

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 10:30 a.m., Tuesday, July 22, 2014
Glenn S. Dumke Auditorium

Steven M. Glazer, Chair
Douglas Faigin, Vice Chair
Roberta Achtenberg
Debra S. Farar
Margaret Fortune
Hugo N. Morales
J. Lawrence Norton
Steven G. Stepanek

Consent Items

Approval of minutes of meeting of March 25, 2014

Discussion Items

1. Naming of a Facility—San Diego State University, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

March 25, 2014

Members Present

Roberta Achtenberg
Rebecca Eisen
Debra Farar
Margaret Fortune
Bob Linscheid, Chair of the Board
Steven G. Stepanek
Cipriano Vargas
Timothy P. White, Chancellor

Trustee Farar called the meeting to order.

Approval of Minutes

The minutes of January 29, 2014, were approved as submitted.

Measuring Advancement

Trustee Farar announced that the Measuring Advancement report will be postponed.

Naming of an Academic Program – California State University, Northridge

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes a \$10 million contribution by David Nazarian in support of the strategic initiatives of the College of Business and Economics. In addition, Mr. Nazarian has committed to raising another \$15 million over the next three to five years.

President Dianne Harrison and Chancellor White thanked Mr. Nazarian for his generous support, which will help launch new academic programs, enhance learning opportunities and increase engagement with the business community.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 03-14-05) that the College of Business and Economics at California State University, Northridge be named the David Nazarian College of Business and Economics.

Naming of a Facility – California State University, Fresno

Mr. Ashley reported that the proposed naming recognizes Coach Margie Wright, the NCAA Division I all-time winningest softball coach and second all-time in NCAA Division I victories regardless of sport. She was the driving force behind the construction of the softball diamond, which has proved to be a blueprint for softball growth at the NCAA Division I level.

President Joseph Castro and Chancellor White thanked Ms. Wright for her tireless commitment to student-athletes and her continued involvement in the community.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 03-14-06) that the softball diamond in the Department of Intercollegiate Athletics at California State University, Fresno be named the Margie Wright Softball Diamond.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility–San Diego State University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Basketball Performance Center at San Diego State University as the Jeff Jacobs JAM Center.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$3 million in combined contributions: \$1.5 million by Jeff Jacobs and a trio of \$500,000 gifts from Hal Jacobs, Steve Altman and Jim Morris (JAM). These gifts account for 25% of the construction costs for the new facility breaking ground in July 2014. The facility will house both the men and women's basketball teams for practice and skill instruction. This facility will help alleviate some scheduling difficulties amongst the three venues where these teams currently practice. This facility will also be available to host special events with the nearby Parma Payne Goodall Alumni Center.

Jeff Jacobs is a long-time benefactor of Aztec Athletics. He is a charter member of the Director's Cabinet—a group of civic leaders who support student-athlete scholarships annually at a minimum of \$30,000. Since its formation in 2001, nearly \$12 million has been raised for scholarships through the Director's Cabinet.

Last year Jeff Jacobs donated \$1 million as the lead gift to the Basketball Performance Center and has now pledged another \$500,000 for the project. He was also instrumental in assisting athletics with asking Hal Jacobs, Steve Altman and Jim Morris for \$500,000 each for the project. Derived from the last names of these three donors, the acronym JAM plays well with the game of basketball.

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All of these benefactors support the mission of San Diego State University and public higher education. Jeff Jacobs is a University of California, Berkeley graduate. Hal Jacobs is a University of California, San Diego alumnus. Steve Altman is a Northern Arizona University undergraduate and received a law degree from the University of San Diego. Jim Morris is a University of California, Berkeley graduate.

San Diego State University is pleased to recognize Jeff Jacobs, Hal Jacobs, Steve Altman and Jim Morris for their generosity and desire to provide our student athletes with the facilities needed to remain national contenders.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the SDSU Basketball Performance Center at San Diego State University be named the Jeff Jacobs JAM Center.