

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:30 p.m., Tuesday, September 18, 2007
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Jeffrey L. Bleich
Debra S. Farar
Kenneth Fong
Melinda Guzman
A. Robert Linscheid
Peter G. Mehas
Glen O. Toney
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of July 10, 2007

Discussion Items

1. Naming of an Academic Entity – California State University, Long Beach, *Action*
2. Naming of a Facility – Sonoma State University, *Action*
3. Recognition of Recipients of the 2007-2008 William Randolph Hearst/California State University Trustees' Award for Outstanding Achievement, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

July 10, 2007

Members Present

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Roberta C. Achtenberg, Chair of the Board
Debra S. Farar
Kenneth Fong
Ray Holdsworth
A. Robert Linscheid
Lou Monville
Charles B. Reed, Chancellor
Glen O. Toney

Approval of Minutes

The minutes of May 15, 2007 were approved.

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Trustee Chandler asked Mr. Richard P. West, Executive Vice Chancellor and Chief Financial Officer, to present the request to name the Western Coatings Technology Center in the new Center for Science and Mathematics at California Polytechnic State University, San Luis Obispo as the Kenneth N. Edwards Western Coatings Technology Center.

Mr. West stated that the naming recognizes the \$2.03 million gift made by Mr. Edwards and his company, Dunn-Edwards, to the Polymers and Coatings Science Program and the new Western Coatings Technology Center. He noted that this science program is the only such program in the West, one of only five in the nation, and that it has a national reputation. Mr. West also commented on Mr. Edwards' relationship with the university, noting that he is a founding member of the Cal Poly Foundation Board, and serves as a member of the President's Cabinet.

President Baker discussed Mr. Edwards' extraordinary support of the university and the coatings industry, along with the work that went into establishing this center. He explained that Mr. Edwards was not present because he had an advisory board meeting on campus that day. President Baker concluded stating that he knows the center will be successful and he was pleased to have it named after Mr. Edwards.

The committee recommended approval of the proposed resolution (RIA 07-07-09).

Trustee Chandler adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – California State University, Long Beach

Presentation By

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Senior University, a program within the College of Health and Human Services at California State University, Long Beach as the Osher Lifelong Learning Institute.

This proposal, submitted by California State University, Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus executive committee of the Academic Senate.

Background

The proposed naming recognizes the \$1 million endowment provided through the generosity of the Bernard Osher Foundation.

The Bernard Osher Foundation has a history of being a major contributor to the Senior University at California State University, Long Beach, with three annual gifts of \$100,000 in support of programs for older learners. Recently, the Osher Foundation established a \$1 million endowment in support of the program. The endowment establishes the program as part of the national network of Osher Lifelong Learning Institutes on university campuses.

The Bernard Osher Foundation was founded in 1977 by Bernard Osher, a successful businessman and community leader. A graduate of Bowdoin College, Osher pursued a successful career in business, beginning with the management of his family's hardware and plumbing supplies store in Maine, and continuing with work at Oppenheimer & Company in New York, before moving to California. There he became a founding director of World Savings, the second largest savings institution in the United States, which recently merged with Wachovia Corporation. His wife Barbro Osher is Consul General for Sweden in San Francisco and serves on the foundation Board of Directors.

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The Foundation seeks to improve the quality of life for residents of California and the state of Maine through post-secondary student scholarships and arts, cultural, and educational grants. It also supports selected programs in integrative medicine in the United States and Sweden as well as a national network of lifelong learning institutes. The CSU has more Osher Lifelong Learning Institutes than any other system or state. In addition to California State University, Long Beach, the Osher Foundation supports similar programs at 18 other CSU campuses.

Senior University at California State University, Long Beach was established in 1996 and has been providing low cost lifelong learning opportunities to adults 50 years of age and older for over a decade.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Senior University, a program within the College of Health and Human Services at California State University, Long Beach be named the Osher Lifelong Learning Institute.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – Sonoma State University

Presentation By:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Recital Hall in the Green Music Center at Sonoma State University as Schroeder's Recital Hall.

This proposal, submitted by Sonoma State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities, including approval by the system review panel and the campus Academic Senate.

Background

The proposed naming recognizes a recent \$5 million gift commitment, one of the largest single cash gifts to Sonoma State University's Green Music Center. The gift is being made by Jean Schulz, widow of the late Charles M. Schulz, both of whom have been strong supporters of education and the arts at Sonoma State and in the community.

The Green Music Center complex, currently under construction, allows for the integration of performing arts, particularly the choral and instrumental music field, in a way that is more responsive to the needs of the university and the surrounding community. This naming opportunity has been presented for the 250-seat Recital Hall within the Green Music Center complex. The Recital Hall has many features including adjustable acoustics and disappearing tab-arm seats that will enable the space to be utilized for a variety of uses including lecture-style instruction, as well as choral, chamber, vocal, and instrumental rehearsals and performances. This space will also serve as the permanent location for the Brombaugh Opus 9 Tracker Pipe Organ.

The Recital Hall is considered to be the epitome of academic and performing arts excellence not only for the campus but for the surrounding region as well.

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For almost 50 years, Charles M. Schulz, creator of the Peanuts Cartoon Strip delighted both young and old alike with the Peanuts Gang by including psychology, social commentary, music and often bitter humor as the hallmark of the comic strip. In 1951, the character of Schroeder was introduced. The character of Schroeder, a part of our American culture and renown throughout 2300 newspapers represents the love of music to young and old. Schroeder idolized Beethoven and his character brought classical music to the Peanuts strip. Schroeder's name, recognized worldwide, personifies the intentions of the Green Music Center to: "aim high, reach wide, educate all."

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Green Music Center Recital Hall at Sonoma State University, be named Schroeder's Recital Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Recognition of Recipients of the 2007-2008 William Randolph Hearst/California State University Trustees' Award for Outstanding Achievement

Presentation By

Charles B. Reed
Chancellor

Ali C. Razi
Trustee Emeritus
CSU Board of Trustees

Summary

Each year, the California State University Board of Trustees provides scholarships to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the California State University. These students have superior academic records and also are providing extraordinary service to their communities.

Background

The William Randolph Hearst/CSU Trustees' Awards for Outstanding Achievement are funded by personal contributions from the CSU Trustees, friends of the university, and endowments established by the William Randolph Hearst Foundation, Trustee Emeritus Ali C. Razi, Trustee Emeritus Murray L. Galinson and the Haworth Family Trust. Since its inception, one hundred and fifty-eight students have received this distinguished award. For the first time in this award's history, we are able to give one student from each of the 23 CSU campuses a Hearst/CSU Trustees' Award.

Two exceptionally talented and dedicated students tied for top honors and are named Trustee Emeritus Ali C. Razi Scholars. These students will each receive \$6,000 scholarships due to the personal generosity of Dr. Razi. Dr. Razi served as a California State University Trustee from 1996-2001. He revived the scholarship program during his tenure on the Board of Trustees and has led the effort to expand the program to assist more students.

For the first time, a student has been selected as a Trustee Emeritus Murray L. Galinson Scholar. In May 2007, Dr. Murray L. Galinson, Trustee Emeritus of the CSU Board of Trustees, endowed a scholarship to recognize the recipient of the Hearst/CSU Trustees' Award who best exemplifies extraordinary public service to his or her home or university community. The California State

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University Foundation Board of Governors honored his commitment to students by naming the distinction as the Trustee Emeritus Murray L. Galinson Scholar. The student honored this year will be given a \$6,000 scholarship.

The remaining twenty-one students will each receive a \$3,000 scholarship award.

The recipients of the 2007/2008 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement include:

Ms. Adriana Bayer, Humboldt State University, Ali C. Razi Scholar
Mr. Delbert Moreno, California State University, Northridge, Ali C. Razi Scholar
Ms. Kylie T. Nguyen, California State University, Fullerton, Murray L. Galinson Scholar

Mr. Michael J. Butler, California State University, Bakersfield
Mr. Jeremy Allen Booker, California State University, Channel Islands
Mr. Kevin Brady, California State University, Chico
Mr. John Martin Shaffer, California State University, Dominguez Hills
Mr. P. Kofi Baah-Arhin, California State University, East Bay
Ms. Jaime Flores, California State University, Fresno
Mr. Hiep Nguyen, California State University, Long Beach
Ms. Lesley Anne Asistio, California State University, Los Angeles
Mr. Anthony David Merlonghi, California Maritime Academy
Ms. Marcela Vargas, California State University, Monterey Bay
Mr. Jesus Herrera-Cortes, California State Polytechnic University, Pomona
Ms. Joanna Siefert, California State University, Sacramento
Ms. Jamie Hose, California State University, San Bernardino
Ms. Patricia Ann Hite, San Diego State University
Ms. Kathleen Rives, San Francisco State University
Ms. Jenelle Gonzalez, San José State University
Mr. Matthew D. Durham, California Polytechnic State University, San Luis Obispo
Mr. Erik Eldridge, California State University, San Marcos
Ms. Niki Brunkhurst, Sonoma State University
Ms. Maribel Garcia, California State University, Stanislaus