

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting: 1:00 p.m., Tuesday, January 27, 2009**  
**Glenn S. Dumke Auditorium**

George G. Gowgani, Chair  
Peter G. Mehas, Vice Chair  
Carol R. Chandler  
Debra S. Farar  
Kenneth Fong  
A. Robert Linscheid  
Craig R. Smith  
Glen O. Toney  
Kyriakos Tsakopoulos

#### **Consent Item**

Approval of Meeting Minutes of November 18, 2008

#### **Discussion Items**

1. Naming of a Campus Facility--California State University, Bakersfield, *Action*
2. Approval of Resolution of Commendation--California State Polytechnic University, Pomona, *Action*
3. Approval of the 2007-2008 Annual Report on External Support to the California State University, *Action*
4. Council for Advancement and Support of Education Awards, *Information*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**November 18, 2008**

**Members Present**

George G. Gowgani, Chair  
Peter G. Mehas, Vice Chair  
Jeffrey L. Bleich, Chair of the Board  
Carol R. Chandler  
Debra S. Farar  
Kenneth Fong  
A. Robert Linscheid  
Charles B. Reed, Chancellor  
Craig R. Smith  
Glenn O. Toney

**Approval of Minutes**

The minutes of September 16, 2008 were approved.

**Naming of an Academic Entity – California State University, Fresno**

Chair Gowgani asked Mr. Richard West, Executive Vice Chancellor and Chief Financial Officer, to present the request to name the College of Engineering at California State University, Fresno as the Lyles College of Engineering.

The proposed naming recognizes the \$10 million dollar gift commitment made by Mr. William M. Lyles, his family, and their companies. California State University, Fresno agrees to seek an additional \$10 million in support for the College of Engineering in the coming years. The total impact over time will be \$20 million for the College of Engineering.

The Lyles family members are longtime supporters of Fresno State. Numerous programs on campus have been expanded and sustained due to their generosity. Most notably, the Lyles Center for Innovation and Entrepreneurship provides student entrepreneurs with a chance to translate their visions into business reality.

President Welty expressed Fresno State's gratitude for William and Elizabeth Lyles' leadership and commitment to improving the economic condition of the central valley and for helping students in numerous ways.

The Lyles family was unable to attend the meeting. Mr. Lyles expressed his gratitude for the naming of the College of Engineering at Fresno State through a video message.

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The committee recommended approval of the proposed resolution (RIA 11-08-15).

Trustee Gowgani adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of a Campus Facility– California State University, Bakersfield**

#### **Presentation By:**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Development

#### **Summary**

This item will consider naming the new baseball training and playing facility at California State University, Bakersfield as Hardt Field.

This proposal, submitted by California State University, Bakersfield, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming is in honor of the \$1 million gift by Thomas (Tom) Hardt and Barbara Hardt, as well as the donation of on-going general contracting work. Specifically, their generous donation will support the construction of the new, on campus, top-level baseball training and playing facility, a critical component of the athletics program's move to NCAA Division I.

Tom Hardt has constructed residential homes in Bakersfield for 40 years. Mr. Hardt views his education at California State University, Bakersfield as a cornerstone of his professional success and sees athletics as a vital part of the student learning environment, teaching "core values of discipline, teamwork, competitiveness, and sacrifice" to student-athletes. The baseball facility will be an asset not only to the athletics program, but also will serve both the campus and the greater Bakersfield area as a venue for campus and community engagement. Mr. Hardt also serves as general contractor for the baseball facility as well as a solicitor of many in-kind gifts that have been part of the construction of the field.

As a member of the class of 1973, California State University, Bakersfield's second graduating class, Tom Hardt has contributed much to this university and the Bakersfield community.

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The following resolution is recommended for approval:

**RESOLVED**, By the Board of Trustees of the California State University, that the new baseball training and playing facility at California State University, Bakersfield be named Hardt Field.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

### **Approval of Resolution of Commendation – California State Polytechnic University, Pomona**

#### **Presentation by:**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

#### **Summary**

This item will consider a resolution of commendation in recognition of Carol and James A. Collins for their support of California State Polytechnic University, Pomona.

#### **Background**

Carol and James A. Collins, the namesakes and primary benefactors of The Collins College of Hospitality Management, have once again shown tremendous generosity to California State Polytechnic University, Pomona. Mr. and Mrs. Collins pledged to match dollar for dollar \$5 million in donations for a \$10 million academic building.

The building will employ green building design and lay the foundation for expanded programs at The Collins College, which has seen a 46 percent growth in enrollment in the past three years. Future graduates are well positioned to fill the hospitality industry's call for more skilled professionals. The Collins College is also developing the state's first graduate program in hospitality management, reinforcing its forward-thinking reputation in the industry.

Mr. and Mrs. Collins are the largest private individual donors to California State Polytechnic University, Pomona having substantially supported the institution for more than 20 years.

The following resolution is recommended for approval:

**RESOLVED**, that the California State University Board of Trustees commends Carol and James A. Collins for their dedication to and support of California State Polytechnic University, Pomona, gratefully acknowledges their generosity, and applauds the legacy they will leave in the form of The Collins College of Hospitality Management.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

### **Approval of the 2007-2008 Annual Report on External Support to the California State University**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Lori A. Redfearn  
Assistant Vice Chancellor  
Advancement Services

#### **Summary**

This item presents information on external support received by the 23-campus California State University system from July 1, 2007 to June 30, 2008. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Postsecondary Education Commission, the California Joint Legislative Budget Committee, and the California Department of Finance.

The report data is attached in Charts I through VIII. As is customary, the *2007-2008 Annual Report on External Support to the California State University* will be distributed at the Board meeting. This document will provide a summary and graphic illustration of the data. Following the presentation of this report, campus highlights will be available for viewing on the system website at [www.calstate.edu/ua/0708externalsupport](http://www.calstate.edu/ua/0708externalsupport).

#### **Overview**

Donors committed a record \$442 million in new gifts, new pledges and testamentary provisions in fiscal year 2007-2008. Giving increased significantly compared to \$326 million raised in 2006-2007. These gift commitments reflect the hard work of academic leaders, professional fundraising staff and countless volunteers who build a pipeline of private support for today and into the future.

Charitable gift receipts, a combination of new gifts and pledge payments, totaled \$263 million. Gift receipts represent cash and in-kind gifts received during the fiscal year. Charitable gift receipts increased by almost \$18 million compared to the nearly \$216 million received in 2005-2006.

Within these gift receipts, donors directed \$135.5 million to enhance the margin of excellence in the educational experience for today's students:

- \$19 million for student scholarships
- \$42 million for academic programs
- \$8.5 million for applied research
- \$1 million for faculty compensation
- \$1.5 million for library operations
- \$13.5 million for athletic programs
- \$24 million for public service programs
- \$2 million for physical plant operations
- \$24 million for other university needs

To support the future capacity of the university, over \$32 million was contributed to build state-of-the-art libraries, technologically advanced laboratories, contemporary performing arts centers, and expanded athletic facilities. Additionally, donors added over \$70 million to university endowments creating a lasting legacy of support. Irrevocable deferred gifts accounted for nearly \$21 million in future support.

Of all charitable gifts received, 98 percent were designated to specific interests identified by the donor. Six million received was unrestricted and available to be directed to the university's most pressing needs.

In addition to charitable support, the university received over \$1.2 billion in operating grants and contracts revenue. Student financial assistance in the form of Pell Grants, Supplemental Educational Opportunity Grants and Work Study programs accounted for \$406 million of the \$743 million received in federal grants.

## **Attachments**

### Chart I: Philanthropic Productivity Three-Year History and Average

The data represents performance in developing philanthropic support for the institution over the last three years. Gift commitments include new gifts, new pledges and testamentary commitments. Gift receipts include assets received by the university in the form of new gifts and pledge payments.

### Chart II: Grants and Contracts Revenue, Noncapital 2007-2008 Fiscal Year

This data, reported from the audited financial statements, represents operating support to the institution derived from governmental grants and commercial contracts. These numbers do not include state general fund support.

Chart III: Gift Commitments 2008-2008 Fiscal Year, Campus Detail

In this chart, each campus is grouped relative to the maturity of its advancement program based on the success indicators of the number of full-time professional fundraisers, the market value of endowment and the number of individual donors. The eleven Group I campuses are striving to build the capacity to raise gift commitments equivalent to 10 percent of the state general fund allocation. The eight Group II campuses seek to raise between 10 and 15 percent of the state general fund allocation. The four Group III campuses endeavor to raise more than 15 percent of the state general fund allocation. As a system, the university seeks to raise gift commitments in excess of 10 percent of the state general fund allocation.

Chart IV: Charitable Gift Receipts by Source 2007-2008 Fiscal Year

Campus detail that identifies the source of charitable gift receipts: alumni, parents, other individuals, foundations, corporations and other organizations.

Chart V: Charitable Gift Receipts by Purpose 2007-2008 Fiscal Year

The chart includes campus detail of the purpose for which donors designated support.

Chart VI: Charitable Gift Receipts, Three-Year History

The chart provides a three-year history of systemwide results by both the gift source and the gift purpose.

Chart VII: Endowment Market Values, Three-Year History

This chart tracks a three-year history of endowment market values and compares the difference in values between 2006-2007 and 2007-2008 fiscal years. The year-end market value includes factors such as growth from new gifts, reductions due to expenditures and withdrawals, as well as changes due to investment returns. A three-year history of total investment return and the endowment distribution for 2007-2008 are indicated separately.

Chart VIII: Alumni Data 2007-2008 Fiscal Year

This chart provides a campus detail including the number of addressable alumni, alumni association membership, alumni solicited, alumni donors and alumni gifts. Alumni association members may include friends of the university that are not officially alumni. Therefore, it is possible for contributions from alumni association members to exceed gifts from alumni.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Board adopts the *2007-2008 Annual Report of External Support to the California State University* for submission to the California Postsecondary Education Commission, the California Joint Legislative Budget Committee, and the California Department of Finance.

**Philanthropic Productivity  
Three Year History and Average  
Chart I**

Campus	2005/2006 Total Gift Commitments	2006/2007 Total Gift Commitments	2007/2008 Total Gift Commitments	Three Year Average	2005/2006 Total Gift Receipts	2006/2007 Total Gift Receipts	2007/2008 Total Gift Receipts	Three Year Average
Bakersfield	\$ 6,863,107	\$ 10,710,179	\$ 4,177,919	\$ 7,250,402	\$ 5,279,578	\$ 8,160,719	\$ 3,874,067	\$ 5,771,455
Channel Islands	\$ 5,688,588	\$ 2,019,244	\$ 2,959,151	\$ 3,555,661	\$ 2,765,296	\$ 1,239,956	\$ 3,021,648	\$ 2,342,300
Chico	\$ 9,193,401	\$ 7,120,618	\$ 10,283,975	\$ 8,865,998	\$ 8,561,401	\$ 4,857,118	\$ 6,807,545	\$ 6,742,021
Dominguez Hills	\$ 1,247,093	\$ 2,342,208	\$ 2,197,411	\$ 1,928,904	\$ 2,317,276	\$ 1,322,182	\$ 1,907,345	\$ 1,848,934
East Bay	\$ 3,230,478	\$ 4,965,903	\$ 1,528,821	\$ 3,241,734	\$ 5,160,699	\$ 6,837,285	\$ 1,584,674	\$ 4,527,553
Fresno	\$ 22,022,929	\$ 25,866,712	\$ 23,844,296	\$ 23,911,312	\$ 14,699,500	\$ 15,220,957	\$ 16,757,909	\$ 15,559,455
Fullerton	\$ 14,716,793	\$ 9,329,927	\$ 34,768,184	\$ 19,604,968	\$ 9,011,721	\$ 9,940,179	\$ 11,307,959	\$ 10,086,620
Humboldt	\$ 4,903,623	\$ 4,716,702	\$ 2,958,003	\$ 4,192,776	\$ 4,614,520	\$ 4,829,819	\$ 3,575,941	\$ 4,340,093
Long Beach	\$ 20,197,217	\$ 27,344,890	\$ 33,939,844	\$ 27,160,650	\$ 12,677,413	\$ 14,843,098	\$ 26,486,900	\$ 18,002,470
Los Angeles	\$ 4,130,216	\$ 8,714,926	\$ 8,760,536	\$ 7,201,893	\$ 4,287,235	\$ 5,175,203	\$ 6,857,542	\$ 5,439,993
Maritime Academy	\$ 1,058,757	\$ 584,924	\$ 1,114,932	\$ 919,538	\$ 723,257	\$ 555,924	\$ 1,138,932	\$ 806,038
Monterey Bay	\$ 2,452,201	\$ 5,365,950	\$ 5,110,816	\$ 4,309,656	\$ 3,242,857	\$ 7,441,514	\$ 4,598,702	\$ 5,094,358
Northridge	\$ 19,921,478	\$ 21,242,726	\$ 20,053,527	\$ 20,405,910	\$ 13,220,009	\$ 8,624,980	\$ 14,136,987	\$ 11,993,992
Pomona	\$ 6,439,296	\$ 10,962,614	\$ 5,176,884	\$ 7,526,265	\$ 6,359,796	\$ 10,117,890	\$ 5,537,063	\$ 7,338,250
Sacramento	\$ 16,239,897	\$ 16,245,290	\$ 17,987,769	\$ 16,824,319	\$ 9,638,233	\$ 10,205,234	\$ 10,243,150	\$ 10,028,872
San Bernardino	\$ 16,120,075	\$ 10,614,878	\$ 41,347,421	\$ 22,694,125	\$ 5,728,536	\$ 6,985,386	\$ 8,192,199	\$ 6,968,707
San Diego	\$ 47,794,347	\$ 46,631,518	\$ 66,087,198	\$ 53,504,354	\$ 48,940,809	\$ 49,618,328	\$ 65,147,988	\$ 54,569,042
San Francisco	\$ 8,380,135	\$ 14,474,436	\$ 17,537,247	\$ 13,463,939	\$ 5,849,087	\$ 12,590,120	\$ 11,525,731	\$ 9,988,313
San Jose	\$ 26,362,844	\$ 50,570,297	\$ 25,731,484	\$ 34,221,542	\$ 14,010,465	\$ 17,624,258	\$ 20,128,175	\$ 17,254,299
San Luis Obispo	\$ 30,313,833	\$ 27,767,374	\$ 94,792,866	\$ 50,958,024	\$ 23,414,839	\$ 22,699,148	\$ 18,507,411	\$ 21,540,466
San Marcos	\$ 5,004,778	\$ 3,941,428	\$ 2,972,637	\$ 3,972,948	\$ 5,513,920	\$ 2,212,498	\$ 4,758,078	\$ 4,161,499
Sonoma	\$ 9,432,424	\$ 7,462,984	\$ 13,607,281	\$ 10,167,563	\$ 6,095,751	\$ 6,124,350	\$ 12,900,675	\$ 8,373,592
Stanislaus	\$ 1,911,325	\$ 3,920,270	\$ 2,721,445	\$ 2,851,013	\$ 1,978,930	\$ 3,978,028	\$ 1,896,905	\$ 2,617,954
Chancellor's Office	\$ 1,947,308	\$ 2,896,910	\$ 2,080,773	\$ 2,308,330	\$ 1,847,308	\$ 2,485,910	\$ 2,154,773	\$ 2,162,664
<b>TOTAL</b>	<b>\$ 285,572,143</b>	<b>\$ 325,812,908</b>	<b>\$ 441,740,420</b>	<b>\$ 351,041,824</b>	<b>\$ 215,938,436</b>	<b>\$ 233,690,084</b>	<b>\$ 263,048,299</b>	<b>\$ 237,558,940</b>

Note: Gift commitments include new gifts, new pledges and testamentary commitments. Gift receipts reflects assets received by the university in the form of new gifts and pledge payments.

**Grants and Contracts Revenue, Noncapital  
2007-2008 Fiscal Year  
Chart II**

Campus	Federal	State and Local	Non Governmental	Total Grants and Contract Revenue
Bakersfield	\$ 16,375,230	\$ 9,084,616	\$ 82,010	\$ 25,541,856
Channel Islands	\$ 3,362,767	\$ 1,894,496	\$ 328,113	\$ 5,585,376
Chico	\$ 32,103,208	\$ 13,457,149	\$ 3,237,896	\$ 48,798,253
Dominguez Hills	\$ 21,367,450	\$ 10,826,219	\$ 1,539,197	\$ 33,732,866
East Bay	\$ 15,880,489	\$ 6,340,531	\$ 1,757,708	\$ 23,978,728
Fresno	\$ 45,377,237	\$ 23,511,208	\$ 5,015,380	\$ 73,903,825
Fullerton	\$ 36,800,403	\$ 21,004,838	\$ 1,919,136	\$ 59,724,377
Humboldt	\$ 17,091,287	\$ 7,397,378	\$ 2,506,567	\$ 26,995,232
Long Beach	\$ 60,294,044	\$ 25,338,883	\$ 3,517,168	\$ 89,150,095
Los Angeles	\$ 48,136,401	\$ 15,966,988	\$ 338,276	\$ 64,441,665
Maritime Academy	\$ 1,352,487	\$ 250,940	\$ 139,476	\$ 1,742,903
Monterey Bay	\$ 8,685,325	\$ 8,365,161	\$ 1,420,764	\$ 18,471,250
Northridge	\$ 52,930,841	\$ 22,362,462	\$ 3,962,449	\$ 79,255,752
Pomona	\$ 31,597,721	\$ 15,335,889	\$ 2,654,794	\$ 49,588,404
Sacramento	\$ 38,859,367	\$ 47,503,895	\$ 8,831,138	\$ 95,194,400
San Bernardino	\$ 36,760,360	\$ 19,786,904	\$ 7,946,340	\$ 64,493,604
San Diego	\$ 110,622,101	\$ 32,090,722	\$ 15,887,403	\$ 158,600,226
San Francisco	\$ 61,594,123	\$ 23,715,112	\$ 4,187,914	\$ 89,497,149
San Jose	\$ 39,898,271	\$ 30,551,068	\$ 8,986,733	\$ 79,436,072
San Luis Obispo	\$ 20,713,156	\$ 10,329,016	\$ 4,269,589	\$ 35,311,761
San Marcos	\$ 11,238,364	\$ 6,515,211	\$ 1,330,281	\$ 19,083,856
Sonoma	\$ 18,134,000	\$ 4,631,253	\$ 930,758	\$ 23,696,011
Stanislaus	\$ 13,417,912	\$ 8,423,232	\$ 496,985	\$ 22,338,129
Chancellor's Office	\$ 879,376	\$ 14,118	\$ 310,638	\$ 1,204,132
<b>TOTAL</b>	<b>\$ 743,471,920</b>	<b>\$ 364,697,289</b>	<b>\$ 81,596,713</b>	<b>\$ 1,189,765,922</b>

**Charitable Gift Commitments  
2007-2008 Fiscal Year Campus Detail  
Chart III**

	Campus	New Charitable Gifts	Native American & Local Government Contributions	New Pledges	Testamentary Commitments	Total Gift Commitments	2007/2008 General Fund	Gift Commitments as a Percent of the General Fund	Prior Year Pledge Write-offs
Group I	Bakersfield	\$ 3,129,335	\$ 275,000	\$ 773,584	\$ -	\$ 4,177,919	\$ 61,662,721	7%	\$ 482,500
	Channel Islands	\$ 2,252,899	\$ -	\$ 706,252	\$ -	\$ 2,959,151	\$ 42,940,910	7%	\$ 29,735
	Dominguez Hills	\$ 1,743,996	\$ -	\$ 143,415	\$ 310,000	\$ 2,197,411	\$ 71,489,966	3%	\$ 31,585
	East Bay	\$ 1,220,821	\$ 2,500	\$ 160,500	\$ 145,000	\$ 1,528,821	\$ 90,684,250	2%	\$ 88,200
	Humboldt	\$ 2,151,932	\$ 7,370	\$ 798,701	\$ -	\$ 2,958,003	\$ 76,430,027	4%	\$ 64,407
	Los Angeles	\$ 6,195,011	\$ -	\$ 2,555,525	\$ 10,000	\$ 8,760,536	\$ 132,721,064	7%	\$ 264,975
	Maritime Academy	\$ 1,098,932	\$ -	\$ 6,000	\$ 10,000	\$ 1,114,932	\$ 19,033,450	6%	\$ -
	Monterey Bay	\$ 3,834,507	\$ 390	\$ 1,275,919	\$ -	\$ 5,110,816	\$ 53,574,750	10%	\$ 12,966
	San Bernardino	\$ 4,537,303	\$ 404,394	\$ 2,412,627	\$ 33,993,098	\$ 41,347,421	\$ 107,400,260	38%	\$ 2,650
	San Marcos	\$ 2,892,410	\$ 50,490	\$ 29,737	\$ -	\$ 2,972,637	\$ 66,746,080	4%	\$ -
	Stanislaus	\$ 1,861,584	\$ 10,736	\$ 849,125	\$ -	\$ 2,721,445	\$ 63,110,030	4%	\$ 367,509
	<b>PEER GROUP I TOTAL</b>	<b>\$ 30,918,730</b>	<b>\$ 750,880</b>	<b>\$ 9,711,385</b>	<b>\$ 34,468,098</b>	<b>\$ 75,849,092</b>	<b>\$ 785,793,508</b>	<b>10%</b>	<b>\$ 1,344,527</b>
Group II	Chico	\$ 6,473,975	\$ -	\$ 160,000	\$ 3,650,000	\$ 10,283,975	\$ 120,878,800	9%	\$ 30,000
	Fullerton	\$ 9,373,673	\$ 3,250	\$ 10,391,261	\$ 15,000,000	\$ 34,768,184	\$ 179,133,570	19%	\$ 40,594
	Northridge	\$ 10,985,603	\$ 2,500,000	\$ 3,142,924	\$ 3,425,000	\$ 20,053,527	\$ 195,369,280	10%	\$ -
	Pomona	\$ 4,400,563	\$ -	\$ 695,132	\$ 81,189	\$ 5,176,884	\$ 146,607,350	4%	\$ -
	Sacramento	\$ 9,896,235	\$ -	\$ 490,178	\$ 7,601,356	\$ 17,987,769	\$ 165,543,608	11%	\$ 44,500
	San Francisco	\$ 4,486,635	\$ -	\$ 8,618,666	\$ 4,431,946	\$ 17,537,247	\$ 171,416,331	10%	\$ 194,236
	San Jose	\$ 14,454,674	\$ -	\$ 2,371,557	\$ 8,905,253	\$ 25,731,484	\$ 169,960,150	15%	\$ 139,450
	Sonoma	\$ 5,882,442	\$ 11,941	\$ 7,652,895	\$ 60,003	\$ 13,607,281	\$ 64,157,344	21%	\$ 159,047
	<b>PEER GROUP II TOTAL</b>	<b>\$ 65,953,800</b>	<b>\$ 2,515,191</b>	<b>\$ 33,522,613</b>	<b>\$ 43,154,747</b>	<b>\$ 145,146,351</b>	<b>\$ 1,213,066,433</b>	<b>12%</b>	<b>\$ 607,827</b>
Group III	Fresno	\$ 14,552,355	\$ 14,242	\$ 3,891,600	\$ 5,386,099	\$ 23,844,296	\$ 153,752,550	16%	\$ 200,000
	Long Beach	\$ 24,375,575	\$ -	\$ 3,904,684	\$ 5,659,585	\$ 33,939,844	\$ 205,079,790	17%	\$ -
	San Diego	\$ 57,620,081	\$ 1,162,100	\$ 4,255,017	\$ 3,050,000	\$ 66,087,198	\$ 221,339,350	30%	\$ -
	San Luis Obispo	\$ 13,632,809	\$ -	\$ 4,261,141	\$ 76,898,916	\$ 94,792,866	\$ 150,281,650	63%	\$ 246,645
	<b>PEER GROUP III TOTAL</b>	<b>\$ 110,180,820</b>	<b>\$ 1,176,342</b>	<b>\$ 16,312,442</b>	<b>\$ 90,994,600</b>	<b>\$ 218,664,204</b>	<b>\$ 730,453,340</b>	<b>30%</b>	<b>\$ 446,645</b>
Chancellor's Office	\$ 2,080,773	\$ -	\$ -	\$ -	\$ 2,080,773	\$ 74,488,182	3%	\$ -	
<b>SYSTEMWIDE TOTAL</b>	<b>\$ 209,134,123</b>	<b>\$ 4,442,413</b>	<b>\$ 59,546,440</b>	<b>\$ 168,617,445</b>	<b>\$ 441,740,420</b>	<b>\$ 2,803,801,463</b>	<b>16%</b>	<b>\$ 2,398,999</b>	

Note: Group I campuses generally have less than 5,000 individual donors, less than 10 full-time professional fundraisers, and less than \$25 million in endowment market value. Group II campuses generally have between 5,000 and 10,000 individual donors, between 10 and 20 full-time professional fundraisers, and between \$25 million and \$50 million in endowment market value. Group III campuses generally have over 10,000 individual donors, over 20 full-time professional fundraisers, and over \$50 million in endowment market value.

**Charitable Gift Receipts by Source  
2007-2008 Fiscal Year Campus Detail  
Chart IV**

	Individuals			Organizations			Gift Receipts Total	Total Number Individual Donors	
	Campus	Alumni	Parents	Other Individuals	Foundations	Corporations			Other Organizations
Group I	Bakersfield	\$ 134,385	\$ 27,095	\$ 1,359,038	\$ 146,913	\$ 1,948,779	\$ 257,857	\$ 3,874,067	1,955
	Channel Islands	\$ 7,243	\$ 13,129	\$ 592,771	\$ 1,541,044	\$ 577,821	\$ 289,640	\$ 3,021,648	928
	Dominguez Hills	\$ 142,310	\$ 12,940	\$ 439,403	\$ 206,250	\$ 1,072,402	\$ 34,040	\$ 1,907,345	1,717
	East Bay	\$ 478,971	\$ 2,990	\$ 335,305	\$ 451,813	\$ 289,540	\$ 26,055	\$ 1,584,674	2,072
	Humboldt	\$ 704,512	\$ 56,428	\$ 939,200	\$ 1,154,383	\$ 352,641	\$ 368,777	\$ 3,575,941	7,921
	Los Angeles	\$ 346,609	\$ 1,135	\$ 653,792	\$ 4,761,663	\$ 620,676	\$ 473,667	\$ 6,857,542	4,210
	Maritime Academy	\$ 133,811	\$ 47,500	\$ 427,145	\$ 26,000	\$ 312,420	\$ 192,056	\$ 1,138,932	615
	Monterey Bay	\$ 23,092	\$ 27,070	\$ 1,695,142	\$ 1,992,988	\$ 763,462	\$ 96,948	\$ 4,598,702	4,568
	San Bernardino	\$ 435,699	\$ 220,678	\$ 2,194,604	\$ 3,996,987	\$ 1,001,184	\$ 343,049	\$ 8,192,199	3,128
	San Marcos	\$ 28,024	\$ 28,870	\$ 1,610,771	\$ 2,205,034	\$ 842,384	\$ 42,995	\$ 4,758,078	990
	Stanislaus	\$ 44,956	\$ 2,200	\$ 516,260	\$ 504,425	\$ 791,436	\$ 37,628	\$ 1,896,905	648
	<b>PEER GROUP I TOTAL</b>	<b>\$ 2,479,612</b>	<b>\$ 440,035</b>	<b>\$ 10,763,431</b>	<b>\$ 16,987,500</b>	<b>\$ 8,572,745</b>	<b>\$ 2,162,712</b>	<b>\$ 41,406,033</b>	<b>28,752</b>
Group II	Chico	\$ 1,130,538	\$ 332,441	\$ 1,468,141	\$ 1,841,402	\$ 1,973,310	\$ 61,713	\$ 6,807,545	13,761
	Fullerton	\$ 2,293,322	\$ 95,210	\$ 2,280,483	\$ 3,606,243	\$ 2,619,798	\$ 412,903	\$ 11,307,959	7,012
	Northridge	\$ 867,519	\$ 94,872	\$ 7,838,533	\$ 1,518,504	\$ 3,384,403	\$ 433,156	\$ 14,136,987	7,385
	Pomona	\$ 2,329,822	\$ 114,352	\$ 1,107,258	\$ 307,106	\$ 1,258,520	\$ 420,005	\$ 5,537,063	5,385
	Sacramento	\$ 671,286	\$ 21,877	\$ 6,197,867	\$ 722,437	\$ 2,185,149	\$ 444,534	\$ 10,243,150	27,942
	San Francisco	\$ 3,649,969	\$ 51,849	\$ 1,900,845	\$ 3,478,550	\$ 1,750,419	\$ 694,099	\$ 11,525,731	6,064
	San Jose	\$ 5,607,176	\$ 47,072	\$ 4,258,325	\$ 4,584,143	\$ 5,465,885	\$ 165,574	\$ 20,128,175	6,332
	Sonoma	\$ 4,568,980	\$ 3,085	\$ 6,408,347	\$ 522,756	\$ 358,653	\$ 1,038,854	\$ 12,900,675	2,040
	<b>PEER GROUP II TOTAL</b>	<b>\$ 21,118,612</b>	<b>\$ 760,758</b>	<b>\$ 31,459,799</b>	<b>\$ 16,581,141</b>	<b>\$ 18,996,137</b>	<b>\$ 3,670,838</b>	<b>\$ 92,587,285</b>	<b>75,921</b>
Group III	Fresno	\$ 6,700,962	\$ 25,536	\$ 4,958,237	\$ 1,113,223	\$ 3,581,221	\$ 378,730	\$ 16,757,909	8,784
	Long Beach	\$ 2,953,449	\$ 697,175	\$ 16,068,000	\$ 1,803,103	\$ 3,425,564	\$ 1,539,609	\$ 26,486,900	27,764
	San Diego	\$ 9,354,641	\$ 696,131	\$ 17,029,252	\$ 24,185,258	\$ 11,077,053	\$ 2,805,653	\$ 65,147,988	63,384
	San Luis Obispo	\$ 5,437,878	\$ 1,189,710	\$ 2,170,316	\$ 2,118,118	\$ 5,455,480	\$ 2,135,909	\$ 18,507,411	16,783
	<b>PEER GROUP III TOTAL</b>	<b>\$ 24,446,930</b>	<b>\$ 2,608,552</b>	<b>\$ 40,225,805</b>	<b>\$ 29,219,702</b>	<b>\$ 23,539,318</b>	<b>\$ 6,859,901</b>	<b>\$ 126,900,208</b>	<b>116,715</b>
	Chancellor's Office	\$ -	\$ -	\$ 704,278	\$ 1,251,687	\$ 193,500	\$ 5,308	\$ 2,154,773	22
	<b>SYSTEMWIDE TOTAL</b>	<b>\$ 48,045,154</b>	<b>\$ 3,809,345</b>	<b>\$ 83,153,313</b>	<b>\$ 64,040,030</b>	<b>\$ 51,301,700</b>	<b>\$ 12,698,759</b>	<b>\$ 263,048,299</b>	<b>221,410</b>

Note: Number of Individual Donors includes alumni, parents, faculty, staff, students, and friends of the university.

**Charitable Gift Receipts by Purpose  
2007-2008 Fiscal Year Campus Detail  
Chart V**

Campus	Current Programs		Capital Purposes				Deferred Gifts	Gift Receipts Total
	Unrestricted	Restricted	Campus Improvements Property, Buildings and Equipment	Endowment Unrestricted	Endowment Restricted	Loan Funds		
Bakersfield	\$ 92,414	\$ 2,566,794	\$ 507,146	\$ -	\$ 707,713	\$ -	\$ -	3,874,067
Channel Islands	\$ 567,221	\$ 1,247,115	\$ 174,812	\$ -	\$ 1,032,500	\$ -	\$ -	3,021,648
Chico	\$ 386,775	\$ 1,753,871	\$ -	\$ 1,029,330	\$ 3,495,324	\$ 2,245	\$ 140,000	6,807,545
Dominguez Hills	\$ 40,272	\$ 1,531,774	\$ 58,000	\$ -	\$ 246,790	\$ -	\$ 30,509	1,907,345
East Bay	\$ 194,393	\$ 870,649	\$ 339,162	\$ -	\$ 180,470	\$ -	\$ -	1,584,674
Fresno	\$ 138,837	\$ 8,453,380	\$ 513,134	\$ -	\$ 7,602,558	\$ -	\$ 50,000	16,757,909
Fullerton	\$ 242,213	\$ 4,956,231	\$ 3,240,023	\$ -	\$ 2,758,088	\$ -	\$ 111,404	11,307,959
Humboldt	\$ 286,669	\$ 2,886,324	\$ -	\$ 26,307	\$ 370,551	\$ 90	\$ 6,000	3,575,941
Long Beach	\$ 1,203,218	\$ 10,155,867	\$ 411,943	\$ -	\$ 2,059,399	\$ -	\$ 12,656,473	26,486,900
Los Angeles	\$ 297,172	\$ 2,458,994	\$ 3,607,185	\$ -	\$ 329,191	\$ -	\$ 165,000	6,857,542
Maritime Academy	\$ 216,452	\$ 272,680	\$ 480,000	\$ 68,805	\$ 100,995	\$ -	\$ -	1,138,932
Monterey Bay	\$ 46,631	\$ 2,060,228	\$ 1,858,352	\$ -	\$ 633,491	\$ -	\$ -	4,598,702
Northridge	\$ 123,373	\$ 9,018,092	\$ 2,112,789	\$ -	\$ 2,108,127	\$ -	\$ 774,606	14,136,987
Pomona	\$ 400,810	\$ 3,032,976	\$ 375,084	\$ -	\$ 1,728,153	\$ 40	\$ -	5,537,063
Sacramento	\$ 161,573	\$ 5,379,931	\$ 1,771,561	\$ -	\$ 2,930,085	\$ -	\$ -	10,243,150
San Bernardino	\$ 6,256	\$ 2,951,882	\$ 949,910	\$ -	\$ 3,284,151	\$ -	\$ 1,000,000	8,192,199
San Diego	\$ 218,798	\$ 40,479,457	\$ 13,730	\$ -	\$ 19,442,008	\$ -	\$ 4,993,995	65,147,988
San Francisco	\$ 271,617	\$ 6,522,036	\$ 290,548	\$ -	\$ 4,441,530	\$ -	\$ -	11,525,731
San Jose	\$ 433,253	\$ 11,018,697	\$ -	\$ -	\$ 8,666,225	\$ -	\$ 10,000	20,128,175
San Luis Obispo	\$ 800,416	\$ 9,988,990	\$ 4,759,571	\$ -	\$ 2,669,564	\$ 350	\$ 288,520	18,507,411
San Marcos	\$ 53,991	\$ 2,326,045	\$ 1,006,460	\$ -	\$ 1,371,582	\$ -	\$ -	4,758,078
Sonoma	\$ 14,776	\$ 2,544,414	\$ 9,540,077	\$ -	\$ 262,305	\$ -	\$ 539,103	12,900,675
Stanislaus	\$ 6,196	\$ 1,555,263	\$ 250	\$ -	\$ 335,196	\$ -	\$ -	1,896,905
Chancellor's Office	\$ 98,808	\$ 1,542,387	\$ 439,578	\$ -	\$ 74,000	\$ -	\$ -	2,154,773
<b>SYSTEMWIDE TOTAL</b>	<b>\$ 6,302,134</b>	<b>\$ 135,574,077</b>	<b>\$ 32,449,315</b>	<b>\$ 1,124,442</b>	<b>\$ 66,829,996</b>	<b>\$ 2,725</b>	<b>\$ 20,765,610</b>	<b>\$263,048,299</b>

**Charitable Gift Receipts  
Three Year History  
Chart VI**

Category	2005/2006	2006/2007	2007/2008
<i>Source of Support</i>			
Individuals			
Alumni	\$ 27,300,023	\$ 37,949,892	\$ 48,045,154
Parents	\$ 2,710,154	\$ 4,693,243	\$ 3,809,345
Others	\$ 78,152,743	\$ 69,111,141	\$ 83,153,313
Individuals Total	\$ 108,162,920	\$ 111,754,276	\$ 135,007,811
Organizations			
Foundations	\$ 42,851,537	\$ 55,447,704	\$ 64,040,030
Corporations	\$ 52,172,645	\$ 52,968,335	\$ 51,301,700
Others	\$ 12,751,334	\$ 13,519,769	\$ 12,698,759
Organizations Total	\$ 107,775,516	\$ 121,935,808	\$ 128,040,489
<b>Source of Support Total</b>	<b>\$ 215,938,436</b>	<b>\$ 233,690,084</b>	<b>\$ 263,048,299</b>
<i>Gift Purposes</i>			
Current Operations			
Unrestricted	\$ 5,880,537	\$ 6,355,054	\$ 6,302,134
Restricted	\$ 125,529,527	\$ 136,596,633	\$ 135,574,077
Current Operations Total	\$ 131,410,064	\$ 142,951,687	\$ 141,876,211
Capital Purposes			
Property, Buildings and Equipment	\$ 22,392,328	\$ 28,363,596	\$ 32,449,315
Endowment: Unrestricted	\$ 633,997	\$ 2,049,452	\$ 1,124,442
Endowment: Restricted	\$ 42,674,148	\$ 49,385,054	\$ 66,829,996
Loan Funds	\$ 1,060,456	\$ 249,573	\$ 2,725
Capital Purposes Total	\$ 66,760,929	\$ 80,047,675	\$ 100,406,478
Deferred Gifts	\$ 17,767,443	\$ 10,690,722	\$ 20,765,610
<b>Gift Purposes Total</b>	<b>\$ 215,938,436</b>	<b>\$ 233,690,084</b>	<b>\$ 263,048,299</b>

**Endowment Market Value and Investment Returns  
Three Year History and Average  
Chart VII**

	2005/2006 Market Value	2006/2007 Market Value	2007/2008 Market Value	2006/2007 to 2007/2008 Comparison		2005/2006 Investment Return Rate	2006/2007 Investment Return Rate	2007/2008 Investment Return Rate	Three Year Average	2007/2008 Gifts to Endowment	2007/2008 Endowment Distribution
				Amount	Percentage						
<b>Group I</b>											
Bakersfield	\$ 10,318,028	\$ 16,460,000	\$ 16,415,000	\$ (45,000)	-0.44%	8.15%	16.53%	-3.01%	7.22%	\$ 707,713	\$ 472,641
Channel Islands	\$ 10,032,000	\$ 7,722,000	\$ 7,253,000	\$ (469,000)	-4.68%	10.70%	18.10%	-2.70%	8.70%	\$ 1,032,500	\$ 154,000
Dominguez Hills	\$ 5,959,629	\$ 6,730,000	\$ 6,567,000	\$ (163,000)	-2.74%	12.85%	12.70%	-5.12%	6.81%	\$ 246,790	\$ 284,000
East Bay	\$ 6,132,606	\$ 9,762,407	\$ 9,179,000	\$ (583,407)	-9.51%	8.94%	14.70%	-6.06%	5.86%	\$ 180,470	\$ 163,000
Humboldt	\$ 16,083,418	\$ 18,797,000	\$ 18,447,000	\$ (350,000)	-2.18%	9.30%	15.46%	0.00%	8.25%	\$ 396,858	\$ 629,069
Los Angeles	\$ 15,613,315	\$ 18,898,708	\$ 15,091,286	\$ (3,807,422)	-24.39%	8.07%	15.27%	-5.92%	5.81%	\$ 329,191	\$ 601,328
Maritime Academy	\$ 1,730,404	\$ 1,837,049	\$ 1,845,354	\$ 8,305	0.48%	2.00%	5.30%	-1.70%	1.87%	\$ 169,800	\$ 37,112
Monterey Bay	\$ 3,832,510	\$ 4,801,223	\$ 7,014,521	\$ 2,213,298	57.75%	1.80%	7.20%	-1.70%	2.43%	\$ 633,491	\$ 124,164
San Bernardino	\$ 11,143,074	\$ 12,651,000	\$ 14,190,000	\$ 1,539,000	13.81%	5.75%	11.43%	-5.78%	3.80%	\$ 3,284,151	\$ 367,000
San Marcos	\$ 11,727,000	\$ 15,157,781	\$ 16,222,000	\$ 1,064,219	9.07%	7.17%	12.40%	-7.46%	4.04%	\$ 1,371,582	\$ 398,279
Stanislaus	\$ 7,837,282	\$ 11,000,000	\$ 11,084,000	\$ 84,000	1.07%	5.30%	10.00%	-8.51%	2.26%	\$ 335,446	\$ 237,000
<b>PEER GROUP I TOTAL</b>	<b>\$ 100,409,266</b>	<b>\$ 123,817,168</b>	<b>\$ 123,308,161</b>	<b>\$ (509,007)</b>	<b>-0.51%</b>	<b>7.95%</b>	<b>13.79%</b>	<b>-4.54%</b>	<b>5.67%</b>	<b>\$ 8,687,992</b>	<b>\$ 3,467,593</b>
<b>Group II</b>											
Chico	\$ 30,840,000	\$ 35,741,000	\$ 34,656,000	\$ (1,085,000)	-3.52%	11.80%	15.10%	-2.30%	8.20%	\$ 4,524,654	\$ 1,740,000
Fullerton	\$ 13,377,264	\$ 17,592,146	\$ 20,021,744	\$ 2,429,598	18.16%	7.52%	15.92%	-2.99%	6.82%	\$ 2,758,088	\$ 513,264
Northridge	\$ 52,663,000	\$ 60,227,000	\$ 55,379,000	\$ (4,848,000)	-9.21%	10.78%	15.69%	-5.40%	7.02%	\$ 2,108,127	\$ 3,246,000
Pomona	\$ 27,403,799	\$ 33,716,459	\$ 33,201,000	\$ (515,459)	-1.88%	6.49%	15.55%	-3.21%	6.28%	\$ 1,728,153	\$ 1,594,042
Sacramento	\$ 16,353,318	\$ 20,068,853	\$ 22,287,688	\$ 2,218,835	13.57%	4.55%	10.80%	-1.56%	4.60%	\$ 2,930,085	\$ 730,531
San Francisco	\$ 31,543,490	\$ 41,202,000	\$ 47,179,000	\$ 5,977,000	18.95%	4.02%	12.74%	-1.86%	4.97%	\$ 4,441,530	\$ 1,033,000
San Jose	\$ 39,157,000	\$ 50,020,113	\$ 50,108,000	\$ 87,887	0.22%	9.12%	17.50%	-11.80%	4.94%	\$ 8,666,225	\$ 1,845,000
Sonoma	\$ 31,284,000	\$ 37,417,460	\$ 35,601,552	\$ (1,815,908)	-5.80%	10.02%	18.52%	-3.94%	8.20%	\$ 262,305	\$ 1,195,127
<b>PEER GROUP II TOTAL</b>	<b>\$ 242,621,871</b>	<b>\$ 295,985,031</b>	<b>\$ 298,433,984</b>	<b>\$ 2,448,953</b>	<b>0.83%</b>	<b>8.58%</b>	<b>15.54%</b>	<b>-4.69%</b>	<b>6.40%</b>	<b>\$ 27,419,167</b>	<b>\$ 11,896,964</b>
<b>Group III</b>											
Fresno	\$ 100,391,000	\$ 112,847,758	\$ 104,746,000	\$ (8,101,758)	-8.07%	8.60%	14.03%	-6.13%	5.50%	\$ 7,602,558	\$ 4,217,000
Long Beach	\$ 31,512,977	\$ 36,072,454	\$ 36,616,000	\$ 543,546	1.72%	12.49%	16.04%	-4.36%	8.06%	\$ 2,059,399	\$ 1,384,000
San Diego	\$ 97,988,000	\$ 113,853,000	\$ 115,090,000	\$ 1,237,000	1.26%	12.70%	16.80%	-5.40%	8.03%	\$ 19,442,008	\$ 5,006,415
San Luis Obispo	\$ 164,822,000	\$ 181,723,000	\$ 166,179,000	\$ (15,544,000)	-9.43%	13.11%	16.50%	-6.20%	7.80%	\$ 2,669,563	\$ 6,938,091
<b>PEER GROUP III TOTAL</b>	<b>\$ 394,713,977</b>	<b>\$ 444,496,212</b>	<b>\$ 422,631,000</b>	<b>\$ (21,865,212)</b>	<b>-5.54%</b>	<b>11.81%</b>	<b>15.91%</b>	<b>-5.81%</b>	<b>7.30%</b>	<b>\$ 31,773,528</b>	<b>\$ 17,545,506</b>
Chancellor's Office	\$ 8,533,205	\$ 9,744,000	\$ 9,210,000	\$ (534,000)	-6.26%	7.48%	15.22%	-2.40%	6.77%	\$ 74,000	\$ 381,000
<b>SYSTEMWIDE TOTAL</b>	<b>\$ 746,278,319</b>	<b>\$ 874,042,411</b>	<b>\$ 853,583,145</b>	<b>\$ (20,459,266)</b>	<b>-2.34%</b>	<b>10.04%</b>	<b>15.48%</b>	<b>-5.20%</b>	<b>6.76%</b>	<b>\$ 67,954,687</b>	<b>\$ 33,291,063</b>

Note 1: Investment returns as reported on the NACUBO Endowment Survey are net of investment fees.  
Note 2: Systemwide investment return is presented as a weighted average.

**Alumni Data  
2007-2008 Fiscal Year  
Chart VIII**

Campus	Number of Addressable Alumni	Alumni Association Members		Total Number Members	Membership Dues Collected	Alumni Solicited	Alumni Donors	Total Alumni Contributions	Percentage of Alumni Contributions from Association Members	Total Contributions from Alumni Association Members
		Annual	Life-time							
Bakersfield	24,127	680	212	892	\$ 11,797	13,807	946	\$ 134,385	65%	\$ 87,242
Channel Islands	1,488	841	20	861	\$ 8,725	1,488	94	\$ 7,243	246%	\$ 17,813
Chico	126,058	2,293	611	2,904	\$ 129,586	21,942	5,834	\$ 1,108,034	13%	\$ 139,787
Dominguez Hills	50,690	0	417	417	\$ -	40,184	656	\$ 142,310	11%	\$ 15,996
East Bay	99,386	1,072	2,085	3,157	\$ 31,665	80,000	1,451	\$ 478,971	19%	\$ 89,609
Fresno	158,347	3,704	2,017	5,721	\$ 163,715	43,137	4,109	\$ 6,757,795	26%	\$ 1,760,831
Fullerton	169,719	4,525	2,199	6,724	\$ 91,804	131,114	4,671	\$ 2,293,322	59%	\$ 1,354,569
Humboldt	43,252	1,197	2,783	3,980	\$ 38,380	36,622	4,338	\$ 704,512	15%	\$ 108,723
Long Beach	215,839	31,970	808	32,778	\$ 55,282	115,703	10,879	\$ 2,317,476	84%	\$ 1,941,765
Los Angeles	105,871	7,312	1,501	8,813	\$ 89,000	30,831	1,014	\$ 346,609	47%	\$ 162,211
Maritime Academy	3,920	0	3,920	3,920	\$ -	3,609	388	\$ 133,811	100%	\$ 133,811
Monterey Bay	4,553	255	889	1,144	\$ 33,465	4,166	133	\$ 23,092	69%	\$ 15,880
Northridge	194,327	5,548	964	6,512	\$ 165,169	181,150	3,115	\$ 867,519	23%	\$ 195,740
Pomona	108,674	1,286	1,934	3,220	\$ 44,925	20,490	3,892	\$ 2,329,821	77%	\$ 1,796,152
Sacramento	165,625	2,530	2,311	4,841	\$ 120,227	47,297	3,754	\$ 671,286	36%	\$ 242,279
San Bernardino	56,732	2,615	691	3,306	\$ 55,523	19,720	1,397	\$ 435,699	30%	\$ 131,133
San Diego	196,772	4,135	4,674	8,809	\$ 342,788	53,053	6,621	\$ 9,354,641	49%	\$ 4,597,210
San Francisco	237,714	0	2,765	2,765	\$ 41,499	60,000	3,806	\$ 3,649,969	2%	\$ 66,214
San Jose	185,872	5,288	4,606	9,894	\$ 257,914	185,872	3,623	\$ 5,607,176	13%	\$ 725,740
San Luis Obispo	135,640	3,331	9,898	13,229	\$ 205,485	38,145	8,680	\$ 5,437,878	62%	\$ 3,380,325
San Marcos	16,329	514	75	589	\$ 17,790	17,656	73	\$ 28,024	6%	\$ 1,670
Sonoma	42,319	913	1,104	2,017	\$ 22,361	369	369	\$ 5,530,465	99%	\$ 5,485,081
Stanislaus	38,370	0	38,370	38,370	\$ -	8,001	203	\$ 44,956	100%	\$ 44,956
<b>TOTAL</b>	<b>2,381,624</b>	<b>80,009</b>	<b>84,854</b>	<b>164,863</b>	<b>\$ 1,927,100</b>	<b>1,154,356</b>	<b>70,046</b>	<b>\$ 48,404,994</b>	<b>46%</b>	<b>\$ 22,494,737</b>

Note 1: Alumni Association members may include friends of the university that are not officially alumni. Therefore, it is possible for contributions from Alumni Association members to exceed gifts from alumni.

Note 2: In 2006/07, Maritime Academy discontinued dues membership; all alumni are now given free lifetime membership to the Alumni Association.

Note 3: In 2006/07, Stanislaus discontinued dues membership; a new program now includes all alumni in the Donor Association.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Council for Advancement and Support of Education Awards**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

#### **Summary**

This information item acknowledges California State University recipients of the 2008 Council for Advancement and Support of Education (CASE) Awards. The awards were given by CASE District VII, which encompasses Arizona, California, Guam, Hawaii, Nevada and Utah.

#### **Background**

Each year, CASE honors superior achievement in the field of university advancement. At this year's CASE District VII Conference, seven CSU campuses and the Chancellor's Office were recognized for outstanding communications and best practices in advancement.

#### California State University, Chico

Gold in Outstanding Communications: Identity Programs and Logos, *Northstate Road Trip Identity System*

Gold in Best Practices in Educational Fundraising: Individual Fundraising Publications, *College of Humanities and Fine Arts*

#### California State University, Fresno

Gold in Outstanding Communications: Special Print Materials, *First Generation Stories*

Bronze in Outstanding Communications: Student Recruitment Publications, *Fresno State Viewbook*

#### California State University, Long Beach

Silver in Outstanding Communications: Newsletters/Tabloids, *The Lantern*

#### California State University, Sacramento

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Silver in Outstanding Communications: Web Sites or CD ROMs, *College Portrait*

California Polytechnic State University, San Luis Obispo

Gold in Outstanding Communication: E-mail newsletters, *Cal Poly Update*

Gold in Outstanding Communications: Social Media Campaign, *Polylink*

San Diego State University

Bronze in Best Practices in Public Relations or Government Relations, *Drug Arrests Response*

Office of the Chancellor

Bronze in Outstanding Communications: Special Print Materials, *California State University's Print Exhibit: Who is Working for California?*

Pamela Hillman, Vice President for University Advancement at California State University, Fullerton was honored with the CASE District VII Tribute Award. The Tribute Award recognizes members who have maintained the highest standards of professionalism and shared their expertise with members of the profession.