

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:45 p.m. Tuesday, November 8, 2005
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Melinda Guzman Moore, Vice Chair
Roberta Achtenberg
Jeffrey L. Bleich
Debra S. Farar
Raymond W. Holdsworth
A. Robert Linscheid
Craig R. Smith
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of September 20, 2005

Discussion Items

1. Naming of a Facility – San Diego State University, *Action*
2. Naming of an Academic Program – San Diego State University, *Action*

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

September 20, 2005

Members Present

Carol R. Chandler, Chair
Melinda Guzman Moore, Vice Chair
Roberta Achtenberg
Jeffrey L. Bleich
Debra S. Farar
Ray Holdsworth

Chair Chandler called the meeting to order at 4:50 p.m.

Approval of Minutes

The minutes of July 19, 2005, were approved as submitted.

Naming of a Facility, California State University, San Marcos

Chair Chandler asked Richard West, Executive Vice Chancellor and Chief Financial Officer to present the request to name the new 3800 square foot building, at California State University, San Marcos as The McMahan House.

Mr. West stated that the naming recognizes the generosity of JoAnn and Richard A. McMahan, for their gift of more than \$2.3 million for the construction and furnishing of a new meeting facility on campus. Mr. West asked President Karen Haynes for comments on the naming request.

President Haynes began by thanking the McMahan family for their extraordinary gift in support of the school. The McMahans were described as visionary and adventurous donors. The naming recognizes their lasting contribution as founders and supporters of the school. President Haynes stated that the gift will help strengthen the ties between the school and the community.

The committee unanimously recommended adoption of the resolution (RIA 09-05-13).

Recognition of Recipients of the 2005/2006 William R. Hearst/CSU Trustees' Award for Outstanding Achievement

Chair Chandler asked Chancellor Reed to proceed with presentation of the 2005/2006 William R.

Hearst/CSU Trustees' Award for Outstanding Achievement.

Chancellor Reed stated that the awards are bestowed upon California State University students who demonstrate superior academic achievement, commitment to community service, and financial need. Chancellor Reed announced that this year, 12 students are being honored with each receiving a \$3,000 scholarship.

Chancellor Reed noted that this scholarship program is alive today because of the leadership of Dr. Ali Razi, Trustee Emeritus. He explained that when funding for this program was in doubt, Dr. Razi "stepped up to the plate" and inspired others to do the same. Dr. Razi continues to serve the university as chair of the William R. Hearst/ CSU Trustees' Award Selection Committee and as a member of the California State University Foundation Board of Governors. Chancellor Reed asked Dr. Razi to make a few comments.

Dr. Razi related that while he was a trustee, he had the chance to meet many students who achieved great academic success while overcoming significant obstacles such as domestic violence, homelessness, or serious illness. Dr. Razi felt the best way to honor these outstanding students was through the Trustee scholarship program. Dr. Razi extended his thanks to the Trustees and to Chancellor and Mrs. Reed for their personal contributions in support of these students.

Chancellor Reed thanked Dr. Razi for his personal support and gave special thanks to the Trustees who generously contributed to the program this year. Chancellor Reed also recognized and thanked the other members of the CSU Foundation Board of Governors by introducing each member present: Ronald Barhorst, Steven Chesser, James Justice, Robert Foster, Ralph Pesqueira and Ali C. Razi.

Chancellor Reed invited Kamar O'Guinn, a student at California State University East Bay, to share some remarks on behalf of all the award recipients. Mr. O'Guinn thanked everyone who made the award possible and expressed that it had made a tremendous difference in all their lives and in the lives of those they will be serving in the future.

The award recipients were then presented with certificates of recognition and were congratulated by Chancellor Reed, Chair Galinson and Trustee Emeritus Razi. The 2005/2006 William R. Hearst/CSU Trustees' Award for Outstanding Achievement recipients were:

- Shannon M. Pooser, California State University, Bakersfield
- Deidre D. Knighten, California State University, Dominguez Hills

- Kamar O’Guinn, California State University, East Bay
- Micah Ornelas, California State University, Fullerton
- Daniel De La Cruz, California State University, Monterey Bay
- Valentine Ifeacho, California State University, San Bernardino
- Lindsay M. Johnson, California Polytechnic State University, San Luis Obispo
- Pamela L. McElhaney, California State University, Stanislaus
- Deborah O’Banks, Humboldt State University
- Emilie Hanlon, San Diego State University
- Robert Swart, San Jose State University
- Alfredo Coria, Sonoma State University

Chair Chandler thanked Chancellor Reed and offered her congratulations to the award recipients.

Trustee Chandler adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – San Diego State University

Presentation by:

Richard P. West
Executive Vice Chancellor
and Chief Financial Officer

Summary

This item will consider the renaming of Centennial Hall on the campus of San Diego State University as Manchester Hall, in recognition of Douglas F. Manchester and Elizabeth C. Manchester.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities including approval by the system review panel and the campus academic senate.

Background

The proposed renaming of Centennial Hall to Manchester Hall recognizes a \$5 million gift from Douglas F. Manchester and Elizabeth C. Manchester to San Diego State University. The gift will provide support for campus priorities, the golf program and undergraduate faculty support.

Douglas F. and Elizabeth C. Manchester are both alumni of San Diego State University. He received his B.A. in Business in 1965 and she received her B.A. in English in 1968. The Manchesters have been actively involved with their alma mater for decades and have generously supported initiatives across campus. They are community leaders who have contributed to numerous charitable and civic organizations in the San Diego region and beyond. Among all their philanthropic interests, the Manchesters have demonstrated a special commitment to education, particularly higher education.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University,
that Centennial Hall at San Diego State University be named Manchester Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Program – San Diego State University

Presentation by:

Richard P. West
Executive Vice Chancellor
and Chief Financial Officer

Summary

This item will consider naming the Institute for Innovation and Educational Success at San Diego State University as the QUALCOMM Institute for Innovation and Educational Success.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Colleges, Schools and Other Academic Entities including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the Institute recognizes the \$14.5 million contribution by QUALCOMM Incorporated, the largest corporate gift in the university's history. QUALCOMM Incorporated is a pioneer of CDMA (code division multiple access) digital wireless technology and one of the leading enablers of 3G wireless products and services. QUALCOMM has licensed its essential CDMA patent portfolio to more than 125 telecommunications equipment manufacturers worldwide.

The gift will establish the QUALCOMM Institute for Innovation and Educational Success at San Diego State University (QUALCOMM Institute). The mission of the QUALCOMM Institute is to identify and address major issues critical to the long-term prosperity of the San Diego region. The QUALCOMM Institute will initially support professional development of teachers, curriculum improvement and institutional transformation in schools throughout San Diego and other parts of the country.

The following five components received support as part of QUALCOMM's commitment:

1. **Strategic Initiatives Board** – The purpose of the Board is to selectively and strategically engage a group of leaders to develop the capabilities of the San Diego region in order to address the most pressing problems and prepare for the future.
2. **Improving Student Achievement in Mathematics** – A program designed to improve public school mathematics instruction by enhancing teachers' subject knowledge and instructional effectiveness.
3. **Project Lead the Way** – A program that trains middle-and high-school teachers to implement problem-based, pre-engineering coursework into their classes and aims to increase students' interest in pursuing engineering majors in college.
4. **People, Information, Communication and Technology** – A program that will eventually equip all SDSU graduates with enhanced skills in applying advanced information technology and working in collaborative decision-making environments.
5. **National Center for Urban School Transformation** – This center will work to enable public schools to tackle the breadth of issues present in urban classrooms and communities. It will further serve as a catalyst to support transformation in those schools.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Institute for Innovation and Educational Success at San Diego State University be named the QUALCOMM Institute for Innovation and Educational Success.