

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:15 p.m., Tuesday, November 15, 2016
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair
Lateefah Simon, Vice Chair
Douglas Faigin
John Nilon
Maggie K. White

Consent Item

Approval of Minutes of the Meeting of September 20, 2016

Discussion Items

1. Naming of the Hollywood Foreign Press Association Wing – California State University, Northridge, *Action*
2. Naming of the Fowler College of Business Administration – San Diego State University, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

September 20, 2016

Members Present

Silas H. Abrego, Chair
Lateefah Simon, Vice Chair
Rebecca D. Eisen, Chair of the Board
Douglas Faigin
John Nilon
Maggie K. White
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

Approval of Minutes

The minutes of July 19, 2016, were approved as submitted.

Naming of the Don B. Huntley College of Agriculture – California State Polytechnic University, Pomona

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes Dr. Huntley's gift of his pistachio farm valued at \$16.4 million to benefit the College of Agriculture. This gift will create a lasting legacy, providing resources for research, scholarship and polytechnic teaching and learning.

Cal Poly Pomona President Soraya Coley and Chancellor Timothy P. White thanked Dr. Huntley for his generosity and steadfast support of the university's mission, vision and values.

The committee approved the proposed resolution (RIA 09-16-09) that the College of Agriculture at California State Polytechnic University, Pomona be named the Don B. Huntley College of Agriculture.

Naming of the James M. Rosser Hall – California State University, Los Angeles

Mr. Ashley reported that the proposed naming recognizes the 34-year presidency of James M. Rosser, one of the longest serving presidents of a public university in the nation. President Emeritus Rosser has been one of the largest and most consistent donors to the campus, with gifts funding a seven-figure endowed scholarship for scholar-athletes majoring in STEM fields.

Cal State LA President William Covino and Chancellor White thanked Dr. Rosser for his continued support of Cal State LA and celebrated the impact of his legacy on CSU students, faculty, staff and alumni.

The committee approved the proposed resolution (RIA 09-16-10) that Wing B of the Wallis Annenberg Integrated Sciences Complex at California State University, Los Angeles be named the James M. Rosser Hall.

2016-2017 California State University Trustees' Award for Outstanding Achievement

Trustee Abrego shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate superior academic performance, personal accomplishments, community service and financial need.

Chancellor White thanked trustees and members of the CSU Foundation board for their contributions to the CSU Trustees' scholarships. He introduced Trustee Emeritus Ali C. Razi, CSU Foundation Board of Governors member and CSU Trustees' Award selection committee chair, whose leadership continues to expand this scholarship program.

The board recognized the recipients of the 2016-2017 CSU Trustees' Award for Outstanding Achievement, including a video on the top Razi scholar, Kathryn Grizzle from California State University, San Bernardino.

Trustee Abrego adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Hollywood Foreign Press Association Wing – California State University, Northridge

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Dianne F. Harrison
President
California State University, Northridge

Summary

This item will consider naming the south wing of Manzanita Hall at California State University, Northridge, as the Hollywood Foreign Press Association Wing.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes a recent \$2 million contribution by the Hollywood Foreign Press Association to the Department of Cinema and Television Arts in the Mike Curb College of Arts, Media, and Communication at CSUN. The gift will be used to establish a scholarship endowment and upgrade equipment and systems in the Department of Cinema and Television Arts. The scholarship endowment, named the Hollywood Foreign Press Association Scholars Program Fund, will advance undergraduate and graduate opportunities for low-income and traditionally underrepresented populations in the entertainment industry. The gift to upgrade systems will bring the Hollywood Foreign Press Association Senior Film Edit Suite, Hollywood Foreign Press Association Film Sound Mix Studio, the Automatic Dialog Replacement/Foley Stage, and Television Studio and Control Room up to current industry standards. The gift will also provide an endowment for technology upgrades in the future.

The Mike Curb College of Arts, Media, and Communication and its Department of Cinema and Television Arts have benefitted from the relationship with the Hollywood Foreign Press Association, beginning with an initial gift of \$15,000 in 1996. Prior to this most recent \$2 million gift, the Hollywood Foreign Press Association has given \$945,000 to CSUN, enabling the College and the Department of Cinema and Television Arts to enjoy programmatic enhancements and support students and senior film projects through Hollywood Foreign Press Association Fellows program grants.

The Hollywood Foreign Press Association, in conjunction with its Golden Globe Awards producing partner, Dick Clark Productions, gives millions of dollars annually to education programs. Known worldwide for its Golden Globe Awards and its multi-million dollar donations to charity, the Hollywood Foreign Press Association has humble origins, starting as a group of international journalists with a shared desire to efficiently and accurately cover all aspects of the entertainment world. There are approximately 90 member journalists representing media across the globe. The \$2 million dollar gift to CSUN is the largest such gift in Hollywood Foreign Press Association history.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the south wing of Manzanita Hall at California State University, Northridge be named as the Hollywood Foreign Press Association Wing.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Fowler College of Business Administration – San Diego State University

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Elliot Hirshman
President
San Diego State University

Summary

This item will consider naming the College of Business Administration at San Diego State as the Fowler College of Business Administration.

This proposal, submitted by San Diego State, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the \$25 million pledge by Ron L. Fowler to San Diego State, including \$10 million for the Fowler Scholars Program, \$10 million for the Fowler Professorships, \$2 million for the Fowler Lectureship Series, \$1.5 million for the Fowler International Experience and \$1.5 million for other projects. This is a challenge gift intended to incentivize other matching donations, thereby providing an overall impact of a \$50 million endowment.

With his latest gift to San Diego State, Mr. Fowler is the most generous donor in school history. His support to the university has been recognized with the naming of the Fowler Athletics Center, the Fowler Family Ballroom and the Fowler Family Wing of the Campanile Foundation in the Parma Payne Goodall Alumni Center, and the Fowler Press Box at Tony Gwynn Stadium.

In the past decades, Mr. Fowler has donated more than \$13 million for a variety of campus programs and initiatives including entrepreneurship, athletics, capital projects, the College of Business and alumni engagement. He is the chair emeritus of The Campanile Foundation board of directors, serving from 1999 to 2008, and was a founding donor to the Entrepreneurial Management Center. In 2005, Mr. Fowler received an honorary doctorate from San Diego State.

Beyond his generosity to San Diego State University, Mr. Fowler is a well-respected business and philanthropic leader throughout the San Diego region. Mr. Fowler serves as the chairman and CEO of Liquid Investments Inc., which specializes in beverage distribution. He is also the executive chairman and minority owner of the San Diego Padres Baseball Club.

In the community, Mr. Fowler has served as the chair of the University of San Diego's board of trustees, providing financial backing to build a state-of-the-art baseball facility – named Fowler Park – on the campus. Mr. Fowler has also served in various leadership roles with the Greater San Diego Sports Association, the San Diego Hall of Champions, the San Diego International Sports Council, the Mayor's Taskforce on Padres Planning, the San Diego Super Bowl Task Force and the 2003 Super Bowl Host Committee.

Mr. Fowler's legacy of generous leadership has been recognized by the San Diego County Board of Supervisors, the San Diego Regional Economic Development Corporation, the Downtown San Diego Partnership, Big Brothers/Big Sisters of San Diego County, the Huntington's Disease Society of America, the San Diego Hall of Champions and the San Diego Chamber of Commerce.

Mr. Fowler earned a bachelor's degree in business and economics from St. Thomas College and a master's degree in business administration from the University of Minnesota. He and his wife, Alexis, are the parents of five children and grandparents of two girls.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the College of Business Administration at San Diego State University be named as the Fowler College of Business Administration.