



# BUSINESS CONTINUITY

FITTING THE PIECES  
TOGETHER

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## SOLINNA KIM

We will cover these topics:

- Why we plan
- Business Continuity Planning Cycle
- Sustainable Program Practices
- Questions



# WHY WE PLAN

- Earthquakes
- Planned Power Outages





# WHY WE PLAN

- Building Closures
- Air Quality Issues



1

## Business Impact Analysis

The goal is to transform data into information and information into insight.

2

## Planning

A goal without a plan is just a wish.

3

## Training

Think training's hard? Try losing.

4

## Testing & Exercising

I get most of my exercise these days from shaking my head in disbelief.

5

## Plan Maintenance

The time to repair the roof is when the sun is shining.

# BUSINESS CONTINUITY PLANNING CYCLE

# SESSION PROGRESS

Business Impact Analysis

Planning

Training

Testing & Exercising

Plan Maintenance





## CRITICAL DATA ELEMENTS

- What do we do?
- **Who** and **what** do we rely on?
- **Who** and **what** relies on us?
- If we can't do what we do, when will **bad things** start to happen?
- How severe are the bad things?
- Critical Processes
- Upstream Dependencies
- Downstream Dependencies
- Maximum Allowable Downtime
- Criticality Profile



## Prescriptive

# IMAGINE THE POSSIBILITIES

### Gain:

- Insight into how to better share resources
- Insight into physical and geographical vulnerabilities
- Possible areas of software redundancies or other use cases
- Supply chain gaps
- A comprehensive look at where and how data is being stored and for what purposes
- A better understanding of your organization



# SESSION PROGRESS

Business Impact Analysis

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Plan Maintenance



# EFFECTIVE PLAN ELEMENTS

## Communication

- Leadership
- Team Members
- Third Parties
- Media
- Stakeholders:
  - Students
  - Faculty

## Alternate Strategies

- Feasible
- Flexible
- Multiple

## Succession

- Delegations of Authority
- Insourcing or Outsourcing

## Asset Lists

- Vendors
- Personnel
- Resources
  - Equipment
  - Technology
  - Information

# SESSION PROGRESS

Business Impact Analysis

Planning

Training

Testing & Exercising

Plan Maintenance



COMMUNICATE

Expectations

Mission

Where

When

Who

How

EMPOWER

# SESSION PROGRESS

Business Impact Analysis

Planning

Training

Testing & Exercising

Plan Maintenance





# EFFECTIVE SCENARIO PLANNING

Technology



Facility



Staff



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## HIGH MAINTENANCE OR LOW EFFORT?

- How does this change affect my business continuity plan?

# SUSTAINABLE PROGRAM PRACTICES

- Simplify BIA
- Develop criticality profiles
- Develop flexible plans with multiple, feasible alternate strategies
- Communicate your plan
- Incorporate into departmental goals
- Incorporate business units into training, testing, and exercising scheduling discussions
- Capitalize on near misses or actual events
- Explore other use cases for the data already collected
- Keep the momentum
- Recognize and reward successes
- Make it fun when possible



# THANK YOU!

CONTACT:

[SOLINNAK@SFSU.EDU](mailto:SOLINNAK@SFSU.EDU)