

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 11:45 a.m., Tuesday, March 8, 2016
Glenn S. Dumke Auditorium

Steven G. Stepanek, Vice Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Margaret Fortune
Hugo N. Morales
J. Lawrence Norton

Consent Item

Approval of Minutes of the Meeting of January 27, 2016

Discussion Items

1. Naming of the Ramiro Compean and Lupe Diaz Compean Student Union – San José State University, *Action*
2. Naming of Bob Bennett Stadium – California State University, Fresno, *Action*
3. Naming of the John D. Welty Center for Educational Policy and Leadership – California State University, Fresno, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

January 27, 2016

Members Present

Steven G. Stepanek, Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Margaret Fortune
Lou Monville, Chair of the Board
J. Lawrence Norton
Timothy P. White, Chancellor

Trustee Stepanek called the meeting to order.

Approval of Minutes

The minutes of November 18, 2015 were approved on consent.

Annual Report on Philanthropic Support for 2014-2015

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, and Ms. Lori Redfearn, assistant vice chancellor for advancement services, presented this item.

Last year, gifts received were a record \$314.7 million. This was the fourth year in a row that giving has increased year over year. Mr. Ashley thanked the donors, trustees, presidents, faculty and advancement staff for this achievement.

Alumni giving increased by 44 percent, or an additional \$27 million, during the Class of 3 Million celebration. The number of alumni giving increased by 11,000.

The CSU is providing \$49 million in privately funded scholarships. Combined with state and federal aid, 77 percent of CSU students receive assistance that reduces their financial burden.

The aggregated market value of endowments is now \$1.4 billion, which is a new record. The average investment return was .44 percent.

Overall, the CSU raised an equivalent of 18% of its state funded budget.

Inst. Adv.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 01-16-01) to adopt the Annual Report on Philanthropic Support for 2014-2015 for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

Trustee Stepanek adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Ramiro Compean and Lupe Diaz Compean Student Union – San José State University

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Student Union at San José State University as the Ramiro Compean and Lupe Diaz Compean Student Union.

This proposal, submitted by San José State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes a \$14 million commitment by Lupe Compean to San José State University. The gift will be used to create four endowment funds: A student success fund to support initiatives that foster student success and increase retention and graduation rates; two scholarship endowments to support emancipated foster youth (Guardian Scholars) and a merit scholarship for high performing students; a Student Union programming fund to provide support for visiting lectures, art exhibits, workshops and other student-focused special events and programming; and a Student Union operating fund that will provide resources for ongoing maintenance and operating needs of the facility.

Ms. Compean is not a graduate of SJSU, but believes very strongly in the mission of the institution and the importance of education. She was born in Texas in 1926, and she and her late husband moved to San José in 1956. Her husband worked for a construction company, and they saved money to purchase their first home and then continued to buy properties in the Bay Area.

Most of Ms. Compean's real estate holdings are commercial properties and she actively manages them, including a storage facility she recently sold. Lupe Compean made her gift to support students and demonstrate that with hard work and diligence, anyone can achieve what she has.

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Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Student Union Building at San José State University be named the Ramiro Compean and Lupe Diaz Compean Student Union.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Bob Bennett Stadium – California State University, Fresno

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Fresno State Baseball Stadium in the Department of Intercollegiate Athletics at California State University, Fresno as the Bob Bennett Stadium.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

Bob Bennett, a Fresno native, student-athlete and two-time alumnus, became the winningest baseball coach in Fresno State history leading the Bulldogs to a 1,302-759-4 record over his thirty-four seasons. He helped Fresno State build Beiden Field into a first-class facility and was largely responsible for the Bulldogs becoming a model in the area for ticket sales, fan support and community pride. Under his leadership, Fresno State baseball consistently led the nation in game attendance, and in the community, Coach Bennett helped spearhead the campaign to raise \$2.2 million to refurbish Beiden Field in 1983.

Bob Bennett's coaching success at Fresno State began in 1952 as a catcher for the legendary coach Pete Beiden. As a four-year letterman and two-time all-conference performer, Bennett led teams to two CCAA titles in 1954 and 1955 and finished with a 117-52 record. At the end of his career as a Bulldog student-athlete, Bennett graduated with a degree in physical education, later continuing on to earn his master's degree in physical education at Fresno State.

Dedicated, hardworking and loyal, Bob Bennett is an admirable representation of not only Fresno State Baseball, but of the culture that has evolved at Fresno State University. His vision and legacy shaped the lives of the young men he coached and helped brighten the future for Fresno State Baseball.

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Bob Bennett retired in 2002 after guiding the program to 17 Conference Titles, 21 NCAA Regional Appearances and two College World Series appearances.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Baseball Stadium in the Department of Intercollegiate Athletics at California State University, Fresno be named the Bob Bennett Stadium.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the John D. Welty Center for Educational Policy and Leadership – California State University, Fresno

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Central Valley Educational Leadership Institute at California State University, Fresno as the John D. Welty Center for Educational Policy and Leadership.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the contributions of several donors – totaling \$1.1 million – to Fresno State’s Central Valley Educational Leadership Institute in honor of Dr. Welty. The gift will be used to establish a permanent endowment to develop the center into a national model for policy, leadership training and professional development.

Dr. Welty was the seventh president in Fresno State’s 103-year history. He championed the role of higher education as a catalyst for educational and economic growth in the Central Valley. Under his leadership, the university doubled its graduation rate and tripled the number of Hispanic students who earn a college diploma.

The Central Valley Educational Leadership Institute was and remains a point of pride and passion for Dr. Welty. The establishment of the John D. Welty Center for Educational Policy and Leadership will sustain Dr. Welty’s passion for improving the educational and economic condition of the region.

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Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Central Valley Educational Leadership Institute at California State University, Fresno, be named as the John D. Welty Center for Educational Policy and Leadership.