, the initiative dedicates increased funding for K-12 and community colleges, healthcare, reserves, and debt repayment, thereby reducing the need to fund these areas from the general fund. Relieving the general fund of this budgetary pressure results in more resources being available for other discretionary purposes.

The following resolution is recommended for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, that it hereby endorses the Tax Extension to Fund Education and Healthcare to ensure continued investments in public education in the State of California.

## **COMMITTEE ON GOVERNMENTAL RELATIONS**

### **State Legislative Update**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Kathleen Chavira  
Assistant Vice Chancellor  
Advocacy and State Relations

#### **Summary**

This item contains an update on legislation tracked by the Advocacy and State Relations Office during the second year of the 2015-2016 Legislative Session. Please note all bill statuses are accurate as of Friday, September 2.

#### **Overview of 2016 Legislation**

##### ***Board of Trustees Sponsored Legislation***

##### **SB 1412 (Block) - CSU Investment Authority**

This bill would provide the CSU the potential to increase investment earnings on its funds by expanding its investment authority. Under current law, the CSU is limited to investing in fixed-income securities. Over a four year phase-in period, the bill would allow the CSU to invest in mutual funds and real estate investment trusts, with no more than 30 percent of funds in the new investment options. The intent is to boost funding for CSU deferred maintenance and infrastructure needs through the increased earnings.

Status:                      The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

##### **AB 2215 (Medina) - Lottery Fund Payments**

This bill would make a technical change to the Government Code regarding how the State Controller's Office (SCO) distributes state lottery funds to the CSU. This bill would remove unnecessary administrative processes currently carried out by staff from both the CSU and SCO.

Status:                      The bill was signed by the Governor on August 29, 2016. Chapter 227, Statutes of 2016.

***CSU Supported Legislation Highlights***

**AB 1747 (Weber) - Higher Education Food Assistance**

This bill would require postsecondary educational institutions to ensure that each campus located in a county participating in the Restaurant Meals Program apply to the program if they operate eligible food facilities, or to provide program information to third-party vendors located on campus. This bill would also make public postsecondary institutions eligible entities to partner with local governments in order to apply for federal reimbursement funds to conduct CalFresh outreach activities. It would also establish the Public Higher Education Pantry Assistance Account within the Department of Social Services' Emergency Food Assistance Fund Program, and require that moneys in the account (appropriated by the Legislature) be allocated to food banks that support on-campus food pantries and to hunger relief efforts serving low-income students.

Recent amendments removed language that linked compliance with these provisions to participation in the Cal Grant program. With these amendments, the CSU has moved to a "support" position as it would help address food insecurity among students.

CSU Position: SUPPORT

Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 2154 (Medina) - California Student Aid Commission: Student Members**

Sponsored by CSSA, this bill would allow a student member of the California Student Aid Commission to continue serving past their two-year term expiration if the Governor has not named a replacement. The bill also requires their university to waive the student's tuition during their term on the commission.

CSU Position: SUPPORT

Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**SB 1359 (Block) - Public Postsecondary Education: Education Materials: Textbooks**

This bill would require that all public postsecondary institutions post the cost for required course materials in the schedule of courses. Should the cost not be available, then the campus must put an estimate of the costs for materials in the schedule.

The CSU has worked with the author on the bill as it has moved through the process. Senator Block recently amended the bill to provide more transparency for a student choosing a class. This would be accomplished by letting them know before they register which course uses open educational resources (OER) or another free material instead of a traditional textbook. As a result, the CSU has moved to a "support" position on the bill.

CSU Position: SUPPORT  
Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

**AB 2317 (Mullin) - California State University: Doctor of Audiology Degrees**

This bill would authorize CSU campuses to offer a doctoral degree in audiology. The national standard for this degree has become a doctoral degree, which forced the CSU to close their related master's level programs.

CSU Position: SUPPORT  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

***Other Measures of Interest***

**SB 412 (Glazer and De Leon) - The California Promise**

This bill would require that by the 2017-18 academic year, the CSU establish a California Promise Program (i.e. four-year pledge program) at eight CSU campuses. The campuses would be required to enter into a pledge with a student who, if they satisfy program eligibility, would receive various incentives including priority registration and advisement. Additionally, the bill would require that at least 15 CSU campuses implement a pledge program for Associate Degree for Transfer students by 2017-18 and 20 campuses in the 2018-19 school year.

The CSU requested that the number of four-year pledge programs be reduced to four campuses.

CSU Position: SUPPORT IF AMENDED  
Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

**SB 906 (Beall) - Public Postsecondary Education: Priority Enrollment**

This bill would remove the sunset on a program that provides priority enrollment for former foster youth at the CSU and other public segments. The current sunset expires in 2017.

CSU Position: SUPPORT  
Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.



**AB 1594 (McCarty) - Prohibition of Smoking on Campus**

This bill would prohibit smoking, including e-cigarettes, on all public postsecondary institutions and allow campuses to take certain actions to enforce the ban. The CSU is currently in the process of drafting a policy for the system, which is anticipated to be similar to the language found in AB 1594. It should be noted that any policy adopted by the system would have to be collectively bargained with all bargaining units.

CSU Position: NO OFFICIAL POSITION  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 1721 (Medina) - Cal Grant Program**

As introduced, this bill would have made several expansions to the Cal Grant program, including an increase in the authorized Cal Grant B Access Award to \$3,000. Unfortunately, the bill was substantially amended, and deleted the expansion of Cal Grant B Access Awards. With this amendment, the CSU changed its position from “support” to “no official position” as the provisions that would have most impacted CSU students were deleted from the bill.

CSU Position: NO OFFICIAL POSITION  
Status: The bill was held on the Senate Appropriations Committee Suspense File and is dead.

**AB 1726 (Bonta) - Asian Pacific Islander Data Collection**

This bill would require the California Community Colleges (CCC) and the CSU, and request the University of California (UC), to provide disaggregated data on Asian Pacific Islanders who are admitted to their systems. The author removed that language from the bill and it now only deals with data collected by the State Department of Public Health.

CSU Position: NO OFFICIAL POSITION  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 1756 (Bonilla) - Teacher Credential: Integrated Programs for Professional Preparations**

This bill would provide one-time grant funding of up to \$10 million to support postsecondary institutions in creating and expanding integrated/blended teacher credentialing programs. The goal is to recruit teachers to these programs that can provide an undergraduate degree and a credential program in five years or less. As part of the Budget Act, the Legislature appropriated funding for integrated teacher credential programs, similar to the contents of this bill.

CSU Position: SUPPORT  
Status: The bill was held in the Senate Education Committee and is dead.

**AB 1778 (Quirk) - Sexual Assault and Violence Training**

This bill would require CSU and all state institutions of higher education to conduct annual training which is consistent with our current policies.

CSU Position: NO OFFICIAL POSITION

Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

**AB 1837 (Low) - Office of Higher Education Performance and Accountability**

This bill would create a successor entity to the California Postsecondary Education Commission (CPEC). However, currently this bill does not provide segment representation to the newly created entity. The CSU has asked that the system have a seat on the governing body, consistent with the other segments of higher education.

CSU Position: NO OFFICIAL POSITION

Status: The bill was held on the Senate Appropriations Committee Suspense File and is dead.

**AB 1914 (Bonilla) - Public Postsecondary Education: Access Codes**

This bill, sponsored by the California State Student Association (CSSA), would require the Academic Senates of each CSU campus, in collaboration with the students and campus administrators, to develop strategies related to academic materials required for a course. The goal is to reduce redundancy in what a student may have to pay for when registering for a course. The guidelines developed would require that if an existing online platform is already in place at the campus and can be used in the same manner as what a student would have to purchase with their textbook, then a student would not be required to purchase that item. Also, the bill would require bookstores to notify faculty about the historical cost of a book, if the course is only offered sporadically.

The CSU has worked closely with the author and all other interested parties to address how students can save money on course materials they need for their education. The CSU has been a leader on this issue and appreciates the work of the author and CSSA.

CSU Position: SUPPORT

Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 1936 (Chavez) - Public Postsecondary Education: Dependents of Armed Forces Members**

This bill would change the time of residency determination for dependents of a member of the Armed Forces from the time of enrollment to the time of admittance. This seeks to ensure that college-going students who live in California do not lose their residency status between the time they are admitted and the time they begin college if their family is relocated outside the state. The

bill is narrowly crafted to address this specific issue and will help ensure current California students do not have to pay out-of-state tuition for reasons beyond their control.

CSU Position: SUPPORT  
Status: The bill was held on the Senate Appropriations Committee Suspense File and is dead.

**AB 2017 (McCarty) - College Mental Health Services Program**

As introduced, this bill would allow CSU, CCC and UC campuses to submit proposals to augment their mental health services using money from Proposition 63, the mental health initiative. It would require a dollar-for-dollar match, with a maximum of \$5 million provided to a campus. The bill would be in place until 2022 and would have a pool of \$40 million a year. The CSU has worked with the author and sponsor to amend the bill to allow campuses to use the funds for direct services and not just for outreach. The CSU has also asked that a campus could pledge in-kind resources, such as office space, as part of their dollar-for-dollar match.

However, the bill was recently amended to remove language that funds this program with moneys from Proposition 63. Instead, the bill would now make moneys available to the Department of Health Care Services, subject to appropriation by the Legislature. For these reasons, we removed our “support” position to “none”.

CSU Position: NONE  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 2163 (Low) - Appointment of CSU Campus Presidents**

Sponsored by the California Faculty Association (CFA), this bill would have prohibited the Board of Trustees from naming a campus president until the prospective candidate has visited the campus and held a public forum. The measure had all of its original language removed and now deals with the Imperial Irrigation District. This bill no longer impacts the CSU.

CSU Position: NONE  
Status: The bill was last in the possession of the Senate Utilities and Commerce Committee and is dead.

**AB 2164 (O'Donnell and Cooper) - Public Postsecondary Education: Tuition and Fees**

Currently, the CSU is required to provide a systemwide tuition fee waiver to any surviving spouse or child of a deceased public safety officer who died as a result of their official duties. As introduced, this bill would extend this benefit to any mandatory tuition and fees, including campus-based fees. This bill would also expand the benefit to deaths caused as a result of an industrial injury or illness arising out of their duties, for both systemwide and campus-based mandatory fees.

It should be noted that the CSU used to receive a backfill from the state for this lost revenue to the system, but that ended in 1992-1993.

The bill was recently amended in the Senate Appropriations Committee to remove language that would waive campus-based fees.

CSU Position: NO OFFICIAL POSITION  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 2222 (Holden) - Transit Passes**

This bill would establish the Transit Pass Program with moneys to support transit pass programs that provide free or reduced-fare transit passes to low-income public school students as well as CCC, CSU and UC students who receive Cal Grants. Initially, the bill would have funded this program with funds from the Greenhouse Gas Reduction Fund. Recent amendments have changed this to instead provide that the program would be funded with moneys appropriated by the Legislature.

CSU Position: SUPPORT  
Status: The bill was held on the Senate Appropriations Suspense File and is dead.

**AB 2294 (Gomez) - California State University: Leave of Absence Union Work**

Sponsored by CFA, this bill would require the Board of Trustees to grant a leave to any union member so they can serve as an elected board member on a campus, statewide or national public union, regardless of related provisions of the collective bargaining agreement. It should be noted that the bill does not acknowledge that the collective bargaining agreements for our unions allow a specific number of employees to leave for whatever purpose they deem appropriate. For example, CFA currently is provided 16 leaves, without question, but have never used all of these positions.

The CSU sought two amendments: 1) that the CSU should be notified of a request for an absence at least 30 days before the beginning of an academic term; and 2) that any additional leave provided by this proposal be offset first by any available release time negotiated by the CSU and the collective bargaining agreement associated with the union group. The author agreed to amendments to provide 30 days before the academic term, if possible. We have been in conversations with the author and sponsor on potential future amendments.

CSU Position: OPPOSE UNLESS AMENDED  
Status: The bill was passed by the Assembly, sent to enrollment and is before the Governor for his action.

**AB 2386 (Williams) - California State University: Trustees**

Sponsored by the California State University Employees Union, this bill requires that the 16 governor's general appointment trustees include a permanent non-faculty employee and excludes any employee who is in a Management Personnel Plan, in a confidential classification or an excluded classification from this process. In addition, the bill requires the employee organizations (i.e. unions) that represent staff to fund a staff council, which would select the nominees for the staff trustee position. The CSU requested that the bill be amended to broaden the definition of non-faculty representative to include all staff, both represented and non-represented, with the exception of presidents, vice presidents and deans. The CSU has also requested that the requirement that the collective bargaining units pay for the staff council be deleted.

CSU Position: OPPOSE UNLESS AMENDED

Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

**AB 2455 (Chiu) - Automatic Student Voter Registration Program**

Initially, this bill would have mandated that data collected from CSU Mentor be provided to the Secretary of State's (SOS) office to ensure that as many Californians as possible were registered to vote. Issues were raised pertaining to the federal Family Educational Rights and Privacy Act, as the data collected by CSU and other segments might not be the same as what is required by the SOS. The bill now requires the segments to implement a process with the SOS to allow a student to submit an affidavit of voter registration electronically. The CSU will continue to work with the author to get a better understanding of how the bill would be implemented, should it become law.

CSU Position: NO OFFICIAL POSITION

Status: The bill was passed by the Senate, sent to enrollment and is before the Governor for his action.

## **COMMITTEE ON GOVERNMENTAL RELATIONS**

### **Joint Memorandum of Understanding – Voter Registration and Engagement**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

#### **Summary**

This item provides information on the Joint Memorandum of Understanding (MOU) between the California State University (CSU), the California State Student Association (CSSA) and the California Secretary of State's Office (SOS) regarding voter engagement, registration and communication efforts for students on CSU campuses.

#### **Overview**

The MOU outlines several opportunities for engagement with students regarding voter registration and engagement. Under the MOU, each CSU campus is encouraged to develop – using input and feedback from students and the campus community – a comprehensive plan to support student civic engagement.

As part of the agreement, CSSA will support the CSU efforts directly and through partnerships with on-campus student organizations. CSSA will also provide field outreach, communications and volunteer support to the efforts on campus.

The SOS will provide support directly to the CSU or through partnerships with non-partisan civic organizations. This will include the hosting of voter engagement events with Secretary of State Alex Padilla, assistance with media outreach, and the SOS serving as a knowledge base and resource for campus efforts.

The full text of the MOU is included in the following pages.

## **Memorandum of Understanding Voter Registration & Engagement**

### **Overview**

This memorandum of understanding (MOU) sets forth the mutual commitments by the California State Student Association (CSSA), the California State University Office of the Chancellor, and the California Secretary of State to increase voter engagement by the CSU student body. All parties recognize their shared goal of increasing the democratic engagement and civic literacy of students. By working together, all parties can amplify the reach and strength of their efforts that will result in students having an even greater voice in the democratic process.

### **Introduction: the State of Student Civic Engagement**

Today's college students are part of the largest generation in history, the Millennial Generation. This generation—born between 1978 and 1996—exceeds the Baby Boomer generation by 9 million. The sheer size of the Millennial Generation points to the major role it will play in upcoming elections and the political discourse. The Millennial Generation is uniquely positioned to make vital decisions in an increasingly globalized world and, therefore, it is essential to ensure that this generation is engaged in our democracy.

Despite the importance of voter turnout at the polls, only 52 percent of eligible California youth aged 18-24 were registered to vote before the November 2014 election. Even more staggering, only 8% of eligible youth went to the polls – a historic low. This was the lowest of any age group and an 18% decline from 2010. In the same year, data shows that *only 0.3% of the total students served by public colleges and universities in California were registered through online voter registration opportunities they were provided.*

By taking an active role, all parties to this MOU recognize the meaningful impact they can have on student voter registration and turnout outcomes during the 2016 elections.

### **For Chancellor White on behalf of the California State University**

I, the undersigned, am deeply committed to the civic engagement of students on our campuses. Our institutions recognize that voting is the cornerstone of our democracy and the means of a representative government. Accordingly, we are committed to taking the following steps to formalize voter engagement at the California State University and throughout the state:

1. Each campus in our system is encouraged to develop, using student input, a comprehensive plan to support student civic engagement.
2. Each campus in our system is encouraged to provide voter registration opportunities to students at move-in day and upon graduation from the school. Whenever possible, the campus will work with student organizations to facilitate these voter registration opportunities.

3. Each campus in our system is encouraged to adopt policies that allow for, and encourage, nonpartisan voter registration, voter education, and get-out-the-vote efforts by student organizations. These policies should allow student organizations seeking to register students access to: on-campus housing; move-in days when students first arrive to their on-campus housing; orientation events; welcome week events; and high traffic locations to set up tables and/or clipboarding events.
4. Each campus in our system will send at least one all-campus email regarding voter registration and engagement. Campuses are also encouraged to post social media messages leading up to the election that highlight important deadlines regarding registration and engagement.
5. Each campus in our system will send out at least one voter registration reminder using the online student portal. Campuses are encouraged to think strategically about when the reminders are sent out.

**For the California State Student Association**

We, the undersigned, are deeply committed to the civic engagement of youth, particularly college students. Accordingly, we are committed to the following actions to institutionalize voter engagement at our colleges across the state:

1. CSSA will support the CSU administration, either directly or through connections with organizations on campus, in the development and implementation of a comprehensive plan to increase student civic engagement.
2. CSSA will provide volunteer support, additional communications, and field outreach to conduct nonpartisan voter registration, voter education, and get out the vote efforts on campus.
3. CSSA will provide, at no cost, an online voter registration platform and links that can be used by any CSU stakeholder to promote voter registration on high traffic campus websites and through other communications.
4. CSSA will assist in the dissemination of nonpartisan voter registration, voter education, and get-out-the-vote communications by providing samples, information, and/or other print or digital materials, particularly through the use of paid posts and ads on social media.

**For Secretary of State Alex Padilla**

As the chief elections official for the State of California, I recognize the important role leaders can play in facilitating youth voter engagement. Accordingly, my office and I are committed to the following actions to help students become knowledgeable, responsible and engaged voters:

1. We will support your University, either directly or through partnerships to nonpartisan civic organizations, in the development and implementation of a comprehensive plan to increase youth civic engagement.
2. We will work directly with your University's office, schedule permitting, to host voter engagement events on campus at which I, Alex Padilla, will personally be present.



3. We will work to promote and support your activities through our own media team and encourage other political, community and education leaders, when and where appropriate, with whom we have strong ties to do so as well.
4. We will provide and guide conversations on policies that can be adopted by your University to allow access for student organizations seeking to offer direct, nonpartisan, peer-to-peer voter registration opportunities, civic engagement opportunities, and get out the vote efforts across campus.

As leaders of our state, we recognize the vital role we must play in supporting youth civic engagement. We believe that, by acting together, we can equip students for a lifetime of civic participation. By supporting voter education, voter registration, and voter turnout efforts on campus, we will both better serve the students of this state and play an active role in creating a vibrant civil society and functioning democracy.

We, the undersigned, are deeply committed to expanding access and opportunity for democratic engagement to students attending institutions of higher education. In recognition of this mutual commitment, we do hereby enter into this Memorandum of Understanding and commit our organizations to taking these essential steps to increase youth civic engagement.

Signed,

Alex Padilla  
Secretary of State

Timothy P. White  
Chancellor, California State University

David Lopez  
President, California State Student Association