

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 2:30 p.m., Tuesday, July 18, 2006
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Jeffrey L. Bleich
Debra S. Farar
Raymond W. Holdsworth
Andrew LaFlamme
A. Robert Linscheid
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of May 16, 2006

Discussion Items

1. Naming of an Academic Entity – California State University, San Bernardino, *Action*
2. Naming of an Academic Entity – California State University, San Bernardino, *Action*
3. Naming of a Facility – California Polytechnic State University, San Luis Obispo, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

May 16, 2006

Members Present

Carol R. Chandler, Chair
Melinda Guzman Moore, Vice Chair
Roberta Achtenberg
Jeffrey L. Bleich
Debra S. Farar
Murray L. Galinson, Chair of the Board
Raymond W. Holdsworth
A. Robert Linscheid
Charles B. Reed, Chancellor
Craig R. Smith

Approval of Minutes

The minutes of March 14, 2006 were approved.

Naming of Facility – California State University, Los Angeles

Chair Carol R. Chandler asked Richard P. West, Executive Vice Chancellor and Chief Financial Officer, to present the request to name the Integrated Sciences Complex Wing A, Building 27A, at California State University, Los Angeles as the LaKretz Wing.

Mr. West stated that the naming recognizes contributions totaling \$2.5 million by the LaKretz family foundation to support construction of the Integrated Sciences Complex and an endowed fund for the environmental sciences. Mr. West asked Dr. James M. Rosser, President of California State University, Los Angeles for comments on the naming request.

President Rosser encouraged the Board of Trustees to endorse the naming.

The committee recommended approval of the proposed resolution (RIA 05-06-05).

Naming of Facility – California State University, Sacramento

Chair Chandler asked Mr. West to present the request to name the new athletic facility at California State University, Sacramento as the Broad Athletic Facility.

Mr. West stated that the naming recognizes the \$2 million contribution by the Eli and Edythe L. Broad Foundation to be used toward construction of the new athletic facility and field house in support of the University's Division I athletic program, serving both football and track and field programs. Mr. West asked Dr. Alexander Gonzalez, President of California State University, Sacramento for comments on the naming request.

President Gonzalez stated they are very fortunate to have Eli and Edythe Broad as friends of the university. Their gift is vital to the implementation of the project to build a Recreation, Wellness, Events Center and Stadium Complex.

The committee recommended approval of the proposed resolution (RIA 05-06-06).

Naming of an Academic Entity – San Diego State University

Chair Chandler asked Mr. West to present the request to name the J.R. Filanc Construction Engineering and Management Program in the College of Engineering at San Diego State University.

Mr. West stated that the naming recognizes the \$3 million gift made by Jack and Jane Filanc to establish the Jack R. and Jane E. Filanc Endowment Fund at San Diego State University. The Filanc family plays a significant role in the construction industry particularly in San Diego County. Mr. West asked Dr. Stephen L. Weber, President of San Diego State University, for comments on the naming request.

President Weber noted J.R. Filanc Construction is well known for its integrity and the company's actions represent the core values of the family. Dr. Weber stated that San Diego State University is pleased to have the Filanc's support and proud to have their name associated with the university.

The committee recommended approval of the proposed resolution (RIA 05-06-07).

Mr. Filanc commented that this donation is in memory of his youngest daughter, Julia, who passed away last October. She was a graduate of San Diego State. The Filanc family agreed that providing this gift to the university was an appropriate way to honor her memory.

Chancellor Charles B. Reed commended the donors and noted that this is a fitting tribute to their daughter. He also thanked the Filanc's for investing in California's workforce needs and helping the California State University develop tomorrow's industry leaders.

The trustees then presented Mr. Filanc and his sons with a token of the university's gratitude in recognition of their visionary leadership.

Naming of Facility – California State University, San Bernardino

Chair Chandler asked Mr. West to present the item to accept a redevelopment grant from the City of Palm Desert and a subsequent request to name the Health and Sciences Building at the California State University, San Bernardino as the Palm Desert Health Sciences Building. She noted that the committee would hear any public comment after Mr. West and President Albert K. Karnig made opening comments.

Mr. West stated that the purpose of the funding agreement is to provide California State University, San Bernardino, with \$4.5 million from the City of Palm Desert Redevelopment Agency to be used solely to construct a third building at the Palm Desert Campus. The naming recognizes the city's support in this effort.

President Karnig noted that the gift is a trifecta; not only will the money complete the building, but it will also dramatically improve access to higher education for place bound students and address local needs for more nurses and health care professionals. The grant is needed and the support from the city deeply appreciated.

No public comment occurred.

The committee recommended approval of the proposed resolution (RIA 05-06-08).

President Karnig introduced the City of Palm Desert and California State University representatives, noting the extraordinary work of Dick Oliphant. Mayor Ferguson commented that this has been an emotional and long journey. The partnership between the CSU and the city is important to the quality of life in the region and will help keep talented students in the Coachella Valley.

Chancellor Reed commended the city officials for their vision and commitment. Their actions are improving economic opportunity and enhancing the lives of the young people in their community. The California State University will continue to work with them in this effort.

The trustees then presented the city representatives with a commemorative resolution as a memento of the occasion, thanking them for their contributions in creating a thriving center of learning.

Chair Chandler adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – California State University, San Bernardino

Presentation By:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Transportation Center at California State University, San Bernardino as the William E. and Barbara Leonard Transportation Center.

This proposal, submitted by California State University, San Bernardino, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the Transportation Center acknowledges the \$2 million contribution by William E. and Barbara Leonard to California State University, San Bernardino. The Transportation unit, currently funded as a federally designated University Transportation Center, focuses on the policies and practices that impact the efficient and effective movement of people and goods through and to the Inland Empire. This donation will be used to promote research on transportation issues and opportunities. It will also aid in the creation of an integrated transportation database. In the future, the Center will develop a transportation curriculum for students to further their skills in this field.

Mr. William E. Leonard, Sr. is deserving of special public commendation in recognition of his exemplary career and many civic achievements as a citizen of California's Inland Empire. He received a Bachelor of Science degree in Business Administration from the University of California at Berkeley. He also served his country during World War II in the Philippines and Japan with the First and Seventh Cavalry Divisions, achieving the rank of First Lieutenant.

Mr. Leonard's productive career includes founding and operating the Leonard Realty and Building Company since 1946, as well as developing, owning, and operating various city auto parks, apartment complexes, land subdivisions, and the San Bernardino Public Golf Course.

Mr. Leonard has been a member and chairman of both the California Highway Commission (1973-1977) and the California Transportation Commission (1985-93); a member of the State Athletic Commission; and a member of the University of California at Riverside Foundation. He has served his community and state as a member and chairman of the San Bernardino Valley College Foundation; a trustee of the St. Bernadine's Hospital Foundation; a member of the board of the Water Commission of the City of San Bernardino; a member and past director of the San Bernardino Chamber of Commerce; a member and past director of the San Bernardino Valley Board of Realtors; a past director, president, and chairman of the Board of Governors of the National Orange Show; a founding member and president of Inland Action; a member and president of the San Bernardino Host Lions; a member of the Bank of America Inland Division Advisory Board; a member and past chairman of the Security Pacific Bank Inland Division Advisory Board; and a member, treasurer, and elder of the First Presbyterian Church of San Bernardino.

Mr. Leonard's exceptional community leadership was recently honored by the Valley Group with its Excellence in Infrastructure Award; by the East Inland Empire Association of Realtors with its President's Exceptional Service Award; by the Boy Scouts of America's California Inland Empire Council with its Distinguished Citizen's Award; and by the Historical and Pioneer Society with its Citizen of the Year Award. As a result of his tireless hard work and unwavering commitment to the State of California and to his local community in San Bernardino County and the Inland Empire, Mr. Leonard has succeeded in compiling an impressive record of personal and civic achievement, a record that has earned him the admiration and respect of those persons who have had the privilege of associating with him.

Mr. Leonard is one of California State University, San Bernardino's most long-term advocates, with his service stretching back to several years prior to the campus's development and forward to the present.

Mr. Leonard is the father of former Republican Assemblyman Bill Leonard. He has been married to his wife, Barbara, 60 years. Leonard has three grandchildren and one great-grandchild.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Transportation Center at California State University, San Bernardino, be named the William E. and Barbara Leonard Transportation Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – California State University, San Bernardino

Presentation By:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Literacy Center at California State University, San Bernardino as the Watson & Associates Literacy Center.

This proposal, submitted by California State University, San Bernardino, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities including approval by the system review panel and the campus academic senate.

Background

Mr. James R. Watson is the senior partner of Watson & Associates. Mr. Watson and his partners – Charles Diamond and Charles Shumaker – made a very generous gift of \$800,000 to support the Literacy Center at California State University, San Bernardino. The Literacy Center will be approximately 4,112 square feet and will be housed in the College of Education Building, which is scheduled to open in winter of 2007/08. It will provide tutorial assistance in reading, writing and oral language for K-12 students as well as provide first-rate training to our students and current elementary school teachers in the field of literacy instruction. The Center will not only benefit the campus, but it will also offer its resources to the San Bernardino community by allowing children of people in the area to receive help with reading and general literacy ability. This will help working families in the region and provide a brighter future for their children.

Moreover, Watson & Associates has made several additional major gifts – totaling several hundred thousand dollars – to other university programs. When completed, Watson & Associates plan to donate a new \$4 million, 11,000 square foot building adjacent to the University.

Mr. Watson graduated in 1961 from San José State University with a Bachelor of Sciences degree in Real Estate Finance. Mr. Watson served in the Air National Guard as an Air Force

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Reserve from 1961 to 1967. During this time, he also worked as a real estate appraiser. He worked as a chief appraiser at Downey Savings and Loan from 1967 to 1971, and later became director of real estate for two years. In 1972, Mr. Watson left Downey Savings and Loan to found Watson & Associates. As president and chief executive officer, he has been involved in the development of real estate consisting of shopping centers, residential and master planned mixed-use properties with an aggregate value of more than \$1 billion. Since its inception, Watson & Associates has focused on high quality, community sensitive developments. Watson & Associates prides itself on consistently developing projects that set new and higher standards for the community aesthetics.

As one of the University's newest friends, Mr. Watson and Judy Watson, his wife, co-chair the fundraising committee, which has already raised \$1.7 million of the \$4 million to fund and equip assessment and other clinics and labs in the new College of Education Building under construction.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Literacy Center at California State University, San Bernardino be named the Watson & Associates Literacy Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming of the new meat processing center of the Cal Poly Animal Science Department as the J & G Lau Family Meat Processing Center, at California Polytechnic State University, San Luis Obispo.

This proposal, submitted by California Polytechnic State University, San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate executive committee.

Background

The new meat processing center, about 13,000 square feet, will be constructed northwest of the campus core near Stenner Creek Road in the university's agricultural land.

The proposed naming of the facility recognizes the commitment of John F. and Gay Lau to donate \$1 million. The donation will allow Cal Poly to relocate the College of Agriculture's existing abattoir (meat processing facility). The relocation of the facility is necessary due to a new student residence hall project, previously approved by The Board of Trustees, which required certain agricultural facilities to be moved. The total cost of the meat processing center project is estimated to be \$4 million, which includes state funding, as well as private support.

John F. Lau has owned Yosemite Meat Company, Inc. since 1981. Under his leadership, the company has grown into one of the most progressive meat processing facilities in California. As a leader in the meat processing field, Mr. Lau has consistently been impressed with the caliber of students that Cal Poly delivers to the industry and the university's learn-by-doing educational philosophy. Two of John and Gay Lau's children are graduates of Cal Poly's Agribusiness Department: Michael Lau in 1999 and Steven Lau in 2005.

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In recognition of John and Gay Lau's support of the College of Agriculture in general, and the new meat processing center specifically, it is fitting and appropriate to name that new facility the J & G Lau Family Meat Processing Center.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of The California State University, that the meat production and manufacturing facility at California Polytechnic State University, San Luis Obispo, be named the J & G Lau Family Meat Processing Center.