

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 1:00 p.m., Tuesday, November 18, 2008
Glenn S. Dumke Auditorium

George G. Gowgani, Chair
Peter G. Mehas, Vice Chair
Carol R. Chandler
Debra S. Farar
Kenneth Fong
A. Robert Linscheid
Craig R. Smith
Glen O. Toney
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of September 16, 2008

Discussion Items

1. Naming of an Academic Entity – California State University, Fresno, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

September 16, 2008

Members Present

George G. Gowgani, Chair
Jeffrey L. Bleich, Chair of the Board
Carol R. Chandler
Debra S. Farar
A. Robert Linscheid
Craig R. Smith
Glenn O. Toney
Kyriakos Tsakopoulos

Approval of Minutes

The minutes of July 15, 2008 were approved.

Naming of a Facility – California State University, Fullerton

Trustee Gowgani asked Mr. Richard West, executive vice chancellor and chief financial officer, to present the request to name the Performing Arts Center for the College of the Arts at California State University, Fullerton as the Joseph A. W. Clayes III Performing Arts Center.

The proposed naming recognizes a \$5 million commitment made by the Joseph A. W. Clayes III Charitable Trust. This is the second largest pledge of cash in California State University, Fullerton's history. Mr. Clayes was a self-made man who became a successful real estate investor and avocado rancher. An alumnus of Cal State Fullerton, Mr. Clayes graduated in 1961 with a B.A. in Social Sciences. He passed away in 2007 at the age of 75.

President Gordon expressed his campus' pride in the recognition of the gift from the Clayes Charitable Trust. Mr. Clayes was a very active student while at Cal State Fullerton, and was the third Associated Students Incorporated president for the Fullerton campus. President Gordon stated that this gift, which will name the recently built Performing Arts Center, could not be more appropriately named as the Joseph A. W. Clayes III Performing Arts Center.

The committee recommended approval of the proposed resolution (RIA 09-08-12).

Chancellor Reed thanked Mr. Brendan Holmes and Ms. Trulette Clayes, co-trustees of the Clayes estate, for this very generous gift to California State University, Fullerton. He added that Mr. Clayes epitomized the promise of a California State University graduate: hardworking,

Inst. Adv.

entrepreneurial, and committed to giving back to his community. Chancellor Reed and Chair Bleich presented Mr. Holmes and Ms. Clayes with a commemorative certificate recognizing the occasion.

Naming of an Academic Entity – California State University, San Bernardino

Trustee Gowgani asked Mr. West to present the request to name the Adult Re-Entry Center at California State University, San Bernardino, as the Osher Adult Re-Entry Center.

The proposed naming recognizes the \$1 million endowment provided through the Bernard Osher Foundation. This is another example of the significant investment in higher education in the California State University system made by Bernard Osher.

President Karnig stated that the \$1 million endowment is the second gift that California State University, San Bernardino has received from the Bernard Osher Foundation. The first gift was focused on a program for senior citizens at the Palm Desert campus. President Karnig expressed his excitement over the Osher Foundation's gift, because it allows for scholarships for re-entry students and gives support to non-traditional students.

The committee recommended approval of the proposed resolution (RIA 09-08-13).

Chancellor Reed reminded the board that in July the Osher Foundation promised to provide \$16 million to CSU campuses to help the student with the most need with scholarships and to facilitate the students' transfer from community colleges to the CSU. He also shared with the board that Mr. Osher's generosity made it possible for nearly 100 CSU music students to spend this past summer in Europe and play in many of its great concert halls.

Naming of an Academic Entity – San Diego State University

Trustee Gowgani asked Mr. Richard West to present the request to name the School of Accountancy at San Diego State University, as the Charles W. Lamden School of Accountancy.

The proposed naming recognizes the \$10 million gift made by Gertrude Lamden in honor of her late husband, who was instrumental in launching San Diego State University's College of Business Administration. This gift marks the first time in the University's 111-year history that a school will be named after an individual. The funds will help attract and retain faculty, facilitate student enrichment, provide for new programs, and supplement research. The School of Accountancy was the first accounting program within California to receive accreditation from The Association to Advance College Schools of Business and is among the top five business schools in the state for students passing the Certified Public Accountant exam on their first attempt.

President Weber recognized the attendance of Dr. and Mrs. Lamden's children, Dr. William Lamden and Dr. Carol Lamden-Corby, and introduced Dr. Sharon Lightner, the Cole Director of the School of Accountancy. President Weber highlighted the many contributions Dr. Charles

Lamden made to San Diego State University in his career that spanned more than 33 years, including his role as Professor, Chair of the Management and Accounting Departments, the College of Business Administration's first Dean, and his tireless efforts to make San Diego State the first accredited accounting program in the State of California. President Weber also highlighted many of Gertrude Lamden's accomplishments in the field of accounting, and her success as a real estate entrepreneur that made possible this gift to San Diego State University.

The committee recommended approval of the proposed resolution (RIA 09-08-14).

Chancellor Reed expressed his pleasure for the opportunity to recognize Mrs. Gertrude (Trudy) Lamden and the Lamden family for their generous gift in honor of their late father, Dr. Charles Lamden. He recognized that the Lamden family's gift will help transform San Diego State's School of Accountancy and give students the competitive edge needed to keep California's economy strong. Chancellor Reed added that there is a shortage of qualified accountants and auditors in California, and the Lamden family gift is helping to address this need. Chancellor Reed and Chair Bleich presented Dr. William Lamden and Dr. Carol Lamden-Corby with a commemorative certificate recognizing the occasion.

Recognition of Recipients of the 2008-2009 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement

Trustee Gowgani asked Chancellor Reed to present the item to recognize the recipients of the William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement.

Chancellor Reed took a moment to introduce and thank the CSU Foundation's Board of Governors present to share in this occasion: Mr. Ron Barhorst, President of ING Financial Advisers and Chair of the Board; Dr. Ali Razi, President of the Stratham Group, CSU Trustee Emeritus, and Chair of the Hearst/CSU Trustees' Scholarship Committee; and Mr. Steve Chesser, Global Corporate Citizenship Community Investor for The Boeing Company. He also introduced Dr. Murray Galinson, Chair of the Board of the San Diego National Bank, CSU Trustee Emeritus, and benefactor of the Galinson scholarship.

Chancellor Reed requested that Dr. Ali C. Razi join him at the podium. Chancellor Reed stated that each year the California State University Board of Trustees provides scholarships to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education at the California State University. Chancellor Reed noted that the CSU achieved a milestone last year, a milestone that had been for the last ten years a dream of Dr. Ali C. Razi: the Board of Trustees was able to award a scholarship to a student from each of the 23 California State University campuses. Chancellor Reed thanked everyone who made possible the realization of Dr. Razi's dream, and added that this year the CSU will again be able to award Hearst/CSU Trustees' scholarships to each of the 23 CSU campuses. In addition this year, the top-ranking recipient has been selected as the Trustee Emeritus Ali C. Razi Scholar, and that student will receive the highest award ever offered - \$10,000. This year the selection

committee also selected a student to receive the Ali C. Razi Honors scholarship, and that student will receive \$6,000. Both of these scholarships are due to the personal generosity of Dr. Razi. Chancellor Reed added that the recipient who exemplifies the greatest commitment to community service has been selected as the Trustee Emeritus Murray Galinson Scholar, and will also receive a \$6,000 scholarship, thanks to CSU Trustee Emeritus Galinson. The remaining 20 recipients will each receive a scholarship of \$3,000.

Following a video presentation, Dr. Razi expressed his congratulations and thanks to the Hearst recipients who have given us the privilege of sharing in their success stories, all fine examples of human resilience and triumph over adversity. Dr. Razi also thanked the CSU for giving opportunities to students, and thanked the Trustees for their support of the scholarship, especially Trustee Murray Galinson. Dr. Razi acknowledged Chancellor and Mrs. Reed, who have always been big supporters of the of the Hearst/CSU Trustees' Awards.

Chancellor Reed introduced Mr. Hector Ramos, the Trustee Ali C. Razi Scholar, and Ms. Gina Hanson, the recipient of the Trustee Ali C. Razi Honors, to share a little about their journey to the CSU as well as some attributes of their fellow awardees.

The recipients of the 2008-2009 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement include:

Mr. Hector Ramos, California State University, Fullerton, Trustee Ali C. Razi Scholar
Ms. Gina Hanson, California State University, San Bernardino, Trustee Ali C. Razi Honors
Ms. Marycarmen Rosales, California State University, Chico, Trustee Murray L. Galinson Scholar

Mr. Jared Chapman, California State University, Bakersfield
Mr. Algie Dadacy, California State University, Channel Islands
Ms. Lanie G. Tumaliuan, California State University, Dominguez Hills
Mr. Rohit Arora, California State University, East Bay
Ms. Anukina Ayzaz, California State University, Fresno
Ms. Rani Ram, Humboldt State University
Ms. Melany Aiken, California State University, Long Beach
Ms. Kimberely B. Suarez, California State University, Los Angeles
Mr. Michael T. Walker, California Maritime Academy
Ms. Mary Berube, California State University, Monterey Bay
Ms. Jayna Armstrong, California State University, Northridge
Ms. Brittany Caitlin Camp, California State Polytechnic University, Pomona
Ms. Sandra Howery, California State University, Sacramento
Ms. Heather Gay, San Diego State University
Ms. Laura Millar, San Francisco State University
Ms. Veronica Luna, San José State University

Ms. Benita Yannine Robledo-Espinoza, California Polytechnic State University, San Luis Obispo

Ms. Nicole C. Rushford, California State University, San Marcos

Ms. Constance P. Bravos, Sonoma State University

Ms. Jean'ann Miller, California State University, Stanislaus

Each recipient in attendance was presented a certificate in recognition of their award.

Trustee Gowgani adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – California State University, Fresno

Presentation By:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the College of Engineering at California State University, Fresno as the Lyles College of Engineering.

This proposal, submitted by California State University, Fresno, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Colleges, Schools and Other Academic Entities, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the \$10 million gift commitment made by Mr. William M. Lyles, his family, and their companies. California State University, Fresno agrees to seek an additional \$10 million in support for the College of Engineering in the coming years. The total impact over time will be \$20 million for the College of Engineering.

Mr. Lyles stated, “The Central Valley has been a great place for our family. We’ve watched the region grow and change through the years and we believe it is essential that the Valley transform its economy in the coming years. A critical part of that transformation will be more well-educated engineers to support this growth. It is our hope that this gift will encourage and inspire others to help in this important effort.”

The Lyles family members are longtime supporters of Fresno State, and have assisted numerous projects at the university. Thanks to the Lyles family, entrepreneurs have a chance to translate their visions into business reality through the Lyles Center for Innovation and Entrepreneurship. Students, faculty, and visiting performers enjoy playing the Elizabeth Lyles pipe organ in the Concert Hall in the Music Building.

Numerous programs on campus have been expanded and sustained due to the generosity of the Lyles family, which has provided major gifts to the Craig School of Business, including its Business Associates program and its Family Business Institute; the Kremen School of Education

Inst. Adv.
Agenda Item 1
November 18-19, 2008
Page 2 of 2

and Human Development; the College of Arts and Humanities; the Henry Madden Library; the Bulldog Foundation; and the Save Mart Center.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the College of Engineering at California State University, Fresno be named the Lyles College of Engineering.