

## **AGENDA**

### **COMMITTEE ON AUDIT**

**Meeting: 2:00 p.m., Tuesday, November 15, 2011**  
**Glenn S. Dumke Auditorium**

Henry Mendoza, Chair  
Melinda Guzman, Vice Chair  
Margaret Fortune  
Steven M. Glazer  
William Hauck  
Hsing Kung  
Linda Lang

#### **Consent Items**

Approval of Minutes of Meeting of July 12, 2011

#### **Discussion Items**

1. Status Report on Current and Follow-up Internal Audit Assignments, *Information*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**September 20, 2011**

**Members Present**

Glen O. Toney, Vice Chair  
Carol R. Chandler  
Debra S. Farar  
Kenneth Fong  
Margaret Fortune  
Hsing Kung  
Linda A. Lang  
Bob Linscheid  
Peter G. Mehas  
Charles B. Reed, Chancellor  
Herbert L. Carter, Chair of the Board

Chair Toney called the meeting to order.

**Approval of Minutes**

The minutes of May 11, 2011, were approved by consent as submitted.

**The California State University's 50th Anniversary Celebration**

Trustee Toney introduced a special program to honor the California State University's 50th Anniversary. The Donahoe Higher Education Act was signed into law April 26, 1960, to provide broad access to higher education for all Californians. It established three distinct segments of public higher education: the California Community Colleges, the University of California, and the California State University. In 1961, the California State University's first Board of Trustees meeting was convened, and throughout the 2010-2011 academic years, the CSU has been recognizing its 50th anniversary as the nation's leading public university system.

Culminating the 50th anniversary program, Chancellor Reed introduced three distinguished speakers to reflect upon how the CSU has impacted their lives.

Dr. Jolene Koester, president of California State University, Northridge, introduced Bill Griffeth, a distinguished alumnus, CNBC anchor and financial journalist. Mr. Griffeth expressed how his education paved the way to his success in journalism and taught him that "success comes from taking every experience for all it's worth and being prepared to seize opportunity when it comes along."

Dr. Robert Corrigan, president of San Francisco State University, introduced Dr. Gretchen LeBuhn, a SFSU biology professor who developed “The Great Sunflower Project,” which focuses on the declining bee populations. Her story exemplified the enormous value of applied research conducted by CSU faculty and students.

Lastly, Dr. Mildred Garcia, president of California State University, Dominguez Hills, introduced Ms. LaTangia Oliver, a master’s student at CSUDH. Ms. Oliver is a William Randolph Hearst/CSU Trustees’ Award for Outstanding Achievement recipient, graduate of California State University Fullerton, a member of the United States Army, and a cadet in the ROTC program on campus. She affirmed the impact her CSU education has had on her life and the community she serves.

A video highlighting the CSU’s 50 years was presented. The video featured testimonials from some of the CSU’s most prominent alumni who spoke about the value of their education.

Chancellor Reed introduced California State Assembly member Ricardo Lara, a former student of San Diego State University where he was a student advocate and leader. Assembly member Lara addressed the board by first acknowledging that he is honored to be an alumnus of the most diverse university system in the country. He stated that he is a son of a seamstress and factory worker, and the first in his family to earn a degree. As a result of his CSU education, he now serves as a leader in the eighth largest economy in the world. On behalf of the California Assembly, he presented a resolution recognizing the CSU’s 50th anniversary and its important impact in the state.

Chancellor Reed thanked all for their participation in the 50th Anniversary program.

### **Recognition of Recipients of the 2011-2012 William Randolph Hearst/CSU Trustees’ Award for Outstanding Achievement**

Trustee Toney introduced Chancellor Reed to present the item recognizing the recipients of the William Randolph Hearst/CSU Trustees’ Award for Outstanding Achievement.

Chancellor Reed stated that each year the CSU Board of Trustees provides scholarships to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education at the CSU. He introduced and thanked the CSU Foundation’s Board of Governors present to share in this occasion: Mr. Ron Barhorst, president of ING Financial Advisers and chair of the CSU Board of Governors; Trustee Emeritus Ali C. Razi, president of the Stratham Group and chair of the Hearst/CSU Trustees’ Award scholarship committee; Mr. Ralph Pesqueira, president of El Indio Foods and vice chair of the CSU Board of Governors; and Mr. Kenneth McNeeley, president of California AT&T and member of the CSU Board of Governors. Chancellor Reed also acknowledged and thanked various members of the CSU Board of Trustees, both current and emeritus, for their generous contributions. He extended

a special thanks to Sony for the laptop computers provided to the recipients and to Southwest Airlines for assisting with the recipients' travel.

Chancellor Reed recognized this year's two top-ranking recipients of the Trustee Emeritus Ali C. Razi scholarships, who will each receive \$10,000—the highest awards offered. Chancellor Reed also acknowledged the two students selected as the Trustee Emeritus Murray Galinson Scholars, who will receive a \$6,000 scholarship for their exceptional commitment to community service. He announced that Trustee William Hauck established an endowment last December to support the scholar from San José State. This student will receive a \$4,000 scholarship. He gave a special thanks to the CSU Foundation Board of Governors, which committed to increasing the value of the scholarships. He informed all that Chair Ron Barhorst had stepped forward to initiate the effort by sponsoring a \$6,000 scholarship.

The remaining 17 recipients will each receive a scholarship of \$3,000.

Dr. Razi expressed his congratulations and thanks to the recipients who shared their inspiring success stories. He commended the CSU trustees, staff, and faculty for their significant role in providing the students with this opportunity. Dr. Razi also acknowledged Chancellor and Mrs. Reed for their continued support.

Ms. Tina O'Brien and Mr. Ryan Grady, the two Trustee Emeritus Ali C. Razi Scholars, shared their journey to the CSU, and described attributes of their fellow awardees.

The recipients of the 2011-2012 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement include:

***Mr. Gabriel Garcia***, California State University, Bakersfield  
***Ms. Carli Lovell***, California State University, Channel Islands  
***Ms. Ashley Cosgrove***, California State University, Chico  
***Ms. LaTangia Oliver***, California State University, Dominguez Hills  
***Ms. Frankie Foster***, California State University, East Bay  
***Mr. Andre Yang***, California State University, Fresno  
***Ms. Eliza Manuela Ramirez***, California State University, Fullerton, Murray L. Galinson Scholar  
***Ms. Chryste Johnson***, Humboldt State University  
***Ms. Kim Grace***, California State University, Long Beach  
***Mr. Mario Giron-Abrego***, California State University, Long Beach, CSU Foundation Board of Governors Scholar  
***Mr. Stephen Lang***, California Maritime Academy  
***Ms. Arienne Arreola***, California State University, Monterey Bay  
***Mr. Ryan Grady***, California State University, Northridge, Ali C. Razi Scholar  
***Ms. Mayra Mendoza***, California State Polytechnic University, Pomona  
***Ms. Julie Debbs***, California State University, Sacramento

***Ms. Tina L. O'Brien***, California State University, San Bernardino, Ali C. Razi Scholar

***Mr. Joshua Travis Morse***, San Diego State University, Murray L. Galinson Scholar

***Ms. Betty Abraham***, San Francisco State University

***Ms. Jennifer Elias***, San José State University, William Hauck Scholar

***Mr. Martin Ocampo***, California Polytechnic State University, San Luis Obispo

***Ms. Lauren Holland***, California State University, San Marcos

***Ms. Natalie Hambalek***, Sonoma State University

***Ms. Linda Fegan***, California State University, Stanislaus

Trustee Toney adjourned the committee meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Recommended Changes to Title 5, California Code of Regulations, Related to Alumni Associations**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

#### **Summary**

This item recommends amending Title 5 regulations related to the relationship between the university and alumni associations. Board approval of the amendment would bring Title 5 Article 15 – Alumni Associations into compliance with changes to California Corporations Code, section 5047. State law no longer allows for ex-officio nonvoting directors. The recommended amendment would delete references to *ex-officio voting or nonvoting members* of the alumni association's governing board.

Given the new prohibition on ex-officio nonvoting directors, Sections 42397.2 and 42397.6 would now require ex-officio members to have voting rights. Removing this requirement gives campuses greater flexibility to determine the appropriate relationship rather than being bound to an ex-officio voting role. Clarification of these relationships can be accomplished in the Memorandum of Agreement between the university president and the alumni association or the association's bylaws as it relates to constituency alumni groups.

The following proposed amendment to Title 5 is recommended to bring CSU regulations into compliance with state law. An action item will be presented at the January meeting to adopt the amendments:

**Title 5, California Code of Regulations**  
**Division 5—Board of Trustees of the California State University**  
**Chapter 1—California State University**  
**Subchapter 5—Administration**  
**Article 15—Alumni Associations**

§ 42397.2. Organization

(a) A campus alumni association may be included as part of the university or an auxiliary organization or, if organizationally separate from the university or an auxiliary organization, shall obtain and maintain status as a tax-exempt organization under state and federal law.

~~(b) The campus president or designee shall be an ex officio voting or non voting member of the association's governing body.~~

(eb) Campus presidents are responsible for determining that campus alumni associations are in compliance with this article and have authority to require campus alumni associations to provide written evidence of compliance.

(dc) Campus presidents may, after consultation with the campus alumni association, establish additional written campus policies governing campus alumni associations consistent with this article. Copies of these policies and any amendments thereto shall be forwarded promptly upon their issuance to the Chancellor.

(ed) A campus alumni association shall comply with campus policies pertaining to use of the campus name and symbols.

Note: Authority cited: Sections 89030 and 89031.1, Education Code. Reference: Sections 89030 and 89902, Education Code.

**Title 5, California Code of Regulations**  
**Division 5—Board of Trustees of the California State University**  
**Chapter 1—California State University**  
**Subchapter 5—Administration**  
**Article 15—Alumni Associations**

§ 42397.6. Organization of Constituency Alumni Groups.

(a) A constituency alumni group organized after the effective date of this article shall be organized within and as part of the campus alumni association.

(1) A constituency alumni group representing a school, college, department, or other unit shall secure the endorsement of the school, college, department, or other unit. The administrative head of the represented unit or designee shall periodically review and provide advice concerning the planned activities of the constituency alumni group, ~~and shall serve as an ex officio voting or nonvoting member of the governing body of the constituency alumni group, if any, or of any executive or similar committee empowered to act for the governing body, if any, of the constituency alumni group.~~

(2) A constituency alumni group, as part of the campus alumni association, shall comply with all applicable campus policies and campus alumni association policies.

(b) A constituency alumni group separately organized prior to the effective date of this article shall be organized within and become a part of the campus alumni organization and shall comply with subdivision (a), unless the campus president enters into an agreement with the constituency alumni group which provides as follows:

(1) The separate constituency alumni group agrees to the following characteristics:

a. is organized and operated solely for the benefit of the campus and the alumni of a school, college, department, or other campus administrative, academic, geographic, or other constituent unit;

b. has as its purpose providing service and support to its members, the alumni of a constituent unit, and to the university;

c. does not restrict membership or benefits of membership on the basis of race, religion, national origin, gender, or sexual orientation;

d. recognizes the unique role of the campus president or designee in setting campus or campus unit priorities; and irrevocably dedicates its assets for the benefit of the campus or appropriate unit of the campus. In the event of the group's dissolution, its assets shall be transferred to the campus alumni association, the campus, an appropriate unit of the campus, or an auxiliary organization designated by the campus for purposes consistent with the purposes of the group and the terms of any individual gifts that are part of its assets, and, if a corporation, in conformance with the California Nonprofit Corporation Laws;

e. A constituency alumni group representing a school, college, department, or other unit shall secure the endorsement of the school, college, department, or other unit. The administrative head of the represented unit shall periodically review and provide advice concerning the planned activities of the constituency alumni group ~~and shall serve as an ex officio voting or nonvoting member of the governing body of the constituency alumni group, if any, or of any executive or similar committee empowered to act for the governing body, if any, of the constituency alumni group.~~

(2) The separate constituency alumni group agrees to obtain and maintain recognition, as a separate constituency alumni group by submitting the following to the campus president or designee on an annual basis or otherwise as specified by the campus president:

a. a current list of officers, members of the governing body, and the principal contact person for the group;

b. a statement of the group's purpose and goals consistent with subsection (a) and copies of the current enabling documents of the group (i.e., bylaws, constitution, articles of incorporation, or other governing document);



c. a current roster of names and addresses of donors and members, unless such records are otherwise maintained by the campus;

d. a statement signed by the officers/representatives of the group that the governing body has read and formally voted that it will comply with this article and the agreement;

e. a copy of the group's annual financial statements;

f. for a group with accounts at a financial institution, a list identifying all such accounts, including the institution's name and address, the group's account numbers, and a statement signed by an appropriate officer or representative of the group authorizing the campus to obtain upon request from the financial institution information, records, or photocopies of transactions relating to the accounts and;

g. for an incorporated, tax-exempt organization, (A) a copy of the organization's state and federal tax-exempt status determination letter; (B) a copy of the organization's most recent Internal Revenue Service Form 990; and (C) a list of the types of activities, including fundraising and membership drives, the organization intends to undertake and how the organization intends to financially support these activities.

(3) The provisions of this article shall be incorporated by reference;

(4) The exchange of value between the campus and the constituency alumni group shall be expressed and may include provision of facilities and other tangible as well as intangible exchanges;

(5) A license agreement for use of the campus name and symbols; and

(6) The term of the agreement;

(7) Privileges granted including authorization to use the name of the campus or other institutional unit. Without authorization, no group may:

a. represent itself as raising funds or otherwise providing support on behalf of or for the benefit of the campus, or any part of it, including its alumni;

b. use the name of the campus or any of its facilities or programs either expressly or by implication in connection with its activities; or

c. use campus facilities or resources in connection with its activities.

(8) If a separate constituency alumni group does not comply with this article, the campus president or designee shall by written notice require the constituency alumni group to comply within 90 days or recognition as a constituency alumni group will be withdrawn:

a. In the event the group fails to comply within this time period, the campus president or designee may withdraw the constituency alumni group's recognition. In appropriate circumstances, the campus president may extend the period for compliance when action to remedy noncompliance is in progress;

b. Upon withdrawal of recognition, the assets of the constituency alumni group shall be transferred to the campus alumni association, the campus, or the designated campus auxiliary organization for purposes consistent with the purposes of the group and the terms of any individual gifts that are part of the assets;

(9) Use of the campus or unit name and symbols, including mascot or other identifying mark by a separate constituency alumni group after July 1, 2003, is prohibited unless the group has entered into an agreement and has been recognized by the campus under the provisions of this article.

Note: Authority cited: Sections 89030 and 89031.1, Education Code. Reference: Sections 89030 and 89902, Education Code.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of a Facility—California State University, Fresno**

#### **Presentation By:**

Garrett Ashley  
Vice Chancellor for University Relations and Advancement

John D. Welty  
President, CSU Fresno

#### **Summary**

This item will consider naming the Sports Medicine Center in the Department of Intercollegiate Athletics at California State University, Fresno as the Meyers Family Sports Medicine Center.

This proposal, submitted by CSU Fresno, meets the criteria and other conditions specified in the CSU Board of Trustees Policy and Procedures for Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The Meyers Family Sports Medicine Center will be a first-class facility featuring more than 10,000 square feet of state-of-the-art amenities and equipment for Bulldog student-athletes. This project will allow for on-site physician examination and diagnosis, world class rehabilitation equipment, and ample office and meeting space to support the CSU Fresno sports medicine staff.

High-quality facilities are essential to the development and retention of Bulldog student-athletes. The construction of the Meyers Family Sports Medicine Center will greatly enhance the overall athletics infrastructure and, more importantly, will greatly enhance the daily “student-athlete experience.”

Prospective student-athletes have become very savvy consumers. To that end, high quality facilities are a key factor in their selection process. The Meyers Family Sports Medicine Center will serve as a highlight of their recruiting visit. Positioned as the cornerstone of the “Student-Athlete Village,” this project will help CSU Fresno coaches promote their programs and effectively recruit the very best student-athletes. Because successful recruiting remains at the heart of every NCAA Division I program, the road to league championships, NCAA

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Tournaments and prestigious bowl games begins with winning the recruiting competition in the San Joaquin Valley.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, By the Board of Trustees of the California State University, that the Sports Medicine Center at California State University, Fresno be named the Meyers Family Sports Medicine Center.